

St. Francis Institute of Management and Research (SFIMAR)

Report on the Activities Carried out by 'Abhimaan' -Institute's Social Responsibility ISR Club of SFIMAR during the period July 2015 to April 2020

Academic Year 2015 – 16

Blood Donation Drive in association with Bhagwati Hospital on 19.11.2015

Abhimaan Club organized a motivational talk and blood donation camp on 18th November and 19th November 2015 in association with Bhagwati Hospital, Borivali West.

On 19th November 2015, Abhimaan Club of St. Francis Institute of Management and Research (SFIMAR) successfully conducted the annual 'Blood Donation Camp' as part of Institutional Social Responsibility (ISR) activities. The camp was organized in association with Bhagwati Hospital, Borivali (West).

Abhimaan Club conducted a pre-event for the Blood Donation on 18th Nov for the students, faculty and staff. The College invited Dr. Shubha Raul, ex-mayor of Mumbai, as the chief guest for the pre-event. Also invited were resource persons from Bhagwati Hospital who shed light on critical information related to blood donation. The doctors from Bhagwati Hospital clarified facts regarding blood donation, like eligibility of donors and popular myths surrounding blood donation. Dr. Shubha Raul, with her inspiring speech, appealed to the young crowd to regularly donate blood to contribute to the nation's service. She mentioned her own experience of donating blood for the first time to motivate the girls who wanted to donate blood for the first time. She further gave examples of people who donate blood to lead a healthy life.

The pre-event talks presented by eminent people certainly motivated the young crowd of the College. Students and staff enthusiastically came out for donating blood the next day, taking time

from their busy academic schedule. After inquiring about essential background information, donors were tested for blood pressure and hemoglobin by doctors from the Bhagwati Hospital. Approved donors were then carefully guided through the blood donation process by the nursing staff. Like every year, Abhimaan Club Faculty Coordinator, Prof Dr. G. Ramesh, was the first to donate blood. Student coordinators kept note of every registration and wrote the names of successful donors on the hall of fame board at the venue entrance.

The camp was a significant event for many first-time donors. For every donor, there were certificates and badges awarded as a token of appreciation.

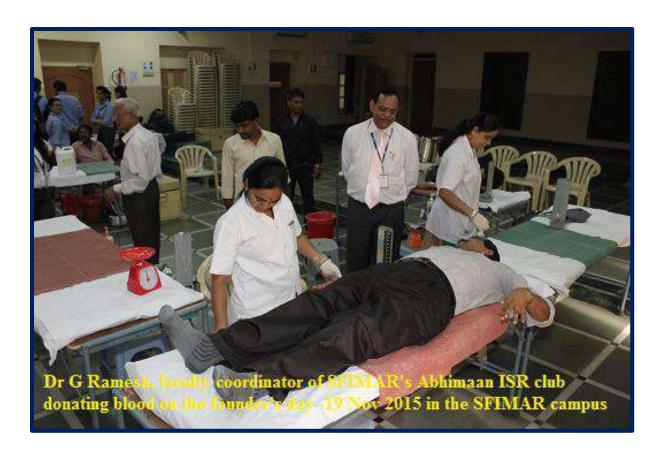
Objectives:

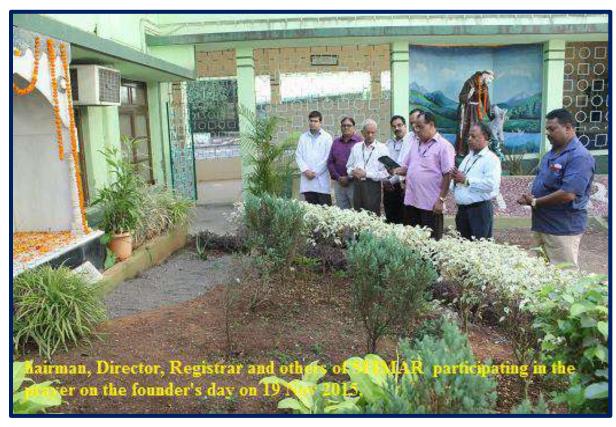
- To raise awareness that individuals can save lives and improve the health of others by donating blood.
- To encourage people to donate blood voluntarily without compensation.
- To support the operation of safe and reliable blood services.

Learning Outcome:

- It instilled a sense of responsibility towards society in the students.
- It made our students and the surrounding community aware of the importance of donating blood. Furthermore, how it can save someone's life.



















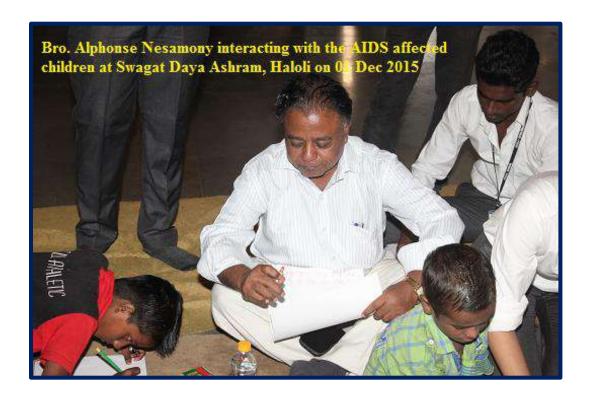


Visit to Swagat Daya Ashram, Haloli on 01st December 2015

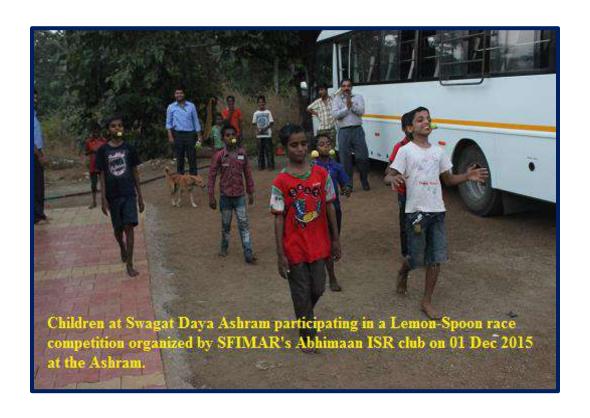
On 01st December 2015, in commemoration of World's AIDS day, SFIMAR's Social Responsibility club, 'ABHIMAAN,' organized a visit to the Swagat Daya Ashram at Haloli near Virar. A 25-seater bus was hired for the visit and all the Abhimaan student coordinators (MMS and PGDM) participated. Along with the students, SFIMAR's Chairman Brother Alphonse Nesamony, Abhimaan Club faculty coordinator Dr. G Ramesh and adjunct faculty member Lt Col Venkatraman (Retd) also participated. In the ashram, the inmates comprised of 22 AIDS-affected children and 21 Old senior personnel. The student coordinators organized various indoor and outdoor games, a drawing competition and played cartoon videos such as Tom and Jerry. The students also organized a cake cutting for the children and the older people present. Towards the end of the program, all the children and elderly personnel were presented with gifts and shawls. Brother Alphonse Nesamony delivered the vote of thanks and extended his blessings to all those present. The visit was memorable and provided yet another sense of belonging and fulfillment of one's social obligations to society.

Learning Outcomes

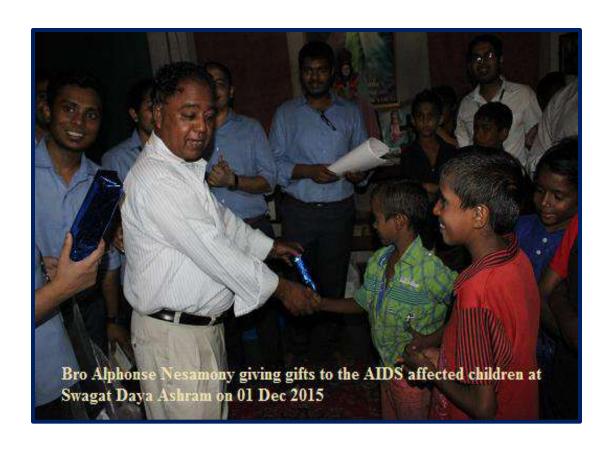
- It instills a sense of social responsibility and sensitivity towards the afflicted.
- It creates awareness about AIDS among people.



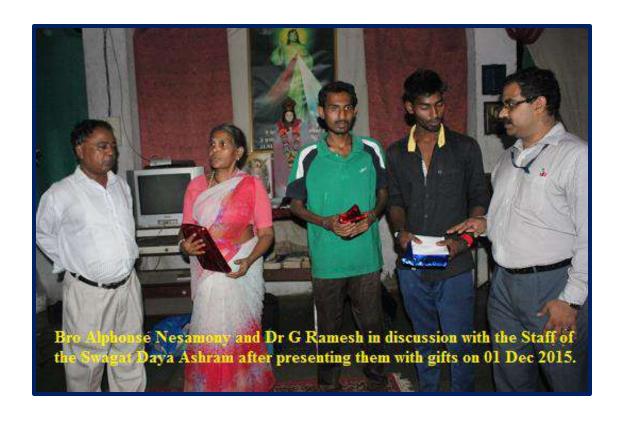




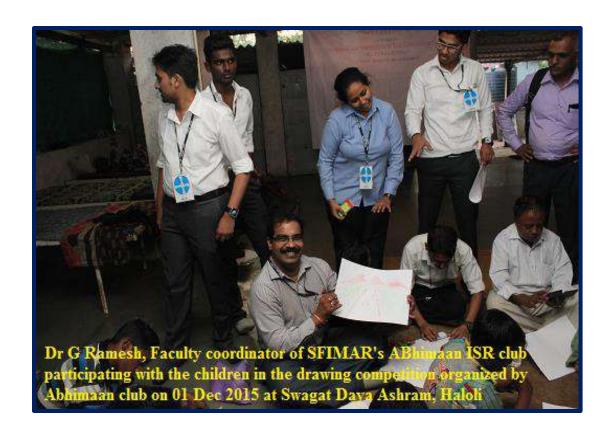
















Academic Year 2016 – 17

Blood Donation Drive' in association with Bhagwati Hospital on 24.11.2016

Abhimaan, the ISR club of SFIMAR, organized the annual blood donation camp to commemorate the society's founder Bro Paulus Moritz in association with Bhagwati Hospital on 24.11.2016 in the assembly hall. Smt. Manisha Chaudhary, MLA, was the guest of honour for the blood donation drive.



Blood Donation Camp on 24.11.2016



Blood Donation Camp on 24.11.2016

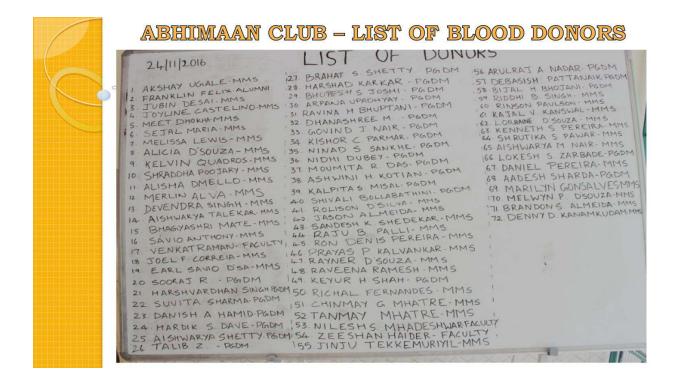


Blood Donation Camp on 24.11.2016

ABHIMAAN CLUB - BLOOD DONATION-2016







Marathon on 9th April 2017 to create awareness for better health and organ donation

SFIMAR Abhimaan club organized a Marathon on 09th Apr 2017 at Sanjay Gandhi National Park. About 70 participants gathered at SGNP at 5.45 am. The Marathon was flagged by Mr. Shashikant Zore (Ex Mumbai University Senate Member and Shivsena Upvibhag Pramukh Yuvasena). The route was defined as the SGNP gate to Kanheri Caves. The winner, Mr. Kelvin, covered the distance of 7 km in 35 minutes. Medals and certificates were participation certificates awarded to the runners. The amount collected from the event was donated to Shantiashram (Missionaries of charity by Mother Teresa).

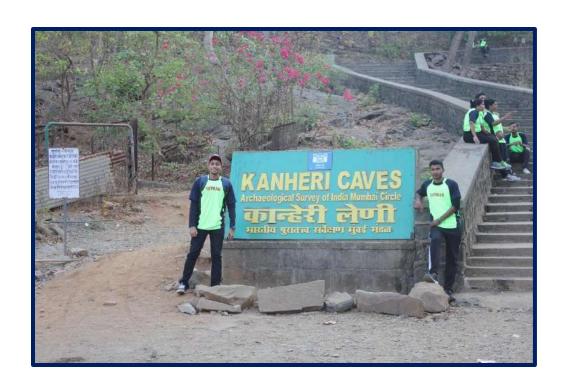
Learning outcomes

- It instilled a sense of responsibility towards the community and society.
- Students learned about the importance and the process of donating organs.



Marathon on 9th April 2017





Marathon on 9th April 2017





Marathon on 9th April 2017





Marathon on 9th April 2017

Academic Year 2017 - 18

Blood Donation Drive' in association with Bharat Ratna Dr. Babasaheb Ambedkar Municipality Hospital on 9.10.2017

On 09th October 2017, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' activities towards Institutional Social Responsibility (ISR). The drive was organized in association with Bharat Ratna Dr. Babsaheb Ambedkar Municipality Hospital, Borivali(W).

Abhimaan Club also conducted a pre-drive motivation talk by Dr. Nikita of Bharat Ratna Dr. Babsaheb Ambedkar Municipality Hospital on the Blood donation on 07th October 2017 for the students, faculty and staff. She explained the importance of donating blood and clarified the myths associated with the noble act. She further gave examples of people who donate blood as a way to lead a healthy life. The pre-drive talk presented by the professional medical doctor certainly

motivated the young crowd of the College. On 9th October 2017, SFIMAR Chairman Brother Alphonse Nesamony inaugurated the blood donation drive and wished all faculty, staff members, and students. Students and staff enthusiastically came in large numbers for donating blood. After recording essential background information, donors were tested for blood pressure, weight and hemoglobin by the doctor and medical staff of the hospital. Eligible donors were then carefully guided through the blood donation process by the nursing staff. Every year, Abhimaan Club faculty coordinator Prof Dr. G. Ramesh was the first to donate blood, followed by Col Venkatraman (Retd.) and Ms. Navika Pednekar. Students of MMS and PGDM followed suit. Abhimaan club student coordinators kept records of every registration and motivated the donors by their presence, personal attention and care.

The drive was a significant event for many first-time donors. Every donor was presented with a certificate and a donor card as a token of appreciation. A total of 69 donors donated blood during the drive.



Blood Donation Drive on 09th October 2017



Blood Donation Drive on 09th October 2017

'Jagrut Mumbaikar' General Public Awareness Campaign on 7.09.2017

'Jagrut Mumbaikar,' a general public awareness campaign on security, was organized by the Mumbai Police in SFIMAR Campus on 7.09.2017. They emphasized the rules to stay safe and made all aware of cybercrimes,



General Public Awareness About Security – Jagruti Mumbaikar

Potential blood stem cell donor registry in association with The DATRI Group on 16.11.2017

A potential blood stem cell donor registry drive was conducted at St Francis Institute of Management and Research on 16^{th Nov} 2017. The response from the students was very good.

Abhimaan ISR club organized the program in association with The DATRI group and reached out to approximately 125+ students in the Assembly Hall, where the representative of the Datri group, Mr. Vijay Falcao, conducted an awareness session. Out of the 125+ participants, 44 students registered themselves, including Dr. G Ramesh, as potential blood stem cell donors with DATRI. This is an excellent step for the College and DATRI. DATRI acknowledged it by distributing a certificate of registration to all registered. DATRI also INVITED SFIMARites to join as volunteers and help them in their vision of saving precious lives...



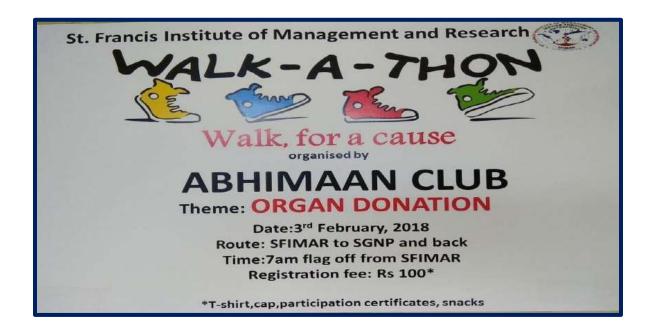
$Walkathon\ in\ association\ with\ Zonal\ Transplant\ Coordination\ Center\ (\ ZTCC,\ Mumbai)\ on$ $3^{rd}\ February\ 2018$

Abhimaan, the ISR Club of St Francis Institute of Management and Research (SFIMAR), organized a walkathon on 03rd February 2018 with Zonal Transplant Coordination Center (ZTCC, Mumbai).

The walkathon was undertaken from SFIMAR Gate No 5 to Sanjay Gandhi National Park (SGNP) entrance gate and back. The total distance was about 7 km. A total of 107 comprising faculty and staff members, including Chairman and Director and MMS, PGDM and Part-time students, participated enthusiastically. The walkathon's theme was ORGAN DONATION, and all through the walkathon route, the participants supported by ZTCC staff created a strong impact among the general public on the importance of Organ Donation through sloganeering and placard display. Each participant was provided with a participation certificate, a T-shirt and a Cap.

Objective

To make the students and surrounding community aware of the importance of organ donation.





Walkathon on 3rd February 2018



Walkathon on 3^{rd} February 2018



Visit to Shantidaan, Borivali on 3rd November 2017

A team of SFIMAR faculty members and students visited Shanti Daan on 03rd November 2017 and spent quality time with the inmates. The inmates comprise of mentally and physically ill older adults and children (Boys). They donated groceries and medicines required by the inmates of Shanti Daan. The items were purchased using the contribution made by all the members of the SFIMAR fraternity. It was indeed a moment of pride when the inmates insisted that we visit them at regular intervals.



Visit to Shantidaan, Borivali on 3rd November 2017

White Cane Day Contribution

A sum of Rs 7500 was collected on the sale of flags on White Cane Day on 15th October 2017. The amount collected was sent to Indian Association for Blind (IAB) in the form of a DD, and e also received an appreciation letter from IAB to this effect.





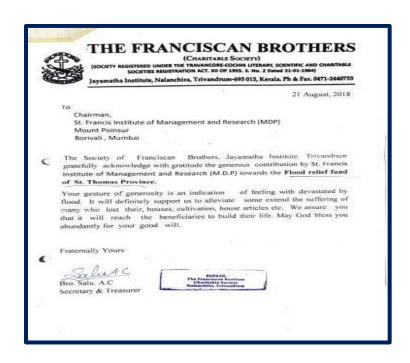


Academic Year 2018 - 19

Contribution to Flood Relief Work in Kerala

As a part of its ISR Initiative, St Francis Institute of Management and Research contributed Rs 250000 for Flood Relief Work in Kerala.

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SFIMAR ALUMNI ASSOCIATION

(Registered under the Bombay Public Trusts Act 1950 and the Societies Registration Act 1860 bearing Certificate No. 1320 of 2006 dated 1777/06)

EXTRACT OF THE RESOLUTION PASSED BY THE MANAGEMENT OF SFIMAR ALUMNI ASSOCIATION AT THE MEETING HELD ON 20TH AUGUST 2018.

In light of the unprecedented devastation & havoc caused by floods throughout Kerala, the management of 'SFIMAR ALUMNI ASSOCIATION' met on the 20th of August 2018 to discuss the contribution it can make to support the relief & rehabilitation work being carried out in Kerala. The members present considered the proposal and passed the following Resolution.

RESOLUTION:

RESOLVED that, unanimously by the management of the "SFIMAR ALUMNI ASSOCIATION" as a gesture of our solidarity & concern for our fellow countrymen in Kerala, to contribute an amount of Rs. 2,50,000/- (Two lakh and fifty thousand only) towards the "Kerala Distress & Flood Relief Drive. It is hereby approved and adopted.

For SFIMAR ALUMNI ASSOCIATION

CHAIRMAN/HON SECREATARY

C/e St. Francis Institute of Management & Research, Mt. Poinsur, SVP Road, Borivii (Weet)
Mumbei - 400 103. Tel.: 28917089 / 28958403 Fax: 28906567
E-mait saa@sfimar.org Website: www.stimar.org

Blood Donation Drive' in association with Borivali Blood Bank on 30.11.2018

On 30 November 2018, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' aimed towards Institutional Social Responsibility (ISR). The Drive was organized in association with Borivali Blood Bank.



Blood Donation Drive on 30.11.2018

Training by Indian Development Foundation for Student Leadership Programme

As part of the Abhimaan Club, Institutes Social Responsibility initiatives, an MOU was signed with Indian Development Foundation (IDF) on 30th January 2019 for participating in their Student Leadership Program (SLP). The Student Leadership Program (SLP) is a community program designed to equip students with tangible skills to explore options beyond the classroom. SLP encourages higher grades, lifelong learning and personal development. The program focuses on giving students skills and life experiences that will benefit them. In all, 32 students from the Institute participated and they all received Certificates on successful completion of their assigned hours at two Government Schools - Pragati School Gorai and Cosmos School Borivali. The

students who participated were very enthusiastic and felt a sense of achievement of giving back to society.

Objectives

- To create young leaders in school
- To involve students in educating kids in govt. schools

Outcomes

Develop the Management Students into socially responsible citizens and induce social sensitiveness into students, which is an essence of a prudent and ethical manager.



MOU was signed with Indian Development Foundation (IDF) on 30th January 2019







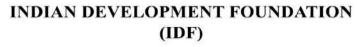
SFIMAR students participating in Student Leadership Programme



Academic Year 2019 - 20

Training by Indian Development Foundation for Student Leadership Programme

Students from the Institute participated in the Student Leadership Programme and they all received Certificates on successful completion of their assigned hours at School – Malad Kandivali Education Society. The students who participated were very enthusiastic and felt a sense of achievement of giving back to society.







Students' teaching at Malad-Kandivali Educational Society

Blood Donation Drive' in association with Bhagwathi Hospital on 19.11.2019

On 19 November 2019, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' aimed towards Institutional Social Responsibility (ISR). The Drive was organized in association with Bhagwati Hospital.





Blood Donation Drive on 19th November 2019

Stem Cell Donation in association with Datri on 19.11.2019

On 19 November 2019, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the Stem Cell Donation as part of Institutional Social Responsibility (ISR) activities. The Drive was organized in association with Datri Group on 19.11.2019.



Stem Cell Donation on 19.11.2019

Ration Distribution to Housekeeping and Security Staff

During the initial lockdown on account of the outbreak of covid 19, the Institute as its Social Responsibility Initiatives distributed ration and essentials to the housekeeping and security staff.





Ration distribution to Housekeeping and Security Staff





Ration distribution to Housekeeping and Security Staff

Contribution to the Maharashtra Chief Minister's Relief Fund Covid – 19 on 7.04.2020

The faculty and staff members of SFIMAR made a voluntary contribution of their one day's salary of Rs 91683 to the Chief Ministers Relief Fund Covid on 7th April 2020



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Voluntary contribution of one day's salary of faculty/staff members to "Maharashtra Chief Minister's Relief Fund Covid - 19" on 7.4.2020

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COVID Initiatives



COVID Initiatives

The advent of COVID 19 pandemic witnessed significant achievements in the governance, functioning and teaching learning process at SFIMAR.

- · Online learning through Microsoft teams, Zoom and Google Classrooms.
- Examinations through Auto proctoring mode of Google forms.
- Paperless working through the Institute's ERP for admissions, attendance, examination, results declaration, examination, etc.
- Classroom engagement through online pedagogies of Padlet, Quizziz, Kahoot, etc.
- Faculty members were supported to undertake up skilling activities in pedagogical areas and improvised their teaching delivery through online modes during the pandemic.
- E-Management games such as treasure hunt, essay writing, case study, and singing were organised for MBA aspirants.
- Students support through webinars, counselling and many other mental wellbeing activities
- Online convocation for the MMS/PGDM and part time MMM/MFM programmes was successfully
 organised.
- Research paper competition was organised for the SFIMAR students to develop their research aptitude.
- Encouraging faculty, staff and students to participate in Boost Immunity Workshop.
- Mentor-mentee interactions were conducted to focus on the mental health and overall wellbeing of the students.
- Qubs and Forums at SFIMAR conducted online events such as 'Art of photo frame making' by Malay
 dub.
- Students were motivated and supported to participate in many online competition for their holistic development.
- Guest lectures were conducted on entrepreneurship by 'Prerna Club' and 'Happithon session' by the mindfulness centre.
- Measures adopted to create awareness about COVID 19 and maintain hygiene by placing many sanitizer stands in the campus, regular sanitization, temperature check at the entrance, activities maintaining low touch like face recognition for biometric machine etc.



