



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Recognised by AICTE New Delhi, Government of Maharashtra
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu
Website : www.llim.edu

August 1, 2016

To,
The Director
St. Francis Institute of Management
& Research Mt. Painsur, S.V.P. Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research"

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for the period 'Jan-June 2016, which bears Volume VIII, Issue 1.

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the E-Grocery in India: Challenges & opportunities, Evolution and Development of Pricing Strategies in Mobile Technology, Evolution in Communication Services with Special Reference to India, The Rationale of Setting of Accounting Standards in India and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.


Director



- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing