



# St. Francis Institute of Management and Research

## (SFIMAR)

### Faculty Research through Journal Exchange Programme

#### Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

#### Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

#### Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

#### List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

### **Outcomes**

1. Facilitates high quality research
2. Promotes knowledge sharing

# GITAM JOURNAL OF MANAGEMENT

Date : 30-08-2017

Prof. P. SHEELA, Ph.D.,

EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

Please find enclosed a copy of the " Vol-15 Number- 3 " July - September 2017. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID : [library\\_gim@gitam.edu](mailto:library_gim@gitam.edu) Phone. No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the copies of your Journal regularly.

Thanking you,

Yours sincerely,

(P. SHEELA)

To,  
The Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
An ISO 9001: 2008 Certified Institute,  
Mr. Painsur., S.V.P. Road, Borivali (West),  
MUMBAI - 400103.

Encl: A copy of, " Vol-15 Number- 3 " July - September 2017" *GITAM JOURNAL OF MANAGEMENT*.



**GITAM JOURNAL OF MANAGEMENT**

**GITAM INSTITUTE OF MANAGEMENT**

NAAC ACCREDITED 'A' GRADE INSTITUTION

**GITAM UNIVERSITY**

(Declared as Deemed-to-be University with 2 of the UGC Act, 1986)

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