



SEP 2023

# St. Francis Institute of Management and Research (SFIMAR)

Approved by AICTE, DTE & Affiliated to University of Mumbai

ISO 9001:2015 Certified & NAAC Accredited with "A+" Grade

MMS Programme Accredited by NBA, New Delhi.

# Jharokha

*Institute Newsletter*



**DTE CODE 3119**  
**[www.sfimar.org](http://www.sfimar.org)**

## OUR PATRON

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**ST. FRANCIS OF ASSISI**

## OUR CONGREGATION FOUNDER

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**BRO. PAULUS MORITZ**  
FOUNDER - CMSF  
(JUNE 29, 1869 - NOVEMBER 19, 1942)

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# BRO. ALPHONSE NESAMONY

## CHAIRMAN-SFIMAR



**G**reetings to all readers & the vibrant community of our esteemed business school ! As we reflect on the strides we have taken together, it is my pleasure to extend my warmest regards and share some noteworthy highlights that have shaped our journey. In the ever-evolving landscape of global and Indian economies, staying abreast of the latest trends is paramount. Our commitment to academic excellence is underpinned by a keen awareness of the economic dynamics shaping the business world. The fusion of global perspectives and a deep understanding of the Indian economic scenario ensures that our students are well-equipped to navigate the complexities of the modern business environment.

The successful launch & mission completion of Chandrayaan 3 is a testament to the spirit of innovation and determination that defines us as a nation. It serves as a source of inspiration for us all, reminding us that with vision, dedication, and collaboration, we can reach new heights.

As a business school dedicated to nurturing leaders and fostering innovation, Chandrayaan 3 achievement encourages us to aim high, push boundaries, and explore uncharted territories in the pursuit of knowledge and success.

Our institution draws inspiration from the values of compassion, empathy, and service championed by Jesus and St. Francis. As we nurture the intellect of our students, we also strive to instill a strong sense of social responsibility and ethical leadership. By embracing these values, we aim to produce graduates who not only excel in their professional endeavors but also contribute meaningfully to society.

It brings me great joy to share that our business school has achieved significant milestones in terms of institutional ranking and reputation. These accolades are a testament to the collective efforts of our faculty, staff, and students. We are committed to continually enhancing our academic offerings and infrastructure to solidify our position as a leading institution in the region.

As we celebrate these accomplishments, let us remain vigilant in our pursuit of knowledge, innovation, and excellence. Together, we will continue to shape the future of business education and produce leaders who make a positive impact on the world.

I express my gratitude to each member of our dynamic community for their unwavering commitment and dedication.

God bless you.

## DR. SHALINI SINHA-SFIMSR

### DIRECTOR'S MESSAGE



It gives me immense pleasure to introduce Jharokha, newsletter of SFIMAR. The newsletter summarizes the myriad extra-curricular & co-curricular events happening on the SFIMAR campus. All these events are part of the institutional effort to ensure that the institute continues to be a centre of excellence to ensure holistic development of our students.

It is quite inspiring to witness our students unfolding through their activities & achievements. At SFIMAR, we recognize, nurture the uniqueness of each student with an emphasis on learning life skills not just academic inputs. Our philosophy of education is to help our students realize their full potential & to equip them with life skills to deal confidently & successfully with the challenges of the corporate world through planning, organizing events, questioning, reasoning, analyzing information, building team & communicating effectively with their team members. Our focus consistently has been to produce global citizens who appreciate diversity in all aspects of human life. We groom our students to be self-motivated, independent, confident decision makers to take up leadership roles in any domain of their choice. We equip them with appropriate technical skills through curriculum, certification courses & training modules.

I extend my greetings & best wishes to all students of SFIMAR. I take this opportunity to invite all readers of Jharokha to visit our campus. Finally on behalf of Team Jharokha, I wish all the readers happy reading!



## XVI GENERAL COUNCIL

L TO R : REV. BROS. JOSEPH CHETTIKULATH, WILFRED MONTERIO, SEBASTIAN GEORGE, JOSEPH KARIMALAYIL, ALPHONSE NESAMONY, THOMAS PULICKAL, BACKYANATHAN AROCKIYASAMY

## ST. FRANCIS DAY CELEBRATIONS

CMSF



GOLDEN AND SILVER JUBILEE CELEBRATION OF CONGREGATION OF THE FRANCISCAN MISSIONARY BROTHERS (CMSF) – ST. FRANCIS DAY CELEBRATIONS 4<sup>TH</sup> OCT 2022.

## CMSF

**C**ongregation of the Missionary Brothers of Saint Francis of Assisi – (CMSF) was established in the year 1901 by Brother Paulus Moritz, CMSF of Germany is an International, Religious, Missionary, and Charitable Society, the Franciscan Missionary Brothers are involved in a variety of services to humanity in several countries.

The Congregation of the Missionary Brothers of Saint Francis of Assisi (CMSF) follows the ideals and spirituality of Saint Francis of Assisi. Francis of Assisi was someone who lived the truth of the Gospels in a radical, revolutionary, and uncompromising way.

St. Francis Group of Institutions in Mumbai is a chain of Catholic Minority Educational Institutions located in the western suburb of India's Financial Capital Mumbai. St. Francis Group of Institutions has today become a pride of Mumbai and India's most sought academic community for its focus on excellence in value-based education and beneficial & educative extra-curricular activities.

We also maintain a one-to-one relationship with our students and take care of their personality development at each stage through many interactive sessions on values, ethics, business etiquette, counseling, and leadership. On campus, the Franciscan values of service and living purposefully, are visible in action. Our faculty, students, and staff are involved in many social outreach activities. The Eco-System created by our strong SFIMAR-Alumni network enhances substantially the growth and development of our student participants of our Institute.

Today, after 122 years of its inception the Franciscan Brothers continue their commitment of training young minds and finding solutions to address tomorrow's challenges.

CMSF charism is brotherhood dedicated to pioneering Evangelization. Therefore, Evangelization is our Vision, Brotherhood is the Mission, and Pioneering is the way of our existence and action.

The Congregation is ever grateful to God Almighty for the abundant blessings showered on them until today and the great work done and the sacrifices made by the veterans to keep the charism of the Congregation active and alive.



**“LOOK AFTER THE POOR, GOD WILL LOOK AFTER YOU.”**

## SFIMAR - CELEBRATING 20 GLORIOUS YEARS



**S**t. Francis Institute of Management and Research (SFIMAR) was established in 2002 by “The Society of the Congregation of Franciscan Brothers” to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi, and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade 'A+' accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Sections 2 (f) & 12 (B) of the UGC Act 1956. It is also ISO 9001:2015 Certified by DNV (Det Norske Veritas). MMS programme offered by SFIMAR is NBA accredited lately.

The courses conducted at the SFIMAR campus are in a state-of-the-art infrastructure environment with Air-Conditioned Classrooms, Computer Labs, Conference Halls, Library, and other Amenities. A core team of experienced and qualified faculty members delivers various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs several Personality Development Programmes.

SFIMAR also provides its students with additional certification Programmes such as Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM) Training Programmes, Business Analytics, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assists students in achieving appropriate placements and has a track record of almost 100% placement for the past several years.

The courses conducted at the SFIMAR campus are in a state-of-the-art infrastructure environment with Air-Conditioned Classrooms, Computer Labs, Conference Halls, Library, and other Amenities. A core team of experienced and qualified faculty and research scholars bears the responsibility to impart knowledge to aspiring students at SFIMAR.



# SFIMAR - CELEBRATING 20 GLORIOUS YEARS

**A** right blend of Industrialists and Academia from various organizations is invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.

**VISION:** To flourish as a seat of learning of international standards for developing an entrepreneurial class of value-based industrial leaders empowered with techno-managerial competence to sustain innovation for building a global business of the future.

**MISSION:** To enter the realm of globally successful bschools by imparting value-based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit, and a humanitarian attitude.

**QUALITY POLICY:** SFIMAR is committed to the endeavour of transforming students into global leaders through continual improvement in its services through a student-centric approach, innovations in our pedagogy, and rigorous selection, development, and up-gradation of its faculty while meeting the regulatory & statutory requirements.

## ACCOLADES



**A+ GRADE CERTIFICATE BY NAAC**



**MMS PROGRAMME ACCREDITED BY NBA**



**ISO 9001:2015 CERTIFICATE**



**UNIVERSITY OF MUMBAI CERTIFICATE FOR OUTSTANDING CONTRIBUTION TO ACADEMICS**



**CERTIFICATE FROM RIO+ 25 UN**

## SAMPARK EVENT 23.07.2023



ON 23RD AUGUST 2023, SFIMAR ORGANISED AN ORIENTATION PROGRAMME ON "INTRODUCTION TO SATURDAY CLUB GLOB ALTRUST & MIND SET OF ENTREPRENEURS" BY MS VAISHALI BHIDEBARVE.

## MDP PROGRAMS



**A** MDP for Religious People was organised from 25th-29th May 2023 The Theme: Building HighPerformance Organizations.The MDP speakers included Dr Shalini Sinha, Director SFIMAR whospoke on Optimal Utilization of Organizational Resources, Dr G Ramesh who spoke on Competency building of Individual sand organization. Other peakers included Shri Shri nath Bollojuon Organizational Efficiency and Resilience, Charles Assisi on Writing- A Mental Model for Thinking, Ajit Balakrishnan on the Application of NEP 2020 in Colleges and Technical Institutions & Dr. Prince Augustine on the Power of Conversations and Effective Communication.



## DLLE & EXTENSION ACTIVITIES

**S**t. Francis Institute of Management and Research under Department of Lifelong Learning and Extension Unit (DLLE), a unit of University of Mumbai organizes Entrepreneurship Drive on 26th August 2023 at 11:30 am which was held in St. Francis Institute of Management and Research in Assembly Hall. The objective was to support live lihood to unprivileged people

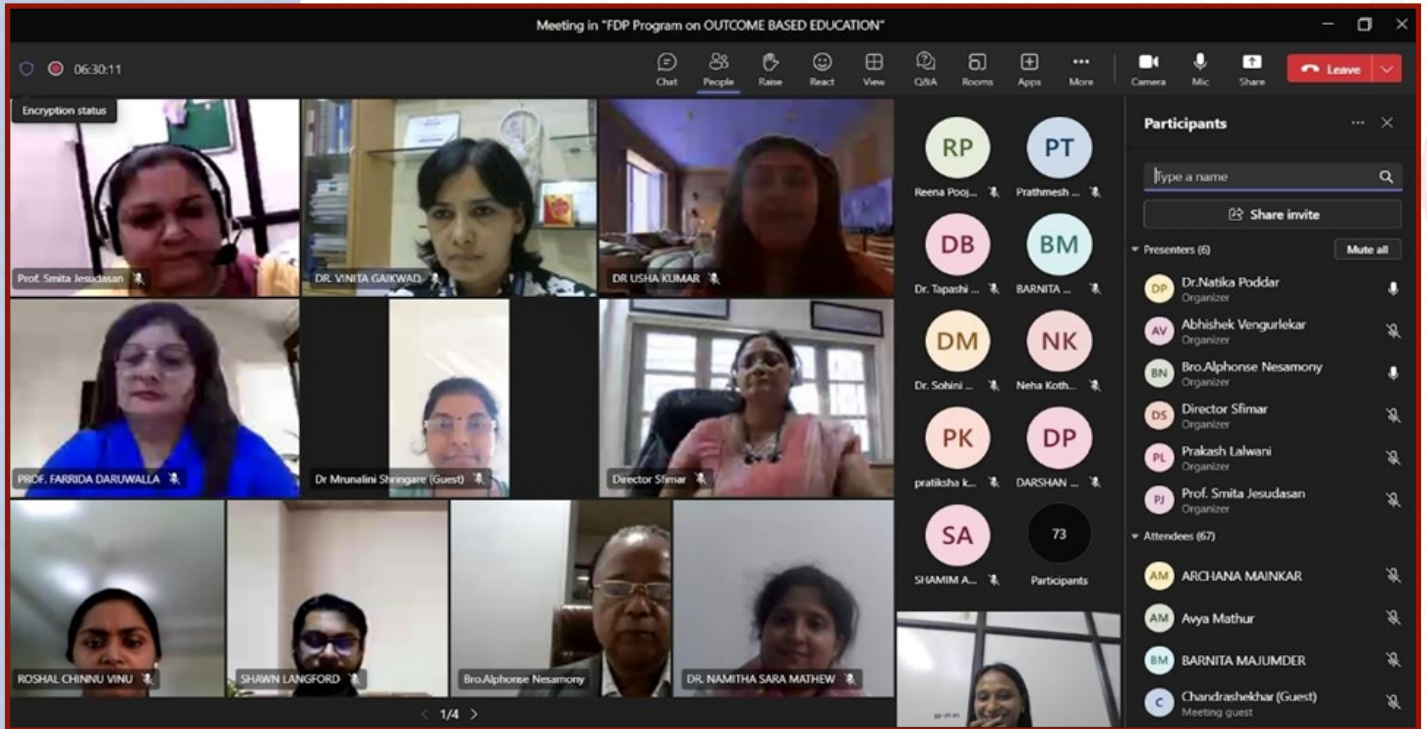
The event was inaugurated by Mr. Dhvani Mehta (Founder Director- Opportune Technologies Pvt. Ltd). We also had privileged to have amongst us for the Inaugural ceremony Dignitaries-Chairman Brother Alphonse Nesamony, Director- Dr. Shalini Sinha and Registrar Brother Xavier Munda whohad their heartfelt Presence in the event. The event was attended by around 300 people. The products were varied in nature, 15 stalls were set up by our MMS Students put to sell hand made products procured from NGOs, Ashrams, etc.

SFIMS Runder The Department of Lifelong Learning and Extension (DLLE), organized “Enlightenment through Education” in July-August 2023. This was a teaching activity to educate the under privileged sections of the society. MMS students volunteered to teach under DLLE for this activity. The main aim of the activity was fulfilled by teaching Basic English Literature & Speaking course to the children of Kala Sadhana Art sand Charitable Centre. The student swere taught the basics of English speaking to enhance their language and vocabulary. The sessions were interactive and involved participation from every student in the class by involving them in small activities and tasks through out the session.



# FDP PROGRAMME

**S**t. Francis institute of management and research (SFIMAR), borivali organized one week online faculty development program / certificate program on “outcome based education: paradigm shift in higher education” from 6th may to 12th may 2023 in collaboration with mhrd govt. of india and guru angad dev teaching learning centre, mhrd, khalsa college, university of delhi. around 138 participants from academia registered for the program from several states, countries and institutions.



# CANVA TRAINING ON 24<sup>TH</sup> JULY 2023



# COMMEMORATIVE DAYS

The Abhimaan ISR Club, in association with Kala Sadhana Arts and Charitable Centre, conducted a 77th Independence Day celebration with the slum Children in Assembly Hall, St. Francis Institute of Management and Research, on August 15, 2023.

The Chief Guest of the event was Hon'ble MLA Smt. Manisha Ashok Chaudhary who is an eminent politician and a member of the Bharatiya Janata Party, Smt. Manisha addressed the children and appreciated the efforts by the children participants in the cultural program put up by them. Madam also advised the children to follow the value system of the congregation and grow up to be a good citizen of the country.

The Guest of Honour: Respected Chairman, Rev. Bro. Alphonse Nesamony, was the Guest of Honour to address the children on this auspicious occasion.

Other invitees of the event were Rev. Bro. Xavier MJ, the Local Superior of St. Francis Monastery, Chairman and Director of St. Francis Institute of Hotel Management, Rev. Bro. T. V. George, Dr. Shalini Sinha, Director of the St. Francis Institute of Management and Research, Dr. G. Ramesh and Dr. Raiz Khan, an ex-student of St. Francis School.



## GREEN CLUB

On 28.06.2023, Wednesday, SFIMAR Green Club members went to visit Go Green Nursery, Panvel, to celebrate World Environment Day. The visit in the nursery started with a guided tour of the campus where briefing was given about plant species, how to maintain a plant, do's and don'ts to maintain a plant both in indoor and outdoor environment. at the Go Green Talk yard. After the nursery visit the team went to the Yusuf Meherally Centre which is highly known for their rural women empowerment projects.



## MINDFULNESS CLUB



## SFIMAR MALAY CLUB

**S**FIMAR Malay Club, which is a fine art club, organised on 23rd August 2023 “The Art of Wind Chime Making Competition”. This Competition aimed to encourage participants to explore their creative skills and innovative ideas in crafting unique wind chimes & provide a platform for participants to develop their craftsmanship by working with different material sand techniques involved in wind chime creation & promote team work and collaborative skills among participants.





## STUDENT DEVELOPMENT ACTIVITIES

The annual Intra-College Competition “SUMMER EXCELLENCE” was held at the campus on 9th September 2023. It was a combined event held by the St. Francis Institute of Management and Research and St. Francis Institute of Management and Research-PGDM. Summer Excellence provides a means of developing management student's conceptual, interpersonal, and management awareness and the ability to imbibe new forms of competitive conduct that are ideal for today's highly chaotic business conditions. It also gives an opportunity to interact with people in respective fields and be introduced to the who's who of the industry that students have to break into the future. The Summer Excellence competition allows the students a great way to build their confidence and have an edge in today's competitive job market.



## GLOBAL CONNECT - IIC

On 5th August 2023, Mr Darshan Patel, Founder & CEO of India-Mexico Initiative, addressed the students of SFIMAR on emerging opportunities for Indian startup entrepreneurs in Mexico.



## INSTITUTIONAL EVENTS

**S**FIMAR and SFIMAR-PGDM jointly organized the 19th Degree/Diploma Distribution Ceremony for the class of 2022 on 13th May 2023 at the green campus of St Francis Institute of Management and Research, Borivali West Mumbai from 05.30 pm onwards. 115 MMS, 47 PGDM, and 23 Part-timegraduated students attended the ceremony along with their parent/spouse and received Degrees and Diplomas at the hands of Hon'ble Vice Chancellor SNTD University Dr. Ujwala Chakradeo. Besides the distribution of Degree and Diploma certificates, the toppers of all three programmes and the toppers of the Finance specialization were also awarded gold medals and certificates.



# INSTITUTIONAL ACHIEVEMENTS



## YOGA DAY CELEBRATIONS



# INDEPENDENCE DAY CELEBRATIONS

On August 15, 2023, SFIMAR commemorated the 77th Independence Day on the SFIMAR Campus with active participation from all faculty/ staff members and students. "Meri Maati Mera Dosh" served as the theme. The distinguished Chief Guest for the occasion was Commander Rajinder Dutta. The programme commenced at 8:00 am with the flag hoisting by Hon. Commander Rajinder Dutta and Bro. Alphonse Nesamony followed by the National Anthem.



# TEACHER'S DAY CELEBRATIONS



# OUR RECRUITERS



**St. Francis Institute of Management And Research**

"NAAC A+" Accredited and ISO 9001-2015 Certified Institute.

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- 4) Information Technology (IT)
- 5) Operations

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- Simulation and Live Projects
- Field Visits, Industrial Tour & International Study Tour
- Add-on Workshops, Certifications, & (MOOCS)
- Various Institute Social Responsibility (ISR) Activities

### For enquiry contact:

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Extensions Nos.: 110, 111, 112, Email: mms@sfimar.org / info@sfimar.org , Website: <https://www.sfimar.org>

Link: <https://www.sfimar.org/mms-about.html>

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