

A.Y 2017-2018



**St. Francis Institute of Management and Research  
(SFIMAR)**

# Ήμερολόγιο

*Students' Newsletter*

DTE Code 3119  
[www.sfimar.org](http://www.sfimar.org)

PHOTO GALLERY



SFIMAR Students performing at Synergy 2017



Academic Tie-Up between SFIMAR & TISS for Youth Skill Development Programme



Academic Tie-Up between SFIMAR & Bina University, Malaysia for Research & Entrepreneurship Development.

## OUR PATRON



ST. FRANCIS OF ASSISI

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**For Private Circulation Only.**

## GENERAL COUNCIL



L to R : Rev. Bros. George Koldert, George Thottiyil, Mathew Thekkemury, Jose Valliara (Superior General), Dominic Polaprayil, Prakash A, Collinsius Wanniang

## OUR SOCIETY

**C**ongregation of the Missionary Brothers of Saint Francis of Assisi – (CMSF) established in the year 1901 by Brother Paulus Moritz, CMSF of Germany as an International, Religious, Missionary and Charitable Society, the Franciscan Missionary Brothers are involved in a variety of services to humanity in several countries .



**Bro. Paulus Moritz**

The Congregation of the Missionary Brothers of Saint Francis of Assisi (CMSF) follow the ideals and spirituality of Saint Francis of Assisi. Francis of Assisi was someone who lived the truth of the Gospels in a radical, revolutionary and uncompromising way.

St. Francis Group of Institutions in Mumbai are a chain of Catholic Minority Educational Institutions located in the western suburb of India's Financial Capital Mumbai. St. Francis Group of Institutions have today become a pride of Mumbai and India's most sought academic community for its focus on excellence in value based education and beneficial & educative extra-curricular activities.

Today, after 117 years of its inception the Franciscan Brothers continue their commitment of training young minds and finding solutions to address tomorrow's challenges.

The Congregation is ever grateful to God Almighty for the abundant blessings showered on them until today and the great work done and the sacrifices made by the veterans to keep the charism of the Congregation active and alive.

## GOVERNING COUNCIL



Bro. Jose Valliara  
(Superior General, CMSF)  
President/Chairman



Bro. Mathew Thekkemury  
(Asst. Superior General, CMSF)  
Vice President/Vice Chairman



Mr. Johny Joseph  
(Former Chief Secretary, Maharashtra)  
Member



Fr. E. Abraham  
(Director-XLRI Jamshedpur)  
Member



Bro. Dominic Polaprayil  
(General Councillor, CMSF)  
Member



Bro. K.C. Joseph  
(Manager-St. Francis ICSE)  
Member



Bro. Jose Thuruthiyil  
(Director-SFIT)  
Member



Bro. Stany Mittathanical  
(Principal-SFIAD)  
Member



Bro. Alphonse Nesamony  
(Chairman-SFIMAR)  
Member



Bro. Xavier Munda  
(Registrar-SFIMAR)  
Member



Dr. Thomas Mathew  
(Former Director-NITIE, SFIMAR)  
Member



Mr. Albert D'Souza  
(Chairman-Aldel Edu. Trust)  
Member



Mr. Augustine Kurias  
(Former Principal-RBI)  
Member



Mr. Shailesh Naidu  
(Advocate, High Court of Mumbai)  
Member



Dr. S.S. Mohanty  
(Director-SFIMAR)  
Member Secretary





*S*t. Francis Institute of Management & Research (SFIMAR) was established in 2002 by “The Society of the Congregation of Franciscan Brothers” to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by University of Mumbai. SFIMAR is an ISO 9001:2015 certified Institute and also recognized under section 2 (f) & 12 (B) of UGC Act 1956. SFIMAR was accredited with Grade ‘A’ by NAAC in 2016.

The programmes conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air-Conditioned Classrooms, Computer Labs, Conference Halls, Library and other amenities. A core team of experienced and qualified faculty & research scholars, share the responsibility of imparting knowledge to aspiring students at SFIMAR under the able guidance of our Chairman and Director. A right blend of academic scholars, industry experts, personality development coaches and motivational leaders from various organizations are regularly invited to train our students. Both faculty and students continuously interact with eminent personalities in their respective fields in order to keep themselves abreast of latest trends in business applications and current happenings.

### **VISION**

To flourish as a seat of learning of international standards for developing an entrepreneurial class of value-based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.

### **MISSION**

To enter the realm of globally successful B-schools by imparting value-based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.

### **QUALITY POLICY**

SFIMAR is committed to the endeavour of transforming students into Global Business Leaders by continual improvement in its services through a student-centric approach, innovations in our pedagogy and rigorous selection, development & upgradation of its faculty while meeting the regulatory & statutory requirements.

## ADMISSIONS @ SFIMAR

### MMS Programme – 120 Intake

St. Francis Institute of Management & Research (SFIMAR), a premier management Institute offering Master's in Management Programme (MMS) affiliated to University of Mumbai and is regulated by the Directorate of Technical Education (DTE), Maharashtra. DTE conducts the admission test MAH-MBA/MH-CET for MMS annually. The Institute follows Centralized Admission Process regulated by DTE for MMS Programme. Apart from Merit Lists and Counselling sessions; GD's, Skill Assessment Tests, Personality Tests, Computer Proficiency Tests are also part of Student Screening process at SFIMAR. The Admission process at SFIMAR is very transparent as it is clearly communicated to all the stakeholders through SFIMAR website, brochures and publishing the merit list as per the norms prescribed by the DTE.

## ADMISSIONS



### PGDM Programme: 60 Intake

SFIMAR offers a "3 Dimensional" Two-Year Full Time PGDM Programme which is an uniquely designed Management Programme offering functional specialization, sectorial specialization on coupled with emphasis on transformational leadership. The PGDM Program at SFIMAR emphasizes on Practice based and experiential learning. Admission to PGDM Course for the academic year 2018-19 is through the following entrance test- MH-CET, CAT, MAT, XAT, ATMA, GMAT, CMAT etc. Institute level GD, Personality Test & Personal Panel Interview is conducted for Screening the Candidate.

### Part-Time programme: (MFM : 30 Intake & MMM : 30 Intake)

The Three Year Part-Time Master of Marketing Management (MMM) and Master of Financial Management (MFM) offered at SFIMAR are affiliated to the University of Mumbai. The Part-time programme is designed for working executive with minimum industry experience of 2 years, It is designed with a clear vision and objective of the current industry needs in terms of skill sets under the new required dynamic business environment. It also endeavours to align the programme structure and course curriculum with student aspirations, corporate expectations, empowering promising executives to earn a management degree while they continue to work. Institute Level Aptitude Test, Counselling & Interviews are used for screening the candidate.

## SFIMAR LAURELS



SFIMAR was awarded **NCQM award for Quality in Higher Education** in 2014



SFIMAR was awarded the **The Most Upcoming Bschool by ASSOCHAM** in 2015



SFIMAR was **accredited Grade 'A'** by NAAC in 2016



SFIMAR was awarded the **"The Higher Education Management College of the Year"** in 2017

## EDITORIAL ADVISORY TEAM



**Dr. Subhransu Sekhar Mohanty**  
Director



**Prof. Vasudha Rao**  
Faculty – IT & Operations



**Dr. Smita Jesudasan**  
Faculty - Finance

## STUDENT EDITORIAL TEAM



**Ms. Afreen Khan**  
MMS I



**Ms. Claudia Noronha**  
MMS I



**Ms. Nidhi Mehta**  
PGDM I



**Ms. Manali Tawde**  
MMS II



**Mr. Brendon D'Souza**  
MMS I



**Mr. Binoy D'Silva**  
MMS I



**Mr. Nilesh Kamble**  
Part-Time Programme  
Batch 2015-2018



**Ms. Dipti Agarwal**  
Part-Time Programme  
Batch 2016-2019



**Ms. Jecinta Tharappel**  
Part-Time Programme  
Batch 2017- 2020





*“Value Education and Spirituality”*

*It is heartening to know that various educational institutions and universities these days are strongly emphasizing that the dissemination of knowledge should integrate values and spirituality, thus to realize on earth the values of the Kingdom of God such as peace, justice, love and happiness. Every child of God is born with the divine power within, inheriting the Godly values and spirituality of good and peace. We need to constantly remain connected with God.*

*However, many of our actions today push problems into the future where real solutions may be even more difficult for the next generation. We should all work towards sustainable development initiatives and try to solve problems in one generation in ways that shall not create bigger problems for the next generation. We at SFIMAR, nurture and develop global leaders equipped with techno-managerial competence, strong spirituality values and leadership abilities who also believe in contributing towards sustainable development of the society and country.*

*Our role model, St. Francis of Assisi, the patron saint of St. Francis Institute of Management and Research was an example of living peace and spreading the good news of peace to all the people of good will and God's creation. He saw God in himself and in all created things. He composed the peace prayer: Lord, Make me an Instrument of Peace. Let these values and spirituality continue to become our way of life.*

*Rev. Bro. Paulus Moritz CMSF who adopted the vision of St. Francis of Assisi in following the good news of the Gospel founded the Society of the Franciscan Brothers with the determination to bring excellence and transformation in education through robust value system and spirituality during the first half of the 20<sup>th</sup> century. St. Francis group of Institutions have carried out their mission of moulding millions of lives. They have miles more to go, to mould millions more.*

*This academic year, we commemorated the 75<sup>th</sup> death anniversary of Rev. Bro. Paulus Moritz CMSF in Nov 2017. Once again, all our educational, technical institutions and our stakeholders came together at Synergy 2017 to have a meaningful celebration of the event to enjoy the spiritual bliss, peace and joy.*

*SFIMAR's annual bulletin Jharokha gives a deep insight of mindboggling happenings, activities and events in and around St. Francis Institute of Management and Research. I appreciate the great efforts put in by the editorial team and all the contributors of Jharokha and invoke God's blessings on each one of you and the large readership of Jharokha.*



**Bro. Alphonse Nesamony**  
Chairman





**Dr. S. S. Mohanty**  
Director

### *“Enlightening Minds Defining Leaders ”*

*We at St Francis Institute of Management and Research (SFIMAR) are preparing our students to become globally engaged citizen leaders who are competent, committed, competitive and compassionate. As businesses move towards adopting 21<sup>st</sup> century tools, and disruptive technology builds a strong foothold in industry, change is accelerating, the call for lean management practices and greater transparency has grown.*

*SFIMAR places high emphasis on industry collaborations and developing an entrepreneurial spirit in its students. The rigorous curriculum, research and creative activities conducted by our highly qualified and experienced faculty, have groomed our students to be confident in the knowledge of their core discipline, adept at understanding and working with others from different fields.*

*As future leaders, they have understood the need to be enablers of positive change- to implement sustainable solutions and act ethically. These talented individuals have embraced the concept of Stewardship- that is, putting aside self-interests for the betterment of others, taking care of resources and being passionate about leaving things better than they found them. These qualities coupled with the determination and innovative mind-set of our future management leaders, make them a fitting choice for today's dynamic businesses.*

*In our globalized world, businesses require different strategies to address the challenges of rising competition, economic and technological change, stakeholder and consumer expectations. Additionally, larger societal issues such as, climate change, environment protection and food security, deserve greater attention. We at SFIMAR emphasize the importance of maintaining high ethical values in business decisions and advise our students accordingly. By the time our students graduate, they would have developed critical thinking, exceptional analytical and quantitative skills, intellectual curiosity and creativity to exert thought-leadership in their chosen fields as well as become responsible corporate citizens.*

*I know we face a challenging higher-education landscape. But because of the professionalism, energy and commitment that I have experienced here, I am confident we can succeed in advancing our Institution to the next level of excellence. I can assure all of you that in choosing our Institute, you have chosen to receive a high standard of management education, enhanced opportunities to learn, grow and succeed.*

*Since its inception in 2002, SFIMAR has an enviable track record of nearly 100 percent placement every year. At SFIMAR we give you a learning environment filled with highly qualified, supportive faculty and staff and a sense of community based on generosity and respect.*

*With BestWishes*

*Dr. S.S. Mohanty*  
*Director- SFIMAR*

PHTOT GALLERY



Dr. G Ramesh & Ms. Blosswita posing with the MMS Graduating Batch 2015-2017



Dr. Sulbha Roarane & Mr. Nilesh posing with the PGDM Graduating Batch 2015-2017



Dr. Natika, Mr. Satish & Ms. Reeba posing with the MFM/MMM Graduating Batch 2014-2017

## ALUMNI TESTIMONIAL

*SFIMAR journey will always be a memorable journey of my life which has taught me a lot through the 2 years of PGDM practical and theoretical learning. The professors are very helpful and the corporate grooming has proved to be a really good experience for a corporate life. It has made me a more confident person and sharpened my interpersonal skills. his helped me to get my placement in direction.*



**Mr. Roydon Pinto**  
Corporate Sales - Directi

*SFIMAR has been instrumental in shaping up my career. The MBA curriculum at SFIMAR is well supplemented with Live Projects, Certificate Trainings, Industry Visits & Internships. Faculty and Staff provide timely guidance and mentor students. Research projects and imparting technological training is also a part of the curriculum which further enhances the skill of student. CV Designing, Mock Interviews are conducted regularly which make student ready for the corporate world.*



**Mr. Tanmay Mhatre**  
Business Analyst - Anandrathi

*I can positively say SFIMAR has made me a better person. It has helped me develop a positive attitude towards my studies and discover more about myself. Teachers are very caring and interested in students' well-being. They make sure every class is fun, educational and interactive. Rigorous Curriculum, Live Projects & Internships and timely guidance helped me to get my placement in Crossword Book Store.*



**Mr. Brahat Shetty**  
Retail Store Mgr. - Crossword

*Life at SFIMAR has been a roller-coaster ride right from the beginning in terms of the rigorous curriculum and exposure it provides. From friends I made to the group assignments to the internal committee work, all of it has influenced me to be a better person. The course curriculum is well designed so that students can get the basics right before getting into deep technicalities. SFIMAR offers a wide variety of seminars and guest lectures on different topics on monthly basis. Personally, college life is all about your peers that you select to be with and how you associate with your faculty members. Best wishes to all the applicants for future endeavours.*



**Mr. Sean Rodrigues**  
Asst. Mgr. - McDonald's

## ACADEMIC TOPPERS

### ACADEMIC TOPPERS - MMS BATCH (2015-2017)



**Ms. Anthea Pereira**

1<sup>st</sup> Place



**Mr. Aditya Warang**

2<sup>nd</sup> Place

### ACADEMIC TOPPERS - PGDM BATCH (2015-2017)



**Ms. Melisha Rodrigues**

1<sup>st</sup> Place



**Ms. Pariddhi Shah**

2<sup>nd</sup> Place

### ACADEMIC TOPPERS - THREE YEARS PART-TIME PROGRAMME BATCH (2014-2017)



**Mr. Rohit Jha**

1<sup>st</sup> Place



**Mr. Earl D'Souza**

2<sup>nd</sup> Place

### STUDENT TESTIMONIAL

*SFIMAR for me so far has been an unique experience, It gave me an opportunity to grow and enhance my skills. Alongwith knowledge it has helped in fueling my desire to learn and groom my overall personality. The professors here are all experts in their respective fields and share brilliant experiences and knowledge with the students.*



**Ms. Christina Thevar**  
Executive -Leo Schachter

## INSTITUTIONAL UPDATES

### FACULTY ACHIEVEMENTS



We congratulate Dr. Smita Jesudasan for being appointed as Associate Professor (Finance)

**Dr. Smita Jesudasan**  
Associate Prof. (FIN)

We congratulate Dr. Natika Poddar for bagging prestigious awards like Best Faculty & Research Excellence Award in field of education

**Dr. Natika Poddar**  
Programme Head-MFM/MMM



### STAFF ACHIEVEMENTS



We congratulate Mr. Prakash Lalwani for bagging the "Most Innovative 50 CIO/CTO of India" award by India's Greatest.com in July 2017.

**Mr. Prakash Lalwani**  
Head -IT

We congratulate Ms. Sangeeta Varma for bagging the "100 Top HR Tech Minds" award at the World HRD Congress 2018

**Ms. Sangeeta Varma**  
Manager - Corporate Relations



### NEW RECRUITS



**Prof. Akhilesh Yadav**  
Faculty



**Col. Venkat Raman**  
Faculty



**Dr. Mohan Matthew**  
Faculty - Resource Person



**Dr. Vinita Bhatia**  
Faculty



**Mr. B. V Abraham**  
Accounts Dept.



**Ms. Shakuntala Poojary**  
CMC Dept.

**FACULTY DEVELOPMENT PROGRAMMES (FDP) & STAFF TRAINING**

**FDP & Trainings conducted in the year 2017-2018**

1. FDP on Factor Analysis was conducted by Prof. Gordhan Saini from TISS in July 2017.
2. FDP on Multiple Regression was conducted by Dr. G Ramesh in Dec. 2017.
3. Training on CorelDRAW and Photoshop Applications was conducted for faculty & Staff members in July 2017.
4. Training on Crisis Management for Staff & Students is regularly conducted as a part of Health & Safety Measures adopted at SFIMAR.



**Dr. G Ramesh conducted session on Multiple Regression**



**Prof. Gordhan Saini from TISS took a session on Factor Analysis**



**Interactive Session between the Trainer & Participants**

*“Research is to see what everybody else has seen,  
and to think what nobody else has thought”*

*By Albert Szent - Gyorgyi*

## RESEARCH & CONSULTING UPDATES

*The Research Center of SFIMAR, besides facilitating research activity in the Institute, also documents the status of research projects and maintains a list of faculty, student & staff publications. The center publishes all the research activities of SFIMAR through its bi-annual research journal known as SFIMAR Research Review (SRR). The Research activities and their progress made is regularly monitored and assessed through a research committee.*

### Details of Research & Development/Consulting Activities undertaken by SFIMAR in A.Y 2017-2018

1. Research Paper Publications - 07 paper published in reputed National / International Referred Journals.
2. Working Papers - 05 Research Papers are under Review
3. Papers Presented at Conference/ Seminar - 08 papers were presented at IIM's & other National Research Conferences
4. Consultancy Activities - Consultancy in the area of Competency Based Model for organizations is undertaken by SFIMAR
5. Ph.D Work, Guidance & Support - 8 Faculty Members are currently pursuing their Doctoral Programme from UGC recognized Universities.



**Prof. Shilpa Receiving the Best Researcher Award - Winner 2017 at SFIMAR**



**Prof. Jackson Receiving the Best Researcher Award - Runner-Up 2017 at SFIMAR**



We congratulate **Prof. Akhilesh, Winner of Pathh 2018, International Research Paper Presentation Conference held at SFIMAR**

**Prof. Akhilesh Yadav**  
Faculty-Finance



We congratulate **Prof. Sanchayita for bagging the Best Paper Prize at Research Conference 2018 organized by Viva Inst. of Management, Thane**

**Prof. Sanchayita Banerjee**  
Faculty-Marketing



We congratulate **Prof. Jackson for bagging 2<sup>nd</sup> Prize for Research Paper at GNIMS International Research Conference**

**Prof. Jackson John**  
Faculty-Marketing



We congratulate **Dr. Vaishali & Dr. Sinimole** for successful completion of their Ph.D Programme



### MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

*The Management Development Programme “Entrepreneur InYou” was held on 28<sup>th</sup> & 29<sup>th</sup> October, 2017 at SFIMAR. The key resource persons for this programme were Mr. Ishwar Jha – Founder and CEO of Appetals Solutions Pvt. Ltd and Ms. Nainy Singh, Senior Manager-HR at Appetals Solutions Pvt. Ltd. Appetals Solutions Pvt. Ltd. is a technology and idea innovation company that has an indepth expertise in idea innovation, startup incubation, building web, mobile and enterprise technology solutions for its clients. The participants for the MDP programme included corporates, academicians and students.*



**Mr. Ishwar Jha conducting the session on Entrepreneurship Development**



**Participants enjoying the Workshop**



**Group Photo - Participants & Trainers**

### PARTICIPANT TESTIMONIAL

*The MDP Programme was a great learning experience for me. It helped me to understand and develop the skills w.r.t entrepreneurship. The programme was a blend of activities, project, experience sharing etc. The trainer Mr. Jha shared brilliant examples and explored the entrepreneurial spirit amongst participants. It was a fun-learning experience as it was well planned and executed by a team of SFIMAR faculty members.*



**Ms. Sancia Pereira**  
C.S.A. - Jet Airways

ACADEMIC UPDATES

INDUCTION - MMS & PGDM PROGRAMME 2017



Dignitaries present for the MMS Induction Programme



Mr. Dominic D'Souza, Chief Inductor, PGDM Induction Programme 2017



Guest of Honour Mr. John Sameul, MD Accenture addressing the New Batch



Shri. Augustine Kurias EC Member - SFIMAR, addressing the New Batch

ORIENTATION - 3 YEARS PART-TIME PROGRAMME 2017



Bro. Alphonse addressing the New Batch - Part Time Programme Orientation 2017



Dr. Natika Poddar, Programme Head- MFM/MMM, briefing about the Curriculum



Experience Sharing Session by Ms. Kavita Anthony, Alumni - SFIMAR

**STUDENT DEVELOPMENT INITIATIVES**

**THOUGHT LEADERSHIP PROGRAMME**

The idea of 'Thought Leadership' programme introduced by the Institute is to enhance the student's knowledge of current thought-provoking topics, ideas generation and their deliberation on the subject matter, communication skills. The programme underlines directional guidance to the students to prepare them for answering questions in placement interviews on recent topics and trends in their area of their specialization.



**Group Discussion on latest Trends in Business**

**LEAD BY EXAMPLE**

The 'Lead by Example' programme picks up small cohorts of students in various niche areas, based on their aptitude and attitude. These students are provided specialized advanced training in those niche areas to excel and lead other students. Faculty members and CMC Dept. are extensively involved in conducting mock interviews and group discussions for all the students. Corporate recruiters have been brought in to train the students in these two aspects.



**Presentation on Board Room Discussion**

**PEER TO PEER TEACHING STYLE**

SFIMAR encourages Peer-to-Peer Tutoring style that involves students teaching other students, A peer tutor boosts the classroom learning by stating examples that relate to other peer students; Having a tutor who is on same age level as them also helps to bridge the learning gaps.



**Students working on accounting practicals**

STUDENT DEVELOPMENT INITIATIVES

MINDFULNESS TALKS

The Mindfulness Centre works at the intersection of neuroscience, mindfulness and positive psychology. This training cultivates greater self-acceptance, sharpness of mind and a sustained inner ability to counter stress. By changing the way of thinking and feeling about challenging situations new solutions and opportunities can be arrived at. Regular workshops and sessions by expert speakers are arranged at the Institute for all Faculty, staff, and students.



Session on Ethics and Meditation by Sister Judy Johnson



Group of Students mentored by Prof. Paul

MENTORING

SFIMAR ensures extensive mentoring & coaching for its students. Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development. Extensive Mentoring allows the mentee to explore new ideas with confidence. All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.

STRESS MGMT. & PHYSICAL FITNESS

SFIMAR ensures that its students are fit enough to fight the challenges they face. Students are provided enough opportunities to build on their physical fitness and embark on the healthier path. Aerobics, Yoga & Meditation are also dedicatedly followed in campus. Also Stress Managements sessions by the Brahmakumaris are conducted regularly at SFIMAR.



Talk on Raj Yoga by Brahmakumaris on International Yoga Day

## STUDENT DEVELOPMENT INITIATIVES

### OUTBOUND TRAINING

Outbound Training is a training method for enhancing Student's performance through experiential learning. Outbound Training at SFIMAR revolves around activities designed to improve leadership, communication skills, planning, change management, delegation, teamwork, and motivation. Participants are divided into teams and assigned tasks or activities for completion in a specified time.



Group Photo - Outbound Training 2017 conducted for MMS & PGDM Students



Students working on Live Project at Big Bazaar

### LIVE INDUSTRY PROJECTS

SFIMAR undertakes various consulting assignments & live projects throughout the year. Students are encouraged to take-up Live Industry Projects that gives them practical exposure to their existing theory Knowledge gained in the classroom.

### GUEST LECTURES

At SFIMAR, emphasis is given on not only making the students academically brilliant, but true leaders and team players, thus preparing them for the real life corporate world. This is done by inviting people from industries and top institutions to provide valuable information to the students about the latest updates of the industry.



Guest Lecture on Cyber Crimes by Adv. Pankaj Bafna

**TRAINING & CERTIFICATIONS**

***NISM CERTIFICATION IN ASSOCIATION WITH ICICI SECURITIES***

A two day training certification programme was organised for MMS I and PGDM I students. The key takeaway from the workshop was to understand that "Higher the profit, Higher the risk." The session also thought to play safe in the market while investing. Mandate NISM certifications , Basic NISM modules were covered apart from the Trading session.



**Trading Session conducted for Students**



**MoU Signing Ceremony between SFIMAR & TISS**

***YOUTH LEADERSHIP PROGRAMME IN ASSOCIATION WITH TISS***

The youth leadership and people skill (YLPS) development programme is an initiative of SFIMAR in association with Tata Institute of Social Science(TISS) under the NUSSD programme. This programme is of 45 hours duration and there are 40 participants enrolled for the programme. Each participant on successful completion will be awarded with a certificate by TISS.

***DIGITAL MARKETING CERTIFICATION IN ASSOCIATION WITH DMC.***

The Digital Marketing workshop was organized by SFIMAR from July 2017 to Nov 2017. The workshop was of 36 hours duration. There were 30 participants who enrolled for the workshop and each of the participants got three certifications, namely, Digital Marketing Certification, Integrated marketing Communication Certification and Google Ad words Certification(Online) on successful completion of the workshop.



**Director Dr. S.S. Mohanty felicitating the Trainer during Digital Marketing Workshop**

STUDENT DEVELOPMENT INITIATIVES

ROLE PLAYS

Role plays allow students to immediately apply content as they are put in the role of a decision maker who must make a decision regarding a policy, resource allocation, or some other outcome. This technique is an excellent tool for engaging students and allowing them to interact with their peers as they try to complete the task assigned to them in their specific role.



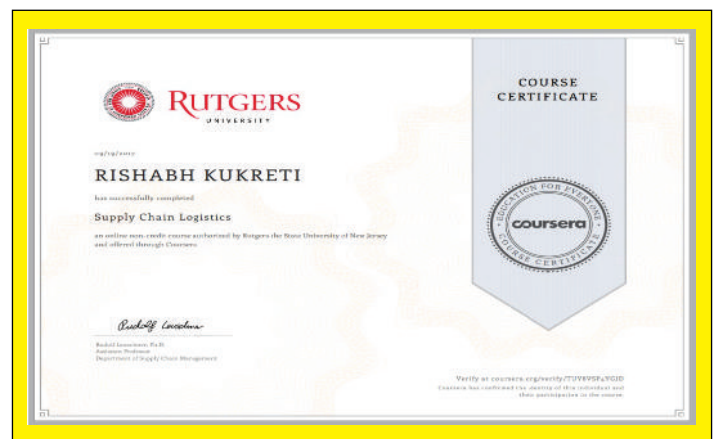
Role Play conducted for MMS II - IT Students on IT Audit



MMS II - IT Students attended Workshop on IoT, Big Data & Innovation organized by Rochester at Hyatt Regency in Nov. 2017

MOOC'S & ONLINE CERTIFICATIONS

Students at SFIMAR are also encouraged to take up MOOC'S & Online Certifications for gaining additional subject knowledge



Certificate of Completion obtained by MMS II - Operations Student



## STUDENT TESTIMONIALS

*Taking admission into SFIMAR has been the best decision for my career growth. The institute is comprised of different people from different academic backgrounds which makes it a unique community for diverse learning. It has been a wonderful experience for me so far in this institute. It is indeed beyond boundaries. Potentials are harnessed, skills are developed, confidence is built and dreams are realized.*



Mr. Nilesh Kamble  
MMM (Part- Time MBA)

*SFIMAR has always encouraged me to join various activities, competitions to strengthen leadership and extra-curricular skills. Various clubs like Abhiman Club, Green Club has helped me to be connected with environment and people. Faculty are very caring and interactive which helped me to put more efforts for any work I do. Whenever we feel stressed Ms. Aditi Nadkarni - students counsellor was there to guide us. I am grateful to be part of SFIMAR Family.*



Ms. Niddhi Mehta  
PGDM I

*I chose to study at SFIMAR because I was looking for an Institute that has both strong teaching programme and opportunities to develop skills in order to have a successful career. SFIMAR has given me the confidence to speak in front of a crowd. The Institute not only focuses on studies but also a lot of extra-curricular activities. My overall experience with SFIMAR has been fantastic. I could make some really amazing friends here. I would say "SFIMAR is the path to achieve success"*



Ms. Shrushti Siddhpure  
MFM (Part- Time MBA)

*PGDM Programme at SFIMAR has a very detailed curriculum with a blend of industry internship, projects, latest trends and domain knowledge. SFIMAR has experienced faculty and also provides a great exposure to the corporate world through its Industry - Academia Initiatives. SFIMAR helped me to develop my knowledge and analytical skills. It has helped me to get placed in a Multinational Company like Insync Analytics as a Financial Analyst*



Mr. Anand Mishra  
PGDM II

## EMINENT SPEAKER SERIES

### CENTER OF EXCELLENCE

*Speaker Series is conducted regularly where industry top management speakers of eminence deliver sessions on various management topics. It is meant to engage students in a spirit of inquiry, encourage creative thinking and foster a solution-oriented approach to business and society's needs. Speaker Series is coordinated by students of Nirmiti Forum under the able guidance of Dr. S. S. Mohanty, Dr. G. Ramesh, Prof. Sanchayita Banerjee & Prof. Jackson.*



**Mr. Prakash Borgankar**  
Director - Help Age India  
Topic: Social Entrepreneurship



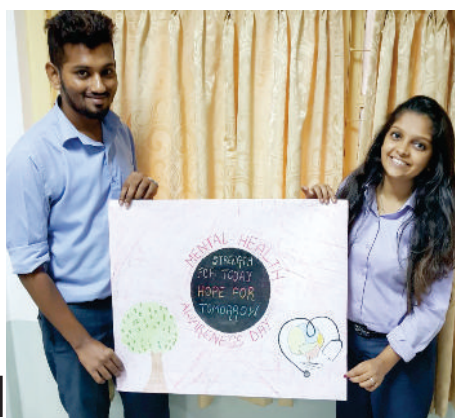
**Ms. Nirmala Mehendale**  
Co Founder - Mind Movers Pvt. Ltd.  
Topic: Bet on Yourself



**Mr. Mike Invanof, Asst. Prof.**  
Simon Fraser University, Canada  
Topic: Unlocking Strategic Leadership  
Through Open Innovation

## DLE ACTIVITIES

*The Lifelong Learning & Extension Department is known as one of the best in the field of extension and e-Learning and its position among Indian Universities is one of its kind. Now it is recognized as one of the Teaching Departments as per the decision of the Management Council, University of Mumbai. SFIMAR in association with the University of Mumbai promotes Lifelong Learning & Extension Activities in and around campus.*



**Poster Making Competition**  
organized  
by DLE at SFIMAR



**Ms. Aditi Nadkarni, Counselor**  
conducted a workshop SOCH  
on mental health



**SFIMAR Students winning the**  
1<sup>st</sup> Runner Up Prize for  
Poster Making Competition  
at UDAAN 2018

## INTERNATIONAL STUDY TOUR

### VISIT TO MALAYSIA & SINGAPORE

*International Study tour to Bangkok & Pattaya, Thailand was organized by SFIMAR for its students from 23<sup>RD</sup> Nov 2017 to 28<sup>TH</sup> Nov. 2017. This study tour is one of the many initiatives our Institute has undertaken, so that our students understand how global businesses operates and gain cross-cultural advantages in order to succeed in a diverse and interdependent world. Through academic, social activities and cultural visits, it broadens their horizons and global cultural awareness.*



**SFIMAR Delegation at the Binary University  
MoU Signing Ceremony**

**MoU Exchange between SFIMAR &  
Binary University, Malaysia**



**Fun Moments at Malaysia and Singapore**

## CLUBS/FORUMS



**Food Stall managed by Prerna Club during Exuberance 2018**



**Business Model Workshop organized for students by Prerna Club**



**X'Mas Crib Making Competition organized by Malay - The Fine Arts Club**



**Star Performer Contest organized by Malay - The Fine Arts Club**



**Seminar on Nursery Management organized by Green Club of SFIMAR**



**Campus-wide Tree Plantation undertaken by Green Club Volunteers**

## CLUBS/FORUMS



Mock Stock & Stock Mind Games organized by Finatics Forum



PARICHARCHA - GD Competition was organized by Nirmiti Forum in association with BMA, Mumbai



Abhimaan Club organizes all the activities w.r.t Institute Social Responsibility (ISR)

INDUSTRIAL / FIELD VISITS



Visit to V.I.P



Visit to A.B.B Industries



Visit to Navneet Books



Visit to Blue Star



Visit to Bhushan Steel, MFM/MMM Students



Visit to Sula Vineyards

INDUSTRIAL / FIELD VISITS



Visit to Godrej Industries



Visit to IPCA Labs - Operations Student



Visit to IPCA Labs - HR Students



Visit to Infocomm India Summit 2017



MFM/MMM Excursion to Lonavala



Visit to National Stock Exchange

ME & MY FRIENDS

They say true friends are rare and hard to find,  
 but I didn't need any extra effort to search mine.  
 When I joined this college,  
 I thought I would be gaining only knowledge  
 But along with that I guess I made another family,  
 Formed not out of compulsion nor a formality.  
 We stood beside each other when we were either happy or sad,  
 When we were tired or in anger, in rage, going mad  
 We supported each other when either of us was feeling low,  
 We didn't need to think before helping one another,  
 we just went with the flow  
 From sharing our lunch to studying together  
 Each and every day a new friend is found,  
 like they say the more the merrier.  
 We sit together for lectures all day,  
 whether it is raining or shining or even when the skies are grey  
 My journey in SFIMAR wouldn't be such an enjoyable one  
 As, if my friends weren't there;  
 I wouldn't be having so much fun !

BY  
 Ms. Erica Pinto  
 MMS - I

ETERNAL

Who said "Eternality is a myth"?

When you will see the sunrise  
 from my eyes...  
 When my kidney will stop  
 your weekly dialysis...  
 When my skin will heal  
 your scars...  
 When my cells will make  
 you strong...  
 When my heart will beat  
 in you  
 My dear I will live  
 in You...

BY  
 Ms. Carolyn Mathew  
 MMS - I

SKETCHES



Sketches by Ms. Afreen Khan, MMS I



**SOMEONE SPECIAL**

I Still remember the first day we met  
A memorable day which I could never forget  
From being too shy to say much at all  
To now having long hours on a video call

I Still remember the first words you said  
They were the sweetest I ever read

Time passed and we became so close  
For my loneliness it became a useful dose

If your broken heart would need a mend  
I promise to be there for u till the end

Meeting you made my world a better place  
We shared such memories which  
we could never replace

Such is the relationship which I and  
my best friend possess  
Which makes it hard for anyone to express

BY  
Mr. Harshil Shah  
MMS - I

**SOMETIME WHAT A MILLION MEANS...**

Making 'Millions' Of Friends Is Not A Miracle  
But Making A Friend Who Will Stand By You,  
Before Millions Of People Is A Real Miracle.

Making Million Mistakes Is Not Important,  
But Forgiving Million Mistakes Is Important.

Loving Millions Of People Is Not Interesting,  
But Loving A Person Who Loves You  
More Than A Million Others Is Interesting.

Reading Millions Of Books Does Not Make You  
A Star,  
But Writing Such Books Makes You Immortal.

Making Million Relationships Is Not Important,  
But Making A Relationship That Will Give  
Happiness  
To All Relations Is Important.

BY  
Mr. Clifton D'Mello  
MMS - I



MFM/MMM Students enjoying at Magic Mountains, Lonavala

## STUDENT ARTICLES & POEMS

### JUST BE THERE.....

If life was a boat,  
Self-confidence would be your Oar.  
It would help you survive storms  
And reach your port.  
And without oars,  
You would be just a piece of wood  
Floating with the flow!

BY  
Mr. Siddesh Nayak  
MMS - I



Yoga session for students



Students enjoying the Outbound Training Session



SKIT Competition - SOCH Workshop



Class Presentation by SFIMAR Students



Excel Training for Students

## STUDENT TESTIMONIALS

*I chose PGDM program in St. Francis institute of management and research to achieve my goals. The faculty, guest speakers were of immense help in improving my practical thinking. I appreciate not only the education I am receiving, but also the values I learned. Through participating in several extra circular activities, I developed my skills and proficiency. The soft skills training provided in the college helped me in developing my personality. Events which were organized by the Institute were amazing and challenging. Now I can confidently tell that PGDM has given me more clarity in how I approach my thoughts, my career and my life.*



**Mr. Daniel Kuppala**  
PGDM I

*It is said that "A investment in knowledge pays the best interest" and that's what SFIMAR has given me; a chance to discover what I am capable of and where i can push my talents. This Institute is not a place to just gain a degree and leave, but a place where you get to know yourself. Being a part of the corporate world, SFIMAR has given me a chance to pursue an MBA degree and add many ounces to my knowledge without forgoing my career.*



**Ms. Sancia Pereira**  
CSA - Jet Airways, MMM

*SFIMAR provides an environment within which a student gets a proper balance between academics and extra-curricular activities. The faculty are extremely helpful and accompanied with a good group of friends, the experience has been nothing but memorable. The professors have pushed me to do well not only in academics but also encouraged me, to try new things and get over my hesitation. This, just has me waiting in anticipation for what the next year has to offer !*



**Mr. Brendon D'Souza**  
MMS I

*SFIMAR provides students exactly what they need for their career and knowledge enhancement. When I joined, I found it very challenging to manage studies as well as a full-time Job but our Programme Head Mrs Natika Poddar taught how to make this knowledge sharing more interesting with academic, co - curricular and extra-curricular activities. All the Professors are very helpful and they guide us all the times. We have different kinds of events as well as activities. Our Admin staff are very supportive and helpful. I would recommend SFIMAR to anyone looking for further career enhancement.*



**Mr. Anand Tiwari**  
SFA - Vamaship, MFM

**INFRA. & TECHNOLOGICAL DEVELOPMENT**



LAB sessions are conducted on various S/W

*SFIMAR continuously contributes to technological & infrastructural development of the Institute by upgrading and adding various new facilities for administrative streamlining.*

**COMPUTER CENTER UPDATES**

- Implementation of Campus Wide ERP Software
- Upgradation of Bandwidth to 16Mbps
- On-Campus Wi-Fi Connection
- Online Attendance, Exams, Assignments, Faculty Feedback
- Purchase of IT equipment like Servers, All-in-One, Desktop (i5 & i7), Laptop, Printers
- Revamped Website
- Implemented Video Conferencing

**LEARNING & INFORMATION RESOURCE CENTER (LIRC) UPDATES**

- **Membership Library Consortium - Resource Sharing**
  - Developing Library Network (DELNET)
  - Tata Institute of Social Science (TISS)
  - National Digital Library (NDL)
  - Indira Gandhi Institute of Development and Research (IGIDR)
- **Plagiarism Software - URKUND**
- **Databases**
  - N-List (E-Journals, E-Books & Audio books)
  - J-Gate
  - ProQuest Management Collection (ABI/ Inform) Online Journals database
  - Capitaline - Financial Database for Listed (NSE and BSE) Companies and Private Companies
  - Legal Pundits
  - BLOC - Business Line On Campus



Students in the Reading Hall - LIRC



Composting Pit hosted in SFIMAR for VermiCulture

CAREER MANAGEMENT CENTER UPDATES

*The Career Management Centre (CMC) is the liaison between our highly diverse talent pool of students, alumni, faculty and employers. It constantly interacts with the corporate sector for inviting them for their on and off campus recruitment and assist them in handling the entire placement process for students CMC takes keen interest in the overall personality development of students and enhancing their employability prospects by providing various one-to-one services to groom students and make them ready for the CorporateWorld.*



Corporate On Boarding Session



Session on Cross Cultural Issues



Adv. Excel Training conducted for Students



Project Management Training for Students



Workshop on Business News Analysis



Workshop on Effective Communication Skills

PHOTO GALLERY

STUDENT INTER - COLLEGIATE ACTIVITIES



Nidhi, Dhanashree, Nilakshi & Sanjukta  
1<sup>st</sup> Runner Up Case Study Contest - Vichar Manthan



Ms. Neeraja, Mr. Sagar & Prof. Pushkar  
2<sup>nd</sup> Runner Up at Anveshi 2018



Aditya Sashidharan, Saiju Jose & Nithun Narayan  
Winner at Start Up League Competition



Mr. Sagar Mehta & Ms. Aswini Kavali  
Winner - Think With The Box Contest



Pratik, Sagar & Suraj Runner Up  
Smart City Contest & Business Strategy Contest



Ms. Neeraja Surve, Winner  
Maruti Suzuki Colors of Youth Mumbai Region

PHOTO GALLERY

STUDENT INTER - COLLEGIATE ACTIVITIES



Mr. Sagar Mehta, Runner Up  
Paricharcha - GD Contest



Annet, Carolyn, Juelee & Jagruti  
Winner - Adzilla Contest at Exuberance 2018



Mr. Joel Correia - Winner Business Plan  
Competition at IGNIRE 2017



Ankita, Joslyn & Radha - 1<sup>st</sup> Runner Up  
Tickle Tackle Youth Utsav 2018



Ms. Sharon D'Silva  
Winner - Singing Competition IRIS 2018



Runner - Up  
Dandekar Trophy 2018

## INSTITUTIONAL EVENTS

### SUMMER XCELLENCE 2017

**S**UMMER XCELLENCE -2017 was held on 19<sup>th</sup> August, 2017. Out of the preliminary 180 presentations, 24 presentations from various specializations of MMS & PGDM were selected by the panel of judges comprising of SFIMAR faculty members. All 24 projects were divided into 4 panels i.e. 1. Finance 2. Marketing 3. HR 4. IT & Ops, These were evaluated by judges from various industries. The Winners for Summer Xcellence-2017 were declared by the corporate judges for each specialization.



**Group Photo - Summer Excellence 2017**

**Winners for Summer Xcellence-2017 are as follows:**

**Finance Panel :**

First Place - Arpana Upadhyay  
Second place - Shailee Vaidya

**Marketing Panel:**

First Place -Vaibhavi Bhatt  
Second Place - Sooraj Namboodiri

**IT Panel :**

First Place - Manali Tawde

**HR Panel :**

First Place - Cianna Dmello  
Second Place - Sasha Dsouza

**Operations Panel :**

First Place - Nikhil Desai  
Second Place - Somiya Subramaniyan

### PRAKALPA - INTER COLLEGIATE PROJECT COMPETITION 2017

**P**rakalpa was conceptualized by St. Francis Institute of Management & Research and it's first ever- edition was conducted at the intra-collegiate level in November 2015. The following year it was held at an inter-collegiate level and it proved to be a great success. Building on this earlier success, this year Prakalpa was held on the 19<sup>th</sup> of November, 2017.



**Group Photo - Prakalpa 2017**

Prakalpa is a project competition, where in, the part time 3<sup>rd</sup> year students from SFIMAR and other institutes are provided with a forum to showcase their projects to an external panel of judges and compete among their peers to win awards.



## INSTITUTIONAL EVENTS

### EXUBERANCE & ANVESHİ 2018

*Exuberance 2018 the annual inter-collegiate festival was organized on 9<sup>th</sup> and 10<sup>th</sup> Feb 2018 at SFIMAR Campus. EXUBERANCE is a platform to bring together creative, energetic, and intellectual youth talent from various UG & PG Colleges across the city. Its inception was intended to be an outlet, for the expression of the talents of scores of unsung heroes and heroines, who are eagerly looking for an audience. Anveshi - a National Level Paper Presentation Competition was organized on 9<sup>th</sup> Feb 2018. It provides a platform to the potential student researchers to demonstrate and hone their research skills. The Theme for Research Conference was “Agile Management Practices in VUCA World.”*



**Inauguration Ceremony**



**Ms. Pinky Rajgarhia, Mrs Asia Universe 2017 presenting Certificates to Winners**



**Group Photo - Anveshi 2018**

### PATHH 2018

*In order to give due recognition to the inquisitiveness and creativity of Academicians, Research Scholars & students, SFIMAR organized Pathh - International Research Conference on 17<sup>th</sup> Feb. 2018. This endeavour was taken to provide a platform to the potential researchers and academic scholars to demonstrate and hone their skills. The Theme for Research Conference was “Agile Management Practices in VUCA World.”*



**Group Photo - Pathh 2018**

## INSTITUTIONAL EVENTS

### GRADUATION CEREMONY 2018

*St Francis Institute of Management & Research held its Graduation ceremony for the MMS and PGDM Batch of 2015-17 and MMM / MFM Batch of 2014-17 students on 10<sup>th</sup> Mar. 2018 at the SFIMAR Grounds from 5 pm onwards. The event was graced by Dr. Sunil Rai, Vice Chancellor MIT-ADT University, Pune. Dignitaries from the Congregation, Executive Council, Board of Governors etc. were present for the Graduation Procession.*



Lighting of the Lamp Ceremony



Graduation Procession led by Dr. Sunil Rai

### LUMINANCE 2018 - ANNUAL DAY

*Luminance is a platform of recognizing, appreciating and rewarding the efforts of all our students who sincerely organized and coordinated various student activities throughout the year in and around campus. It is also a platform to appreciate the best students in academic and non-academic domain. The Theme for the Event was Time Machine. The event was successfully held at SFIMAR Campus on 10<sup>th</sup> Mar. 2018*



Student's performing during Luminance 2018

## INSTITUTIONAL EVENTS

### SAMPARK - ALUMNI MEET 2018

*We, at SFIMAR, believe that a healthy participation by the alumni of the college is essential for the growth and development of any Institute. Our motto behind the alumni meet –“Sampark”, is a platform to get feedback and opinions about the industry from our graduate students and form a strong network between the alumni and the current students.*



Mr. Ashwin Patil, Winner SFIMAR Ratna Award 2018

Mr. Hitesh Jain, Winner - Entrepreneurial Excellence Award 2018



SFIMAR Alumni dancing to the beats of DJ

### ALUMNI CONNECT 2017

*Alumni Connect was organized on 7<sup>th</sup> Oct. 2017 with an objective of increasing interaction and networking between SFIMAR Alumni & Final year MMS & PGDM students. It aimed at hosting grooming sessions executed by our Alumni for the Final year Students to face corporate challenges. The alumni also shared their experiences, ideas, thoughts and expertise for helping students launch themselves in the corporate world.*



SFIMAR Alumni grooming the Final Year Students

CELEBRATIONS @ SFIMAR



Independence Day Celebrations



Onam Celebrations



Dandiya Nite 2017

CELEBRATIONS @ SFIMAR



Teacher's Day Celebrations



Republic Day Celebrations



Christmas Celebrations



International Women's Day Celebrations

## STUDENTS TESTIMONIALS

*As an outstation student, the environment within SFIMAR was totally welcoming. The activities organised by the clubs and forums, helped me to enhance my inner talent and blend with various cultures. It was my first time playing Dandiya and dancing to the Garba beats. A visit to Silvassa for the domestic Industrial visit was the most amazing time I've spent. The Christmas celebrations at SFIMAR relieved me from the stress of the exams held in December. Overall my experience at SFIMAR was remarkable and I am looking forward to make more beautiful memories.*

**Ms. Claudia Noronha**  
MMS I

*It gives me great pleasure to say with pride that I am pursuing my post-graduation from St. Francis Institute of Management and Research. The relationship between faculty and students is very friendly, which gave me an opportunity to learn and grow towards my goals. The amazing infrastructure and extracurricular activities has helped me to inculcate various skills with fun. I would like to thank the Institute, for making me a better individual personally and professionally.*

**Ms. Ela Narvekar**  
PGDM I

*I would describe SFIMAR as an exciting place. It's been a few months since this journey began, but it didn't take me much time to blend in this wonderful environment. The campus is an excellent place to study with modern infrastructure, green and serene surroundings. The faculty have been tapping our potential, to make us better corporate citizens by developing our skills and knowledge. Along with knowledge, SFIMAR also provides us with various extracurricular activities like outbound trainings, industrial visits, fests etc. to facilitate our all-round development. The learning from this institution will forever be treasured and cherished.*

**Mr. Nestor Sequeira**  
MMS I

*It has been a wonderful experience for me in SFIMAR. Joining SFIMAR has been a very important decision for my career. SFIMAR provides students a mix of both academic and practical business experience. Activities undertaken here have tremendously raised my level of confidence and helped me to discover more about myself. The campus environment is very friendly. I am very grateful to the faculty and staff of administration and placement department who are very supportive and encouraging. The lectures are not only fun and interactive, but also leadership programmes are arranged outside the campus to develop managerial skills. The journey so far in this Institute has been rigorous and full of learning.*

**Ms. Deena D'Costa**  
MMS I



## STUDENTS TESTIMONIALS

*My enrolment in SFIMAR has been a valuable investment. In addition to widening my perspective on business management, it has helped me to grow both professionally and personally. I have become more confident and learnt to face challenges. The spirit of cooperation and competitive environment in campus encourages us to interact, brainstorm and accomplish our goals. The faculty members are considerate, friendly and perceptive and mentor us at every step. The friends I made in SFIMAR are easy-going and we bond well with each other. SFIMAR is the best choice as it combines knowledge, virtue and creativity. I am proud to be a part of this vibrant, unique and culturally friendly legacy.*

**Ms. Darshini Mehta**  
MMS I

*I am fortunate to get a seat in a business school like SFIMAR which has a blend of academic experience and knack of management. The concept of mentor-mentee fascinates me the most and I have benefitted from it to a large extent. The mentor provides encouragement and insights which has helped me to achieve my targets. Apart from that, SFIMAR encourages entrepreneurship in students by providing an incubation center. It also focusses on recreation through an adventure club and by having outbound trainings to give us a corporate feel. SFIMAR is a place where a student can have a holistic development.*

**Mr. Onkar Patole**  
MMS I

*Life in SFIMAR has been a completely enriching experience. It has provided me with numerous opportunities to showcase my talent. The leadership skills which were ingrained in me while organizing Seminars, Workshops, academic and non-academic events in the Campus would always stand by me in good pace. Being a student of SFIMAR, the cultural diversity has given me a chance to live a new way of life. Extracurricular activities which are organized frequently has tremendously raised my level of confidence. The faculty members are always supportive and encouraging and I am very grateful to them.*

**Mr. Nitin Gowda**  
MMS I

*SFIMAR has been a great contributor towards the development of my personality. It has helped me enhance my leadership and management skills by giving me the opportunity to participate in various inter-collegiate and national level management events. We at SFIMAR are blessed with supportive faculty and seniors, huge campus, quality education, real world experiences and amazing friends. It is not possible to sum up the numerous memories I made till now and I'm sure there are many more to come.*

**Mr. Sagar Mehta**  
MMS I

PHOTO GALLERY





PHOTO GALLERY



*Director Dr. S. S. Mohanty was on the panel of Entrepreneurship Competition 2018 organized by S.P.Jain Inst. of Management & Research, Mumbai*

*Director Dr. S. S. Mohanty , Dr. G Ramesh & Col Venkat at the CII Summit 2018*



*Director Dr. S. S. Mohanty was felicitated as Advisor for Dandekar Trophy & Special Invitee of Executive Council of BMA*

*Director Dr. S. S. Mohanty , Prof. Vaishali Kulkarni & Ms. Sangeeta Varma alongwith MMS IT Students attending the "IT Digital Leadership Summit" organized by BMA*



## BUSINESS INCUBATION CENTER

### ONE STOP DESTINATION FOR BUDDING ENTREPRENEURS

*SFIMAR Entrepreneurship and Business Incubation Zone (“SFIMARbiz”) caters to many budding entrepreneurs who have the idea and skills, but need financial and logistics support till their operations break-even and turn profitable.*

*We realize that too many entrepreneurs are working out of isolated and sub-standard facilities. They find that owning commercial space or paying high rentals is beyond their means; many of them don’t have time and resources to handle office administration; they may also lack management skills.*



(Left to Right: Mr. Augustine Kurias, Member of the Governing Council; Dr. S S Mohanty, Director of SFIMAR; Mr. Akhil Shahani, Chief Guest and Director of Shahani Group and Thadomal Shahani Centre For Entrepreneurs; Bro. Alphonse Nesamony, Chairman of SFIMAR, Mr. Albert D'Souza, Entrepreneur of the Day and Promoter of Aldel Educational Trust)

## LATEST HAPPENINGS @ SFIMAR



Session by Bro. Guillermore Simo on “Tools for Self Leadership”



Corporate Training on GST E-Way Bill for Technosoft Pvt. Ltd.

## FACULTY & STAFF PICNIC

### FACULTY & STAFF PICNIC TO NATVENTURE CAMP, WADA



Faculty & Staff Members enjoying the Trek at Natventure Camp, Wada

## ACKNOWLEDGEMENTS



We would like to acknowledge and appreciate the efforts of all our volunteers and contributors who have been associated in publishing the issue of Jharokha 2018. We are thankful to Bro. Alphonse, Chairman- SFIMAR and Dr. S.S. Mohanty, Director-SFIMAR for their constant encouragement and inputs.

We would also like to thank all our faculty and staff members for their valuable time and contribution in publishing this issue. We would also like to thank governing council members and all our stakeholders for all their valuable suggestions, continuing interest and extending constant support towards SFIMAR.

A special mention for the support extended by Prof. Natika, Prof. Kiran & LIRC Staff in compilation of this newsletter.

Last but not the least a special thanks to all the students of SFIMAR for their help and support without whom, this issue would not have been possible.

**THANK YOU ALL**

- Grade 'A' accredited by NAAC
- Winner of ASSOCHAM's National Award 2015
- Best Educational Quality Enhancement Team Award 2014 by NCQM
- An ISO 9001:2015 Certified Institute
- Approved by AICTE, New Delhi, DTE Recognised and Permanently Affiliated to the University of Mumbai



3  
Dimensional  
PGDM

Carrying the 117 Years Legacy of  
"Service Through Enterprise" of The Society of Congregation of Franciscan Brothers

MMS With  
Core Specialisation

IN CAMPUS  
HOSTEL  
FACILITY



**ENLIGHTENING MINDS,  
DEFINING LEADERS**

Admission forms can be downloaded from our institute website: [www.sfimar.org](http://www.sfimar.org)

**WE OFFER**

Admission forms available at the Institute Office (Timings: 9.30 a.m. to 5.00 p.m.)

**Post Graduate Diploma in Management (PGDM)**

3 Dimensional Programme offering "Functional Specialization" "Sectoral Specialization" and " Transformational Leadership"

(Two Years Full Time AICTE & DTE Approved Programme)

Eligibility for PGDM : Graduate with minimum 50% marks

Entrance Tests Accepted : MAH-MBA/MMS-CET/

CMAT/CAT/MAT /XAT/ATMA

**Masters in Management Studies (MMS)**

(Two Years Full Time Course)(DTE CODE : 3119)

Specialization : 1. Finance 2. Marketing

3. Human Resource (HR) 4. Information Technology (IT) 5. Operations

Eligibility for MMS : Graduate with minimum 50% marks

Entrance Tests Accepted : MAH-MBA/MMS-CET/

CMAT/CAT/MAT /XAT/ATMA

**Masters in Financial Management (MFM)  
Masters in Marketing Management (MMM)**

(Three Years Part-Time Programme)

Eligibility for MFM / MMM : Graduate with minimum two years of work experience at Executive /Supervisory level after graduation

Online Entrance Tests & GD/PI at Institute level.

**Career Management Centre (CMC)  
(100% Placement Record)**

Our Talent Today, Your Asset Tomorrow

- Join us for Summer (May & June) & Final Placements (October-April)
- Corporate On-boarding- preplacement domain training, job readiness
- Share your success stories and expertise
- Participate in SFIMARebiz (Entrepreneurship and Business Incubation Zone)
- We invite consulting and live projects
- Send your Employees to Enhance their Contribution in the growth of your Organization

**JOIN OUR RECRUITERS' BANDWAGON FOR SUMMER AND FINAL PLACEMENTS**



**St. Francis Institute of Management & Research**

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