



St. Francis Institute of Management and Research

Name of Faculty	Research Topic	Place	Date
Prof. Pushkar	Comparative Analysis of 'Day of the Week' impact on Bank Nifty before and after implementation of weekly option expiry	SIFICO -2021	Jan-21
Prof. Kiran	Cryptocurrencies	12th Prestige Institute's International Conference	Dec-20
Dr. Natika & Mr. Aldan	A Study on Spending and Saving Behaviour of People During the Global Pandemic Covid-19	Online Multidisciplinary International Conference on "Transformation and Survival Post Pandemic" held on 14th -15th October 2020.	Oct-20
Prof. Vasudha	A Study on Factors Influencing Career Growth Of HR Trainees In Mumbai Region	4th International Web Conference on Emerging Trends in Arts, Science, Engineering & Technology (IWCETASET), Tamilnadu - 2020	28-Jun-20
Prof. Vasudha	An Alternative Measure Of Unmet Need For Family Planning Among Women In India	Online International Conference on Data Science, Machine Learning and its Applications Hosted By Sridevi Womens Engineering College, Hyderabad	01-Sep-20
Dr. Natika, Ms. Aditi & Mr. Sangam	A Study of Equity Valuation Models and Strategies - Analysis of Automobile sector	International Conference on Management Research and Studies held by CHRIST	18-Jan-20
Dr. Vaishali Kulkarni	A Study on Identification of the Level of Importance of KMS Implementation in Indian B-Schools	to Innovate and Flourish, 25th Annual IAJBS World Forum/ Inaugural CJBE South Asia Regional Chapter Meeting, Hosted by Xavier University Bhubaneswar, Odisha.	Jul-19
Dr. Natika & Ms. Dipti Agarwal	A Study on the Convergence of Digital Marketing Strategy and Social Media Marketing Strategy with reference to a Startup.	VIVA Institute of Management conference	Apr-19
Dr. Natika and Ms. Alisha Lopes	A Study of MSME's contribution towards Employment Growth and GDP of India	International Conference of Indian B School organized by IBS	Apr-19
Dr Sulbha Raorane	A comparative study on the compensation & Benefits offered by selected Hotels	International Conference	
Prof. Col. Venkat	Best Practices in Employee Engagement - An Empirical Study	International Conference at IBS Mumbai on "Employee Engagement - DNA for Organizational Transformance".	Apr-19
Prof. Sanchayita, Prof. Sujeesha & Ms. Rohini Save	Influence of Work-Life Imbalance on Working Women affecting Health and Productivity	VIVA Institute of Management conference	Apr-19
Prof. Sanchayita, Ms. Melinda Monteiro & Ms. Aishwarya Iyer	Online travel ticketing behavior and Young India	International Conference at IBS Mumbai	Apr-19

Prof. Simmi	Consumer perception of private label brands in department stores of Mumbai Suburbs	International Conference at IBS Mumbai	Apr-19
Prof. Col. Venkat and Ms. Natasha Quadros	Leading in a VUCA environment - Cases from the industry	"Leadership Challenges in the Emerging Social and Business Landscape" at St Joseph's Institute of Management (SJIM) Bengaluru	Feb-19
Dr. Natika & Ms. Dipti Agarwal	Role and Importance of Digital Marketing and Social Media for Sustainability of Start Ups	ITM Conference	Feb-19
Prof. Pushkar	Analysis of Risk and Returns of Public Sector Banks	SIFICO-2019, and international conference organized by KJ Somaiya Institute of Management Studies and Research.	21-22 Jan-2019
Dr. Mohanty	Sourcing Alpha in Global Equity Markets: Market Factor decomposition and Market Characteristics		Aug-18
Dr. Vinita	Examining the influence of Social Validation on Hedonic and Utilitarian Customers Purchase Intention	Presented at IIM-Indore, Nasmei Summer Marketing Conference	28-29th July, 2018
Prof. Sanchayita Banerjee	Attitude and Perception towards e-wallet among professional course students in Maharashtra	VIVA Institute Conference	Feb-18
Prof. Jackson & Ms. Leanne Bar	A study on online shopping customer experience and buying behavior of Male customers with respect to Apparels in Mumbai	GNIMS	Feb-18
Jestin	China - US Geo- Economic Trade relations and Future prospects	'Society of Policy Research and empowerment'	19-20- Jan-2018
Dr Natika & Ms. Leann Baretto	Effectiveness of Flipped Classroom model as a pedagogical tool as compared to Traditional Methods of Teaching	IIM-B conference	Jan-18
Dr. Natika	Models of Risk Adjusted Returns: An Empirical Study of Equity Mutual Fund in India	Presented in 29th National Conference of Maharashtra State Commerce Association	20-21-Jan-18
Dr Natika & Mr. Trivedi M.	Testing the Beta stability of Banking Sector with respect to Bank Nifty	Presented at the International conference at Flame University, Pune	17-18-Dec-2017
Jestin	Traditional Vs. New Third and Fourth Party Logistics - Challenges and Opportunities in the Indian Market	IIM Trichy	28-30-Dec-2017
Dr. Vinita	Impact of Fashion Interest, Materialism and Internet Addiction on E- Compulsive Buying Behavior among the Consumers of Apparels in Mumbai'	Presented at IIM-L World Management Conference	14-16-Dec-2017

Dr. Vinita	Examining the Consumer Attitude towards Purchase of Counterfeit Fashion Products	Presented at IIM-Indore, Nasmei Summer Marketing Conference	28-29-July-2017
Prof. Pushkar	Evaluation of Weak form of Market Efficiency theory for selected five companies from Nifty	SIFICO-2017, and international conference organized by KJ Somaiya Institute of Management Studies and Research.	13-14 Jan-2017