



St. Francis Institute of Management and Research

List of Articles - Faculty Wise and Year Wise

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number / Details about the Journal	Link to the research paper
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2021

CMA Shilpa Peswani

Leverage Constraints or preference for lottery- What explains the low-risk effect in India?	Shilpa Peswani & Mayank Joshipura	Finance	Investment Management and Financial Innovations, Volume 18 2021, Issue #2, pp. 48-63	Apr-21	ABDC 'B' category, ISSN 1810-4967 (print), 1812-9358 (online)	http://dx.doi.org/10.21511/imfi.18(2).2021.05
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Dr. Natika Poddar

A Study on Spending and Saving Behaviour of People During the Global Pandemic Covid-19	Dr. Natika & Mr. Aldan	Finance	Shodh Sarita	Feb-21	Listed in UGC CARE list	Available in hard copy
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Dr. G Ramesh

An Empirical Study of the Market Potential of Precision Tubes Market in India - with special reference to Automotive Industry	Dr. G Ramesh	Marketing	Science and Engineering Journal Issue 2 2021 Vol 25	Feb-21	ISSN No. 0103-944X	
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Prof. Jackson John

Customer Preference and Satisfaction towards Mobile Network Service Providers in Greater Mumbai Metropolitan Region	Mr. Jackson John	Marketing	SFIMAR Research Review, Volume 15, Issue 1, 2021	Mar-21	J-gate, i- scholar database, peer Reviewed, ISSN 0975-895X.	Available in hard copy only
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Prof. Jestin Johny

Supply Chain Risk Management : A Literature Review	Dr.Amulya Gurtu & Jestin Johny	Supply Chain Management	Risk Journal , MDPI (Basel, Switzerland)	Jan-21	Scopus, Web of Science and ABDC 'B' category Journal	DOI: 10.3390/risks9010016
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Impact of Knowledge Management Capabilities on organizational performance in the private sector in Oman: An SEM approach using path analysis	Dr.Samir Hammami , Dr.Faisal Ahmed, Prof.Jestin Johny , Dr.Mohammed Ali Bait	Knowledge Management	International Journal of Knowledge Management (California)	Jan-21	Scopus, Web of Science and ABDC 'B' category journal	DOI: 10.4018/IJKM.2021010102
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2020

Prof. Sanchayita Banerjee

Online Travel Ticketing Behavior and Young India	B Sanchayita, D Hirak, M Melinda, I Aishwarva	Marketing	IBS Mumbai 4th International Marketing Conference. 4	Mar-20	Elk Asia	Available in hard copy only
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Col. Venkat Raman

Assessing Competencies for B school faculty	Col. Venkat Raman	HR	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450	http://www.i-scholar.in/index.php/SFIMAR/article/view/193445
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Dr. G Ramesh

A Study of CSR activities conducted by NIFTY 500 listed Companies as per the Govt. Mandate	Dr Ramesh & Prof. Shilpa	Gen Mgt	SRR Vol 14 Issue 2	Oct-20		
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CMA Shilpa Peswani

A Study of CSR activities conducted by NIFTY 500 listed Companies as per the Govt. Mandate	Dr Ramesh & Prof. Shilpa	Gen Mgt	SRR Vol 14 Issue 2	Oct-20		
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Anomalies in the Indian Stock Market	Ms. Shilpa & Dr. Smita	Finance	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450	http://sfimarresearchreview.org/index.php/srr/article/view/150861
Dr. Natika Poddar						
A study on Volatility of selected Banking Stocks traded on Nifty	Dr. Natika	Finance	Journal of Xidian university, VOLUME 14, ISSUE 4, 2020	Feb-20	Scopus indexed, ISSN No:1001-2400	https://doi.org/10.37896/jxu14.4/300
A Study on Factors Affecting Exchange Rate (INR vs YEN, INR vs USD, INR vs EURO)	Dr. Natika	Finance	Studies in Indian Place Names	Feb-20	UGC Care Indexed journal, ISSN: 2394-3114 Vol-40-Issue-35-February-2020	Available in hard copy only
A study on Performance analysis of top pharma companies in India	Dr. Natika & Ms. Alina	Finance	SRR Vol 14 Issue 2	Oct-20		Available in hard copy only
A Study on Impaction Indian Stock Market Due to Inflows of FIIs	Dr. Natika & Ms. Sanyukta Joshi	Finance	Test Engineering and Management, Published by Mattingley Publishing Co., Inc.	Jun-20	ISSN: 0193-4120 Page No. 2509 - 2519, Scopus Indexed journal	https://simdos.unud.ac.id/uploads/file_penelitian_1_dir/d288140600450e4d5207a04027ff0aea.pdf
A Study of Equity Valuation Models and Strategies - Analysis of Automobile sector	Dr. Natika, Ms. Aditi & Mr. Sangam	Finance	Indian Journal of Ecology (2020) 47 Special Issue (9): 90-95	Jan-20	NAAS Rating: 4.96	https://www.indianjournals.com/ijor.aspx?target=ijor:ije1&volume=47&issue=sp1&article=016
Dr. Vaishali Kulkarni						
A Study to identify the forces behind KMS implementation in Indian B-Schools	Dr. Vaishali Kulkarni	IT	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450	http://www.i-scholar.in/index.php/SFIMAR/article/view/193443
Prof. Pushkar Parulekar						
Evaluation of Semi-strong form of Market Efficiency Theory based on Event Studies	Mr. Pushkar Parulekar	Finance	Studies in Indian Place Names	Feb-20	UGC Care Indexed journal, ISSN: 2394-3114 Vol-40-Issue-35-February-2020	Available in hard copy only
Comparative Analysis of online transaction between private and public sector banks	Mr. Pushkar Parulekar & Ms. Alisha Lopes	Finance	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450	http://sfimarresearchreview.org/index.php/srr/article/view/150860
Dr. Smita Jesudasan						
Anomalies in the Indian Stock Market	Ms. Shilpa & Dr. Smita	Finance	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450	http://sfimarresearchreview.org/index.php/srr/article/view/150861
Prof. Vasudha Rao						
A Study on Factors Influencing Career Growth Of HR Trainees In Mumbai Region	Prof. Vasudha Rao	HR	4th International Web Conference on Emerging Trends in Arts, Science, Engineering & Technology (IWCETASET), Tamilnadu	Jun-20	ISBN 978-81-945642-3-2	Available in hard copy only
An Alternative Measure of Unmet Need for Family Planning Among Women in India	Prof. Vasudha Rao	IT	ICDML 2000, Sridevi Women's Engineering College	Oct-20	ISBN 978-81-910762-3-3	Available in hard copy only
2019						
Dr. Mohanty						
Calendar Return Seasonality across Sectors, Sizes and Styles – Evidence from the Indian Equity Markets	Dr. Mohanty	Finance	Afro-Asian Journal of Finance and Accounting	Jan-19		https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3252998
Dr. Simeon Simon						
Business Analysis of Amazon-A global player	Dr. Simeon	Marketing	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138	Available in hard copy only
An Empirical Analysis on Brand Equity Building of Leading Private Business Schools	Dr. Simeon	Marketing	SFIMAR Research Review Vol.13, Issue 1, 2018	May-19	ISSN 0975-895X, E-ISSN 2581-7450	http://sfimarresearchreview.org/index.php/srr/article/view/145832
Dr. Simmi Prasad						
Consumer perception on private label brands in organized retail stores of Mumbai suburbs	Dr. Simmi Prasad	Marketing	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138	Available in hard copy only
Dr. Smita Jesudasan						
A Cross-Country Evaluation of Financial Inclusion and its Linkage with Growth and Development	Dr. Smita & Ms. Renita	Finance	SFIMAR Research Review Vol. 1 Issue 13, 2018	May-19	ISSN 0975-895X, E-ISSN 2581-7451	www.sfimarresear145845rchreview.org/index.php/srr/article/view/
Dr. Vinita Bhatia						

Impact of Fashion Interest, Materialism and Internet Addiction on E- Compulsive Buying Behavior among the Consumers of Apparels in Mumbai	Dr. Vinita	Marketing	Journal of Global Fashion Marketing	Jan-19	A Scopus listed journal, ABDC listed, Taylor and Francis Group publisher, UK	https://www.tandfonline.com/doi/abs/10.1080/20932685.2018.1544502
Prof. Paul Alukal						
Approaching The Indian Bullet Train Project Through System Thinking	Jagadeeswar Rao, Paul Alukal, Kirti Nayal, Seema Das & Dinesh Rajput	HR	INCOSE International Symposium (Wiley Online Library)	Dec-19		https://doi.org/10.1002/i.2334-5837.2019.00683.x
Prof. Jestin Johnny						
Potential of Blockchain Technology in Supply Chain Management - A literature Review	Mr. Jestin	Marketing	International Journal of Physical Distribution and Logistics Management	Jul-19	ABDC 'A' category	https://doi.org/10.1108/IJPDLM-11-2018-0371
Traditional Vs. New Third and Fourth Party Logistics - Challenges and Opportunities in the Indian Market	Mr. Jestin	Marketing	Journal of Management Research and Analysis	Apr-19		Hard Copy Available
Prof. Pushkar Parulekar						
Analysis of Risk and Returns of Public Sector Banks	Mr. Pushkar Parulekar	Finance	Indian Journal of Economics and Business	Jan-19	an ABDC listed 'C' category journal	Available in hard copy only
Evaluation of Weak form of Market Efficiency theory based on Daily data for selected five companies from Nifty	Mr. Pushkar Parulekar	Finance	SFIMAR Research Review Vol. 1 Issue 13, 2018	May-19	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/article/view/145848
Impact of Demonetisation on Current Account and Savings Account (CASA) Ratio and Deposits of Indian Banks	Mr. Pushkar, Ms. Neeraja & Mr. Sagar	Finance	SFIMAR Research Review Vol.12 Issue 2 of 2017	Jan-19	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/article/view/144066
Dr. Natika Poddar						
A Study on the Convergence of Digital Marketing Strategy and Social Media Marketing Strategy with reference to a Startup	Ms. Natika & Ms.Dipti Agrawal	Finance	International Journal of Advance and Innovative Research	Apr-19	UGC Approved journal	Available in hard copy only
A Study of MSME's contribution towards Employment Growth and GDP of India	Ms. Natika and Ms. Alisha Lopes	Finance	ELK Asia Pacific Journal	Apr-19		Available in hard copy only
Impact on M&A on the pre-post financial performance of Indian Acquirer Companies	Ms.Natika	Finance	Theoretical Economics	Apr-19	An ABDC listed 'B' category journal	https://doi.org/10.4236/tel.2019.94067
Prof. Sanchayita Banerjee						
Influence of Work-Life Imbalance on Working Women affecting Health and Productivity	Ms. Sanchayita, Ms. Sujeesha & Ms. Rohini Save	Marketing	International Journal of Advance and Innovative Research	Apr-19	UGC Approved journal	http://iaraedu.com/about-journal/ijair-volume-6-issue-2-vii-april-june-2019-part-2.php
A Coherent Metasynthesis of Blue Ocean Strategy (BOS) using Grounded Theory Approach	Sooraj Namboodiri, Sanchayita Banerjee, Dr. HIRAK Dasgupta	Marketing	Academy of Strategic Management Journal	Dec-19	SCOPUS Indexed	https://www.abacademies.org/abstract/a-coherent-metasynthesis-of-blue-ocean-strategy-bos-using-grounded-theory-approach-8373.html
CMA Shilpa Peswani						
The volatility effect across size buckets: evidence from the Indian stock market	Ms. Shilpa & Dr. Mayank	Finance	Investment Management and Financial Innovations, 16(3), 62-75.	Aug-19	ABDC 'B' category	http://dx.doi.org/10.21511/imfi.16(3).2019.07
Prof. K. R. Sinimole						
A Study on Health Expenditure Efficiency in India – A Data Envelopment Analysis	Ms. Sinimole	Operations	Artha Vijnana, a Gokhale Institute of Politics and Economics publication	May-19		http://www.i-scholar.in/index.php/ArthaVij/article/view/183614
Evaluation of the Holistic Development of B School Students- A Structural Equation Model	Ms. Sinimole & Mr. Vaibhav	Operations	SFIMAR Research Review Vol.12 Issue 2 of 2017	Jan-19		Available in hard copy only
2018						
Col. Venkat Raman						
Managing in VUCA times – Case Studies from the Industry	Col. Venkat	HR	VIVA conference 'Visheshan' and published in their UGC listed journal	Apr-18	Peer reviewed	Available in hard copy only

Dr. Mohanty						
Enhancing Portfolio Performance in Global Equity Allocations with a Forward Looking Indicator	Dr. Mohanty		The Journal of Investing	2018		
Prof. Akhilesh Yadav						
An analysis of the announcement of the Demonetisation on stock market returns	Mr. Akhilesh Yadav	Finance	SFIMAR Research Review Vol.13 issue 1 of 2018	Feb-18	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/article/view/137560
Prof. Jackson John						
A study on online shopping customer experience and buying behavior of Male customers with respect to Apparels in Mumbai	Mr. Jackson John & Ms. Leanne Barretto	Marketing	GNIMS	Feb-18	Conference date: 17 February, 2018. Publication details: Conference proceedings published in Sansmaran Management Research Journal, ISSN No. 2278-7801, Impact factor IJIF (2017) 4.107/ Impact factor PIF (2017) 4.125, Guru Nanak Institute of Management Studies, Mumbai	Available in hard copy only
Prof. Paul Alukal						
Video on Demand Industry: Challenges and Opportunities in the Indian Market	Mr. Paul & Mr. Jestin	HR and Marketing	Journal of Innovative Science and Research Technology	Jun-18	ISSN No:-2456-2165	https://ijsrt.com/wp-content/uploads/2018/06/Video-on-Demand-Industry-Challengesand-Opportunities-in-the-Indian-Market.pdf
Prof. Jestin Johny						
Video on Demand Industry: Challenges and Opportunities in the Indian Market	Mr. Paul & Mr. Jestin	HR and Marketing	Journal of Innovative Science and Research Technology	Jun-18	ISSN No:-2456-2165	https://ijsrt.com/wp-content/uploads/2018/06/Video-on-Demand-Industry-Challengesand-Opportunities-in-the-Indian-Market.pdf
Prof. Pushkar Parulekar						
Constructing portfolios using various techniques of hedging and diversification based on data from 2006-2016.	Mr. Pushkar & Mr. Anand Mishra	Finance	SFIMAR Research Review Vol.13 issue 1 of 2018	Feb-18	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/article/view/137561
Dr. Natika Poddar						
An Empirical and Perspective Study on Opportunities and Challenges in Adoption of IND AS	Ms. Natika	Finance	Social Science International Journal of Economics and Management	Jul-18		
GST – Implications on Indian Economy	Ms. Natika & Ms. Reema	Finance	International Journal of Management Studies	Aug-18		https://www.researchgate.net/publication/326598158_GST-An_Implications_to_An_Indian_Economy
A Green Investment Perspective of Indian Companies	Ms. Natika & Mr. G Ramesh	Finance & Marketing	International Journal of Research and Analytical Review	Oct-18	UGC Approved journal	http://www.ijrar.org/archive.php?vol=5&issue=4
Effectiveness of Flipped Classroom model as a pedagogical tool as compared to Traditional Methods of Teaching	Ms. Natika and Ms. Leann	Finance	Journal of Management Research and Analysis	Nov-18	UGC Approved journal	
Dr. G. Ramesh						
A Green Investment Perspective of Indian Companies	Ms. Natika & Mr. G Ramesh	Finance & Marketing	International Journal of Research and Analytical Review	Oct-18	UGC Approved journal	http://www.ijrar.org/archive.php?vol=5&issue=4
Prof. Sanchayita Banerjee						
Factors Affecting Consumer Buying Behavior of Male Skincare Products: A Study of Mumbai Metropolitan City	Ms. Sanchayita & Mr. Sooraj	Marketing	Indian Journal of Marketing	Nov-18	Scopus and UGC listed	http://www.indianjournalofmarketing.com/index.php/ijom/issue/view/8253
Attitude and Perception towards e-wallet among professional course students in Maharashtra	Ms. Sanchayita Banerjee	Marketing	VIVA conference 'Visheshan' and published in their UGC listed journal	Apr-18		Available in hard copy only
CMA Shilpa Peswani						

The Volatility Effect in Value and Growth Stocks: Evidence from India	Ms. Shilpa Peswani & Dr. Joshipura M.	Finance	NMIMS Management Review	Apr-18	A part of Web of Science Emerging Sources Citation Index (ESCI), it is listed in UGC, and Cabell's International, Peer reviewed	https://www.researchgate.net/publication/335619484_The_Volatility_Effect_in_Value_and_Growth_Stocks_Evidence_from_India
Dr. Sulbha Raorane						
A comparative Study on the compensation & Benefits plan for Life & General Insurance Agents	Ms. Sulbha		IDEAL- ISSN 2319-359X-Impact Factor-4.988	2018	Peer reviewed	Availble in hard copy only
Dr. Vinita Bhatia						
Examining the Consumer Attitude towards Purchase of Counterfeit Fashion Products	Ms. Vinita Bhatia	Marketing	Journal of Indian Business Research	Feb-18	Scopus listed and ABDC listed 'C' category journal.	https://www.researchgate.net/publication/322690515_Examining_consumers%27_attitude_towards_purchase_of_counterfeit_fashion_products
2017						
Col. Venkat Raman						
How Gamification in HR is engaging employees and improving productivity – A Study from Indian Industry	Col. Venkat	HR	Lala Lajpatrai Institute journal of Research	Nov-17		Available in hard copy only
Dr. Smita Jesudasan						
Does the behaviour of Commodity Stock Prices in India constitute a Random Walk?	Dr. Smita Jesudasan	Finance	SFIMAR Research Review, Volume 11, Issue 1, 2016	Feb-17	ISSN 0975-895X, E-ISSN 2581-7450	http://sfimarresearchreview.org/index.php/srr/article/view/117412
Analysis of the Solvency Position of Scheduled Urban Coop Banks in India	Ms. Smita Jesudasan & Ms. Frenzia	Finance	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/article/view/122969/0
Dr. Sulbha Raorane						
Socio-Economic Status of Women School Teachers	Dr. Sulbha	HR	University of Mumbai, Department of Commerce, Savitrabai Phule Memorial International Conference	Jan-17		https://www.researchgate.net/publication/334603643_Socio-Economic_Status_of_Women_School_Teachers
Dr. G. Ramesh						
A Study of the CSR activities conducted by Indian companies	Mr. G. Ramesh & Ms. Shilpa Peswani	Marketing and Finance	Prabandhan: Indian Journal of Management, Vol 10, Issue 3, p. 35-52, mar. 2017. ISSN 0975-2854	Mar-17	IC Value (2015) =7.96; Indexed in Google Scholar; Indexed in Scopus; NAAS Rating=3.60; Included in UGC's list of Recommended Journals (S. No. 30109), peer reviewed	http://dx.doi.org/10.17010/pijom%2F2017%2Fv10i3%2F111425
CMA Shilpa Peswani						
A Study of the CSR activities conducted by Indian companies	Mr. G. Ramesh & Ms. Shilpa Peswani	Marketing and Finance	Prabandhan: Indian Journal of Management, Vol 10, Issue 3, p. 35-52, mar. 2017. ISSN 0975-2854	Mar-17	IC Value (2015) =7.96; Indexed in Google Scholar; Indexed in Scopus; NAAS Rating=3.60; Included in UGC's list of Recommended Journals (S. No. 30109), peer reviewed	http://dx.doi.org/10.17010/pijom%2F2017%2Fv10i3%2F111425
Returns to Low Risk Investing	Ms. Shilpa Peswani & Dr. Joshipura M.	Finance	Applied Finance Letters	Nov-17	an ABDC listed 'C' category journal	https://doi.org/10.24135/afl.v6i01.65
Prof. Jackson John						
Effectiveness of sexual imagery in advertisements and influence on purchase behavior of consumers in Mumbai: A study across genders and generations	Mr. Jackson John	Marketing	Indian Journal of Marketing, Vol 47, Issue 3 Mar 2017, p.29-42	Mar-17	IC Value (2015) = 11.01, NAAS rating = 4.24, UGC recommended journal. Indexed in Scopus (Elsevier), Indian Citation Index (ICI), Google Scholar. Ulrich's International Periodicals Directory, USA. Index Copernicus Journals Master List, Index Copernicus. Indian Science Abstracts (ISA - NISCAIR). Academic Keys, USA. Cabell's Directory of Publishing Opportunities, USA, peer reviewed	http://indianjournalofmarketing.com/index.php/ijom/article/view/111421
Factors Influencing Customer Preference for Branded Coffee Chains among Young and Middle Aged Adults in Mumbai	Mr. Jackson John & Ms. Sanchayita Banerjee	Marketing	SFIMAR Research Review, Volume 11, Issue 1, 2016	May-17	J-gate, i- scholar database, peer Reviewed	http://sfimarresearchreview.org/index.php/srr/issue/view/7440
Prof. Jestin Johny						

Labour Migration Analysis of Myanmar	Mr. Jestin	Marketing	Asian and Pacific Research Journal.	Sep-17	Peer reviewed	Hard Copy Availalbe
Dr. Natika Poddar						
Analysis of risk and return of selected stocks in India	Mr. Natika Poddar & Mr. Prashant Anchan	Finance	Presented at IBS Conference	Apr-17	IBS Conference. ELK Asia Pcfic Journals ISSN journal-978-93-85537-05-09, April 2017	Available in hard copy only
A study on Taxation Awareness Amongst MBA student's v/s other Core Professional courses students.	Ms. Natika Poddar	Finance	International Journal of Research in Finance and Marketing (IJRFM), Available online at : http://euroasiapub.org/current.php?title=IJRFM , Vol. 7 Issue 5, May – 2017, pp. 193–208	May-17	Scopus Evaluated ID-66CAE1D4520ADF6B, ISSN (o):2231-5985, Impact Factor: 6.397, Thomson Reuters Researcher ID: L-5236-2015, UGC listed, peer reviewed	http://euroasiapub.org/wp-content/uploads/2017/06/21FMMay-4938.pdf
Prof. Paul Alukal						
Impact of oil prices on M&A in the Oil and Gas Industry	Mr. Paul Alukal	HR	International Journal of Commerce, Business & Management, Vol 6, No.1, Jan-Feb 2017, p. 24-29, Jan-Feb 2017.	Jan-17	ISSN: 2319–2828, e-journal	Available in hard copy only
Prof. Pushkar Parulekar						
Evaluation of Weak form of Market Efficiency theory for selected five companies from Nifty	Mr. Pushkar Dilip Parulekar	Finance	IOSR Journal of Economics and Finance	Jan-17	e-ISSN: 2321-5933,p-ISSN :2321-5925Impact Factor: 1.189, peer viewed	https://www.iosrjournals.org/iosr-ief/papers/(SIFICO)-2017/Volume-1/11.%2075-83.pdf
Comparative Analysis of Employees Cost of Ten Nifty IT Index Companies	Mr. Pushkar Parulekar	Finance	SFIMAR Research Review, Volume 11, Issue 1, 2016	Feb-17	ISSN 0975-895X, E-ISSN 2581-7450	http://www.sfimarresearchreview.org/index.php/srr/article/view/117411
Prof. Vaibhav Kulkarni						
Developing a Model for 'Learning from Movies' in a B-School- with a Case Study	Mr. Vaibhav Kulkarni	HR	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17	J-gate, i- scholar database, peer Reviewed	http://www.i-scholar.in/index.php/SFIMAR/article/view/171307
Prof. Sanchayita Banerjee						
A Study on Mothers' Buying Behaviour for their kids: A Mumbai Perspective	Ms. Sanchayita Banerjee	Marketing	International Journal of Research in Finance and Marketing (IJRFM), Available online at : http://euroasiapub.org/current.php?title=IJRFM , Vol. 7 Issue 6, June - 2016, pp. 106–123	Jun-17	ISSN (o):2231-5985, Impact Factor: 6.397, Thomson Reuters Researcher ID: L-5236-2015, UGC listed, Peer reviewed	http://euroasiapub.org/wp-content/uploads/2017/07/11FMJune-5063.pdf
Prof. K. R. Sinimole						
Emerging Patterns of Morbidity and Hospitalization—A Comparison of Kerala and Bihar	Ms. Sinimole	Operations	Illness crisis and Loss	Nov-17	Sage publication, Scopus listed journal	https://journals.sagepub.com/doi/abs/10.1177/1054137317744249
Performance Evaluation of Healthcare Systems- A study on NRHM Program in Kerala (2017)	Ms. Sinimole	Operations	Journal of Health Management, Vol. 19 No 1, Sage Publication	Feb-17	Scopus listed, Peer reviewed	https://journals.sagepub.com/doi/abs/10.1177/0972063416682611
2016						
Dr. M.F. Kumbar						
Scientometric analysis of SFIMAR Research Review	Dr. M F Kumbar	Library Science	Library Science Research Journal	Apr-16		DOI: 10.13140/RG.2.1.4610.6000
Dr. Mohanty						
Responsible Investing can provide Excess Returns in Global Equity Markets	Dr. Mohanty	Finance	Published in SFIMAR Research Review, Volume 11, Issue 1, 2016	2016		Avaiable in hard copy only
Dr. Natika Poddar						
Impact of Earnings Announcement on Stock Prices	Dr. Natika Poddar	Finance	International Journal of Research in Finance and Marketing (IJRFM), Available online at : http://euroasiapub.org/current.php?title=IJRFM , Vol. 6 Issue 12, December - 2016, pp. 66–78	Dec-16	ISSN(o): 2231-5985 Impact Factor: 5.861 Thomson Reuters ID: L-5236-2015, International Journal, Scopus Evaluation ID:66CAE1D4520ADF6B	http://euroasiapub.org/?s=NATIKA
NPAs in Indian Banks-An Overview	Dr. Natika Poddar	Finance	International journal of multidisciplinary research in area of management, I.T.,Engineering	Jun-16	IJMIE, VOL.6,ISSUE 7,ISSN:2249-0558, June-2016,Impact factor:7.119,Listed in Thomson reuters, Ebsco etc., e-journal	https://www.ijmra.us/2016ijmie_july.php

Dr. Smita Jesudasan						
A cross-dimensional analysis of Financial Inclusion and Development across India	Dr. Smita & Ms. Renita	Finance	International Journal of Applied Business and Economic Research, Vol. 14, No. 14 (2016): 323-351	Dec-16	ISSN : 0972-7302, Impact Factor-0.12, SCOPUS listed, UGC Approved Journal No. 2551, listed JEL by American Economic Association (AEA), Index Copernicus, Elsevier's bibliographic database, CAP International, Indian Sciences Abstract and Indian Citation Index (ICI), peer reviewed	https://www.serialsjournals.com/index.php?route=product/product/volumearticle&issue_id=318&product_id=343
Prof. Pushkar Parulekar						
A study of DuPont Analysis for selected five NIFTY wealth creators from the period 2005 – 14	Mr. Pushkar Parulekar	Finance	SFIMAR Research Review, Volume 10, Issue 2, 2015	Nov-16	ISSN 0975-895X, E-ISSN 2581-7450	http://sfimarresearchreview.org/index.php/srr/article/view/109161
Prof. Vaibhav Kulkarni						
Using Rubik's Cube for Developing the Aptitude of B-Schools Students	Mr. Vaibhav Kulkarni	HR	EXCEL International Journal of Multidisciplinary Management Studies,ISSN 2249- 8834, EIJMMS, Vol.6 (4), pp. 10-17, Online available at zenithresearch.org.in	Apr-16	ejournal	https://www.indianjournals.com/ijor.aspx?target=ijor:xijmms&volume=6&issue=4&article=002
Prof. Sanchayita Banerjee						
A Study on the Intentions of Consumers in Mumbai with regards to purchase of CNG Cars	Ms. Sanchayita Banerjee, Mr. Jackson John	Marketing	Trans-Asian Journal of Marketing & Research, ISSN:2279-0667, Vol 5, Issue 3	Mar-16	Peer reviewed	https://www.tarj.in/ajmrrVol-5-Issue-3-March-2016.html
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Prof. Jackson John						
A Study on the Intentions of Consumers in Mumbai with regards to purchase of CNG Cars	Ms. Sanchayita Banerjee, Mr. Jackson John	Marketing	Trans-Asian Journal of Marketing & Research, ISSN:2279-0667, Vol 5, Issue 3	Mar-16	Peer reviewed	https://www.tarj.in/ajmrrVol-5-Issue-3-March-2016.html
Prof. Jestin Johny						
Assessing the Solid Waste Management Procedures of Management Institutes in Mumbai	Ms. Sanchayita Banerjee, Mr. Jestin Johny	Marketing	International Journal of Research in Social Sciences, ISSN: 2249-2496 Vol 6, Issue 4	Apr-16	Peer reviewed	https://www.ijmra.us/2016ijrss_april.php
Prof. Sujeesha Naidu						
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Prof. Vaishali Kulkarni						
Expectations of Indian B-Schools from Knowledge Management Systems	Ms. Vaishali Kulkarni	HR	Indian Journal of Research Volume : 5 Issue : 1 January 2016 ISSN - 2250-1991	Jan-16	Peer reviewed	https://www.worldwidejournals.com/paripex/article/expectations-of-indian-b-schools-from-knowledge-management-systems/Mjq5NDY=?is=1
Developing KMS Framework for B-schools	Ms. Vaishali Kulkarni	HR	Indian Journal of Research Volume : 5 Issue : 1 January 2016 ISSN - 2250-1991	Jan-16	Peer reviewed	https://www.worldwidejournals.com/paripex/article/developing-kms-framework-for-b-schools/Mjq5NDU=?is=1
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Prof. Vasudha Rao						
E-learning Applications: Study on Success and Knowledge Retention	Ms. Vasudha & Dr. Ramesh	IT	IRJMEIT	Dec-16	International Research Journal of Mathematics, Engineering and IT (IRJMEIT) is a double blind peer reviewed, refereed monthly International Journal. ISSN:(2349-0322)	Available in hard copy only
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A Study on Role of Leverage on Firm's Investment- An Indian Companies Perspective	Dr. Natika Poddar	Finance	EXCEL International Journal of Multidisciplinary Management Studies,ISSN 2249- 8834, EIJMMS, Vol.5 (12), pp. 26-33, Online available at zenithresearch.org.in	Dec-15	EXCEL International Journal of Multidisciplinary Management Studies ISSN 2249- 8834, EIJMMS, Vol.5 (12), DECEMBER (2015), pp. 26-33, Listed in EBSCO, EMBASE, ERIC, ERIH Plus, Genamics, GeoArchive, Geobase, GeoRef: Bibliography & Index of Geology, Google Scholar, ICI Journals Master List	http://www.zenithresearch.org.in/index.php/past-issue-eijmms/251-excel-international-journal-of-multidisciplinary-management-studies.html
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Branding & Merchandising route-A Sustainable practices making a Trend in Indian FILM Industry for Revenue Generation	Dr.Natika Poddar	Marketing	Innovation Based Sustainable Practices of Organizations, GNIMS B-School	Mar-15		Avaiable in hard copy only
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Dr. Smita Jesudasan						
Enterprise risk Management in improving sustainability of Banking Business in india	Dr. Natika Poddar, Dr. Smita Jesudasan, Jackson John	Finance	TRANS Asian Research journals	Apr-15		http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&volume=4&issue=4&article=003
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Dr. Sulbha Raorane						
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Prof. Simmi Prasad						
A study on sustainable business practices of mobile services providers in India	Ms. Simmi Prasad	Marketing	Guru Nanak of Management Studies, International Research Conference on Innovation based Sustainable Practices of Organisations	Mar-15		Avaiable in hard copy only
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