

A.Y. 2018-2019



ST. FRANCIS  
INSTITUTE OF MANAGEMENT & RESEARCH

Ἡμερολόγιο

*Students' Newsletter*

DTE Code: MB 3119

# SFIMAR INSIGNIA



**SFIMAR**

## EVENTS

- INDUCTION OF MMS-I
- SUMMER EXCELLENCE
- TEACHER'S DAY
- GENESIS
- FOUNDER'S DAY
- INTERNATIONAL INDUSTRIAL VISITS
- EXHIBERANCE- INTER COLLEGIATE EVENT
- SAMPARK- ALUMNI MEET
- PATHI- INTERNATIONAL RESEARCH SEMINAR
- CEO / CFO MEET
- SPARK - BUSINESS PLAN CONTEST
- ANVESH- STUDENT RESEARCH PAPER CONTEST
- FUN-N-FAIR
- ANNUAL DAY & FAREWELL

LEARNING & PRACTICING MANAGEMENT

## FESTIVALS

- RAKSHA BANDHAN
- GANESH CHATURTHI
- ONAM
- NAVRATHI
- DIWALI
- CHRISTMAS
- HOLI
- GUDI PADWA
- RAMZAN-EID

DEVELOPMENT OF CORPORATE & GLOBAL CITIZENS

## SMT's (SELF MANAGED TEAMS)

- ADVENTURE
- BOOK PRESENTATION
- BRANDING & ADVERTISING
- CSR-ABHISMAN
- CULTURAL-MALAY
- CURRENT AFFAIRS
- ENTREPRENEURSHIP
- FILM SCREENING
- SPECIALIZED COURSES
- INDUSTRY ACADEMIA INTERACTION
- PHYSICAL FITNESS, AEROBICS, FOOD & DIET PLAN
- PLACEMENT
- SPONSORSHIP

TO DEVELOP CAPABILITY FOR WORKING IN TEAMS & DEVELOPING LEADERSHIP QUALITIES

## ACADEMIC EXCELLENCE

- CURRICULUM & BEYOND
- IN-HOUSE CASE STUDY DEVELOPMENT
- RESEARCH & PUBLICATION
- INTERACTION WITH 100 PRACTICING PROFESSIONALS

DEVELOPING WORLD CLASS BUSINESS LEADERS

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**INFRASTRUCTURE**

**FACULTY**

**ENTERPRISE**

**PEDAGOGY**

**INDUSTRY  
INTERACTION**

# INDEX

Sr. No.	Table of Contents	Page No.
1.	Welcome Aboard Our New Director	3
2.	Chairman's Message	6
3.	Director's Message	7
4.	Academic programme Updates	8-17
5.	Institutional development Updates	18-24
6.	Students Developments Initiatives	31-39
7.	Institute Major events	40-43
8.	Club and Forum activities	44-47
9.	Industrial visit and Field Visit	48-49
10.	DLLE initiatives	50-51
11.	CMC activities	52-56
12.	SFIMAR festivals and Celebrations	57-59
13.	Student's Poems and Articles	60-65
14.	Testimonials	66-68

General Council



XIV GENERAL COUNCIL

L to R : Rev. Bros. George Koldert, George Thottiyil, Mathew Thekkemury, Jose Valliara (Superior General), Dominic Polarayil, Prakash Arputham, Collinsius Wanniang

OUR FOUNDER



**Bro. Paulus Moritz**

Founder of The Congregation of the Missionary Brothers of St. Francis of Assisi (CMSF)

## ACKNOWLEDGEMENTS

We thank and praise God, Our Almighty for being with us in all through our endeavours for causing all our efforts to be fruitful, in Him. We would like to acknowledge and appreciate the efforts of all our volunteers and contributors who have been in association with us in publishing this issue of Jharokha 2019. Our Special thanks to our beloved Chairman, Bro. Alphonse Nesamony, and our Director, Dr. Henry Babu for their Continuous support, Consistent encouragement and for their in-depth insights and valuable inputs. We would also like to thank all our faculty and staff members for their timely contributions in publishing of this Newsletter Jharokha 2019. We would also like to thank our governing council members and all our stakeholders for their persistent interest, consistent endeavours towards ongoing progress of SFIMAR. Our special thanks to our enthusiastic students community of SFIMAR for their dynamic service and vibrant support all through our endeavours.

Editorial team

## WELCOME ABOARD OUR NEW DIRECTOR

The Welcoming ceremony of Dr. Henry Babu was held on 1st June, 2019, with the prayers and blessings of Bishop Yeboah, Dominic Nyarko from Ghana and Chairman Bro. Alphonse Nesamony in the presence of faculty and staff members of SFIMAR. We are sure that under the able leadership and guidance of Dr. Henry Babu, Director, our Institute will achieve greater excellence and reach greater heights. It is our privilege and honour to welcome our new Director Dr. Henry Babu into SFIMAR family.



We warmly welcome Dr Henry Babu Our New Director into SFIMAR family

## EDITORIAL TEAM - ADVISORY



**Bro. ALPHONSE NESAMONY**  
Chairman



**Dr. D. HENRY BABU**  
Director



**Dr. Simeon S Simon**  
Associate Professor



**Dr. Smita Jesudasan**  
Associate Professor



**Ms. Sanchayita Banerjee**  
Assistant Professor

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## STUDENTS EDITORIAL TEAM

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**Ms. Jesuita Alvares**



**Mr. Aaditya Bhandari**



**Ms. Benita Cardoz**



**Ms. Annal Nadar**



**Mr. Selvakumar K.**



**Mr. Amay Parkar**

## ABOUT SFIMAR



St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by “The Society of the Congregation of Franciscan Brothers”, to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by University of Mumbai. SFIMAR is an ISO 9001:2015 Certified Institute, Accredited with Grade ‘A’ by NAAC and also recognized under Section 2 (f) & 12 (B) of UGC Act 1956.

The programmes conducted at SFIMAR campus are in state-of-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities. A core team of experienced and qualified faculty, research scholars; bear the responsibility to impart knowledge to aspiring students at SFIMAR. A right blend of Industrialists and Academia from various organizations, are invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.

### VISION

To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.

### MISSION

To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.

### QUALITY POLICY

SFIMAR is committed to endeavour of transforming students into Global Business Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development & up gradation of its faculty while meeting the regulatory & statutory requirements

## CHAIRMAN'S MESSAGE

It gives me immense joy to know that the editorial board of "Jharokha" is bringing out a new edition of SFIMAR (St. Francis Institute of Management and Research) bulletin during this year. St. Francis Institute of Management and Research vision is: "To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future".



**Bro. Alphonse Nesamony, Chairman**

The various programmes and activities that have been offered to the students have been instrumental in nurturing and developing character, inculcating ethical values, work discipline, innovative abilities, developing individual competence to take on the challenges in the Corporate World. Our Management and faculty besides focusing on functional & sectorial specialization, have laid emphasis on project based and experiential learning to ensure that our students fully develop their potential, enhance their leadership & decision-making skills, empowering them with techno-managerial competence to get them to stand out in the corporate world. The Consultancy and robust Research experiences of our faculty members add tremendous value in students to develop their full potential.

Our students have national and international industry exposure. Every year students are given opportunity for a Study Abroad Programme at Ottawa University, Kansas, USA. Since a few years we conduct regularly 'Study Tour' to Thailand, Dubai, Malaysia and Singapore for our students. Through the international exposure programme students are now venturing to take up international responsibilities in Multi-national companies.

At SFIMAR the exposure to our students is beyond the academic syllabus, as we focus on holistic development of every student. Through various extra-curricular activities, outbound trainings, counselling, mentoring, personality development and soft skill sessions, we get students to identify their strengths, their field of interest, to be effective communicators, develop their analytical & people's skills, the ability to make smart decisions, inculcate in them entrepreneurial zeal & build their individual competence, which gets them to evolve into industry-ready corporate professionals.

St. Francis Institute of Management and Research has adapted the name of St. Francis of Assisi as its patron saint. St. Francis is known worldwide as a patron of ecology. SFIMAR propagates the values of St. Francis of Assisi to its stakeholders to foster God's creation by nurturing and caring for the nature and all created things. St. Francis promoted 'creativity' as a tool to continue God's creative nature by preserving the ecological balance and the world's resources for the good of the coming generations and all the generations to come.

The present issue of "Jharokha" depicts in words and pictures the processes and success story of our institute, the students and faculty/staff members in particular at the larger interest of our stakeholders and general public. I appreciate immensely our 'Jharokha' editorial team for all their contributions.



## DIRECTOR'S MESSAGE

Welcome to St. Francis Institute of Management and Research (SFIMAR), today, management institutes stand at a unique moment in time and we should understand various challenges that lie ahead of us. With management education at an inflection point, we must strive to equip leaders of tomorrow with the competence, ability and character to address emerging global business and social challenges. Our Institute has a simple philosophy; we have put student success as the key outcome.

We at SFIMAR run the programmes with the belief that today's managers need to inculcate an analytical orientation to understand and analyse complex business situations while at the same time possess an application bent of mind. The Curriculum, extracurricular activities and corporate interaction programmes at SFIMAR are anchored to foster a much deeper intellectual exploration to meet the requirements of Trade and Industry, and Society as well. The principle of sustainability is part of SFIMAR culture and the values like 'sense of responsibility and 'credibility' lie at the heart of our institutional strategy. Our programmes and all trainings are guided by our vision, mission and core value.



**Dr. Henry D.,** *Director*

Education at SFIMAR is primarily based on three powerful concepts i.e. Creation, Dissemination, and Application of Knowledge. The institution believes in a well-rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides the course structure that has been designed to enable the students to hone their managerial skills and get them acquainted with the new developments taking place in the industry. The pedagogical tools applied by the faculty members constantly motivate the students to be innovative, competent and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self-reliance, which place them in good stead in becoming successful managers and brand ambassadors of their organizations.

The students of MMS, PGDM and MMM/ MFM have performed exceedingly well and often crossed unmarked terrain in their journey to create new lives for themselves through determination and hard work, making it easy for the future batches to follow in their footsteps. The campus ensures hundred percent placements. The institute also started research centre of University of Mumbai to offer Doctor of Philosophy (PhD) programme. This was, largely facilitated by faculty of SFIMAR, which consists of eclectic, learned and committed team of professionals drawn from varied streams of discipline with good research and industry background.

We at SFIMAR strongly believe that knowledge about corporate culture is essential and provide necessary exposure and orientation so that students can acquire knowledge, skills and behaviour to become effective corporate citizens.

The foundation of the institute is based on the charitable value structure, for this we are passionately supporting community through entrepreneurship, incubating new ideas and businesses to support students and others that minimises unemployment.

Nested in ecologically invigorating ambience, SFIMAR, Mumbai epitomizes a modern age "Gurukul", where talent is nurtured, groomed and launched into corporate world. I take this opportunity to extend a personal invitation to all the readers of JHAROKHA to visit the campus and wishing you happy and prosperous New Year 2020.

## ACADEMIC PROGRAMME UPDATES 2018-2019

Academic program Updates herein, incorporates academic toppers of SFIMAR, Induction programs of PGDM and MMS and Part time programs, Students' certifications Programs, Students inter- collegiate activities and Student's Publications. Purpose of our Student Induction Program is to help our new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.

### ACADEMIC TOPPERS – BATCH 2016 – 2018 MMS



Aditya Phatak, CGPA 9.39



Lorraine D'souza, CGPA 9.19



Nikeeta Kolte, CGPA 9.17

### ACADEMIC TOPPERS – BATCH 2016 – 2018 PGDM



1<sup>ST</sup>- Sooraj Ravindran Namboodiri



2<sup>ND</sup>- Arpana Jayesh Upadhyay

### ACADEMIC TOPPERS – MFM / MMM BATCH 2016 – 2019



1<sup>ST</sup>- Ms. Dipti Premkumar Agarwal



2<sup>ND</sup>- Ms. Zoha Shahnawaz Naqvi

ACADEMIC PROGRAMME HIGHLIGHTS

ACADEMIC ENHANCEMENT  
VALUE CHAIN PROGRAMME  
REMEDIAL LECTURES  
PERSONALIZED COACHING  
APTITUDE & TECHNICAL TESTS  
ASSIGNMENTS  
GROUP DISCUSSIONS  
CORPORATE GROOMING PROGRAMME  
INDUSTRIAL VISITS  
FUNCTIONAL QUIZ  
CURRICULUM  
A D D - O N  
DISCUSSIONS  
AUDIO - VISUAL SEMINARS & GUEST LECTURES  
TEACHING METHODOLOGY  
LECTURES  
AUTOMATED LIBRARY SYSTEMS  
REAL - TIME TRAINING  
SUMMER PROJECT PRESENTATIONS  
FILM SCREENING  
SUMMER PROJECT PRESENTATIONS  
STUDENT DEVELOPMENT PROGRAMME  
CURRENT AFFAIRS QUIZ MENTORING  
GD'S & CASE STUDY  
RESEARCH SEMINARS  
FIELD SURVEYS  
LIVE PROJECTS  
PEER-TO-PEER TEACHING STYLE  
ON-LINE CLASS TESTS  
THOUGHT LEADERS PROGRAMME

## ACADEMIC PROGRAMME UPDATES

### INDUCTION CEREMONY

The induction ceremony for the first year students of MMS was held on 28th September 2019 with the institutional anthem and lighting of the lamp and the induction ceremony for PGDM was held on 27th June 2019. The auditorium was fully packed with enthusiastic students. The ceremony started with SFIMAR extending warm welcome to all the guests followed by lightening of lamp (Nila Vilakku), which was then followed by SFIMAR anthem. The motivational talk of the guests, the director and the chairman was challenging to the students present all over there. Induction ceremony for Part times students were held on 6th July 2019.

### MMS INDUCTION PROGRAM 2019



### PART TIME INDUCTION PROGRAM 2019

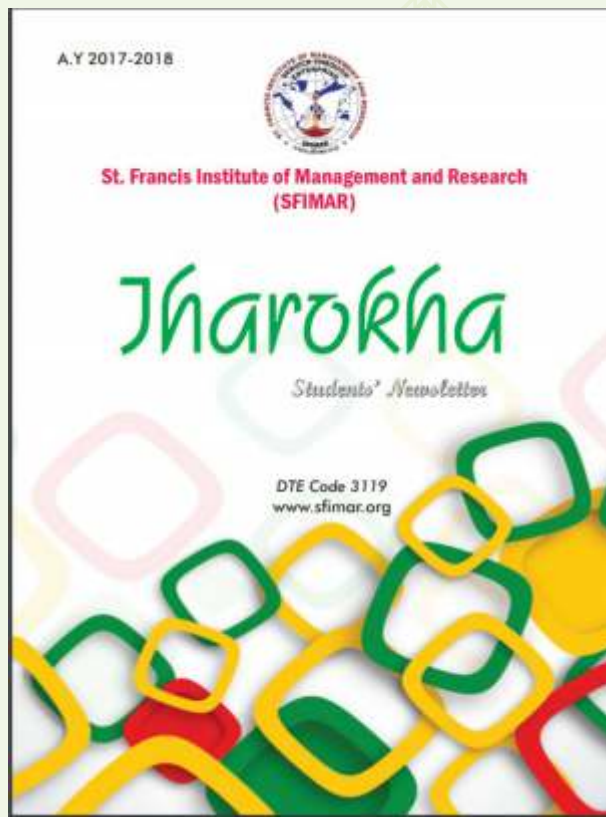


### PGDM INDUCTION PROGRAM 2019



### Jharokha: Students Newsletter

This is student's News letter prepared and published biannually with a view to disseminate the information concerning SFIMAR students activities conducted every year at SFIMAR and outside campus. Newsletter of Jharokha highlights the manifold best practices, testimonials, Institute's social responsibility, extension/outreach programmes and other areas of operation.



### Spandan – Students Research Journal

With a view to encourage students research, SFIMAR is publishing SPANDAN to disseminate application-oriented knowledge in various segments of management. It is felt that this publication can help in encouraging and promoting indigenous management research and extension activities. It is also considered as a platform to share the ideas, views and experiences of management students and student researchers.



### CERTIFICATIONS AND WORKSHOP PROGRAMS

SFIMAR Certifications serve a multitude of purposes for different students: they are sometimes used to bridge the gap between different phases of academic study, or to provide additional professional training and qualifications. The variety of different certificates can be overwhelming. College certificate programs prepare students to obtain the professional certifications they need to gain employment or advance in their careers. SFIMAR provides its students additional certification Programmes such as, Alternative Investment Industry, Project Management, certifications from NISM etc. which improves their knowledge and employment prospects.

#### **Internet of Things (IoT):**

"INTERNET OF THINGS (IoT)" is organized for MMS Students in Semester III. IoT is a new revolution of the Internet. A world where the real, digital and the virtual are converging to create smart environments that make energy, transport, cities and many other areas more intelligent. The workshop focuses on developing various IoT applications using Arduino and Raspberry Pi circuits. Some of the application developed by the students are Electronic Voting Machine, Water Irrigation System, Soil sensor System, Fire Alarm Systems, Traffic LED Systems etc.

#### **Data Analytics**

SFIMAR imparts in-depth training in the concepts and techniques of data analytics which helps in building a foundation in the area of business intelligence. Special focus is given on predictive analytics like regression, clustering, and smoothening techniques.

#### **Data Visualization**

Data Visualization Workshop for MMS Students is conducted regularly during Semester III. The workshop focuses on providing hands –on experience on tools like Tableau, Orange and MS Excel widely used for Data Visualization.

#### **R Programming**

R Programming Workshop is conducted for MMS students in Semester III. The workshop covers the whole data life cycle ranging from Data Acquisition and Data Storage using R Studio. It also helps students in applying data modelling through R programming using various algorithms.

#### **Foundation of Equity and stock trading in association with ICICIdirect.com and NISM**

The training is based on NISM-Series-XII: Securities Markets Foundation. The training covered the basics of the Indian Securities Market, Derivatives Markets, Mutual Fund Industry and processes in the primary and secondary markets.

#### **Youth Leadership Programme (YLPS)**

In association with TISS, the 45 hours certification program is organized by SFIMAR in association with TISS. It helps students gain sustainable and relevant skills to make them employable. The programme

enhance students' personality through many interactive sessions on values, ethics, business etiquette, counselling and leadership.

### **Financial Modelling in association with ForeVision**

It is a case study based and hands – on experience course for Finance specialization students in Semester III. The various modules consist of introduction to financial modelling and equity research, financial statement analysis, financial projections, valuation techniques and modelling dashboard. The course uses smart sheets for quick learning and the trainers are certified industry experts.

### **Financial Statement Analysis**

The course comprehends the tools used in financial statement analysis to analyze the performance of the company. It develops proficiency of fresher to get hands-on experience before joining the industry.

### **Project Management:**

The course validates student's competence to perform the role of a project manager, in leading and directing the projects and teams. It encompasses all aspect of managing a project with live case-study.

### **Human Resource Management System & Process Automation**

The course teaches an HR software that combines systems and processes that connect human resource management and information technology. Its usage helps the students to understand the role of HR in the industry.

### **Advanced MS–Excel**

With increasing use of technology in work life, students need to possess skills of operating various application software. One of the most widely used tool is MS Office. Advanced Excel training is provided to MMS students to help them work efficiently at their workplace.

### **Human Resource Written Correspondence**

The course teaches HR students to script Job Offer Letters, Candidate Rejection Letters, Preparing Job Descriptions, Employee Recognition Letters, Letters of Reprimand, Termination Letters, Job Performance Warning Letter, Letter of Recommendation, Promotion Letters, Appraisal Letters, Show Cause Letters and Charge Sheet Letters

### **Digital Marketing**

Digital marketing certificate course is conducted for marketing specialization students. The topics covered are Search Engine Marketing, E-commerce marketing, social media planning and Google Analytics.

## CERTIFICATIONS AND WORKSHOP PROGRAMS

### NISM CERTIFICATIONS 2019



### NPTEL CERTIFICATIONS 2019

National Programme on Technology Enhanced Learning (NPTEL) is a project of MHRD initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati and Roorkee) along with the Indian Institute of Science, Bangalore in 2003, to provide quality education to anyone interested in learning from the IITs. The main goal was to create web and video courses in all major branches of engineering and physical sciences at the undergraduate and postgraduate levels and management courses at the postgraduate level.

**NPTEL**  
National Programme on Technology Enhanced Learning

1000+ courses  
20,000+ video hours  
450 MILLION views  
Anyone, Anywhere can learn Anytime at  
<http://nptel.ac.in/>

NptelExampattern.in

2257 5905/08  
nptel@iitm.ac.in  
NPTEL Office: Web Studio,  
3rd Floor, IC & SR Building,  
IIT Madras, Chennai - 600036

NPTEL course offers certificate and non-certificate Programs. NPTEL local chapter with respect to St Francis Institute of management and Research was created in the month of May 2019 and subsequently in the month of July, student's enrollment started for the second year and first year students of PGDM as well as second year students of MMS.

### YLPS CERTIFICATIONS





## STUDENTS INTER-COLLEGIATE ACTIVITIES

Our SFIMAR students have been participating in various activities, competitions and events held by other management institutes. This provides our students a platform to understand and appreciate different perspectives and methodologies from different business schools. Our students have brought proud moments for SFIMAR by winning awards in competitions such as quizzes, case study presentation, debates and other cultural activities. In the academic year 2018-19, students won more than 20 awards in different competitions organized by outside entities. This time it was a proud moment for SFIMAR, when Sagar Mehta (MMS) won the 'Best Student Award' all over Mumbai, which was presented by Bombay Management Association (BMA). Students also took part in other activities, like going for a Marathon, organized by Radio Mirchi or going to watch the movie: 'URI—The Surgical Strike' to celebrate Kargil Vijay Diwas, as suggested by Directorate of Technical Education (DTE).

Name	Events	Organized by	Achievements
Shubam Padroo Movil Mathias	BOLT	Thakur Institute of Management	1st prize
Mr. Sagar Mehta	Best Student Award	BMA	1st prize
Movil Mathias Mitesh Patil	Finance Quiz	KES Shroff College	1st prize
Gayatri Naik	Elocution	KES Shroff College Competition	1st Prize
Kenali Shah Nirali Madani	Mock Stock	IES Management College	1st Prize
Omkar, Beon Kalpesh, Siddhesh, Dinoy	Box cricket	IES Management College	1st Prize

### STREET PLAY

Members :- Movil Mathias, Shrutika Jadhav, Tittu Thankachan, Jason D'souza, Amey Rane, Dhruvil Kapadia, Viraj Shah, Shubam Padroo, Nikita Koli, Pravira Shetty

Organized by	Achievements
Lala Lajpat Rai Institute of Management	1st prize
KES Institute of Management	1st prize
Thakur Institute of Management	2nd prize
Rohidas Patil Institute of Management	3rd prize
KES Institute of Management	3rd prize
Mumbai University (DLLE) Street Play Competition	3rd prize



STREET PLAY

## STUDENTS INTER-COLLEGIATE ACTIVITIES



At Atharva



BMA Best Student Award



At KES SHROFF



At KES SHROFF



Radio Mirchi Fun Run



Team for URI



MOCK STOCK 1st Prize Winner



Mr.Vaibhav Shah (Trainer) Alumnus

## STUDENTS INTER-COLLEGIATE ACTIVITIES

Visited IIT Bombay and took part in E-Summit



Attended a conference conducted by MET Bandra related to "Growth Dynamic in Banking Industry".



Took part in MOCKSTOCK competition in Rohidas Patil Institute Of Management Studies & secured runner-up position.





## INSTITUTIONAL DEVELOPMENT INITIATIVES

SFIMAR has indeed undertaken several measures to upgrade institutional quality standards in order to offer our students best learning experience and unique environment. Some of our significant measures focus on Faculty development programs, Management development programs, MOU with best performing business institutes and involving in Research consultancy work with top corporate companies so as to have vibrant Professional associations and memberships.

### Research and Consultancy updates

At SFIMAR we apply the RDVC (Research Development Value Chain) concept wherein Research forms an integral component of the faculty's work. Faculty members undertake research on a wide range of topics pertaining to current business requirements. Besides providing administrative assistance that facilitates research related activity in the Institute, the Research Center of SFIMAR also documents the status of research projects and maintains a list of faculty publications. The Center publishes all the research activities of SFIMAR through its bi-annual Research Journal known as the SFIMAR RESEARCH REVIEW. SFIMAR faculty members regularly publish their work in reputed refereed national and international journals. The Research Development Value Chain is represented by a Review Committee that deals with the review of overall research activities conducted by the SFIMAR faculty members. The committee periodically approves and monitors all the research activities to ensure that the research undertaken in the respective field is in alignment with modern business management trends. About 132 research articles have been published by our faculty so far from the year 2010 and our faculty go for international and national conferences for presenting conference articles. Our faculty have also authored and published so far 21 books. The very Objectives of Research and Consulting is to build a team of Expert faculty who can provide Consulting Services for the Industry, to build Consulting as a USP for Brand building of SFIMAR and to improve relationships with Corporate which can assist in Placements.

### Proposed Assignments:

- Consultancy on competency assessment of senior management of Bharat Electronics Limited (BEL)
- Consultancy on competency assessment of senior management of National Thermal Power Corporation Limited (NTPC)
- Consultancy on assessment building of competency model for B-school faculty member (in the process)
- Consultancy proposal has been put up to Christian Chamber of Commerce & Industry (CCCI)

### Consultancy Assignments Completed

1. Bharat Electronics Limited Bengaluru, 13 days June 2018
2. NTPC Ltd at Mumbai, Patna and Lucknow, August 2018
3. Monginis Ltd (One day Outbound) on 22 Feb 19 at Karnala
4. ONGC Ltd Mumbai 24 days October 2019
5. Welspun Ltd (ongoing) Mumbai, Vapi and Anjar, October 2019

## FACULTY ACHIEVEMENTS



### **DR. G. RAMESH**

PROGRAMME HEAD – MMS

- Vice Chancellor nominated member for Career Advancement Management & Research
- Conducted FDP for all faculty members of SFIMAR on “Multiple Regression”
- Academic Advisory Council Member - St. Francis Institute of Technology
- Appointed as PhD examiner of Bharathidasan University, Tiruchirapalli.
- Conducted MSD for St. Francis Assisi College Teachers at Nongstoin, Meghalaya



### **DR. SULBHA RAORANE**

PROGRAMME HEAD – PGDM

- Published various research papers and has also written and published 7 books for Mumbai University syllabus
- Completed 2nd Ph.D. in Business Policy and Administration from University of Mumbai in December, 2018.
- Editorial Board Member and Review Board Member for various research conferences.



### **DR. NATIKA PODDAR**

PROGRAMME HEAD – PART TIME

- Awarded Teaching Excellence award by MTRES in September 2018
- Awarded Management Excellence Award by World Management Congress in December 2018
- External Referee at R.A. Poddar College for MCOM VIVA



### **DR. VINITA BHATIA**

- Published “Examining consumers’ attitude towards purchase of counterfeit fashion products” in Journal of Indian Business Research and has been selected by the editorial team as an Outstanding Paper in the 2019 Emerald Literati Awards. The article was chosen as a winner as it is one of the most exceptional pieces of work the team has seen throughout 2018.



### **MR. PUSHKAR PARULEKAR**

- Received the Best Research Paper Award in the SIFICO International Conference and Paper Presentation organized by KJ SOMAIYA INSTITUTE OF MANAGEMENT AND RESEARCH held on 21st and 22nd January 2019.



### **COL. VENKAT RAMAN**

- Awarded the Best Paper Award at the Conference on LEADERSHIP held in February 2019 at SJIM BENGALURU



## SFIMAR INFRASTRUCTURE

Infrastructure of college holds very much importance especially when it comes to providing various facilities to the students for education and health purposes. Buildings, classrooms, laboratories, and equipment-education infrastructure - are crucial elements of learning environments in colleges. There is strong evidence that high-quality infrastructure facilitates better instruction, improves student outcomes, and reduces dropout rates, among other benefits. In line with these requirements, SFIMAR ensures to provide sound support to students with the following facilities.

**Recent IT Updates:** IT Department has already installed SPSS Software Ver 26.0, AMOS Software and STAT CRAFT Software Data Analytic Software and Tool in our lab setup. LAB 109 was already assigned as Research Lab, and 10 desktops with high configuration have been setup already for SPSS including AMOS Software. Stat Craft Statistics Software is browser based system with 65 licenses

**SPSS AMOS Software:** SPSS Amos software, more easily performs structural equation modeling (SEM). More quickly create models to test hypotheses and confirm relationships among observed and latent variables. Secondly E-governance has already installed STAT CRAFT Software - Data Analytics Software. Digital English Language Software (Audio Visual) is also installed in Lab 203.

### **Learning and information resource Center**

SFIMAR's LIRC provides information support to learning, teaching, and research & consultancy domains. A digital library with dedicated computer terminals is available for students. The LIRC provides a conducive environment to users and equipped with all modern facilities. A completely integrated library software including bar-coding system has automated a lot of procedures and facilitates efficient circulation of books and other library material. The bibliographic details of library documents can be accessed through OPAC (Online Public Access Catalogue) from any of the work stations (computer terminals) available in the campus through Wi-Fi. All NPTEL videos are available with Library towards enrichment of students' knowledge.

### **Book exhibition:**

SFIMAR LIRC organized a Book Exhibition for 1 day on 23rd October 2019 from 9:30 am – 5:30 pm in the Assembly Hall. Three vendors participated covering collection from varied publishers. Books and E-books on Management and allied subjects, Non-fiction, Literature etc. were displayed. Members were requested to give specific book requests if any in their subject/s of interest.

### **Wi-Fi Campus**

SFIMAR campus is a blend of tradition and technology. The lush green wide spaces and peaceful surroundings create an ideal ambience for learning. The campus is Wi-Fi enabled giving the students 24X7 access to internet facilities within the entire campus. Students can also access the Institute's intranet within the campus that helps them in completing their assignments, research projects & presentations on time.

### **Fitness Centre**

A well-equipped fitness Centre is available in the campus with latest modern equipment's. Students are provided enough opportunities to build on their physical fitness and embark on the healthier path.

### Center of excellence

The Centre of Excellence at SFIMAR provides a forum where knowledge and understanding of business can be exchanged between the academic and the corporate world. The Centre of Excellence facilitates research, exchange of ideas, solutions to industry problems and offers guidance to future decision makers. The main objective is to provide a platform for the generation and exchange of knowledge in different business areas, with particular emphasis on emerging issues of the corporate world.

### Entrepreneurial development

Centre of Excellence also focuses on developing entrepreneurial spirit amongst the students. It aims to inculcate Entrepreneurial attitude among the students. It plans to collaborate with many start-ups and small businesses to help them in their business by providing insights about the same to our students. The Centre aims to nurture and encourage the development of budding entrepreneurs in business and technology domains.



## INSTITUTION QUALITY STANDARDS UPDATES

The courses conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities. A core team of experienced and qualified faculty member deliver various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs a number of Personality Development Programmes.

### Quality Policy

SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.

### ISO - 9001-2015 Certification

SFIMAR is ISO 9001-2015 certified Institute by DNV (Det Norske Veritas) and has completed 9 years of implementation of the Quality Management System. The main objective of ISO implementation is to achieve continual improvement in the functioning of the Institute and in meeting the expectations of the stakeholders.

### NAAC Accreditation

National Assessment and Accreditation Council of India has granted Grade 'A' accreditation to St Francis Institute of Management & Research (SFIMAR).

### AWARDS

In a country where Education is highly valued, how do you distinguish yourself as the Institute of choice? This is a question asked by many B-schools when it comes to taking their Institute to the next level. Mediocrity is the enemy of being good, and being good an enemy of achieving excellence. While some of their contemporaries who established B-schools entered the fray of being the best B-school at the word 'go', St. Francis Institute of Management & Research (SFIMAR) took more of a marathon approach. No point in running out of breath after the first lap. This approach paid rich dividends in the form of prestigious awards in one year.



BCCI office safety award was awarded on 16th October 2108 to SFIMAR



## INSTITUTIONAL CERTIFICATES OF APPRECIATION

SFIMAR has received many awards from “Business connect”, “Indian development foundation” and Certificate of excellence from “IARC center for United Nations” and so on.



## ENTREPRENEURSHIP DEVELOPMENT

**MHRD Innovation cell:** Institution's Innovation Council Portal registration is done on 13th Aug'19. Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

### Entrepreneurship Awareness Drive in Association with E-Cell IIT Kharagpur



## ISO 9001: 2015: QMS QUALITY MANAGEMENT SYSTEM

The Quality-Management-System, is also known as QMS. It is a collection of processes, records, policies and documented procedures as per the kind and size of educational institute. This set of documentation describes the set of internal rules that will govern how organization educational institutes creates and delivers service and product to client/customers. At SFIMAR, ISO 9001-2015 External re-certification audit was conducted in 22nd June 2019



## FDP PAR EXCELLENCE AT SFITI

A Faculty Development Program (FDP) for the teachers of St Francis Industrial Training Institute (SFITI) was conducted at SFIMAR campus on 13th Aug 2019 and 14th Aug 2019. A total of 12 teachers including the Principal of SFITI, Mr. Xavier Fernandes participated in the FDP. Participants were briefed about the importance of FDPs and Programme schedule was discussed with them. The 2- day FDP programme emphasized on topics like Dealing with Empathy and the art of listening, Improving Interpersonal skills and becoming an effective communicator, Building High performance culture in the Institute and Leadership Development.



## FDP FOR SFIMAR FACULTY 2018

Quantitative and Qualitative Data Analysis Using 'R' and Atlas Ti  
From 3rd December to 8th December, 2018



## MDP AND CONSULTING

The real differentiation of a successful organization is the quality of its people. A distinctive people strategy and talent management, drive an organization's long term competitive advantage. However, it is a challenge today for organizations to attract, develop, manage, motivate and retain talent. Work force dynamics in today's organizations is changing with the millennial employees fast becoming the largest cohort in the workplace. Also, the continuous emergence of new technologies and new business models has resulted in the need for reskilling employees. Assessing talent, nurturing and developing new talent has become a critical requirement for organizations today and hence MDP and Consulting plays major role.

### AICTE- UKIERI WORKSHOP 2018



### FDP and SDP on 'Faculty and Staff motivation' in 2018. Guest speaker - Dr. Thomas Mathew



### MDP on strategic Marketing through simulation was organized on 11-13th of October 2018



### Management Skill Development Program for St. Francis Assisi College, Siejlieh Nongstoin

Management skill is an area which is applicable for wide spectra of discipline. One such discipline is the non-managerial/non- management cadre faculty members who can use these skills in their teaching learning process. Such a proposal was received from one of the prominent institution of St Francis namely St Francis D'Assisi College, Nongstoin. A two day MSD programme was conducted by SFIMAR faculty members, Dr. G Ramesh and Prof. Shilpa Peswani for teachers in ST. FRANCIS D'ASSISI COLLEGE, SIEJLIEH, NONGSTOIN, MEGHALAYA on 1st and 2nd March 2019. The objective of the programme was to train the teachers with management skills required to enhance effectiveness and efficiency.



## MOU & COLLABORATION

### MOU with OTTAWA University USA

This MOU was executed on 07th of October 2018 between Ottawa University and SFIMAR to establish and develop bi-lateral relationships between the institutions so to enhance research and educational processes at both institutions and thereby expand the academic spectrum and their culture awareness between faculty, staff and students. This MOU will facilitate exchange of faculty members, students and academic information, materials, programs, in developing and implementing joint academic programs, in co-organizing joint conferences, and workshops



OTTAWA UNIVERSITY USA

### MOU with Binary University

MOU was made between SFIMAR and Binary University on 24th November 2017 with an objective to understand, promote international understanding, development and friendship as well as to stimulate and support academic pursuits among students and faculty of two institutions in as much that the two institutions will engage mutually in students and faculty exchange programs, collaborative research projects, involve in exchange of publications, short term training programs, workshop, seminars and conferences. This MOU is still active stimulating academic vibrancy in both institutions



BINARY UNIVERSITY MALAYSIA

## MOU & COLLABORATION

Signed MoU with RMP - AIC Atal Incubation Centre – Rambhau Mhalgi Prabodhini  
(AIC – RMP) on 30th July 2019



### Youth Leadership and People Skill (YLPS)

The second edition of the certificate program namely "Youth Leadership and People Skill (YLPS)" was conducted from 06 Oct 2018 to 09 Mar 2019 by St Francis Institute of Management and Research (SFIMAR) in association with Tata Institute of Social Science (TISS). Out of 57 registered participants, 49 participants successfully completed the program and were awarded the completion certificate by TISS.



### SFIMAR Entrepreneurship and Business Incubation Centre (SFIMARebiz)



## SFIMAR ASSOCIATIONS AND MEMBERSHIPS

- INDIAN MERCHANTS CHAMBER (MIC)
- BOMBAY MANAGEMENT ASSOCIATION (BMA)
- THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY (ASSOCHAM)
- BOMBAY CHAMBER OF COMMERCE AND INDUSTRY (BCCI)
- CHRISTIAN CHAMBER OF COMMERCE AND INDUSTRY (CCCI)
- ALL INDIA ASSOCIATION OF INDUSTRIES (AIAI)
- CONFEDERATION OF INDIAN INDUSTRY (CII)
- LOCAL CHAPTER WITH IIT BOMBAY AND MADRAS (NPTEL)
- ARIIA – ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT SURVEY
- MHRD INNOVATION CELL

## WOMEN DEVELOPMENT CELL

The Women Development Cell was established as per the requirements of University of Mumbai. The establishment of the WDC is indeed a landmark achievement in pursuance of the policies of women empowerment and development. The aim of women development cell is to build a gender sensitive campus so as to address concerns of gender discrimination and recommend measures and policies for gender parity at the Campus. The aim and objective of the WDC is to prevent harassment at workplace (colleges and university campuses) and to promote general well-being of female students teaching and non-teaching women staff on the university and colleges. SFIMAR conducts Women's day every year to undertake the awareness programmes on gender sensitization, women rights and women empowerment in SFIMAR campus.





### **Student development initiatives**

SFIMAR undertakes a multitude of curricular and extracurricular activities beyond their syllabus to enrich their knowledge base as well as skills. They form different clubs/forums to interact and harness their lateral talents and strengths through group discussions, student seminars, and special lecture programs, thought leadership programs, mindfulness talks, stress management and physical fitness, speaker series, students mentoring, role play, peer to peer learning, outbound training programs, business modelling and awareness talk.

### **Thought Leadership Programme:**

The idea of 'Thought Leadership' programme introduced by the Institute is to enhance the student's knowledge of current thought-provoking topics, ideas generation and their deliberation on the subject matter, communication skills. The programme underlines directional guidance to the students to prepare them for answering questions in placement interviews on recent topics and trends in their area of their specialization.

**Lead by example:** The 'Lead by Example' programme picks up small cohorts of students in various niche areas, based on their aptitude and attitude. These students are provided specialized advanced training in those niche Areas to excel and lead other students. Faculty members and CMC Dept. are extensively involved in conducting mock interviews and group discussions for all the students. Corporate recruiters have been brought in to train the students in these two aspects.

**Peer To Peer Teaching Style :** SFIMAR encourages Peer-to-Peer Tutoring style that involves students teaching other students, A peer tutor boosts the classroom learning by stating examples that relate to other peer students; Having a tutor who is on same age level as them also helps to bridge the learning gaps

**Mentoring:** SFIMAR ensures extensive mentoring & coaching for its students. Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development. Extensive Mentoring allows the mentee to explore new ideas with confidence. All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.

**Stress mgmt. & physical fitness:** SFIMAR ensures that its students are fit enough to fight the challenges they face. Students are provided enough opportunities to build on their physical fitness and embark on the healthier path. Aerobics, Yoga & Meditation are also dedicatedly followed in campus. Also Stress Managements sessions by the Brahmakumaris are conducted regularly at SFIMAR.

**Guest lecture:** At SFIMAR, emphasis is given on not only making the students academically brilliant, but true leaders and team players, thus preparing them for the real life corporate world. This is done by inviting people from industries and top institutions to provide valuable information to the students about the latest updates of the industry.

**Live industry projects:** SFIMAR undertakes various consulting assignments & live projects throughout the year. Students are encouraged to take-up Live Industry Projects that gives them practical exposure to their existing theory Knowledge gained in the classroom

## SUMMER EXCELLENCE

The main purpose of summer projects is that first year MBA students can get exposure to the real business world during summer internships. MBA summer internships are a great way to learn specialization subjects with practical exposure and that too under the guidance of corporate professionals. Summer Excellence provides a platform to SFIMAR'S budding management professionals to showcase their business knowledge and enhance their functional skills. It is perceived as a pinnacle of management fundamentals and provides an opportunity to implement the skills learnt in the classroom into the diverse working scenario. The presentations of Summer Excellence were judged by a panel from the corporate sector in each specialization respectively.

### SUMMER EXCELLENCE 2018



## SUMMER EXCELLENCE

**Summer excellence 2019:** Summer excellence was conducted in the month of October 2019. The following are the results of students who received first prize in respective specialization.

### Finance

1st prize: Movil Joyson Mathias  
2nd Prize : Sanmay Dinesh Tribhuvan

### Marketing

1st prize : Zenior Ricky Borges  
2nd Prize : Sayali Dnyandev Sawant

### HR

1st prize : Danica Ernestine Lobo  
2nd Prize : Shweta Sharad Chaugule

### Operations

1st prize : Siddhesh Sugandh Tawde  
2nd Prize: Sonali Sanjay Mhatre

## SUMMER EXCELLENCE 2019



## CONFERENCES AND WORKSHOPS

As emerging business practices and new technologies are reshaping the business industry, there is an urgency to upgrade the curriculum of business studies to promote responsive practitioners who can meet evolving industry demand. Industry leaders highlighted that key professional competencies such as problem-solving, identifying risk, research skills, communication skills, negotiation skills and practice management are lacking in business graduates. Indeed conferences, workshop, inter collegiate competition and seminars can fill up these voids left over by the core academic business curricula.

### OPERATIONS MANAGEMENT - FACILITY LAYOUT COMPETITION 2018



### INTERNATIONAL CONFERENCE AT IBS, FINANCE TRACK 2018



### MOCK STOCK ACTIVITIES



## CONFERENCES AND WORKSHOPS

### **Outbound Training:**

As part of curriculum, outbound Training for MMS, PGDM and Part time students were organized by Institute at the Rambhau Mhalgi Prabodhini, Uttan. The intent of organizing such an event was to provide lessons in real Management terms and correlate to the lessons taught in closed confined of class room- in the areas of Leadership, Team Management, Decision Making and Creativeness- all of which are required to climb up the corporate ladder. This was carried out through participation of students in mix across all batches in different form of games that require above personality traits.

### OUTBOUND TRAININGS



## CONFERENCES AND WORKSHOPS



STUDENTS ACHIEVEMENTS AND AWARDS



MANAGEMENT GAMES



PEER TO PEER LEARNING

## STUDENTS MENTORING

SFIMAR ensures extensive mentoring & coaching for its students. Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development. Extensive Mentoring allows the mentee to explore new ideas with confidence. All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.



Students Mentored By Dr. Sulbha Raorane



Students Mentored By Prof. Jestin Johny

## SPEAKER SERIES

At SFIMAR, emphasis is given on not only making the students academically brilliant, but true leaders and team players, thus preparing them for the real life corporate world. This is done by inviting people from industries and top institutions to provide valuable information to the students about the latest updates of the industry. Eminent Speaker Series 2018 was held on 29th September and 6th October 2018. On 29/09/2018 the session speaker was Mr. Yogesh Udgire, Founder of The Institute of Digital Marketing India and Executive Director at Surekh Services Pvt. Ltd., who discussed on 'Role of Digital Technology on New Product Development and Business Transformation', and on 06/10/2018 the session speaker was Mr. Ashok Bhansali, Ed-Tech and Blockchain enthusiast, Head of vertical and financial advisor, New Jersey, Aicumen Technologies Inc., who discussed on 'Blockchain & Paradigm Shift in Digital Technology'. Many students from various other colleges took part in the programme.



Finance Guest Lecture by Prof. Sumit Jain (Black Rock)



Guest lecture By Prof Anand Shringarpure

## SPEAKER SERIES

### Eminent Speakers at SFIMAR

At SFIMAR, emphasis is given on not only making the students academically brilliant, but true leaders and team players, thus preparing them for the real life corporate world. This is done by inviting people from industries and top institutions to provide valuable information to the students about the latest updates of the industry.

### Guest Lectures / Workshops Organized In SFIMAR

Sr. No.	Guest Lecturer's Details	Organization	Designation
1	Mr. J Iyer	IDBI	Ex-Director
2	Dr. M.G.Shrihatti	Oriental Institute of Management	Director General
3	Dr. Meghashree Dalvi	TechR IT Services	Director
4	Mr. Rahul Mirchandani	Aries Agro Ltd	Executive Director
5	Dr. Pandit Palande	YCMOU	Pro- Vice Chancellor
6	Mr. Ajit Balakrishnan	Rediff	Founder & CEO
7	Mr. Fredrick Hamilton	RA Solar Power Pvt. Ltd.	CEO
8	Mr. Alok Sheopurkar	HDFC Asset Management Pvt. Ltd.	Sr. VP & Head-HR
9	Mr. Krishna Reddy	Apna Bazaar	Founder
10	Ms. Sonali Tipre	Margin's View Consultancy	Founder & CEO
11	Mr. G Sunder	Onida-MCR	CEO
12	Mr. Ganesh Shanbag	SMS Financial Services Pvt. Ltd	CEO
13	Mr. Mohan Kolhatkar	Mahindra & Mahindra	Sr. VP
14	Ms. Rajshri Mokashi	Gencoval	VP
15	Mr. Prakash Shanware	IPCA	Director - HR
16	Mr.Thampy Jacob	Ajanta Pharma Ltd	DGM-HR
17	Mr. C A Sankalp	JP Morgan	Analyst
18	Mr. John Dsouza	Trinity College, London	Trainer
19	Mr.Ram Surve	Absotherm Facility Management Pvt. Ltd.	Asst. VP
20	Mr. Rajeev Andharia	BTP Technologies Pvt Ltd	Corporate Trainer
21	Mr. Shridhar Kshrisagar	Renaissance Consulting Group	Corporate Trainer
22	Mr. Vinay Hinge	Independent Consultants Exchange	IT Consultant
23	Dr. Gary Willis	University of Southampton	Faculty of Physical & Applied Sciences
24	Mr. Mohandas Pai	Accumax Engg Ltd	Ex.GM - Oprs & HR
25	Ms. Abhilasha Gupta	---	Counselor
26	Mr. Sumit Jain	J. P Morgan	Research Analyst
27	Mr. Ravi Rangan Singh	Mahindra &Mahindra	Brand Manager
28	Mr. Nirmal Rewari	Edelweiss Financial Services	Sr. VP
29	Mr. Vivek Sheth	G I T M	Director
30	Mr. Shreedharan C D	NMIMS	Adjunct Faculty NMIMS
31	Ms. Devangi Bhuta	Knowlhealth	COO
32	Mr. Upendra More	ICICI	Manager - Training
33	Mr. Saswata Das	Wow Design	Entrepreneur M/D
34	Ms. Chetna Mehrotra	Image Management	Consultant
35	Ms. Susan Josi	Sorento Healthcare	Managing Partner



## SPEAKER SERIES



**Mr. Jayanta Roy -  
Human Excellent & Sustainable Growth**



**Ms. Kavita Anthony, faculty Member -  
Oberoi International School - "Ice Breaking Seccion"**



**Adv. Excel Training Programme**



**Awareness talk on waste management**

## STUDENTS ROLEPLAY

SFIMAR insists role play activities in class room setting. Role-play is any activity when you either put yourself into somebody else's shoes, or when you stay in your own shoes but put yourself into an imaginary situation and play.



**Students Role Play based on Case Studies**



## MAJOR EVENTS

SFIMAR hosts international, national events and conferences to encourage industry-institution interaction amongst its students. These conferences & workshops are organized with an aim of discussing current business strategies & emerging issues related to technological advancements, globalization etc. Various Events organized are given below.

- **Pathh:** International Research Seminar
- **Anveshi:** National Level Paper Presentation Contest
- **Luminance:** Annual day
- **Exuberance:** Annual Inter collegiate Fest

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### ANVESHI 2019

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In Order to give due recognition to the inquisitiveness and creativity of students, SFIMAR organized ANVESHI - a National level paper presentation competition on 1st Feb 2019 on the theme “Evolving trends and practices in managing businesses” to realize and acknowledge the progress of our country in various fields and avenues. The paper presented were intellectual, rich in quality spreading on diverse themes, such as transformation taking place in the field of education, training, employment, technology, population, economy and infrastructure. We believe this event would have given the students a deep down insight leading them into visionary approach.



## MAJOR EVENTS

### EXUBERANCE (ANNUAL INTERCOLLEGIATE FEST)

Exuberance is a platform that brings together creative, energetic, and intellectual talent from across the city. It's the Annual Inter-Collegiate Fest of SFIMAR—an array of exciting management events, cultural, and sports festival hosted at SFIMAR, Borivali campus. Exuberance was intended to celebrate our country's rich heritage and inherent talent pool, represented by our ever energetic youth. Exuberance, one of the major events of SFIMAR was held during 9th and 10th February 2018 and the same event was organized during the year 2019 on 1st and 2nd of March.



### GRADUATION CEREMONY 2019

The Graduation Ceremony for the passed out batch of students for the academic year 2016-2018 (MMS and PGDM) and 2015-18 (MFM/MMM) was held on 9th Feb, 2019 in the SFIMAR Auditorium. Dr. A .P. Jayaraman, Chairman, National Center for science communicators was the Chief Guest of the programme. The Programme commenced with the Graduation Procession at 10.45 am. After SFIMAR Anthem and Lighting of the Lamp, a Prayer Dance was performed by 1st year students followed by the SFIMAR Video session. A formal welcome address was presented by our Chairman Bro. Alphonse Nesamony, and after the felicitation of chief guest by Chairman, other dignitaries present on the dais were felicitated by Dr. Vaishali Kulkarni. After the dignitaries' speeches, Program-wise toppers were felicitated and the Graduation Degrees and Certificates were distributed.



## MAJOR EVENTS

### LUMINANCE: 2019

Lumiance 2019, the 17th Annual day of St. Francis Institute of Management and Research was conducted on 16th of March, 2019 at the college Auditorium. Bro. Mathew Thekkemury Vice -President, Governing Board, Presided over the function and Chief Guest of the evening was Mr. Alok Sheopurkar-Executive Vice President and head HR of HDFC asset management company ltd. The celebration started with a formal session was commenced with the Institutional anthem, Lighting of lamp, Welcome dance, Welcome Address by Chairman Bro. Alphonse Nesamony. Bro. Mathew Thekkamury and Prof. Dr. G. Ramesh presented the various awards such as Bro. Paulus Moritz Memorial Award for Academic excellence, Best Student Award, Bro. Nicholas Hohn Memorial Award for the rising star, Budding Entrepreneur award sponsored by Messagio and Team , Voluntary leadership award, Techno Wiz Award sponsored by Prof. Vasudha Rao, Helping Hand award, Mrs. Anna and Mr. Paul Kurias Memorial Award (This Gold Medal is instituted by Mrs. Alice and Mr. Augustine Kurias in the memory of their parents Mrs Anna and Mr Paul Kurias. It is for the Student who has secured 1st rank in Academics in aggregate of all semesters.), N. Saraswati Amma Award (This gold medal will be given for the student who has ranked 1st in academics from the Part time programme sponsored by Dr. G. Ramesh), staff excellence award and the Best Researcher Award (Faculty) which was bagged by Prof. Shilpa Peswani and Dr. Natika Poddar. This was followed by the presenting of the Annual Report By then In charge Director Prof. Dr. G. Ramesh. Key Note Address was given by Chief Guest Mr. Alok Sheopurkar. Certificate Distribution Ceremony of the winner of the various intra college activities was headed by Chief Guest. The Formal Session ended by giving the token of gratitude to the chief guest Mr. Alok Sheopurkar and Rev. Bro. Mathew Thekkamury.



## MAJOR EVENTS

### PATHH 2019

Saint Francis Institute of Management and Research organized its 14th annual International research conference Pathh on 16th February 2019 in Association with University of Mumbai. Pathh is an assembly of academicians, researchers, executives, government representatives who present their papers and share their valuable findings. The theme of the conference was “Evolving Trends and Practices in managing businesses”. This event was hosted to provide a platform for researchers to explore their thoughts and experiences. This Platform serves as a great opportunity for pooling of knowledge and disseminating the same leading to overall development of society. The event was organized and meticulously executed by Dr. Sulbha and her team.





## CLUB AND FORUM ACTIVITIES

SFIMAR organizes several club activities and forum activities so as to focus the needs of the students by providing various opportunities to the students in a direction to enhance their knowledge through different activities. The forum not only enhances knowledge but also provides the platform to apply that knowledge along with Managerial skills. The forum ignites the spirit of competition among students by conducting various competitions which also develop the ability and strengthens each student. The overall development of personality is the prime focus of all these endeavours. The Outbound training would offer opportunity for students to bond together, communicate and work in Teams as well as lead in activities that are normally based on the concept of learning with fun.

### **Film Screening Club**

The Film Screening Club selects award winning Movies, Short Films, Documentaries etc. based on management concepts and screens them for MMS & PGDM Students. The Movies screened by the club are followed by a detailed discussion focussing on the learning's from the movie. The Club promotes experiential learning and Edutainment.

### **Finatics Forum**

Finatics Forum organizes activities to assist members in evaluating careers in finance and identifying current career opportunities, extend the practical finance education with job-specific knowledge and connect members with alumni and other finance professionals. Finatics forum organised 'Trade Guru-Mock Stock' (Intercollegiate competition in Exuberance'2019) on 1st March 2019

### **Green Club**

Green Club is a dynamic body of St. Francis Institute of Management & Research. SFIMAR has a wonderful lush green campus and Green Club members along with maintenance department managing the green activity. In July 2018 College successfully completed its first round of plantation drive for the year, with the help of Green Yatra, a Mumbai-based NGO. Faculty and staff members of Green Club and students from PGDM I participated in the programme. Govt of Maharashtra initiated a plantation drive 2018 all over the state.

### **Hydroponic system**

Hydroponic system is initiated in SFIMAR, which is under first round trial run with a motive to develop entrepreneurial activity on urban farming. On successful completion, this will be taken further to under-privileged women who can take it up as their livelihood.

### **Malay Club**

Malay club is the perfect platform to showcase artistic capabilities. It is a revolutionary idea that redefines the meaning and purpose of art. Malay club, a fine arts club is initiated by Dr. Natika Poddar in order to bring out the talent and imagination of the students in MMS & PGDM.

### **Nirmiti forum**

Nirmiti Forum a marketing forum- Nirmiti shapes the students through various activities conducted during the course of the year. Prof. G Ramesh & all other Marketing specialization professors have been very supportive in providing the students with their valuable inputs.

## CLUB AND FORUM ACTIVITIES

### Prakalpa

This year Prakalpa was held as an inter-collegiate event on the 15th of December, 2018. Prakalpa is a project competition, wherein, the part-time 3rd-year students from SFIMAR and other institutes are provided with a forum to showcase their projects to an external panel of judges and compete among their peers to win awards.

### Prerna Club

The Prerna club imbibes the essence of “Entrepreneurship” to management students at SFIMAR. Objectives of the Prerna club are: 1. Conceptualization of business ventures. 2. Creation of a data bank of e'ship cases. 3. Interaction with entrepreneurs. 4. Execution of micro-ventures by incubating

### Renaissance Forum

The HR students take the lead in arranging events. This enables in developing the students to plan and arrange for the events successfully. The club activities are organized on a regular basis to promote the team spirit and implement the HR concepts practically.

### Yoga Day

International Yoga Day was celebrated by the students and teachers with great enthusiasm. Students of PGDM demonstrated various asanas as shown by Mr. Gautam Utekar. Warm up exercises were taken and all the students performed sitting and standing asanas as explained by the trainer.

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## ABHIMAAN CLUB - BLOOD DONATION CAMP

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### Blood Donation Drive

A blood donation drive was organized by ISR Club 'Abhimaan' on 30-11-2018 in association with the Borivali Blood Bank. On 28-11-18, Dr. Vyas from the Blood bank explained the students the advantages of donating blood for a noble cause. There was an overwhelming response which led to a total collection of 70 units. The drive was an influential event for many first time donors. Every donor was presented with a certificate and a donor card as a token of appreciation.



## CLUB AND FORUM ACTIVITIES

### GREEN CLUB TREE PLANTATION 2018

Green club tree plantation was held in the year 2018. The primary objective of green club is to promote "green activities" among all the stakeholders of SFIMAR and bring out a sense of responsibility in improving the conditions of green environment among them. The prime objectives of the club are ensuring our campus green, spreading the message about conserving resources and living a sustainable life style and to encourage research on sustainability



### MALAY CLUB STAR PERFORMER AWARD 2019

Malay Club's event 'SFIMAR Star Performer' was held on 24th January, 2019. It started at 4.30pm at the St. Francis 3rd floor Auditorium. The event started off by Introduction of Malay Club. The first was fine arts where they encourage students to bring out their creativity through various art competitions conducted and in the second one performing arts where they encourage the artistry in students to use their voices, bodies or inanimate objects to convey artistic expression. After Malay Club's introduction, the judges for the day were introduced. The first judge was Mr. Vaibhav Kulkarni and the second judge was Ms. Selma Baptista. They were greeted with a bouquet of flowers as a token of respect. The event was also enlightened by the presence of our dignitaries Chairman Brother Alphonse Nesamony, Registrar Brother Xavier Munda and Dr. G Ramesh.





## CLUB AND FORUM ACTIVITIES

### YOGA DAY



### FINATICS FORUM



Finatic Forum : This Forum activity was conducted on 27th November 2018

## INDUSTRIAL VISIT

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum and objectives of industrial visit is to provide students an insight regarding internal working of companies in various departments like finance, marketing and sales and production department. SFIMAR arranges industrial visits every year for both PGDM and MMS and Part time students so as to expose them to industrial situations.

### STUDENTS INTERNATIONAL INDUSTRIAL VISIT TO DUBAI AND ABU DHABI 2018

An International Industrial Visit to Dubai and Abu Dhabi was organized for the students of MMS, PGDM and MMM/MFM Programmes from 16th to 20th November, 2018. In total, there were 43 students accompanied by 2 faculty members, then in-charge Director Prof. (Dr.) G Ramesh, Chairman Bro. Alphonse Nesamony and Registrar Bro. Xavier Munda for the international industrial visit to Dubai and Abu Dhabi. The university visit to Canadian University Dubai (CUD) broadened student's horizons of learning to global perspectives and influences. The campus tour, interaction with the Faculty and Students of CUD, presentation on the strategy and development of enterprises in Dubai were the highlights of the visit to CUD. The industrial visit to KIZAD, Abu Dhabi enabled them to bridge the gap between theoretical and practical learning. The international industrial enabled students moving beyond the programmes curriculum for the holistic development of the students.



Domestic Industrial Visit PGDM 2018



International Industrial Visit 2018

# INDUSTRIAL VISIT

## STUDENTS DOMESTIC VISIT



Domestic Industrial Visit - Pune & Mahabaleshwar, PGDM 2019



MMS Domestic Industrial Visit - Nashik & Igatpuri -2018



Part Time Students Industrial Visit Igatpuri - 2019

## DLLE INITIATIVES

Our Institute carries out many Institute Social Responsibility (ISR) activities through the social club "ABHIMAAN" and through its Lifelong Learning and Extension Projects under the Department of Lifelong Learning and Extension (DLLE), Mumbai University. The Institute is guided by St. Francis of Assisi who is the Patron Saint of Ecology for his love for the nature and environment. The Institute also carries out the ethos 'Service through Enterprise' of its Founders- Society of the Congregation of Franciscan Brothers, which has a strong societal-responsibility dimension in what it does. The vision and mission statements of the Institute, apart from developing students into global business leaders and entrepreneurs, imbibe in its students, faculty and staff a deep sense of responsibility towards the society and the environment. Our Institute is one of the active participants of Mumbai University's Department of Lifelong Learning and Extension (DLLE) and has received an appreciation letter as the best management institute to carry out social causes such as child abuse & working women's development etc.

### Events held in the year 2018-2019

1. Poster making on social issue on 23.07/2018
2. Awareness on Gender Equality by Miss Malini on 30/7/2018
3. Health checkup Camp with Wockharth Hospital, on 18/08/2018
4. Visit to Orphanage on 04/09/18
5. Awareness talk on Cancer prevention 12/10/2019



SFIMAR - DLLE, Health Talk on CANCER and CANCER Screening Camp on 12th October, 2019 in association with HCG CANCER CARE



SFIMAR DLLE Team to Resettle flooded Kolhapur in association with Sakal Maratha Samaj, Vasai by donating all kind of stationer, clothes and medicines.

### Poster Competition



## DLLE INITIATIVES

### Health Checkup Camp



SFIMAR - DLLE group in association with Wockhardt Hospital - Mira Road organized Health Check-up Camp for SFIMAR students, faculty & staff. SFIMAR DLLE Team has organised this health camp for the last 3 years.

### Udaan 2019



SFIMAR Students participated in Udaan 2019 Festival organised by DLLE, at MVM College. Total 35 Degree Colleges has participated in the Udaan Festival.

### Vigilance Activity 29th Oct -3rd Nov 2018



### Career Management Centre (CMC)

The Career Management Centre (CMC) is the liaison between our highly diverse talent pool of students, alumni and employers who benefit from their expertise. CMC helps recruiting companies for their promotion on the campus and handle the entire placement process. With a view to preparing its students to be the leaders of the next generation, the Institute prides itself on having a well-established Career Development Centre (CMC) for its students. CMC organizes various programmes and sessions to make sure that the students meet the industry needs to gain a head start at the workplace and make an early impact. CMC also assists corporates in identifying and connecting them with the right talent on campus while at the same time helping students identify and match their interests, abilities, and values and honing their skill-sets to meet job-specific opportunities. Student Skill Development Programme (SSDP) is the latest CMC offering which brings tailor-made training programmes and Certification to students. CMC assists companies by providing following services:

- In-campus Corporate Presentations
- Corporate Onboarding
- Display of Promotional material
- Internship & Consulting
- Live Projects
- Online Tests
- In-campus selection Process
- Screening of students
- Alumni / Corporate Networking

### Workshops & Training's Organized by CMC

- Business Communication & Excel for Corporate
- Aptitude Test, Balance Sheet Analysis & Interpretation
- Workshop on " Appearance, Body Language & Communication"
- Regular Mentoring sessions by Alumni
- "Alumni Connect " – Mentoring by Alumni on Professional Aspects
- Personal Interviews – Training by Sr. Alumni Members & Corporate Representatives

### CMC skill development programs

Student Skill Development Programme (SSDP) is the latest CMC offering which brings tailor-made training programmes and Certification to students. CMC also hosts a Corporate On-boarding programmes through which, students are apprised of organization culture and required skills by the Corporate On-boarding Partners. Students are then assigned projects which are executed as on-the-job corporate assignments to imbibe a sense of task ownership and responsibility. It enables students to have hands-on experience in management and they learn to innovate and think critically for better business solutions and efficient use of resources, resulting in higher and sustainable productivity.

SFIMAR: ACE PERFORMERS (Batch 2016-2018)

Placement - ACE Performers (Batch 2016 - 18)



Kenneth Steven Pereira  
Zycus Infotech



Alicia Nabalia Dsouza  
BlackRock Services Pvt. Ltd.



Maria Ouseph Veliyath  
BlackRock Services Pvt. Ltd.



Prashant Chandrabhan Singh  
BlackRock Services Pvt. Ltd.



Swapnil Santosh Rajwade  
BlackRock Services Pvt. Ltd.



Sooraj Ravindran Namboodiri  
Hansa Research



Devendra Singh  
Home First Finance Company (HFFC)



Praneet Jain  
Home First Finance Company (HFFC)



Prathmesh Katpatal  
Home First Finance Company (HFFC)



Bhagyashri Mate  
Byjus'

# CMC ACTIVITIES

## FINAL PLACEMENT

### RECRUITERS – FINAL PLACEMENTS - A.Y. 2018-19





# CMC ACTIVITIES

## SUMMER PLACEMENT

### RECRUITERS – SUMMER PLACEMENTS - A.Y. 2018 - 19

			 We create chemistry		
			 Bajaj Electricals Ltd.	 A class of life	 The Taste of India
		 Kotak Mahindra Bank			
				 EMPOWERING PEOPLE IN RETAIL	
			 India's Premium Auction House		
		 arranging values			
		 Live beautiful!			
					
					 Round Access Floor Systems
 Managing People Building Organizations		 TOTAL INSURANCE SOLUTIONS			 SEAL WHAT YOU WANT
	 milk for modern gods				

## SFIMAR ALUMNI

### Sfimar Alumni Connect

SFIMAR organizes 'Alumni Connect' every year and other such events since alumni are the reflection of its past, representation of its present and a link to its future. Alumni are the brand-ambassadors of the institution they graduated from. Alumni can help students get placed at their respective organizations. Alumni can play an active role in voluntary programs like mentoring students in their areas of expertise. They also play a significant role in contributing scholarships to deserving students.

### Alumni Connect October 2018



### Alumni Connect August 2019

CMC has arranged the "ALUMNI CONNECT" programme for 1st year students of batch 2019-21, Saturday 31st August, 2019 to give guidance to the students "on the choice of specialization and the skill sets required". This interaction has helped the students immensely and solved their queries pertaining to the subject. The Alumni Mentors who participated were:

1. Ms. Priyanka Parab: Ex Sr. HR L & T Infotech & Professional Trader Batch 2006-08 (MMS)
2. Mr. Siddharth Dattani Deputy Manager, Piramal Housing FIN Limited, Batch 2012-14(PGDM)
3. Mr. Darshan J Shah - Sales Associate, Amazon India, Batch 2012-14(PGDM)



## SFIMAR FESTIVALS AND CELEBRATIONS

### SFIMAR Festivals and Celebrations

SFIMAR conducts staff and faculty birth day celebrations and various festivals such as, Christmas celebrations, Republic Day, Independence Day, Onam and Teacher's Day, Dandiya night and other events so as to provide opportunities for students and staff to interact with peers and to create friendly working environment. Most of these activities are group-oriented due to which students get to know about people from different cultural backgrounds and interests. These healthy interactions not only enhance interpersonal and communication skills of students but also prepare them for the real world. Employers seek candidates who can think out of the box and possess effective communication skills. Those who can multi-task, take initiative, and are enterprising have better chances of getting hired. Students grow in multiple directions if they actively participate in college fests. Students who volunteer and organize college fests display their self-starter attitude, which is highly appreciated by recruiters, especially while hiring for managerial positions. Besides that, students also develop four essential skills from organizing fests – planning, teamwork, leadership, and multi-tasking. They also learn how to balance personal and professional life which helps in differentiating between doers and dreamers.

### BIRTHDAY CELEBRATIONS 2019

At SIFMAR, we celebrate birth day of every employee, giving thanks to the almighty for the life given to each one of us. Every human on earth has been given a chance to fulfill their own unique mission. A birthday is an important and momentous occasion not be understated. It is a time to celebrate, reflect and give thanks unto the Lord, our Creator



## SFIMAR FESTIVALS AND CELEBRATIONS

### CHRISTMAS 2018

At SFIMAR, Christmas is celebrated every year with great joy and happiness. Christmas should be celebrated in truth and spirit, understanding real meaning of Christmas. Christmas is a season of Love, healing and renewed strength.



### DANDIYA NIGHT ON 11TH OCT. 2019

On the occasion of "Navratri", students of SFIMAR arranged a Dandiya Night on 11th Oct. 2019 at our campus. With the beat of Dandiya sticks and Melody Tunes from the DJ, the campus shimmered in the glorious celebration. The whole premises was sounding with music and dance. The celebration ended with a prize distribution ceremony wherein the Best traditionally dressed participant (Male/Female), Best Dancer(Male/Female), Best Dancer Jodi and the Best Non-Stop Performer of the evening from students, were felicitated by Dr. Natika Poddar, MFM/MMM Programme Head and Prof. Shilpa Peswani, MMS Academic Coordinator at SFIMAR. All the students as well as all faculty members participated actively in the celebration, filled with immense zeal & enthusiasm.



## SFIMAR FESTIVALS AND CELEBRATIONS

### ONAM EVENTS:2019

Onam program/celebration was held on 10 Sep 2019 from 11.30 am to 12.30 pm in the assembly hall. All the faculty members and staff were present in traditional attire and joined the celebration. Onam is an annual festival with origins in the state of Kerala in India.



### REPUBLIC DAY

SFIMAR celebrates republic day every year honoring the date on which the Constitution of India came into effect on 26 January 1950 replacing the Government of India Act (1935) as the governing document of India. 26th January was chosen as the Republic day because it was on this day in 1929 when Declaration of Indian Independence (Purna Swaraj) was proclaimed by the Indian National Congress as opposed to the Dominion status offered by the British Regime.



## Calm Down.....Breathe.... Trust the Process

Calm down because you are not falling behind. There is not some sort of timeline that you are supposed to be keeping up with as the years pass. There isn't a place you should be right now.

Maybe your friends have already reached certain career and relationship milestones — but it doesn't mean you are behind because you are still working on those things. Life isn't a race. You are not supposed to rush to be the first person to the finish line. Your journey is entirely your own. You shouldn't be comparing yourself to your old classmates or cousins. You should be focused on yourself because their wins aren't your losses.

Calm down because you haven't done anything wrong. Maybe you have spent years chasing after the wrong person. Or maybe you have spent years majoring in something you are not interested in pursuing anymore. There is nothing wrong with that. It doesn't mean you screwed up. It means you have learned more about yourself during these last few years. It means you are growing into the person you are meant to be. That's a good thing.

Calm down because you are not too old to make a change. As scary as it is to switch career paths or end a long-term relationship, it's something that happens every single day. You are allowed to change your mind at any time. You shouldn't feel guilty about it. You shouldn't feel like all the years leading up to today were wasted. They brought you to where you are right now.

Calm down because you still have plenty of time to make a name for yourself. You don't have to reach success in your twenties. Most people are still figuring themselves out at this age. Most people don't have it all together — even if it looks like they do. Remember, social media can be deceiving. You don't know the behind the scenes stories. You can't compare when you don't know the details — and even if you do know the details, there's no sense in turning your happiness into a competition.

Calm down because no one is judging you as hard as you have been judging yourself. You are your own worst enemy. Despite what your overthinking is telling you, no one is ashamed of you. No one is disappointed in you. And if they are, that's too bad. You have been trying your best and that's all you can ever do.

Calm down because dwelling over every little mistake you have made in the past isn't going to help you. You shouldn't berate yourself over how you should have done better or worked harder or put in more effort. You shouldn't get too upset over the what-ifs because they are no longer a possibility. You can't change what happened yesterday, but you are in total control of how you act tomorrow, so make sure you push yourself forward instead of dragging yourself backward.

Calm down because you are doing so much better than you think. You need to give yourself more credit. You need to take a second to look back on where you were years ago and realize how much you have evolved. You might not have reached certain milestones yet — but that just means you have something to look forward to in the future!

-Priya Jadhav (PGDM 2019-21)

### Innocent Love of a Daughter

She was seen begging on the road for some money and food.  
 No one ever knew that she wasn't alone but instead she was always shooed.  
 She even smiled at those who refused to help her with anything.  
 While she went to another with a sad face asking for something.  
 Then did she turn and looked at Him to see if He was fine.  
 It was her father who was calling her giving some sign.  
 She asked him to wait until she gets something.  
 Then did a person offer her some food, which made her so full of zing.  
 She ran towards her father and fed him the food that she had.  
 As she wiped his tears and winked at him and asked him not to be sad.  
 This incident that I came across melted my heart. Hope you felt what I felt to!  
 #TheyHaveHeartsToo  
 #FeedThePoor  
 #LetsMakeThemHappy  
 #Let's spread love together



– Soniya Subramanian (PGDM 2018-20)

### TUER BRUTE (kill bully)

Bully! Why you came, to ruin us?  
 You should have never come.  
 You create such a big ball of gloom.  
 Go away! Or you will ruin the whole world.  
 People don't love you,  
 But why you love them.  
 You are not for this world.  
 Go away! Or you will ruin the whole world.  
 Why you so slick, why you decay us.  
 You make people so fragile.  
 Why does frail person, follow you?  
 Go away! Or you will ruin the whole world.  
 Love prevails, but you also prompt.  
 You tempt us towards you.  
 You are second physiognomy of angel of darkness.  
 Go away! Or you will ruin the whole world.  
 People resist you,  
 But you follow furthermore,  
 You are lingering.  
 Go away! Or you will ruin the whole world.

### Cambio es aquí

The world is changing,  
 We can see it.  
 Love for all is spreading and this makes us  
 happy.  
 People are accepting other's in any  
 incarnation they are.  
 All are equal, so make this world for  
 everybody.  
 Everyone is human, so show your  
 personage nature.  
 Treat everyone alike and receive the  
 similar.  
 Love has the power to transform the  
 world, to make it jovial and affectionate  
 again.  
 Accept every person, never judge people  
 on their gender, standard.  
 Make this world beaming and prosperous  
 again.  
 Love other's spread peace.

– Justin D'rozario, (PGDM 2018-2020)

### Wanna Turn Heads? Make Waves!

My favourite sport unquestionably is swimming. I started learning swimming when I was barely four years old. I wanted to learn swimming just because my brother had started going to swimming classes, though I didn't know what swimming was all about and presumed it to be something like playing. My first dip in the baby wading pool was not so pleasant. But that did not deter me from learning. Soon I graduated from the baby pool to the main pool. I was so passionate about swimming that one day my coach said to my parents that I took to swimming like a fish takes to water.

There are several reasons why I prefer swimming over all other sports. However, the topmost remains, my love for water. Besides, swimming does not require expensive gear. A swimsuit, a swim cap and a pair of waterproof goggles and you are set to swim.

There are four strokes in competitive swimming. The freestyle is my personal favourite. The three other styles are the backstroke, the breaststroke and the butterfly. There are various other sports that are associated with swimming like synchronized swimming, long distance swimming and water polo. The standard long-course swimming events take place in Olympic-size pools, which measure 50m approximately and which have eight lanes, 2.3m wide. Competitors dive in from starting blocks, except for the backstroke, which is started in the pool. Swimmers must keep in their own lanes, marked with ropes on the surface. Lines of flags hang over the pool to let backstrokers know when they are within 5m of a turn or the finish.

In the Olympic Games, the highest number of medals are taken away by the American swimmers. Michael Phelps, an American swimmer won a record eight gold medals for swimming at the 2008 Olympic Games in Beijing. Even in India, swimming is a much-acclaimed sport and we have our own heroes representing the country at the international events. To name a few, Nisha Millet, Richa Mishra, Shikha Tandon, Rehan Poncha, Viridhawal Khade, Sandeep Sejwal, Aniketh D'Souza among others.

Swimming for fitness is an activity which offers health benefits for a lifetime and is well worth the effort it takes to get into the pool. It increases lung capacity and makes the heart pump better. It gives you the chance to hang around with friends frolicking in the water. It gives you respite from the heat. Regular swimming builds endurance, muscle strength, and cardio-vascular fitness. It can serve as a cross-training element to your regular workouts. Besides, people of all ages can swim. As swimming is a non-weight bearing exercise, it is easy on the joints and even people with arthritis can swim without worrying that the exercise might ruin their bones further. Swimming burns calories a mile per pound of body weight, hence it's a good exercise for weight loss as well.

There are many psychological benefits of swimming. If you relax and swim with very little effort and let your mind wander focusing on nothing but the rhythm of your stroke, it is similar to the feeling one gets from meditation. For me swimming is a mixture of exercise and fun. On top of all the other benefits of learning to swim, there's the fact that swimming is a skill for life. It is a valuable tool outside competition and recreation. Knowing how to swim can save lives during emergencies.

Swimming is the only sport with no half times, no substitutions, no timeouts and you only get one shot for your goal. Beneath the water is a different, complete world. It's almost impossible to describe every aspect of it. Therefore, wanna turn heads? Make waves!

– Heera Maria Alva (MMS 2018-2020)



SILENT STORIES

"We're twins! Only 2 minutes apart that automatically makes us best friends!"

"What do you love about her?"

"If she buys something that I like, I can have it. And if I buy something that she likes, she can have it... if I allow her."

=====



PC: Mr Viraj Shah (Flower Market, Dadar Station)

"What's the best part about your sister?"

"She's very naughty, but when I tell her 'shhh' She comes and sits next to me!"

"And what's the best part about your her?"

"She takes care of me and sometimes she gives me the bigger piece of chocolate when we're supposed to share!"

=====

"We're playing our favourite game!"

"Which one?" "We imagine going to all the beautiful places we see in

magazines and on television. We go to the streets, the rivers and beaches every day we try to see the picture of a new place and imagine going there together!"

"Where are you now?" "On top of a big mountain, filled with snow it's very cold,

but we can see the whole world from up here!"

=====

"She's my best friend!" "Why?"

"When I hadn't eaten all day, she came to me and offered her food to share, without me even asking. We've been inseparable since!"

– Movil Mathais (MMS 2018-2020)



– Akanksha Shetye (PGDM 2018-2020)

### Flags Up High In The Sky

Flags up high in the sky,  
I see the rainbow parade,  
I see them with a big smile,  
And nothing to lie,  
Joy all over their face,  
Astonished and suave.  
Flags up high in the sky,  
I see them,  
I see them cross the bridge,  
The sun has risen,  
Ain't scared anymore of the prison  
Justice done to them,  
Here they come, Sparkles and glitters,  
Marching ahead  
With pride and with joy  
Flags up high in the sky  
Oh, what lesson they convey us,  
Oh, for how long have they been this way,  
In turmoil, waiting for justice,  
And not to be considered a ruckus,  
I see them happy,  
Happy in being the real them,  
Happy in being the rainbow,  
Flags up high in the sky they come,  
Flags up high  
With pride and with joy,  
The Rainbow Flags up high in the sky!  
Yay Yay Yay!

– Evita Franco  
MMS I A

### Ek baar chal du phir

Ek baar chal du phir  
Beparwaah hawaon si  
Us paar chal du phir  
Jahan koi na bandish ho  
Kisi se na koi ranjish ho  
Shikhar ho sari utha ho  
Ab koi aur na vyatha ho  
Nabh se utate chhupe ko  
Paar kar lu phir  
Sochti hu ye safar  
Ek baar kar lu phir  
Sochti hu ye safar  
Ek baar kar lu phir.

– Priya Upadhyay, (PGDM 19-21)



### Mother Earth!

Actions of violence, anguish, destruction  
and animosity,  
Happening around like a rampage,  
Feelings of harmony and happiness,  
Are failing to uncage...  
What has happened to this big blue marble?  
It is just becoming a mean world through  
an age!!!



Akshay Aggarwal  
MMM 1st Year

### RAISING QUEENS

Never will | read my daughter fairy tales  
About women being damsels in distress  
All these stories have paved generations  
Lifetimes of broken hearts and regret

Instead I'll read to her stories  
Of Independence, Power and Success  
She needs to know that women were queens  
Ruling and Reigning amongst the best

She must never think that happiness  
Is about being loved by the opposite sex  
Happiness is first loving herself  
wholeheartedly, fiercely and  
with respect

So, raise her like the queen that she will be  
Set her standards high  
Then she's almost ready  
She will spread her wings and fly.

– Movil Mathais

STUDENT'S POEMS & ARTICLES



— Jesuita Alvares (PGDM 2019-2021)



— Nikita Koli (MMS 2018-2020)



— Kalpesh Amberkar (PGDM 2018-2020)

## TESTIMONIALS

### ALUMNI TESTIMONIAL

I really feel proud to be a part of SFIMAR.

MBA is the professional course, which give us good knowledge, but the vital part is, it develops the personality, confidence, which creates the good impact on our professional life. As part time students, we have got the chance to improve our personality, to build the confidence level to grasp knowledge, this was only possible with best guidance, support of our best internal and visiting faculties of SFIMAR. Work & College is very difficult to combine. College arranged so many programs like "Prakalp", "Industrial Visit", "Annual Functions", "Guest Lectures" every year, to enhance the knowledge.



Name: Rekha Vijay Dholam, SFIMAR Part Time  
Working in "Rentease International LLP"  
Designation : Assistant Accounts Manager



Life at SFIMAR –

A Great bunch of knowledge is vested at SFIMAR. Several opportunities for extracurricular and co-curricular activities indicate that the college focuses on overall development of the students. In addition to broadening my perspective on finance management, institute has helped me to grow both professionally and personally.

I like the friendly atmosphere, supportive seniors and faculty, beautiful campus, quality education, real world experiences, and amazing friends. The spirit of co-operation and competitive environment on campus encourages us to interact, and accomplish our goals.

Sangeeta S Gujran  
Assistant Manager, Axis Bank Ltd

As an outstation student, the environment within SFIMAR was totally welcoming. The activities organized by the clubs and forums, helped me to enhance my inner talent and blend with various cultures. It was my first time playing Dandiya and dancing to the Garba beats. A visit to Silvassa for the domestic Industrial visit was the most amazing time I've spent. The Christmas celebrations at SFIMAR relieved me from the stress of the exams held in December. Overall my experience at SFIMAR was remarkable and I am looking forward to make more beautiful memories.

Ms. Claudia Noronha

I would describe SFIMAR as an exciting place. It's been a few months since this journey began, but it didn't take me much time to blend in this wonderful environment. The campus is an excellent place to study with modern infrastructure, green and serene surroundings. The faculty have been tapping our potential, to make us better corporate citizens by developing our skills and knowledge. Along with knowledge, SFIMAR also provides us with various extracurricular activities like outbound trainings, industrial visits, fests etc. to facilitate our all-round development. The learning from this institution will forever be treasured and cherished.

Mr. Nestor Sequeira

## TESTIMONIALS

### STUDENT TESTIMONIAL

It's a great experience to be a part of St. Francis Institute and it's difficult to sum up the memories and experience of St Francis in few lines, where we get a various opportunity to showcase the talent & upgrade our personality. There is something motivational and special in this environment which made us study and enjoy the co-curricular activities. The programme head Mrs. Natika Poddar is the best mentor which I have ever come across. Teachers & other members are also very helpful. Thanks to all who have been part of my life in encouraging me.



*Mr. Sachin Sharma (MFM Part Time)*

After spending 1.5 years in the college I can say that, St. Francis is a second name for Knowledge and Excellence. Faculty here is well qualified having deep knowledge in their specific Specialty. We have the best faculty team who provide a 360-degree support to the students. Plus, they are very friendly and approachable in nature. The MMM part time course is a boon for Working Professional's. The course helped me to enhance my skills and improve my knowledge. The Institute also organizes various Industrial visits, Guest lectures and seminars to give a hands-on experience to its student. I feel proud to be a part of this Institute. And I would always look back and cherish the wonderful memories associated with this Institute.



*By Chetana Naik (MMM-3)*

I am very glad to share a positive journey in PGDM at SFIMAR. Here the atmosphere is full of motivation and innovation. All the faculties are enthusiastic and always ready to help. With support of CMC & Admin Department,, We have Induction programs and Orientation programs that offer us an unique combination of learning & self-development. I have got all the support & guidance from Faculties, who motivate us to participate in various intercollegiate activities.



*Ms. Jesuita Alvares [PGDM I 19-21]*

I can positively say SFIMAR has made me a better person and moreover, a professional and a responsible student. The facilities, environment and resources here are much better and modified than any other college. It's not only just me, but anybody would like to be a part of such a multi-culture business school. SFIMAR as a family developed my organizational skills, nurtured them in a short span so that I can implement those in the real corporate world. The environment of SFIMAR has provided me with great exposure in terms of academics and extra-curricular activities as well.



*Mr. Aaditya Bhandari [PGDM I 2019-21]*

## TESTIMONIALS

### STUDENT TESTIMONIAL



My enrolment in SFIMAR has been a valuable investment. In addition to widening my perspective on business management, it has helped me to grow both professionally and personally. I have become more confident and learnt to face challenges. The spirit of cooperation and competitive environment in campus encourages us to interact, brainstorm and accomplish our goals. The faculty members are considerate, friendly and perceptive and mentor us at every step. The friends I made in SFIMAR are easy-going and we bond well with each other. SFIMAR is the best choice as it combines knowledge, virtue and creativity. I am proud to be a part of this vibrant, unique and culturally friendly legacy.

*Kalpesh Satyawan- II MMS*



It gives me great pleasure to say with pride that I am pursuing my post-graduation from St. Francis Institute of Management and Research. The relationship between faculty and students is very friendly, which gave me an opportunity to learn and grow towards my goals. The amazing infrastructure and extracurricular activities has helped me to inculcate various skills with fun. I would like to thank the Institute, for making me a better individual personally and professionally.

*Gayatri Kalmesh-II MMS*



I am fortunate to get a seat in a business school like SFIMAR which has a blend of academic experience and knack of management. The concept of mentor-mentee fascinates me the most and I have benefitted from it to a large extent. The mentor provides encouragement and insights which has helped me to achieve my targets. Apart from that, SFIMAR encourages entrepreneurship in students by providing an incubation center. It also focusses on recreation through an adventure club and by having outbound trainings to give us a corporate feel. SFIMAR is a place where a student can have a holistic development.

*Ameya Anant MMS-II MMS*



Life in SFIMAR has been a completely enriching experience. It has provided me with numerous opportunities to showcase my talent. The leadership skills which were ingrained in me while organizing Seminars, Workshops, academic and non-academic events in the Campus would always stand by me in good pace. Being a student of SFIMAR, the cultural diversity has given me a chance to live a new way of life. Extracurricular activities which are organized frequently has tremendously raised my level of confidence. The faculty members are always supportive and encouraging and I am very grateful to them.

*Rubina Reginal Rodrigues-II MMS*



**St. Francis Institute of Management And Research (SFIMAR)**

Approved by AICTE & Affiliated to University of Mumbai  
An ISO 9001:2015 Certified and NAAC Grade 'A' Accredited Institute



**& National Institute of Personnel Management (NIPM)**

**MUMBAI CHAPTER**



**SFIMAR**

In Collaboration with

**NIPM**

*successfully conducted*

ANNUAL

**HR LEADERS'**  
SUMMIT 2019

**PARADIGM  
SHIFT IN HR**

**Venue: St. Francis Institute of Management And Research (SFIMAR)**

Borivali (W), Mumbai.

**Date:** Saturday, 23<sup>rd</sup> November 2019 | **Time:** 9.30 AM To 4.00 PM



*Jharokha  
team wishes you all...*

*Merry Christmas  
&  
Happy New Year  
2020*

*Make the season bright with joy, peace, love and hope.  
May your 2020 be bright and beautiful!*

**St. Francis Institute of Management & Research (SFIMAR)**

An ISO 9001:2015 Certified and NAAC 'A' grade Accredited Institute,  
Approved By AICTE, DTE & Affiliated to University of Mumbai  
A Premier B-School offering Full-Time & Part-Time Management Programmes.

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