



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Research Papers

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number		
						Link to website of the Journal	Link to article/paper/abstract of the article	Is it listed in UGC Care list/Scopus/Web of Science/other, mention
2021-22								
Low-risk Investment Strategy: Sector Bets or Stock Bets?	Dr. Shilpa Peswani & Dr. Mayank Joshipura	Finance	Managerial Finance	Feb-22	ISSN: 0307-4358	https://www.emerald.com/insight/publication/isn/0307-4358	https://doi.org/10.1108/MF-09-2021-0415	ABDC 'B' category journal
Innovative Pedagogy	Prof. Jestin and Prof. Namrata	General	SRR Vol 15 Issue 2 (2020)	Dec-21	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfmarrsearchreview.org/index.php/srr/index		i-Scholar, J-Gate, Google Scholar
A study on the online furniture rental startups in India	Prof. Paul Alukal & Mr. Nikhil	HR	SRR Vol 15 Issue 2 (2020)	Dec-21	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfmarrsearchreview.org/index.php/srr/index		i-Scholar, J-Gate, Google Scholar
Comparative Analysis of 'Day of the Week' impact on Bank Nifty before and after implementation of weekly option expiry	Prof. Pushkar Parulekar	Finance	SRR Vol 15 Issue 2 (2020)	Dec-21	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfmarrsearchreview.org/index.php/srr/index		i-Scholar, J-Gate, Google Scholar
Social Media Marketing and the Consumer: A Comparative Study of Mumbai and Melbourne Cities	Prof. Jackson John & Prof. Sanchayita Banerjee	Marketing	Journal of Management and Entrepreneurship (XIME),	2021	ISSN : 2229-5348	https://xime.org/jme/ime-home	Print only	UGC CARE 1
Feminism from the Margins: How women are contesting the 'Othering' through Arts-based Resistance?	Dr. Ritesh Kumar and Dr. Rahul Kamble	HR	Gender, Work & Organization	Dec-21		wileyonlinelibrary.com/journal/gwao	https://onlinelibrary.wiley.com/journal/14680432	ABDC 'A' category journal
To study the challenges faced by E-Commerce players in India with special reference to the Covid-19 Pandemic	Ms. Suvarna Raikar & Dr. G.Ramesh	Marketing	Kala Sarovar	June-Sept-2021	ISSN No. 0975-4520			UGC Indexed journal
Impact of COVID-19 on tourism and hospitality industry in India	Ms.Evonne & Dr. Natika	Finance	Kala Sarovar	Oct-Dec-2021	ISSN No. 0975-4520			
A Study on Expected Potential of Peer-to-Peer Lending Post COVID-19 Pandemic in India	Prof. Rashpal Kaur Saini & Dr. Natika Poddar	Finance	Kala Sarovar	July-Sept-2021	ISSN No. 0975-4520	https://drive.google.com/file/d/1-12zNolWY3_PFEIVvTqzoGz1r3UGBTrV/view?usp=sharing	Hardcopy	UGC Indexed journal
Using social network analysis to examine the influence of Covid19 on health insurance marketing and consumer trends on Twitter	Mr. Nishant, Dr. Suzanne & Dr. Natika Poddar	Finance	Kala Sarovar	July-Sept-2021	ISSN No. 0975-4520	https://drive.google.com/file/d/1-12zNolWY3_PFEIVvTqzoGz1r3UGBTrV/view?usp=sharing	Hard copy	UGC Indexed journal
Indian E-commerce during COVID-19: Future and Beyond	Dr. Satish (VEIMSR) & Dr. D. Henry Babu	Finance	Kala Sarovar	Oct-Dec-2021	ISSN No. 0975-4520			UGC Indexed journal
A Study on the Impact of Emotional Intelligence on the Academic Performance of the MMS Students	Ms. Pallavi Srivastava & Dr. Sulbha	HR	Kala Sarovar	June-Sept-2021	ISSN No. 0975-4520			UGC Indexed journal
Remote access to licensed e-resources on web and mobile app: A case study of SFIMAR Learning and Resource Centre	Ms. Papinder Nagi & Dr. Rakesh Parmar	Library	Kalyan Bharati Vol 36 No. VII (2021)	Sep-21	ISSN No. 0976-0822	Print only		(UGC-CARE List Group I)
2020-21								
A study of growing availability and use of technology among SME entrepreneurs in Mumbai and Navi Mumbai	Prof. Namrata Acharya	Finance	Journal of Xi'an University of Architecture & Technology	Jun-21	ISSN: 1006-7930	https://www.xajzkjdx.cn/	https://www.xajzkjdx.cn/gallery/64-june2021.pdf	UGC CARE, SCOPUS
The impact of Tourism on Indian Economy	Dr. Simeon Simon	Marketing	SRR Vol 15 Issue 1 (2020)	May-21	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfmarrsearchreview.org/index.php/srr/index		i-Scholar, J-Gate, Google Scholar
A Study on Impact of Age and years of Experience on Job Satisfaction of Doctors	Ms.Monika and Dr.D.Henry	HR	SRR Vol 15 Issue 1 (2020)	May-21	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfmarrsearchreview.org/index.php/srr/index		i-Scholar, J-Gate, Google Scholar
Impact of Maintenance Practices on Plant Service Quality	Dr. Nitin Godse & Dr.D.Henry	Operations	SRR Vol 15 Issue 1 (2020)	May-21	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfmarrsearchreview.org/index.php/srr/index		i-Scholar, J-Gate, Google Scholar

A Study on Consumer Preference and Satisfaction towards mobile network service providers in Mumbai region	Prof. Jackson John & Mr.Adwait Rane.	Marketing	SRR Vol 15 Issue 1 (2020)	May-21	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index		i-Scholar, J-Gate, Google Scholar
The impact of Tourism on Indian Economy	Dr Simeon S Simon	Marketing	SFIMAR Research Review, volume 15, Issue :1 , 2020	May-21	E - ISSN : 2581-7450 ISSN:0975-895X	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/issue/current	i-Scholar, J-Gate, Google Scholar
Leverage constraints or lottery demand: What drives the low-risk effect in Indian markets?	Prof. Shilpa Peswani & Dr.Mayank Joshipura	Finance	Investment Management and Financial Innovations Volume 18 2021, Issue #2, pp. 48-63	May-21	ISSN(ONLINE):2349-9826	https://www.businessperspectives.org/journals/investment-management-and-financial-innovations/issue-327/the-volatility-effect-across-size-buckets-evidence-from-the-indian-stock-market	http://dx.doi.org/10.21511/imfi.18(2).2021.05	ABDC 'B' category journal
To study the changes in learning and development Function of Human Resources during Pandemic (COVID-19)	Dr.Dipaali Pulekar	HR	Shodh Sarita	Jan-Mar 2021	ISSN: 2348-2397	http://seresearchfoundation.in/shodhsarita/		Listed in UGC CARE list
To study the work life balance and its input on working women in Private Sector	Dr. Dipaali Pulekar	HR	Shodh Sarita	Jan-Mar 2021	ISSN: 2348-2397	http://seresearchfoundation.in/shodhsarita/		Listed in UGC CARE list
Does BRICS stock markets constituent weak form of market efficiency and a linkage in returns?	Dr. Smita Jesudasan	Finance	Anvesak	Jan-June 2021	ISSN : 0378 – 4568			
A Study on Location strategy and trade area analysis of leading Malls in Western Suburbs of Mumbai	Dr. Simmi Prasad	Marketing	Shodh Sarita	Jan-Mar 2021	ISSN: 2348-2397	http://seresearchfoundation.in/shodhsarita/		Listed in UGC CARE list
An Empirical study on promoter shares pledged and its effect on share prices	Dr. Natika Poddar & Ms. Jayashree (MFM student)	Finance	Biosc.Biotech.Res.Comm. Special Issue Vol 14 No 05 (2021) Pp-07-16	Mar-21	P-ISSN: 0974-6455 E-ISSN: 2321-4007	https://bbr.in/	http://dx.doi.org/10.21786/bbr.c/14.5/2	UGC Listed 'A' group
An Empirical Study of the Market Potential of Precision Tubes Market in India - with special reference to Automotive Industry	Dr. G Ramesh	Marketing	Science and Engineering Journal Issue 2 2021 Vol 25	Feb-21	ISSN No. 0103-944X	https://saejournal.com/	https://saejournal.com/volume-25-issue-2/	UGC CARE approved group II Multidisciplinary journal, Scopus suggested journal
A Study on Spending and Saving Behaviour of People During the Global Pandemic Covid-19	Dr. Natika Poddar & Mr. Aldan	Finance	Shodh Sarita	Oct-Dec 2020	ISSN 2348-2397 (Print)	http://seresearchfoundation.in/shodhsarita/	Hard copy	Listed in UGC CARE list
Job Satisfaction Among Millennials: The Role of Procedural, Distributive and Interactional Justice	Dr. Ritesh Kumar	HR	IITM Journal of Management and IT, Volume 11, Issue 2, July-December 2020	July-Dec 2020	ISSN(PRINT):0976-8629	www.iitmipujournal.org	http://www.iitmipujournal.org/iitmjournal/data/2020_Vol11_No2_it3a.pdf	UGC Care Indexed, Google Scholar, EBSCO Discovery, indianjournals.com & CNKI Scholar
An Alternative Measure of Unmet Need for Family Planning Among Women in India	Ms. Vasudha Rao	IT	ICDML 2020, Sridevi Women's Engineering College	Oct-20	ISBN 978-81-910762-3-3	https://www.swec.ac.in/	-	AICTE approved
A Study of CSR activities conducted by NIFTY 500 listed Companies as per the Govt. Mandate	Dr G. Ramesh & Ms. Shilpa Peswani	Gen Mgt	SRR Vol 14 Issue 2	Oct-20	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/156120	i-Scholar, J-Gate, Google Scholar
A study on Performance analysis of top pharma companies in India	Dr. Natika Poddar & Ms. Alina	Finance	SRR Vol 14 Issue 2	Oct-20	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/156121	i-Scholar, J-Gate, Google Scholar

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Professional Identity A Substitute of Charismatic Leadership	Dr. Rahul & Dr. Ritesh	HR	Sodh Sarita, Vol 7, Issue 26, April-June 2020	Jun-20	ISSN- 2348-2397	http://seresearchfoundation.in/shodhsarita/	N.A	UGC Care List
A Study on Impaction Indian Stock Market Due to Inflows of FIIs	Dr. Natika Poddar & Ms. Sanyukta Joshi	Finance	Test Engineering and Management, Published by Mattingley Publishing Co., Inc.	Jun-20	ISSN: 0193-4120 Page No. 2509 - 2519	https://www.testmagazine.biz/index.php/testmagazine	https://simdos.unud.ac.id/uploads/file_penelitian_1_dior/d288140600450e4d5207a04027ff0aea.pdf	Scopus Indexed Journal.ISSN: 0193-4120 Page No. 2509 - 2519
A Study On Factors Influencing Career Growth Of Hr Trainees In Mumbai Region	Ms. Vasudha Rao	HR & IT	IWCETASET – 2020 Conference Proceedings	Jun-20	ISBN Number: 978-81-945642-3-2	-	Available in hard copy only	-
Online Travel Ticketing Behaviour and Young India	Ms. B Sanchayita, D Hirak, M Melinda, I Aishwarya	Marketing	IBS Mumbai 4th International Marketing Conference, 4, Elk Asia	Mar-20	ISBN: 978-81-933908-4-9	https://ibsindia.org/	https://www.researchgate.net/publication/342623571_Online_Travel_Ticketing_Behavior_and_Young_India	

Evaluation of Semi-strong form of Market Efficiency Theory based on Event Studies	Mr. Pushkar Parulekar	Finance	Studies in Indian Place Names	Feb-20	ISSN: 2394-3114 Vol-40-Issue-35- February-2020		Available in hard copy only	UGC Care Indexed journal, Web of Science	
A study on Volatility of selected Banking Stocks traded on Nifty	Dr. Natika Poddar	Finance	Journal of Xidian university, VOLUME 14, ISSUE 4, 2020	Feb-20	ISSN No:1001-2400	N/A	https://doi.org/10.37896/jxu14.4/300	Scopus indexed	
A Study on Factors Affecting Exchange Rate(INR vs YEN, INR vs USD, INR vs EURO)	Dr. Natika Poddar	Finance	Studies in Indian Place Names	Feb-20	ISSN: 2394-3114 Vol-40-Issue-35- February-2020	N/A	Available in hard copy only	UGC Care Indexed journal, Web of Science	
Assessing Competencies for B school faculty	Col. Venkat Raman	HR	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E- ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.issnar.in/index.php/SFIMAR/article/view/193445	i-Scholar, J-Gate, Google Scholar	
A Study to identify the forces behind KMS implementation in Indian B-Schools	Dr. Vaishali Kulkarni	IT	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E- ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.issnar.in/index.php/SFIMAR/article/view/193443	i-Scholar, J-Gate, Google Scholar	
Comparative Analysis of online transaction between private and public sector banks	Mr. Pushkar Parulekar & Ms. Alisha Lopes	Finance	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E- ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/150860	i-Scholar, J-Gate, Google Scholar	
Anomalies in the Indian Stock Market	Ms. Shilpa Peswani & Dr. Smita Jesudasan	Finance	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E- ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/150861	i-Scholar, J-Gate, Google Scholar	
A Study of Equity Valuation Models and Strategies - Analysis of Automobile sector	Dr. Natika, Ms. Aditi & Mr. Sangam	Finance	Indian Journal of Ecology (2020) 47 Special Issue (9): 90-95	Jan-20	0304-5250	https://www.journalguide.com/journals/indian-journal-of-ecology	https://www.indianjournals.com/ijor.aspx?target=ijor:ijel&volume=47&issue=spl&article=016	Scopus Listed	
The impact of Tourism on Indian Economy	Dr Simeon S Simon	Marketing	SFIMAR Research Review, volume 15, Issue :1 , 2020	2020	E - ISSN : 2581-7450 ISSN:0975-895X	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/issue/current	i-Scholar, J-Gate, Google Scholar	
Approaching The Indian Bullet Train Project Through System Thinking	Jagadeeswar Rao, Paul Alukal, Kirti Nayal, Seema Das & Dinesh Rajput	HR	INCOSE International Symposium (Wiley Online Library)	Dec-19	2334-5837	onlinelibrary.wiley.com	https://doi.org/10.1002/j.2334-5837.2019.00683.x		
A Coherent Metasynthesis of Blue Ocean Strategy (BOS) using Grounded Theory Approach	Mr. Sooraj Namboodiri, Mr. Sanchayita Banerjee, Dr. Hirak Dasgupta	Marketing	Academy of Strategic Management Journal	Dec-19	Print ISSN: 1544-1458; Online ISSN: 1939-6104	https://www.abacademies.org/	https://www.abacademies.org/abstract/a-coherent-metasynthesis-of-blue-ocean-strategy-bos-using-grounded-theory-approach-8373.html	SCOPUS Indexed	
The volatility effect across size buckets: evidence from the Indian stock market	Ms. Shilpa Peswani & Dr. Mayank Joshipura	Finance	Investment Management and Financial Innovations, 16(3), 62-75.	Aug-19	ISSN PRINT 1810-4967 ISSN ONLINE 1812-9358	https://www.businessperspectives.org/journals/investment-management-and-financial-innovations/issue-327/the-volatility-effect-across-size-buckets-evidence-from-the-indian-stock-market	http://dx.doi.org/10.21511/inf.16(3).2019.07	Scopus Listed and ABDC 'B' category	
Potential of Blockchain Technology in Supply Chain Management - A literature Review	Mr. Jestin Johny	Marketing	International Journal of Physical Distribution and Logistics Management	Jul-19	ISSN: 0960-0035	https://www.emerald.com/insight/	https://doi.org/10.1108/IJPDLM-11-2018-0371	Scopus and ABDC 'A' category	
2018-19									
Consumer perception on private label brands in organized retail stores of Mumbai suburbs	Dr. Simmi Prasad	Marketing	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138	http://ijrar.org/?http://ijrar.org	Available in hard copy only	Peer reviewed	
Business Analysis of Amazon-A global player	Dr. Simeon Simon	Marketing	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138	http://ijrar.org/?http://ijrar.org	Available in hard copy only	Peer reviewed	
An Empirical Analysis on Brand Equity Building of Leading Private Business Schools	Dr. Simeon Simon	Marketing	SFIMAR Research Review Vol.13, Issue 1, 2018	May-19	ISSN 0975-895X, E- ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/145832	i-Scholar, J-Gate, Google Scholar	

A Study on Health Expenditure Efficiency in India – A Data Envelopment Analysis	Ms. Sinimole K R	Operations	Artha Vijnana, a Gokhale Institute of Politics and Economics publication	May-19	ISSN: 0971-586X	http://gipec.ac.in/artha-vijnana/	http://www.i-scholar.in/index.php/ArthaVij/search/authors/view?firstName=K%20R.&middleName=&lastName=Sinimole&affiliation=&country=IN	UGC Care Listed
Evaluation of Weak form of Market Efficiency theory based on Daily data for selected five companies from Nifty	Mr. Pushkar Parulekar	Finance	SFIMAR Research Review Vol. 1 Issue 13, 2018	May-19	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/145848	i-Scholar, J-Gate, Google Scholar
A Cross-Country Evaluation of Financial Inclusion and its Linkage with Growth and Development	Dr. Smita Jesudasan & MS. Renita D'Souza	Finance	SFIMAR Research Review Vol. 1 Issue 13, 2018	May-19	ISSN 0975-895X, E-ISSN 2581-7451	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/145845	i-Scholar, J-Gate, Google Scholar
Impact on M&A on the pre-post financial performance of Indian Acquirer Companies	Dr. Natika Poddar	Finance	Theoretical Economics	Apr-19	ISSN Print: 2162-2078 ISSN Online: 2162-2086	https://www.scirp.org/journal/TEL/	https://doi.org/10.4236/TEL.2019.94067	Scopus Listed and An ABDC listed 'B' category journal
A Study on the Convergence of Digital Marketing Strategy and Social Media Marketing Strategy with reference to a Start-up	Dr. Natika Poddar & Ms. Dipti Agrawal	Finance	International Journal of Advance and Innovative Research	Apr-19	ISSN: 2394-7780	N/A	Available in hard copy only	UGC Approved journal
Traditional Vs. New Third and Fourth Party Logistics - Challenges and Opportunities in the Indian Market	Mr. Jestin Johny	Marketing	Journal of Management Research and Analysis	Apr-19	Print ISSN: 2394-2762 Online ISSN: 2394-2770	https://www.jmra.in/	Hard Copy Available	
Influence of Work-Life Imbalance on Working Women affecting Health and Productivity	Ms. Sanchayita, Ms. Sujeesha & Ms. Rohini Save	Marketing	International Journal of Advance and Innovative Research	Apr-19	Print ISSN: 1544-1458; Online ISSN: 1939-6104	http://iaraedu.com/index.php	http://iaraedu.com/about-journal/ijair-volume-6-issue-2-vii-april-june-2019-part-2.php	UGC Approved journal
A Study of MSME's contribution towards Employment Growth and GDP of India	Dr. Natika Poddar and Ms. Alisha Lopes	Finance	ELK Asia Pacific Journal	Apr-19	ISSN journal-978-93-85537-05-09	https://www.elkjournals.com/previous-conferences.asp	Available in hard copy only	
Impact of Demonetisation on Current Account and Savings Account (CASA) Ratio and Deposits of Indian Banks	Mr. Pushkar Parulekar, Ms. Neeraja & Mr. Sagar	Finance	SFIMAR Research Review Vol.12 Issue 2 of 2017	Jan-19	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/144066	i-Scholar, J-Gate, Google Scholar
Evaluation of the Holistic Development of B School Students- A Structural Equation Model	Ms. Sinimole K R & Mr. Vaibhav Kulkarni	Operations	SFIMAR Research Review Vol.12 Issue 2 of 2017	Jan-19	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	Available in hard copy only	i-Scholar, J-Gate, Google Scholar
Impact of Fashion Interest, Materialism and Internet Addiction on E- Compulsive Buying Behavior among the Consumers of Apparels in Mumbai'	Dr. Vinita Bhatia	Marketing	Journal of Global Fashion Marketing	Jan-19	ISSN 20932685, 23254483	https://www.tandfonline.com/toc/rgfm20/current	https://www.tandfonline.com/doi/abs/10.1080/20932685.2018.1544502	A Scopus listed journal, ABDC listed, Taylor and Francis Group publisher, UK
Analysis of Risk and Returns of Public Sector Banks	Mr. Pushkar Parulekar	Finance	Indian Journal of Economics and Business	Jan-19	ISSN No: 0972-5784	http://www.ashwinanokha.com/IJEB.php	Available in hard copy only	an ABDC listed 'C' category journal
Calendar Return Seasonality across Sectors, Sizes and Styles – Evidence from the Indian Equity Markets	Dr. Mohanty S	Finance	Afro-Asian Journal of Finance and Accounting	Jan-19	ISSN online: 1751-6455 ISSN print: 1751-6447	https://www.inderscience.com/jhome.php?code=aaajfa	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3252998	Scopus Listed and an ABDC listed 'B' category journal

Effectiveness of Flipped Classroom model as a pedagogical tool as compared to Traditional Methods of Teaching	Dr. Natika Poddar and Ms. Leann	Finance	Journal of Management Research and Analysis	Nov-18	ISSN: 2394-2770	https://www.jmra.in/	http://www.jmraonline.com/abstract.php?article_id=4966&title=QRVVMCZIVoNXYSZFVUtmVrFleGZEVU50UhxmUKFFbopVYxo0RZpmQzJ2RWR0TWZVVKjTJRFbwtUJH1VUxmWpJWbSHVsp1dNZkWUdVb4hFZXJ1RWtmTXJmRkNjUYB3UW5Ga0VFWatKYGpFaaZkVVZFbwNXVxY1ViZEZ1cVb4NVUwUTdWZfZ31kVodVZHFzVVFjWXRVV0tWTGZFWTpmQWV1MSHUrRyWY1W53dFbaZ1YuF0dWxGZhFWMGF1Usp1VjFjWzZFWKfMvYg5kVvpmRo1UMwNXVsR2TWZIV0MfVGJIVYhGdWxmVpJfBklnWgh2Vj5WQ3ZIVkFmYG5EVStmWpRFMwNnVzQmRlxmWXpVRaF2YVpFWUZITwYIVsZ0UtRnVV5Ga0ZFMkFmVtpUcaZEaVJfMwdVWJ1diZIS	UGC Approved journal
Factors Affecting Consumer Buying Behaviour of Male Skincare Products: A Study of Mumbai Metropolitan City	Ms. Sanchayita Banerjee & Mr. Sooraj Nambodiri	Marketing	Indian Journal of Marketing	Nov-18	ISSN: 0973-8703	http://indianjournalofmarketing.com/	http://www.indianjournalofmarketing.com/index.php/ijom/issue/view/8253	SCOPUS listed & ABDC-C category journal
A Green Investment Perspective of Indian Companies	Dr. Natika Poddar & Dr. G Ramesh	Finance & Marketing	International Journal of Research and Analytical Review	Oct-18	E-ISSN 2348-1269, P-ISSN 2349-5138	http://www.ijrar.org/viewfull.php?&p_id=IJRAR1904004	DOI Member: 10.6084/m9.doi.one.IJRAR1904004	UGC Approved journal
GST – Implications on Indian Economy	Dr. Natika Poddar & Ms. Reema	Finance	International Journal of Management Studies	Aug-18	ISSN: 2249-0302	https://www.researchgate.net/publication/326598158_GST-_An_Implications_to_An_Indian_Economy	DOI : 10.18843/ijms/v5i3(3)/12	
An Empirical and Perspective Study on Opportunities and Challenges in Adoption of IND AS	Dr. Natika Poddar	Finance	Social Science International Journal of Economics and Management	Jul-18	ISSN: 2231 - 4970	N/A		
2017-18								
Video on Demand Industry: Challenges and Opportunities in the Indian Market	Mr. Paul Alukal & Mr. Justin Johny	HR and Marketing	International Journal of Innovative Science and Research Technology	Jun-18	ISSN:2456-2165	https://www.ijisrt.com/	https://ijisrt.com/wp-content/uploads/2018/06/Video-on-Demand-Industry-Challengesand-Opportunities-in-the-Indian-Market.pdf	
Managing in VUCA times – Case Studies from the Industry	Col. Venkat	HR	VIVA conference 'Visheshan' and published in their UGC listed journal	Apr-18	ISSN no: 2231-5063		Available in hard copy only	UGC CARE listed
The Volatility Effect in Value and Growth Stocks: Evidence from India	Ms. Shilpa Peswani & Dr. Josphura M.	Finance	NMIMS Management Review	Apr-18	ISSN 0971-1023	http://management-review.nmims.edu/	https://www.researchgate.net/publication/335619484_The_Volatility_Effect_in_Value_and_Growth_Stocks_Evidence_from_India	Web of Science Emerging Sources Citation Index (ESCI).
Attitude and Perception towards e-wallet among professional course students in Maharashtra	Ms. Sanchayita Banerjee	Marketing	VIVA conference 'Visheshan' and published in their UGC listed journal	Apr-18	ISSN no: 2231-5063	N/A	Available in hard copy only	UGC Care List

Constructing portfolios using various techniques of hedging and diversification based on data from 2006-2016.	Mr. Pushkar Parulekar & Mr. Anand Mishra	Finance	SFIMAR Research Review Vol.13 issue 1 of 2018	Feb-18	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/137561	i-Scholar, J-Gate, Google Scholar
An analysis of the announcement of the Demonetisation on stock market returns	Mr. Akhilesh Yadav	Finance	SFIMAR Research Review Vol.13 issue 1 of 2018	Feb-18	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/137560	i-Scholar, J-Gate, Google Scholar
Examining the Consumer Attitude towards Purchase of Counterfeit Fashion Products	Ms. Vinita Bhatia	Marketing	Journal of Indian Business Research	Feb-18	ISSN: 1755-4195	https://www.emerald.com/insight/publication/issn/1755-4195	https://www.researchgate.net/publication/322690515_Examining_consumers%27_attitude_towards_purchase_of_counterfeit_fashion_products	
A study on online shopping customer experience and buying behaviour of Male customers with respect to Apparels in Mumbai	Mr. Jackson John & Ms. Leanne Barretto	Marketing	GNIMS	Feb-18	ISSN number 2278 - 7801	https://gnims.edu.in/	https://www.proquest.com/docview/2090308032?pq-origsite=gscholar&fromopenview=true	
Returns to Low Risk Investing	Ms. Shilpa Peswani & Dr. Josphura M.	Finance	Applied Finance Letters	Nov-17	Print ISSN: 2253-5799 Online ISSN: 2253-5802	https://ojs.aut.ac.nz/applied-finance-letters/index	https://doi.org/10.24135/afll.v6i01.65	an ABDC listed 'B' category journal
How Gamification in HR is engaging employees and improving productivity – A Study from Indian Industry	Col. Venkat	HR	Lala Lajpatrai Institute journal of Research	Nov-17	ISSN: 2229-4740	https://lilim.edu/journal-of-research.aspx	Available in hard copy only	
Emerging Patterns of Morbidity and Hospitalization—A Comparison of Kerala and Bihar	Ms. Sinimole K R	Operations	Illness crisis and Loss	Nov-17	10541373	https://journals.sagepub.com/home/icl	https://journals.sagepub.com/doi/abs/10.1177/1054137317744249	Sage publication, Scopus listed journal
Developing a Model for 'Learning from Movies' in a B-School- with a Case Study	Mr. Vaibhav Kulkarni	HR	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.i-scholar.in/index.php/SFIMAR/article/view/171307	i-Scholar, J-Gate, Google Scholar
Analysis of the Solvency Position of Scheduled Urban Coop Banks in India	Ms. Smita Jesudasan & Ms. Frenzia	Finance	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/122969/0	i-Scholar, J-Gate, Google Scholar
Labour Migration Analysis of Myanmar	Mr. Jestin Johny	Marketing	Asian and Pacific Research Journal	Sep-17			Available in hard copy only	Peer reviewed
2016-17								
A Study on Mothers' Buying Behaviour for their kids: A Mumbai Perspective	Ms. Sanchayita Banerjee	Marketing	International Journal of Research in Finance and Marketing (IJRFM), Available online at : http://euroasiapub.org/current.php?title=IJRFM, Vol. 7 Issue 6, June - 2016, pp. 106-123	Jun-17	ISSN (o):2231-5985	https://journals.indexcopernicus.com/search/details?id=33204	http://euroasiapub.org/wp-content/uploads/2017/07/11FMJune-5063.pdf	Impact Factor: 6.397, Thomson Reuters Researcher ID: L-5236-2015, UGC listed, Peer reviewed
Factors Influencing Customer Preference for Branded Coffee Chains among Young and Middle Aged Adults in Mumbai	Mr. Jackson John & Ms. Sanchayita Banerjee	Marketing	SFIMAR Research Review, Volume 11, Issue 1, 2016	May-17	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://sfimarresearchreview.org/index.php/srr/issue/view/7440	i-Scholar, J-Gate, Google Scholar
A study on Taxation Awareness Amongst MBA student's v/s other Core Professional courses students.	Dr. Natika Poddar	Finance	International Journal of Research in Finance and Marketing (IJRFM), Available online at : http://euroasiapub.org/current.php?title=IJRFM, Vol. 7 Issue 5, May - 2017, pp. 193-208	May-17	ISSN(o): 2231-5985	https://journals.indexcopernicus.com/search/details?id=33204	http://euroasiapub.org/wp-content/uploads/2017/06/21FMMay-4938.pdf	Scopus Evaluated ID-66CAE1D4520ADF6B, ISSN (o):2231-5985, Impact Factor: 6.397, Thomson Reuters Researcher ID: L-5236-2015, UGC listed, peer reviewed
Analysis of risk and return of selected stocks in India	Dr. Natika Poddar & Mr. Prashant Anchan	Finance	Presented at IBS Conference	Apr-17	ISSN journal-978-93-85537-05-09, April 2017	https://ibsindia.org/	Available in hard copy only	IBS Conference. ELK Asia Pacific Journals

Effectiveness of sexual imagery in advertisements and influence on purchase behaviour of consumers in Mumbai: A study across genders and generations	Mr. Jackson John	Marketing	Indian Journal of Marketing, Vol 47, Issue 3 Mar 2017, p.29-42	Mar-17	ISSN (ISSN 0973-8703)	http://indianjournalofmarketing.com/	http://indianjournalofmarketing.com/index.php/ijom/article/view/111421	IC Value (2015) = 11.01, NAAS rating = 4.24, UGC recommended journal. Indexed in Scopus (Elsevier), Indian Citation Index (ICI), Google Scholar. Ulrich's International Periodicals Directory, USA. Index Copernicus Journals Master List, Index Copernicus. Indian Science Abstracts (ISA - NISCAIR). Academic Keys, USA. Cabell's Directory of Publishing Opportunities, USA, peer reviewed
A Study of the CSR activities conducted by Indian companies	Dr. G. Ramesh & Ms. Shilpa Peswani	Marketing and Finance	Prabandhan: Indian Journal of Management, Vol 10, Issue 3, p. 35-52, mar. 2017. ISSN 0975-2854	Mar-17	ISSN (0975 - 2854)	http://www.indianjournalofmanagement.com/index.php/pijom/index	http://dx.doi.org/10.17010/pijom%2F2017%2Fv10i3%2F111425	IC Value (2015) =7.96; Indexed in Google Scholar; Indexed in Scopus; NAAS Rating=3.60; Included in UGC's list of Recommended Journals (S. No. 30109), peer reviewed
Performance Evaluation of Healthcare Systems- A study on NRHM Program in Kerala (2017)	Ms. Sinimole K R	Operations	Journal of Health Management, Vol. 19 No 1, Sage Publication	Feb-17	Print ISSN: 0972-0634	https://journals.sagepub.com/home/jhm	https://journals.sagepub.com/doi/abs/10.1177/0972063416682611	Scopus listed, Peer reviewed
Comparative Analysis of Employees Cost of Ten Nifty IT Index Companies	Mr. Pushkar Parulekar	Finance	SFIMAR Research Review, Volume 11, Issue 1, 2016	Feb-17	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/117411	i-Scholar, J-Gate, Google Scholar
Does the behaviour of Commodity Stock Prices in India constitute a Random Walk?	Dr. Smita Jesudasan	Finance	SFIMAR Research Review, Volume 11, Issue 1, 2016	Feb-17	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/117412	i-Scholar, J-Gate, Google Scholar
Socio-Economic Status of Women School Teachers	Dr. Sulbha Raorane	HR	University of Mumbai, Department of Commerce, Savitribai Phule Memorial International Conference	Jan-17		www.mu.ac.in	https://www.researchgate.net/publication/334603643_Socio-Economic_Status_of_Women_School_Teachers	
Impact of oil prices on M&A in the Oil and Gas Industry	Mr. Paul Alukal	HR	International Journal of Commerce, Business & Management, Vol 6, No.1,Jan-Feb 2017, p. 24-29, Jan-Feb 2017.	Jan-17	ISSN: 2319-2828, e-journal	http://www.connectjournals.com/ijcbm	Available in hard copy only	
Evaluation of Weak form of Market Efficiency theory for selected five companies from Nifty	Mr. Pushkar Parulekar	Finance	IOSR Journal of Economics and Finance	Jan-17	e-ISSN: 2321-5933,p-ISSN :2321-5925	https://www.iosrjournals.org/iosr-jef.html	https://www.iosrjournals.org/iosr-jef/papers/(SIFICO)-2017/Volume-1/11.%2075-83.pdf	Impact Factor: 1.189, peer viewed
Substitutes of Leadership Matter	Mr. Rahul, Mr. Ritesh & Prof. Zubin	OB	Indore Journal of Management	Dec-17	ISSN 0975-1653	https://www.iimdr.ac.in/research-publications/indore-management-journal/archives/volume-2017/	Available in hard copy only	
A cross-dimensional analysis of Financial Inclusion and Development across India	Dr. Smita Jesudasan & Ms. Renita D'Souza	Finance	International Journal of Applied Business and Economic Research, Vol. 14, No. 14 (2016): 323-351	Dec-16	ISSN : 0972-7302	www.serialsjournals.com	https://www.serialsjournals.com/index.php?route=product/product/volumearticle&issue_id=318&product_id=343	Scopus Listed

E-learning Applications: Study on Success and Knowledge Retention	Ms. Vasudha Rao & Dr. G. Ramesh	IT	IRJMEIT	Dec-16	ISSN:(2349-0322)	https://www.aarf.asia/irjmeit.php	Available in hard copy only	International Research Journal of Mathematics, Engineering and IT (IRJMEIT) is a double blind peer reviewed, refereed monthly International Journal.
Impact of Earnings Announcement on Stock Prices	Dr. Natika Poddar	Finance	International Journal of Research in Finance and Marketing (IJRFM), Available online at : http://euroasiapub.org/current.php?title=IJRFM , Vol. 6 Issue 12, December - 2016, pp. 66-78	Dec-16	ISSN(o): 2231-5985	http://euroasiapub.org/current.php?title=IJRFM	http://euroasiapub.org/?s=NATIKA	Impact Factor: 5.861 Thomson Reuters ID: L-5236-2015, International Journal, Scopus Evaluation ID:66CAEID4520ADF6B
A Study on the importance of Mentoring in Career Development of B-School Students	Ms. Sujeesha Naidu	HR	International Research journal of Human Resources and Social Sciences (IRJHRSS) Vol.3, Issue 11	Nov-16	ISSN: (2349 - 4085), ISSN (Print): (2394-4218)	https://www.aarf.asia/irjhrss.php	Available in hard copy only	Impact Factor-5.414, Thomson Reuters ID-7296-2015, UGC listed, Google Scholar, Ulrich Directory, Cabell's Directory, J-Gate, I2OR Indexing, peer reviewed
A study of DuPont Analysis for selected five NIFTY wealth creators from the period 2005 – 14	Mr. Pushkar Parulekar	Finance	SFIMAR Research Review, Volume 10, Issue 2, 2015	Nov-16	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://sfimarresearchreview.org/index.php/srr/article/view/109161	i-Scholar, J-Gate, Google Scholar
2015-16								
NPAs in Indian Banks-An Overview	Dr. Natika Poddar	Finance	International journal of multidisciplinary research in area of management, I.T., Engineering, IJMIE, VOL.6, ISSUE 7	Jun-16	ISSN:2249-0558	http://ipindexing.com/journal-details/International-Research-Journal-Of-Human-Resources-And-Social-Sciences/243	https://www.ijmra.us/2016/ijmie_july.php	Impact factor:7.119, Listed in Thomson Reuters, Ebsco etc., e-journal
Assessing the Solid Waste Management Procedures of Management Institutes in Mumbai	Ms. Sanchayita Banerjee, Mr. Jestin Johnny	Marketing	International Journal of Research in Social Sciences, Vol 6, Issue 4	Apr-16	ISSN: 2249-2496	https://www.ijmra.us/social_journal.php	https://www.ijmra.us/2016/ijrss_april.php	Peer reviewed
Using Rubik's Cube for Developing the Aptitude of B-Schools Students	Mr. Vaibhav Kulkarni	HR	EXCEL International Journal of Multidisciplinary Management Studies, EIJMMS, Vol.6 (4), pp. 10-17,	Apr-16	ISSN 2249- 8834	Online available at zenithresearch.org.in	https://www.indianjournals.com/ijor.aspx?target=ijor:xijmms&volume=6&issue=4&article=002	ejournal
Scientometric analysis of SFIMAR Research Review	Dr. M F Kumbhar	Library Science	Library Science Research Journal	Apr-16			DOI: 10.13140/RG.2.1.4610.6000	
A Study on the Intentions of Consumers in Mumbai with regards to purchase of CNG Cars	Ms. Sanchayita Banerjee, Mr. Jackson John	Marketing	Trans-Asian Journal of Marketing & Research Vol 5, Issue 3	Mar-16	ISSN:2279-0667	tarj.in	https://www.tarj.in/ajmmrVol-5-Issue-3-March-2016.html	Google Scholar, CNKI Scholar, EBSCO Discovery
Expectations of Indian B-Schools from Knowledge Management Systems	Ms. Vaishali Kulkarni	HR	Indian Journal of Research Volume : 5 Issue : 1 January 2016	Jan-16	ISSN - 2250-1991	https://www.worldwidejournals.com/paripex/	https://www.worldwidejournals.com/paripex/article/expectations-of-indian-b-schools-from-knowledge-management-systems/Mjg5NDY=/?is=1	J-gate, publons, google scholar

Developing KMS Framework for B-schools	Ms. Vaishali Kulkarni	HR	Indian Journal of Research Volume : 5 Issue : 1 January 2016	Jan-16	ISSN - 2250-1991	https://www.worldwidejournals.com/paripex/	https://www.worldwidejournals.com/paripex/article/developing-kms-framework-for-b-schools/Mjg5NDU=?is=1	J-gate, publons, google scholar
A Study on Role of Leverage on Firm's Investment- An Indian Companies Perspective	Dr. Natika Poddar	Finance	EXCEL International Journal of Multidisciplinary Management Studies,ISSN 2249- 8834, EIJMMS, Vol.5 (12), pp. 26-33,	Dec-15	ISSN 2249- 8834	www.zenithresearch.org.in	http://www.zenithresearch.org.in/index.php/past-issue-eijmms/251-excel-international-journal-of-multidisciplinary-management-studies.html	EXCEL International Journal of Multidisciplinary Management Studies , EIJMMS, Vol.5 (12), DECEMBER (2015), pp. 26-33, Listed in EBSCO, EMBASE, ERIC, ERIH Plus, Genamics, GeoArchive, Geobase, GeoRef: Bibliography & Index of Geology, Google Scholar, ICI Journals Master List
Study to find out impact of FII and DII investment on Nifty Monthly Returns January 2008 to October 2014	Mr. Pushkar Parulekar	Finance	SFIMAR Research Review,ISSN- 0975-895X, Vol.10, Issue 1	Nov-15	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/index	http://www.sfimarresearchreview.org/index.php/srr/article/view/86570	i-Scholar, J-Gate, Google Scholar
Developing a model for enhancing industry-institute interaction at B-schools	Mr. Vaibhav Kulkarni	HR	International Journal of Social Science & Interdisciplinary Research, IJSSIR, Vol. 4 (11), pp. 1-9	Nov-15	ISSN 2277-3630	http://indianresearchjournals.com/titles.aspx	http://indianresearchjournals.com/Nov2015IJSSIR.aspx	J-Gate
Analysis of Personality Traits of Management Students Through Cattell's 16 PF	Ms. Renita D'souza	IT	GE International Journal of Management and Research	Nov-15	ISSN :(2321-1709),ISSN (PRINT): (2394-4226)	https://www.aarf.asia/geijmr.php	http://aarf.asia/geer2.php?pv=Volume3,Issue11,November2015	

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication
2014-15				
Operational and Credit Risk Management in Indian Banking Sector With Special Reference To Basel Norms	Dr.Natika Poddar		SS INTERNATIONAL JOURNAL OF BUSINESS AND MANAGEMENT RESEARCH	Jul-14
RESERVE BANK OF INDIA (RBI) DATA ANALYSIS- Medium & Large Public Limited Companied in India From 1950-51 TO 1996-97	Mr. Pushkar Parulekar		Trends In Finance -Research Monograph by DR VN BRIMS	Jul-14
2013-14				
Strategies for Promoting E-Commerce in Libraries	Dr. M F Kumbar and Mr. Munavalli, S B		In National Conference Proceedings on E-Commerce: Opportunities and Challenges, BET's Global Business School, Belgaum	Apr-14
Role of Librarians in Digital Library Information System	Dr. M F Kumbar		In Information Management in The Digital Age Ed. by B K More and B U Bansod, Atharva Publications, Dhule	Apr-14
Consumer protection Act: Is the bank consumer protected?	Dr.. Sulbha S. Raorane		Spark ISSN 2277-4866	Dec-13
Economic Avenues and challenges in the area of organised retailing in banking sector	Dr.Natika Poddar		Thakur college of Commerce and Science in collaboration with University of Mumbai	Sep-13
Emerging trend in Financial performance of General Insurance Industry in India	Dr.Natika Poddar		St.Xavier College	Sep-13
Operational & Credit risk management with special reference to Indian banking sector	Dr.Natika Poddar		B. L. Amlani college of Commerce and Economics ISBN:978-81-926401-0-5	Sep-13
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Media and Organized Retail for a Sustainable Social Development -An exploratory study	Mr. G Ramesh		SFIMAR Research Review vol 8 Issue 1	May-13
Information Literacy Competence among the Management of SFIMAR, Mumbai: A Case Study	Munavalli, S B. and Dr. M F Kumbar		In Libraries in the changing dimensions of digital technology: festschrift in honour of Prof. D. Chandran, Professor & Head, Department of Library and Information Science, S.V. University, Tirupati	Apr-13
Professional Staff Attitude towards Total Quality Management in B-School Libraries of Mumbai: An Evaluative Study	Dr. M F Kumbar		In Libraries in the changing dimensions of digital technology: festschrift in honour of Prof. D. Chandran, Professor & Head, Department of Library and Information Science, S.V. University, Tirupati	Apr-13
Measuring the Customer Service Quality in B-School Libraries of Mumbai: A Study Based On SERVQUAL	Dr. Kumbar and Mr. Naick, D		National Conference on Information Products and Services (NACINPROSE-2013)	Apr-13
Increasing Expectations of Users for Better Quality Services: A Study of Management School Libraries of Mumbai City	Kumbar, M F., Chandran, D. and Hadagali, G.		Indian Journal of Library and Information Technology	Dec-12
Electronic Resources: An Analytical Study on SFIMAR Users point of view	Kumbar, M F. and Chandran, D		Proceedings of the National Conference on Usage of e-Resources	Dec-12
Application of Total Quality Management in B-School Libraries: An Overview	Kumbar, M F. and Chandran, D		Proceedings of the National Conference on Usage of e-Resources	Dec-12
Maternity benefits & women Empowerment in India	Ms.Sulbha Raorane		National conference	Nov-12
Performance Evaluation of the Hospital Services –A Fuzzy Analytic Hierarchy Process Model.	Ms. Sinimole		International Journal of Productivity and Quality Mgt (JPQM)Vol.10, No.1 pp.112	Jul-12
2011-12				
Evaluation of the efficiency of National Health System of the members of WHO.	Ms. Sinimole		Leadership in Health Services (Emerald Group)- Vol. 25 Issue 2	May-12
Brand Building Measures for Organized Retail Outlets an empirical study	Mr. G Ramesh		The Journal of Business and Retail Management Research (International) ISSN 1751-8202,	Apr-12
A Study on the Usage of Movies in making training fun based	Ms. Sujeesha Naidu		Radix International Journal of Marketing & Business Management	Feb-12
Relevance of MBA in today's Business	Ms.Sulbha Raorane		Pathh 2012	Feb-12
A study on Energy audit	Dr.Natika Poddar		Paper presented at Chetna's Institute of Management	Feb-12
Emergence of Indian Retail Industry: Trends, Prospects and Challenges	Mr. G Ramesh		Gitarattan International Business School Journal	Jan-12
Study on Career Planning For HR Management Trainees (Employee Perspective)	Ms.Vasudha Rao & Ms.Vanitha Navada		Radix International Journal of Research in Economics & Business Management	Dec-11
2010-11				
Does a highly leveraged structure of a firm influence performance? A Comparative study of a high and low leveraged FMCG companies in India.	Ms. Shilpa Peswani		Indian Journal of Finance	Jun-11
A pilot study of organised retail formats and their location strategy in Mumbai: A study covering western suburbs from Bandra to Borivali.	Mr. G. Ramesh and Ms Simmi Prasad		Journal of Retail and Leisure Property	May-11
A Case Study of Evaluation of Health Care Sector Performance	Ms. Sinimole		61st Industrial Engineering Annual Conference under session Applied	May-11

Consumer Buying Behaviour at retail outlet/Shopping Mall	Ms. Natika Jain		Satya Shiv Infrastructure International Journal of Business and Management Research	May-11
Impact of Culture on Mergers and Acquisitions	Ms. Natika Jain		Satya Shiv Infrastructure International Journal of Business and Management Research	May-11
Challenges before management with reference to cross cultural Issues	Ms. Natika Jain		Poona College of Arts, Science and Commerce	Apr-11
Risk Management in Insurance Sector	Ms. Natika Jain		Navshayadri Institute of Management	Apr-11
Foreign Exchange Exposure and Management	Ms. Natika Jain		National Conference on Restructuring of Global Economy-Challenges, IIM Jaipur	Apr-11
Attaining global growth through acquisitions-post recession	Ms. Natika Jain		National conference at Godavari Institute of Management and Research	Mar-11
Application of Human Resource Management in Project Management	Ms. Natika Jain		Vishwakarma Institute of Management	Mar-11
Problems,opportunities and prospects for SME sector in India	Ms. Natika Jain		Matoshri Pratishtan Group of Institutions	Mar-11
CSR -Need of an hour	Ms. Natika Jain		Babasaheb Gawde institute of Mgmt and Research	Mar-11
Application of Disinvestment on PSEs	Ms. Natika Jain		Asia pacific Journal of Commerce	Mar-11
Mergers and Acquisitions *A change paradigm in performance of Indian Company	Ms. Natika Jain		International Journal of Business and Economics	Mar-11
A Pilot Study on E-learning Applications and its effectiveness in B- schools & Universities	Ms. Vasudha Rao & Ms.Vaishali Kulkarni		SFIMAR Research Review	Mar-11
A study on retraining of employees after technology up gradation in business organizations	Ms. Sujeesha Naidu		Indian Journal of Mangement, Prabhandan	Feb-11
Analytical approach towards free cash flow v/s capital cash flow	Ms. Natika Jain		Indian Journal of Commerce and management studies	Jan-11
A review - Non-parametric Methods to Measure Efficiency of Health Care Systems	Ms. Sinimole		Journal of Industrial Engineering, Vol.II, No. 17	Nov-10
2009-10				
Performance Evaluation of Management Facultiesfrom Students Feedback Performa using Fuzzy Logic Model	Ms. Sinimole		Journal of Industrial Engineering, Vol.II, No. 17	Jun-10
Management Students Inclination towards Entrepreneurship	Mr. P. Francis		Thakur Institute of Management & Research Publication	Jun-10
Challenges faced by Women Entrepreneurs in India	Ms.Vasudha Rao & Ms.Sujeesha Naidu	HR	SFIMAR Research Review, Issue 5	2008
Nascent Technologies & Enterprise Knowledge Management	Ms.Vasudha Rao	IT	SFIMAR Research Review, Issue 3	2006