

Best Practices

Practice 1

Title of the Practice: "Project X'cellence" Competition

Objectives of the Practice:

- 1. To combine the Summer Internship Project Competition for MMS and PG and Industry Oriented Dissertation Project competition for MFM-MMM (Prakalpa).
- 2. To develop conceptual, interpersonal, and management awareness and the ability to imbibe new forms of competitive conduct.

The Context and Practice:

Annual Intra College Competition "Project X'cellence" was held on 19th November 2022, continuing the practice of combined events for all the 3 programs MMS, PGDM, and Part-time programs namely, MFM & MMM. The Event was held on campus in physical mode. The Key officials from Industry were invited to evaluate the project competition. All the panellists gave positive feedback to the participants and mentioned a few areas of improvement.

Evidence of Success:

A total of 32 projects were shortlisted across all the programs listed above. All the teams were classified under 4 tracks and a winner was announced as per each track.

Resources Required:

1. Panellists from various fields to judge the event



Project 'XCELLENCE Presentation Competition Report 2022

The annual Intra-College Competition "Project 'Xcellence" was held at the campus on 19th November 2022. It was a combined event for all the 3 programmes MMS, PGDM, MFM & MMM.

Objective of the Programme:

Project Excellence provides us, a means of developing our conceptual, interpersonal and management awareness and the ability to imbibe new forms of competitive conduct that are ideal for today's highly chaotic business conditions. It is also a great way to interact with people in our respective fields and be introduced to the who's who of the industry that we are trying to break into.

Description of the Event:

The event started with the SFIMAR anthem sung by our very own students. The lighting of the Lamp took place signifying purity, goodness, good luck, and power.

The welcome address was given by Chairman Bro. Alphonse Nesamony.

The panelists from Industry were invited to evaluate the project competition and they were felicitated with a sapling as a token of gratitude.

For the Finance panel 1 - Mr. Jayesh Kirange- Director, Regulatory Solutions SS&C GlobeOp, Ms. Tanvi Shah - Deutsche Bank Associate-Manager, Mr. Kunal Kurani - Asst. Vice president – Risk management consulting Mecklai Financial Services Pvt Ltd

For Finance panel 2 - Mr. Allwyn Arokiadas - Vice President - CTB Listed & OTC derivatives Reconciliation Morgan Stanley, Ms. Jeenal Kapasi- Cluster Head - Asset Management Saraf



hotel Enterprises, Ms. Foram Parekh -Product Manager - Business Loan Group (BLG) ICICI Bank

Marketing panelists were Mr. Ashish Sardesai - Founder of Viosa, Mr. Abhijit Khatav - West Head NEWJ (Subsidiary of Reliance Jio platforms), Mr. Lachish Awad - Account Director-Hansa Research Group Private Limited

HR, IT, and Operations panelists were Mr. Madhusudan C. Warrier -Head Of Information Technology -Mirae Asset Capital Markets (India) Pvt. Ltd, Ms. Premila D'souza -Assistant General Manager – HR- Citizen Credit Co-operative Bank Ltd, Ms. Vaishali Manohar - Director HR -Bolttech Device Protection India PVT. Ltd, Mr. Anand Vayda Assistant General Manager -Design and Development - Portescap India Pvt. Ltd.

After this panelists were called to give their reflections about their views and inputs about the presentations of their respective panelists.

Rules and criteria for evaluation were:

- 1. Content (10 Marks)
- 2. Presentation (5 Marks)
- 3. Time management (5 Marks)
- 4. Q & A (5 Marks)

Total 25 Marks

The number of shortlisted projects for presentations was as follows:

Finance: 15 Marketing: 9 HR, IT & Operations: 8

Results:

Finance Panel 1: Ms. Raiza Dsouza was the winner, and Ms Naomi cerejo secured 2nd prize

Finance Panel 2: Ms Srija Ramkrisshnan was the winner, and Mr. Sanath Vaze secured the second prize

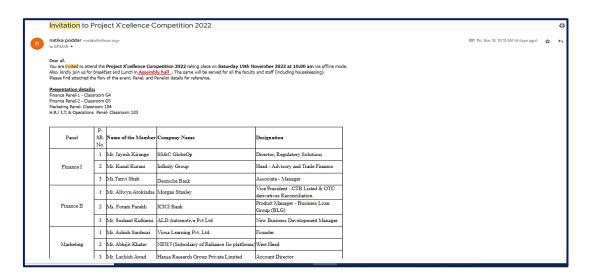


Marketing Panel: Ms. Niharika Kunder was the winner, Mr. Anish Chaudhari secured 2nd prize,

HR IT and Operations Panel: HR winner Ms. Bhumica Gohil, IT winner Mr Amit Pathare and Operations winner Mr Sebastin Samule.

Outcome: All the panelists gave positive feedback to the participants and mentioned a few areas of improvement. The event ended by expressing gratitude to all the faculty coordinators, student coordinators, Chairman, Bro. Alphonse Nesamony, in charge Director SFIMAR Dr. G. Ramesh, In-charge Director SFIMAR (PGDM) Dr. Sulbha Raorane, Registrar Brother Xavier Munda, Placement Team, Admin staff, Maintenance staff & Technical team for their continuous support in making the event grand success.

Sample Invitation mail











Practice 2

Title of the Practice: Forums and Clubs activities/events

Objectives of the Practice:

- 1. To encourage the students to participate in different events to achieve holistic self-development.
- 2. To inculcate intra-personal skills within the student community.

The Context:

To develop various managerial skills using extra-curricular activities, various events were organized by the Institute on the campus itself.

The Practice:

Various activities such as Outbound Training, Creative Christmas Tree Making and Decoration Competition and Star Performer Award by Malay Club; Health Camp and talk by Abhimaan ISR Club, Expert's Talk on "Steps to Startup and Innovative Entrepreneurship" by Prerna Club were organized in offline mode only for the students.

Evidence of Success:

The impact that has been created by/through the events and activities conducted by the institute post-pandemic period are the following:

- 1. Students got the experience of event organization and participation in offline mode post-lockdown.
- 2. Students got the opportunity to exhibit the ability to develop innovative ideas.
- 3. Students were able to understand the application of various managerial and interpersonal skills.



REPORT ON OUTBOUND TRAINING OF MFM/MMM PROGRAMME

VENUE: RAMBHAU MHALGI PRABHODINI, KESHAV SRUSHTI, UTTAN VILLAGE, BHYANDER WEST

Introduction: As part of the curriculum, outbound Training for MFM/MMM Programme was organized by Institute at the venue mentioned on 22/1/2023. All 39 students underwent Outbound training. Col. Venkat Raman was the Trainer for the same Training Programme.

The program venue is Rambhau Mhalgi Prabodhni which is located in the lush green environs of Keshav Srushti, on the Essel World Road, at village Uttan. This training complex has all the required facilities such as Conference Hall, Training Halls, Discussion Rooms, an Auditorium, and Outbound activity areas with Management games.

The objective of the Programme: This full-day program is organized to provide a real experience of professional traits which will be an add-on to our students in their corporate life. The games are carefully selected to give learning and experience to students about planning and organizing, teamwork, communication clarity, managing chaos, working under stress, strategy, lateral thinking, creativity, commitment to winning, working with constraints, motivation, and leadership.

The intent of organizing such an event was to provide lessons in real Management terms and correlate to the lessons taught in the closed confines of the classroom- in the areas of Leadership, Team Management, Decision Making, and Creativeness- all of which are required to climb up the corporate ladder. This was carried out through the participation of students in a mix across all batches in different forms of games that require the above personality traits.

Learning Outcome: Following are the lessons learned and value additions students took back after this:

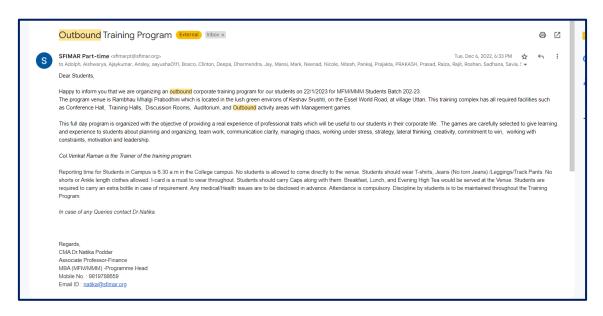
- 1) Ice-breaking with new people and Introduction
- 2) Coming out of comfort zone and Introvert characteristic
- 3) Indulging in Team Work and Managing different personalities coming from different backgrounds and cultures



- 4) Exhibiting Team Leadership (while playing games)
- 5) Creative Decision making (while playing games)
- 6) Realizing the importance of effective Communication
- 7) Realizing the importance of striking a balance between blind trust and "thought-full" trust.

One game in particular- the blindfold game about point number 7 above involved mental as well as physical efforts and the intent of conducting this game was how to manage in times when you are required to keep complete trust in another person (s) in Corporate world The value imparted by this type of training will have a long-lasting effect and this compliments to the teachings of Management Studies- to help one became a good, successful and vibrant Manager / Entrepreneur.

Sample Email communication











Malay Club

"Creative Christmas Tree Making and Decoration Competition" held on 21/12/2022

Objective: To imbibe creativity talents amongst students. To showcase their Fine Art talents.

Description: A campus poised on sheer scientific thrills requires a balancing dose of art so that aesthetics and beauty around us are not forgotten. The motto of the fine arts club is to inspire and enable our students to actively learn and develop their talents and skills that will develop artistic expression. The Malay club gives our students a broader view of art in many forms to bring hidden talents into the limelight.

The Club Faculty Coordinator was Dr. Natika Poddar. The Coordinators of the Malay club organized the "Creative Christmas Tree Making and Decoration" competition on Wednesday 21st December 2022. The time scheduled was 3:30 pm to 6:00 pm. This competition was held in the SFIMAR Campus. The theme of this competition was to Inhale Positivity, Exhale Creativity, and also allow the students to innovate and create without using ready-made items within 1 hr. There were 17 Groups to participate. The criteria followed were that the students were not allowed to use any ready-made item, they could use any resources available at their homes and give captions and taglines to their creative artwork. The event was graced by the presence of Deputy Director G Ramesh, Director Dr. Shalini Sinha, and Registrar Bro. Xavier Munda.

The esteemed judges of this year were Dr. Sasmita Singh, Prof. Vasudha Rao, and Mr. Anthony Fernandes. The judging parameters were creativity, use of hand-made resources, presentation, Utility, caption, and Display of Artwork. The winners were declared on the same day, based on the judging criteria 3 winners were declared. The 1st prize was won by Prit Rodriques, Selina Fernandes, Vencita Miranda, Rinky Crasto, Sweenal Fernandes (Group no:12 MMS-I), 2nd Prize was won by Terista Correia, Anushka Vasaikar, Siddhey Patil, Rohan D'cruz, Rupak Raut (Group no:9 MMS-I), Best Message/ Caption was won by Swizal Correia, Glynis Dmello, Synthia Dias, Maliaca Carvalho, Bhakti Shigvan (Group no:7 MMS-I). The Malay club thus



provides a channel for exhibiting the varied talents and innovations of the students, thinking out of the box, and showing personality development. This legacy will go on a long way in honing their quality of self-reliance which will ultimately equip them with necessary life skills and opportunities.

Learning Outcome:

- 1. Manage the time and also coordination while working in the group
- **2.** Creativity that can be used in different ways from my competitors.
- **3.** Teamwork, Leadership, Time Management

Feedback: Overall Feedback given by the Participants was Good. Suggestions for Improvement were given for betterment.











Email Communication



Drive link for Photos

 $\underline{https://drive.google.com/drive/folders/1Aq_93LcMiBxzMOAI6jyyxyROF_toQOII?usp=shar_e_link}$



Report on Malay Club's "SFIMAR Star Performer Award" – 17th February 2023

Introduction:

"Art is the desire of a man to express himself, to record the reactions of his personality to the world he lives in" Amy Lowell.

St. Francis Institute of Management and Research Malay Club is a fine art and performing art club that encourages students to express their thoughts, feelings, and creativity through various visual art and performing forms.

On 17th February 2023 at 4:00 pm, the Malay club faculty coordinator Dr. Natika Poddar along with the Malay Club coordinators organized the "SFIMAR Star Performer Award" for MMS I students. The event was held in Auditorium.

Objectives:

- 1. To exhibit the solo talent of students through different art forms.
- 2. To imbibe managerial skills in students.
- 3. To remove stage fear.
- 4. To showcase artistic talent.

Description:

The competition was held on the SFIMAR campus. The honorable dignitaries of the event were Chairman Bro. Alphonse Nesamony, Director Dr. Shalini Sinha, Registrar Bro. Xavier Munda, Deputy director& MMS Program head Dr. G. Ramesh. The judges for the competition were Prof. Sujata Salvi and Ms. Navika Pednekar. The competition began with the felicitation of all the dignitaries and Judges.

There was a total of 16 participants (Ms. Selina Fernandes, Ms. Jacqueline Gahatraj, Mr. Franklin Lewis, Mr. Raj Walavalkar, Ms. Martina Chacko, Mr. Amey Patil, Mr. Mayur Mhatre,



Ms. Prit Rodrigues, Ms. Anushka Vasaikar, Mr. Abhijit Khawas, Ms. Tania Fernandes, Ms. Mansi Mali, Ms. Pradnya Bhise, Ms. Dianne Davis, Ms. Glynis Dmello and Mr. Utkarsh Nagare).

Ms. Vaishnavi Rahane and Mr. Vineeth Andrews, the two comperes of the event introduced the rules and regulations to the participants before the competition. The participants performed diverse art forms of dance, singing, and musical instrument playing such as Tabla and Saxophone, Photography, etc.

The judging parameters were Entertainment, Stage presence, Time management, and Artistic potentiality. Based on these criteria three winners were declared. 1st prize was won by Ms. Mansi Mali, 2nd prize was won by Ms. Tania Fernandes, and 3rd won by Mr. Raj Walavalkar. The competition concluded with a Vote of Thanks given by Ms. Vaishnavi Rahane.

All the participants presented their dances with great enthusiasm and were appreciated for their graceful performances. The two comperes kept the crowd entertained with their phenomenal compering skills. Thus, through this competition, Malay Club provided a platform for the students to hone their artistic skills and to bring out the untold, hidden talents of the students to the limelight.

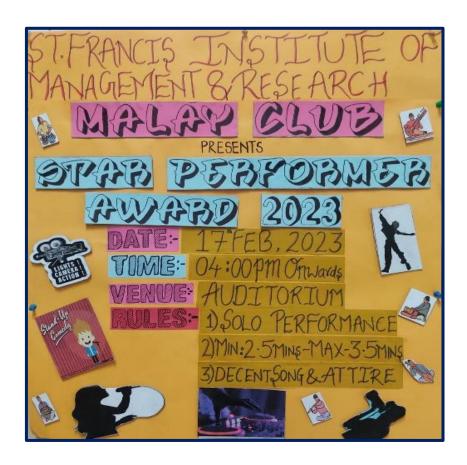
Learning Outcomes:

- 1. The participant effectively learned to engage with the crowd and express themselves confidently through their performances.
- 2. The student coordinators learned to well plan, manage time, coordinate, and communicate effectively.
- 3. Self-Confidence, Motivation.

Feedback: Overall Feedback given by the Participants was Good. Suggestions for Improvement were given for betterment.









Sample Invitation mail





Report on Basic Health Check-Up Camp -11/03/2023

Introduction:

"Don't wait for a problem to arise; prioritize your health with regular checkups."

St. Francis Institute of Management and Research in association with Karuna Hospital organized Free Health Check-Up Camp on 11/03/2023. The camp was organized under the aegis of the Department of Lifelong Learning and Extension Unit (DLLE), University of Mumbai, and ABHIMAAN ISR Club of SFIMAR. The DLLE Unit of the University of Mumbai is committed to conducting community-oriented activities and reaching the 'unreached sections' of society. The 'ABHIMAAN ISR Club' is an Institute Social Responsibility club of St. Francis Institute of Management and Research, which actively conducts various social initiatives annually.

Karuna Hospital, Borivali works for the upliftment of women, girl children, and the less fortunate people in our society. They focus on providing comprehensive-preventive healthcare with a staff of experienced doctors and nurses. The hospital offers a wide range of health services including consultations and treatments in various medical and surgical specialties. Today, they have volunteered to provide a free health check-up at our campus.

Objectives:

- 1. To Increase awareness of the importance of preventive healthcare and various Lifestyle disorders.
- 2. To Encourage healthy lifestyle habits and behavior changes among participants.
- 3. To provide free access to basic health check-ups and screenings through the medical expertise of Karuna Hospital.
- 4. To advise on how to maintain a proper lifestyle to prevent various risk factors such as obesity, diabetes, cardiac arrest, hypertension, etc.



Description:

The event started with the host Ms. Flavia Rodrigues Welcoming dignitaries & Panel of Doctors from Karuna Hospital Administrator – Sister Rochelle, Endocrinologist – Dr. Harsh Parekh, Medical Officer of Karuna Community Centre – Dr. Merlyn Menezes, Medical Director of Karuna Hospital – Dr. Ravi Bhatnagar, Medical Officer of Karuna Hospital – Dr. Brijesh Yadav, Medical Social Worker – Mrs. Sunita Rodrigues, followed by welcoming Chairman of SFIMAR – Brother Alphonse Nesamony, Registrar of SFIMAR – Bro. Xavier Munda, Director of SFIMAR – Dr. Shalini Sinha. Dignitaries were felicitated with a Bouquet.

Dr. Merlyn Menezes gave insights about the significance of the health check-up camp and further quoted, "How health check-up is important in one's life if he/she follows a daily routine of consumption of a proper diet and regular exercise in maintaining proper health. In simpler words, it is better to say health is wealth". She thanked Chairman Bro. Alphonse Nesamony Chairman of SFIMAR and the entire SFIMAR Family for their warm Gesture and Hospitality. She also introduced Dr. Harsh Parekh for more value addition in Lifestyle Disorders. Dr. Harsh Parekh a consultant, and endocrinologist, delivered a talk on Lifestyle disorders and how to prevent them.

Dr. Meena Kamat, Gynaecologist, and Obstetrician delivered a talk about PCOS (polycystic ovarian syndrome). PCOS is one of the most common hormonal disorders among women and at least 1 in 5 women face this problem. The Topics she touched upon were PCOS, HPV, and how we can tackle PCOS with changes in our diet and lifestyle. She also counseled us on sexual and reproductive health. Dr. Manisha Mone, dietician enlightened everyone with some value-added suggestions regarding diet control and guided us in various methods and ways to improve our diet which eventually contributes to good health.

The health screening Camp done by Medical Officers of Karuna Hospital consisted of checking of-

- Pulse, Blood pressure, oxygen saturation, and Random blood sugar by a Hemglucometer test.
- Body Composition Analysis which includes weight, height, and percentage of body fat, bone, and muscle.



- Physical health check-ups and medical prescriptions as per ailments.
- Reference to the hospital for any specialist check-up
- ECG, if required

The health check-up camp facility first began with a screening of housekeeping staff followed by others to avail of the facility.

A total of 78 participants availed the Basic Health Check-up facility, of which, 8 were SFIMAR's Housekeeping staff, 50 were SFIMAR students, 7 were SFIT students and the remaining 13 were SFIMAR faculty.

Learning/Outcomes:

- 1. You cannot change your family's medical history, genes, or DNA but can change your lifestyle.
- 2. By participating in a health check-up camp, the participants gained a better understanding of their health status and could identify the areas where they needed to make improvements in their lifestyle choices, such as diet and exercise.
- 3. Today's health check-up and the learnings from the speakers have given us insight as to how to maintain good health.
- 4. We should not completely stop consuming carbohydrates in our diet we should consume up to 40% of carbohydrates.

In the end, Institute Thanked the Team of Karuna Hospital for supporting Institute and being a part of this noble cause. It was a privilege to be associated with them for the Institute.





Email Invitation Sample







A panel of Doctors from Karuna Hospital



Dr. Manisha Mone (Dietician) & Dr.Meena Kamat (Gynaecologist and Obstetrician) along with Director (SFIMAR) -Dr. Shalini Sinha & Female Participants













Event Report

Steps to Startup and Innovative Entrepreneurship

Date: 25th February 2023

Introduction

This report details the Entrepreneurship and Innovation Talk series organized by the Prerna Club of St. Francis Institute of Management and Research on February 25th, 2023, Saturday in the college premises for the PGDM and MMS students.

Objective:

- 1. To understand the various opportunities and funding available for start-up.
- 2. To understand various government initiatives available for start-up

Speaker:

Dr. E. Bhaskaran is the Deputy Director (Commerce) in the department of Industries and commerce of the government of India and has been instrumental in promoting and supporting entrepreneurship and start-ups in the country. Dr. E. Bhaskaran received his BE in Mechanical Engineering from University of Madras. He has completed MBA (Finance) and PhD study on the performance of automotive components industry cluster at Chennai which got highly recommended by both foreign as well as Indian author for the thesis. And currently he is doing post-doctoral degree from University of Madras. He is a deputy director of commerce and assistant director of modernisation in the department of industries and commerce, Chennai. He is a core member in the implementation of Prime Minister Employment Generation Programme of Government of India and Cluster development programme of government of India.



Event Description:

Dr. Bhaskaran's session on "Steps to Start-up and Innovative Entrepreneurship" was an insightful and informative experience for the students. He emphasized the importance of entrepreneurship in driving innovation and growth in any economy and shared his expertise on the key steps that entrepreneurs need to take in order to successfully launch and grow their businesses.

During the session, Dr. Bhaskaran discussed the 10 steps to become an entrepreneur, which included key elements such as creativity and innovative thinking, identifying existing market problems and creating solutions, formal procedures, legal follow-ups, and more. He also touched on the MSME Act 2006, business plan preparation, project report, and common approvals required to commence business.

In addition, Dr. Bhaskaran provided valuable insights on the financing of a project and the significant role that financial planning plays in any business's success. He also introduced various portals and websites, including the PMEGP and PMMY, and emphasized the importance of the Make in India concept and CGTMSE for Micro and Small Enterprises. The session concluded with a discussion forum, where students had the opportunity to ask questions related to the topic. Overall, the session was a great success, and students were grateful to have had the opportunity to learn from Dr. Bhaskaran's wealth of experience and knowledge. The vote of thanks was delivered by a classmate, and the session ended with the National Anthem, leaving everyone feeling inspired and motivated to pursue their entrepreneurial dreams.

Learning Outcomes

- 1. Participants effectively learned to about the various schemes available to start a new venture or business.
- **2.** Participants gained the detailed knowledge about various steps to startup new venture.

Participants: Both faculty and students were present. The number of students were approximately 50 and the faculty were 3.



Feedback: Overall Feedback given by the Participants was Good. Suggestions for Improvement were given for betterment.

Photo Session:





Flier:

