



**St. Francis Institute of Management & Research**  
**(SFIMAR)**

### **1.3.3 Internships/Projects**

- **PGDM Capstone Project Details for A.Y 19-20**
- **PGDM Guide Allotment for A.Y 19-20**

Date: 30/09/19

**St. Francis Institute of Management & Research**

**Notice**

**PGDM-II**

**Sub: Winter Project-2019-20**

Winter project is a part of the PGDM program for 200 marks. Each student is supposed to complete two projects, details of which are as follows: (1) Area of specialization (Finance, Marketing, HR, IT and Operations) and (2) General management. Both the projects should be research oriented & the project from the area of specialization should be based on empirical study. For the general management project, the selection of methodology is on the discretion of the student and their respective faculty guide. Students should complete and present (PowerPoint presentation for the functional specialization project + Viva Voce for the general management) their projects in trimester VI.

**Project work:-**

- Students have to discuss the selected research areas & topics with the respective faculty guide for preparation of the proposal.
- Students should submit and present their projects as per the periodic submission and presentation schedule.
- The drafts should be submitted to the respective guides in soft copy format on the given dates.
- Students are required to present their specialization project draft in the form of Power point presentation to a panel of judges. For the general management project, viva voce will be conducted.
- The presentation and viva voce schedule will be displayed on the notice board 15 days in advance.
- It is compulsory to do plagiarism check before submission of the black book and it is mandatory to attach the plagiarism report in the black book. The allowed limit of similarity is 20%.
- All the students of PGDM II are required to meet their respective faculty guides to discuss their topics immediately.

  
**Dr. Simmi Prasad**  
Winter project Coordinator

  
**Dr. D. Henry**  
Director



## Winter Project 2019-20

### Schedule

07/10/19: Submission of topics for all the three project to the faculty guide.

21/10/19: Submission of final area/topic definition with research proposal for both the projects. **(10 Marks for each project)**

Sr. No.	Contents of Research Proposal
1	Introduction and literature review (Theme, Rationale and significance of study )
2	Research Problem and hypothesis statement (if any)
3	Research Objectives

4/11/19: Submission of Development Methodology/ Research Methodology **(05 Marks for each project)**.

22/11/19: Submission of collected data **(10 Marks for each project)**.

02/12/19: Submission of data analysis and intermediate results, further development strategy and details. **(05 Marks for each project)**.

06/01/20: Submission of complete analysis with the findings **(10 Marks for each project)**.

13/01/20: Submission of conclusions and recommendations **(10 Marks for each project)**.

27/01/20: Submission of Spiral bound copy to the faculty guide for suggestions to be incorporated by the students, If any, before final presentation.

31/01/20 to 10/02/20 Final presentation of specialization project to the faculty panel **(50 Marks)**

21/02/20 Final Submission of Black Books

Sr. No.	Contents of the Research projects
I	Title page
II	Declaration
III	Acknowledgment
IV	Plagiarism Report
V	Executive Summary
VI	Index / Table of Contents
1	Introduction
2	Literature review
3	Research Problem and hypothesis statement (if any)
4	Research Objectives and Methodology
5	Data Analysis
6	Findings and Interpretation
7	Conclusion and Recommendation
8	Limitations and Scope of the study
9	References (in APA referencing style)
10	Annexures (if any)

### Project Report Submission

- Students are required to carry the spiral bound copy of the project at the time of viva and presentation.
- Students are required to submit the hardbound copy and the soft copy (in PDF format) of both the projects to the faculty on or before 10th February 2020.

  
Dr. Simmi Prasad  
Winter project Coordinator

  
Dr. Henry Babu  
Director



## PGDM - BATCH 2018-20\_TRI IV\_FINANCE

### STUDENT'S DETAILS

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## PGDM - BATCH 2018-20\_TRI IV\_MARKETING

### STUDENT'S DETAILS

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## PGDM - BATCH 2018-20\_TRI IV\_HR

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## PGDM - BATCH 2018-20\_TRI IV\_OPR

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