



DEC 2023

St. Francis Institute of Management and Research (SFIMAR)

Approved by AICTE, DTE & Affiliated to University of Mumbai

ISO 9001:2015 Certified & NAAC Accredited with "A+" Grade

MMS Programme Accredited by NBA, New Delhi.

Jharokha

Institute Newsletter



DTE CODE 3119

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OUR PATRON



ST. FRANCIS OF ASSISI

OUR CONGREGATION FOUNDER



BRO. PAULUS MORITZ
FOUNDER - CMSF
(JUNE 29, 1869 - NOVEMBER 19, 1942)

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BRO. ALPHONSE NESAMONY, CHAIRMAN-SFIMAR

CHAIRMAN'S MESSAGE



Greetings to all readers & the vibrant community of our esteemed business school !

The Society of the Congregation of Franciscan Brothers was established in the year February 22nd 1901 at Nagpur by its Founder Paulus Moritz and his Companions. The Congregation aims at an integral and personalized formation of the young in the context of the plurality and diversity of Indian / World culture It strive to render service to strata of humanity to attain integral development and to live a free, dignified and truthful life.

St. Francis Institute of Management and Research (SFIMAR) Borivali, Mumbai was established in the year 2002 with the motto of providing quality professional education to graduate students to equip them with academic excellence in specialized management areas and value system. Value system includes grasp of soft skills. life skills and problem solving skills to face life in good times and bad. Thus. to strive to produce value based business leaders with intellectual competence, morally and ethically upright, socially committed, caring and fostering the ecology, spiritually inspired citizens in the service of India and the world at large.

St. Francis Institute of Management and Research (SFIMAR) is conferred AUTONOMOUS status for a period of 10 years from the academic year 2024-2025. The task ahead is to carry forward the traditional focus on creating value based excellence amongst participants and transforming them, by encouraging them to initiate and manage self-regulated innovative projects of educational and social values along with faculty members role in understanding and promoting the tremendous technological base which our young generation of students possess. Looking to be successful in one own career like becoming an entrepreneur, starting ones own business or joint venture and getting a good job in a company etc are necessary. In all one should strive to live a life of happiness and contentment and share the same with others.

We also maintain a one-to-one relationship with our students and take care of their personality development at each stage through many interactive sessions on values. ethics, business etiquette, counselling and leadership.

On campus, the Franciscan values of service and living purposeful are visible in action. Our Faculty , students and staff are involved in many social outreach activities.

The Eco-System created by our strong SFIMAR-Alumni network enhances substantially the growth and development of our student participants of our Institute. I am indebted wall our educational partners for all your support and involvement in our higher education venture.

Wishing you a Merry Christmas & a Prosperous New Year

DR. SHALINI SINHA, DIRECTOR-SFIMSR

DIRECTOR'S MESSAGE



It gives me immense pleasure to introduce Jharokha, newsletter of SFIMAR.

The newsletter summarise the myriad extra-curricular & co-curricular events happening on the SFIMAR campus. All these events are part of the institutional effort to ensure that the institute continue to be a centre of excellence to ensure holistic development of our students.

It is with great pleasure and enthusiasm that I extend my warmest greetings to each of you through this edition of our newsletter. As we navigate the dynamic landscape of business education, I am honored to share some reflections and insights with you.

Our business school stands as a beacon of excellence, fostering innovation, leadership, and integrity in the realms of commerce and management. With each passing day, we reaffirm our commitment to nurturing the talents and aspirations of our students, equipping them with the tools they need to thrive in an ever-evolving global marketplace.

As we embark on this journey together, I am reminded of the profound impact that education can have on shaping individuals and communities. At our business school, we recognize the transformative power of knowledge and the importance of instilling a sense of purpose and responsibility in our future leaders.

I extend my greetings & best wishes to all students of SFIMAR. I take this opportunity to invite all readers of Jharokha to visit our campus. Finally on behalf of Team Jharokha, I wish all the readers happy reading !



XVI GENERAL COUNCIL

L TO R : REV. BROS. JOSEPH CHETIKULATH, WILFRED MONTERIO, SEBASTIAN GEORGE, JOSEPH KARIMALAYIL, ALPHONSE NESAMONY, THOMAS PULICKAL, BACKYANATHAN AROCKIYASAMY

ST. FRANCIS DAY CELEBRATIONS

CMSF



GOLDEN AND SILVER JUBILEE CELEBRATION OF CONGREGATION OF THE FRANCISCAN MISSIONARY BROTHERS (CMSF) – ST. FRANCIS DAY CELEBRATIONS 4TH OCT 2022.

CMSF

Congregation of the Missionary Brothers of Saint Francis of Assisi – (CMSF) was established in the year 1901 by Brother Paulus Moritz, CMSF of Germany is an International, Religious, Missionary, and Charitable Society, the Franciscan Missionary Brothers are involved in a variety of services to humanity in several countries.

The Congregation of the Missionary Brothers of Saint Francis of Assisi (CMSF) follows the ideals and spirituality of Saint Francis of Assisi. Francis of Assisi was someone who lived the truth of the Gospels in a radical, revolutionary, and uncompromising way.

St. Francis Group of Institutions in Mumbai is a chain of Catholic Minority Educational Institutions located in the western suburb of India's Financial Capital Mumbai. St. Francis Group of Institutions has today become a pride of Mumbai and India's most sought academic community for its focus on excellence in value-based education and beneficial & educative extra-curricular activities.

We also maintain a one-to-one relationship with our students and take care of their personality development at each stage through many interactive sessions on values, ethics, business etiquette, counseling, and leadership. On campus, the Franciscan values of service and living purposefully, are visible in action. Our faculty, students, and staff are involved in many social outreach activities. The Eco-System created by our strong SFIMAR-Alumni network enhances substantially the growth and development of our student participants of our Institute.

Today, after 122 years of its inception the Franciscan Brothers continue their commitment of training young minds and finding solutions to address tomorrow's challenges.

CMSF charism is brotherhood dedicated to pioneering Evangelization. Therefore, Evangelization is our Vision, Brotherhood is the Mission, and Pioneering is the way of our existence and action.

The Congregation is ever grateful to God Almighty for the abundant blessings showered on them until today and the great work done and the sacrifices made by the veterans to keep the charism of the Congregation active and alive.



“LOOK AFTER THE POOR, GOD WILL LOOK AFTER YOU.”

SFIMAR - CELEBRATING 20 GLORIOUS YEARS



St. Francis Institute of Management and Research (SFIMAR) was established in 2002 by “The Society of the Congregation of Franciscan Brothers” to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi, and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade 'A+' accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Sections 2 (f) & 12 (B) of the UGC Act 1956. It is also ISO 9001:2015 Certified by DNV (Det Norske Veritas). MMS programme offered by SFIMAR is NBA accredited lately.

The courses conducted at the SFIMAR campus are in a state-of-the-art infrastructure environment with Air-Conditioned Classrooms, Computer Labs, Conference Halls, Library, and other Amenities. A core team of experienced and qualified faculty members delivers various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs several Personality Development Programmes.

SFIMAR also provides its students with additional certification Programmes such as Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM) Training Programmes, Business Analytics, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assists students in achieving appropriate placements and has a track record of almost 100% placement for the past several years.

The courses conducted at the SFIMAR campus are in a state-of-the-art infrastructure environment with Air-Conditioned Classrooms, Computer Labs, Conference Halls, Library, and other Amenities. A core team of experienced and qualified faculty and research scholars bears the responsibility to impart knowledge to aspiring students at SFIMAR.

SFIMAR - CELEBRATING 20 GLORIOUS YEARS

A right blend of Industrialists and Academia from various organizations is invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.

VISION: To flourish as a seat of learning of international standards for developing an entrepreneurial class of value-based industrial leaders empowered with techno-managerial competence to sustain innovation for building a global business of the future.

MISSION: To enter the realm of globally successful bschools by imparting value-based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit, and a humanitarian attitude.

QUALITY POLICY: SFIMAR is committed to the endeavour of transforming students into global leaders through continual improvement in its services through a student-centric approach, innovations in our pedagogy, and rigorous selection, development, and up-gradation of its faculty while meeting the regulatory & statutory requirements.

ACCOLADES



A+ GRADE CERTIFICATE BY NAAC



MMS PROGRAMME ACCREDITED BY NBA



ISO 9001:2015 CERTIFICATE



UNIVERSITY OF MUMBAI CERTIFICATE FOR OUTSTANDING CONTRIBUTION TO ACADEMICS



CERTIFICATE FROM RIO+ 25 UN

GUEST LECTURES

Guest lectures are the lifeblood of business school education, injecting real-world insights into academic discourse. These sessions, led by industry experts and seasoned professionals, bridge the gap between theory and practice. They enrich students' learning experiences by offering practical perspectives, inspiring anecdotes, and invaluable networking opportunities. Guest lectures embody the spirit of collaboration, preparing students to navigate the dynamic landscape of business with acumen and agility.

Date	Topic	Resource Person
26.9.23	G-20 Prime Minister Speech	Live Telecast from Delhi
30.9.23	Economic Indicators	Mr Anand Shringarpure
14.10.23	Negotiations & Selling in Contemporary Times	Mr Pawan Sharma, MD, AdPaul LifeScience Pvt Ltd
21.10.23	Creativity & Innovation	Dr Hasina Sayed, Associate Member, MEDC
21.10.23	CSR & Business Ethics	Mr Joseph Nallapalli, GM & CSR Head, TCS
4.11.23	Operations in Fintech Industry	Mr Hitesh Kinra, VP, IndusInd Bank
11.11.23	Users of Financial Statement & Content of Annual Report	Gurnathan Pillai, CA
11.11.23	Functioning of USA Economy	Mr Merwyn Figueiredo
18.11.23	OB & Effective Managerial Communication	Ms Dhara Vyas, CPO, Suryoday Small Finance Bank
25.11.23	Foundations of Sales	Mr Jeevan Fernandes, SM-Benefit Consultant, Ekincare
25.11.23	Financial Avenues-Benefits to Investors- SubBrokers in India	Mr Jinesh Mehta, Regional Head, Rank KF
2.12.23	NPCI's Strategy for Payments in India	Ms Maria Francis, Head Business Development-Americas NPCI Int Payments Ltd
7.12.23	Strategic Management in India	Mr Rahul Sharma, Deputy VP, CSB Bank
9.12.23	Overview of Technical Analysis	Mr Prasanna Choudhari
9.12.23	Human Resource Planning	Mr Shankar Swaminathan, Head Business HR & Talent Acquisition, Poonawalla Fincorp



07.10.23



14.10.23



11.11.23



18.11.23



CLUB ACTIVITIES

Welcome to our vibrant hub of academic exploration and professional development! As we embark on a journey of growth and enrichment, it's essential to highlight the dynamic array of club activities that form the heartbeat of our business school experience. Our clubs serve as crucibles of collaboration, innovation, and camaraderie, where students unite to explore diverse interests, hone skills, and foster lasting connections. From finance to entrepreneurship, marketing to sustainability, our clubs cater to a spectrum of passions and career aspirations.

Sr.No	Date	Topic	Resource Person
1	3.10.23	Social Media Club Competition	SFIMAR Template Titans : Battle of the Creatives
2	6.10.23	Film Screening Club	The Great Dictator Movie Shown
3	10.10.23	Film Screening Club	National Education Day
4	11.10.23	Mindfulness Club	World Mental health Day
5	13.10.23	Green Club	Plantation Drive
6	17.10.23	Mindfulness Club	How to achieve a meaningful goal in life
7	21.10.23	Photography Club	PIXELLENCE
8	31.20.23	Photography Club	PIXELLENCE
9	31.10.23	Film Screening Club	National Unity Day
10	18.11.23	Abhimaan ISR Club	Blood Donation Drive
11	24.11.23	Malay Club	Art of Making Creative Fashion Costumes
12	1.12.23	Prerana Club	Innohatch

3.10.23 : The creativity levels of any given individual at any given time, has never failed to amaze humankind. It is nothing but a beautiful blend of imagination, originality and the ability to connect the seemingly unconnected. Individuals tend to ignore their capabilities due to fear of judgement or how it would be perceived by the onlookers. However, it is always these so called 'out-of-the-box' ideas that end up being the highlight of it all.

Expression of artistry should never be restricted; in fact, it must be encouraged at every stage of life. The social media club at St. Francis Institute of Management and Research, Mumbai organised a competition for the students on the topic of Template Creation on 03 November 2023.



6.10.23



11.10.23: Dr. Shalini Sinha Director, St. Francis Institute of management studies and research enlightened the students on managing stress and finding the ways to develop coping strategies to reduce the stress. The information imparted during the seminar served to be an eye-opener for the young students. Learning from the event would go a long way in tackling mental and emotional issues.



CLUB ACTIVITIES

13.10.23 : On 13th October 2023 SFIMAR Green Club and the Institute Hygiene Committee, in association with SFIMAR PGDM organized a plantation drive with the first year students in the SFIMR campus. After the plantation drive a session was conducted on Plastic and E-waste Management by Dr. Smita Birkar, owner of the non-profit organization 5RCYCLE FOUNDATION, who sensitized students about the importance of being careful with the usage of plastics and its management of disposal.



17.10.23 - Mindfulness Club : The word ‘goals’ is thrown around a lot these days. So much so that it can be confusing to pin down what a goal really is. Why do we need to set goals? Research by a psychologist and career coach at shows that there’s a direct correlation between setting goals and achieving success. Properly defined goals help trigger new behaviors and help you focus on what’s important to you. The mindfulness club at St. Francis Institute of Management and Research, Mumbai organised a guest session on the topic “How to achieve a meaningful goal in life” on 17 November 2023.

The Guest speaker was Dr. Navneet Arora, Professor, IIT Roorkee. SFIMAR Students understood the importance to identify the types of goals that align with their values and priorities to make goal-setting more effective and meaningful.



21.10.23 - PIXELLENCE : The Photography Club was a recent addition to the multiple Clubs that have been productively operative for many years at SFIMAR. The idea of mooting this Club was contributed by the Director, Dr.Shalini Sinha. The intent behind the formation of the Club was dual in nature; (a) identifying and honing any potential photography talent among our students and (b) build an in-house capability of efficiently capturing and storing photographs of all activities and events organised at SFIMAR. Towards achieving these objectives, the Photography Club members (a total of 20 students) are currently actively involved in capturing photographs of all events and activities being conducted on the SFIMAR campus. The photographs so captured are being saved into a repository maintained by the IT Team.



CLUB ACTIVITIES

Innohatch : The INNOHATCH event, a collaborative initiative by the Institution's Innovation Council and the Prerna Club, unfolded at the prestigious St.Francis Institute of Management and Research (SFIMAR) on December 1,2023. The event aimed to cultivate a spirit of innovation and entrepreneurship among the students of the MMS 2023-25 batch, providing them with a platform to showcase their creative business ideas. Participants enthusiastically embraced the challenge of developing a startup business idea and were required to present it using the Innovation Canvas model. The range of ideas was diverse, covering ventures from selling healthy food items, perfumes, lip balms, and water to service-oriented business models. The judging criteria were thoughtfully divided into two categories: Product Business and Service Model Business, allowing for a comprehensive evaluation of the teams' efforts.



DLLE & EXTENSION ACTIVITIES

D LLE activities serve as the cornerstone of our commitment to nurturing well-rounded professionals equipped to thrive in today's dynamic business landscape. These activities encompass a multifaceted approach aimed at fostering diversity of thought, cultivating principled leadership, facilitating continuous learning, and promoting active engagement within and beyond our community. These extension activities serve as conduits for meaningful interaction and collaboration with the broader community through partnerships with nonprofit organizations and governmental agencies.

Sr.No	Date	Topic	Resource Person
1	3.10.23	Cancer Awareness	Dr Upasana Saxena
2	6.10.23	Diet for a Healthy Lifestyle	Dr Omkar Gurav
3	18.11.23	Blood Donation Camp	Abhimaan Club with BDBA Municipal General Hospital, Kandivali (W), Mumbai
4	19.11.23	Celebration of Founders Day with slum children	Abhimaan Club & Kala Sadhana Arts & Charitable Centre, Borivali, Mumbai



DLLE & EXTENSION ACTIVITIES

The event commenced in the evening & was hosted by Ms Sailee Madam. Mr. Sudhir Kudalkar, Senior Police Inspector of MHB Colony Police Station, graced the occasion as the Guest of Honor. The event began with insightful speeches by all the esteemed guests, emphasizing the importance of community involvement and the positive impact it can have on the lives of these children. Six MMS students from the Abhimaan Club coordinated the entire show, ensuring its smooth execution. Their efforts were instrumental in organizing engaging activities and facilitating interactions between SFIMAR students and the slum children. The Founder's Day event with slum children, organized by the Abhimaan ISR Club in collaboration with Kala Sadhana Arts and Charitable Centre, was a resounding success. The event not only brought joy to the lives of 100 children but also exemplified the spirit of giving and community engagement that lies at the core of SFIMAR's values.



INDUSTRIAL VISITS

Industrial visits serve as invaluable opportunities for students to gain firsthand exposure to real-world industrial environments, processes, and practices. These visits are designed to bridge the gap between theoretical learning and practical application by offering students insights into the inner workings of industries across various sectors. Overall, industrial visits play a vital role in enriching students learning experiences, enhancing their employability, and preparing them for the realities of the professional world.

Sr.No	Topic	Industrial Visits / MMS-IIInd Year Students
1	05th October-12th October 2023	Chandigarh-Amritsar-Shimla (Domestic)
2	25thOctober-2nd November 2023	Singapore-Malaysia (International)

St. Francis Institute of Management and Research organised a 6-nights, 7-days local Industrial visit for its students to explore the vibrant cities of Chandigarh, Shimla, and Amritsar. The journey aimed to provide students with a comprehensive learning experience, combining cultural immersion, historical exploration, industrial visits and personal development. 140 MMS students along with 11 Faculty and Staff Members trip was organised.



MALAYSIA-SINGAPORE INDUSTRIAL VISIT



FORUM ACTIVITIES

Forum activities serve as platforms for open discussion, knowledge sharing, and collaboration among participants. These activities encourage the exchange of ideas, diverse perspectives, and collective problem-solving, fostering a dynamic learning environment that enriches the academic experience.

Sr.No	Date	Topic	Activity
1	20.10.23	HR	Field Visit of MMS-Sem3 Students to Synergy Marine Group, Powai, Mumbai
2	11.12.23	Marketing	Marketing Maniacs : Nirmiti
3	14.12.23	Finance	Finactics : Mock Stock

EMINENT SPEAKERS SERIES

SFIMAR has always organized eminent speaker series right from its inception as it serves to inspire, educate, and connect students with industry leaders and thought influencers. These events provide invaluable insights, broaden perspectives, and foster meaningful dialogue on current trends, challenges, and opportunities in the business world, enriching the learning experience and preparing students for future success.

Sr.No	Date	Eminent Speakers Series	Activity
1	28.10.23	Eminent Speakers Series-1	Nikhil Mahadeshwar, Karthi Marshan
2	25.11.23	Eminent Speakers Series-2	P. S. Jaykumar, Yogi Sriram



EXTRA CURRICULAR ACTIVITIES

The purpose of extracurricular activities in a business school is to complement academic learning with practical experiences, foster holistic development, cultivate leadership skills, and build a vibrant community. These activities offer opportunities for students to explore diverse interests, develop teamwork and communication skills, and nurture talents beyond the classroom, contributing to their personal growth and overall well-being.

The St. Francis Institute of Management and Research team participated in the football tournament, the Bro. Paulus Moritz Memorial Football and Hockey Tournament, organized by St. Francis Institute of Technology (SFIT) in association with St. Francis Group of Institutions on November 12th and 19th, 2023. The objective was to encourage students to be mentally strong and build their personalities through effective decisions in academic and extracurricular activities. Participation in various sports events is also important to strengthen their mental abilities and help them make effective decisions for their future endeavours. In the motivational speech, all the participants were inspired a lot. For this event, Guest of honour Bro. Domnic D'Souza and Chief Guest Bro. Alphonse Nesamony addressed the gathering of the St. Francis Group of Institutions and has been conducting tournaments every year to encourage the players in the St. Francis Group of Institutions.

Sr.No	Date	Extra Curricular Activity
1	12.11.23	Inter-Collegiate Football / Hockey Tournament
2	19.11.23	Inter-Collegiate Football / Hockey Tournament
3	11.12.23	Inter-Collegiate Football / Hockey Tournament



OUTBOUND TRAINING PROGRAMMES

Outbound training programs are designed to provide experiential learning opportunities outside traditional classroom settings. Through outdoor activities and team-building exercises, participants develop critical skills such as leadership, communication, problem-solving, and teamwork in a dynamic and interactive environment. These programs aim to foster personal and professional growth while enhancing individual and group dynamics. SFIMAR has signed a MOU with Rambhau Mhalgi Probodhini(RMP), a well equipped training centre to conduct training programmes for its students.

Sr. No	Date	Out Bound Training Programme
1	12.11.23	for MMS-Sem3-Students-Batch1 at RMP, Uttan
2	18.11.23	for MMS-Sem3-Students-Batch1 at RMP, Uttan



GLOBAL CONNECT (IIC)

The Institutional Innovation Council in our business school serves as a catalyst for fostering creativity, entrepreneurship, and forward-thinking initiatives. Through collaboration and ideation, the council aims to promote a culture of innovation across all facets of the institution. By nurturing novel ideas, facilitating interdisciplinary collaboration, and implementing innovative solutions, the council endeavors to enhance educational excellence, drive organizational growth, and position our business school as a leader in cutting-edge practices and thought leadership.

Sr. No	Date	IIC Activities	Resource Person
1	23.8.23	Mindset of Entrepreneurs	Ms Vaishali Bhide Barve
2	21.10.23	Innovation Management	Dr Hasina Sayed, Ministry of Skill Development & Entrepreneurship
3	31.10.23	My Story - of my entrepreneurial journey	Abhimaan Club with BDBA Municipal General Hospital, Kandivali (W), Mumbai
4	2.12.23	Innohatch : Ignite your Ideas	Project based Event by SFIMAR Students

31.10.23



CELEBRATIONS @ SFIMAR

Celebration events in our business school serve as important occasions to recognize achievements, foster a sense of community, and promote a positive and inclusive culture. These events provide opportunities for students, faculty, staff, and stakeholders to come together, build relationships, and commemorate milestones. By celebrating success, fostering camaraderie, and reinforcing shared values, these events contribute to a vibrant and supportive learning environment that inspires excellence and mutual respect.

Sr. No	Date	Celebrations
1	4.10.23	St Francis Assisi, Feast Day-Patrons
2	7.11.23	Dandiya Night
3	22.12.23	Christmas Celebrations
4	23.12.23	Christmas Celebrations (Evening Programme)
5	27.12.23	Christmas Natale by Abhimaan Club with Kala Sadhana Arts Charitable Centre
6	End of Month	Birthday Celebrations of Faculty & Staff

4.10.23 : Saint St. Francis Assisi Feast day-Patrons day was celebrated on 4/10/2023. In the celebration each institute performed cultural program wherein Students of St. Francis Institute and Management and Research wherein given sub theme to perform on Humility and simplicity. 26 students participated in the performance. The day also honoured Silver Jubilarians and Brothers who made their final commitment. The day also celebrated Inauguration of SFIT Silver Jubilee celebration with the blessings of Most Rev. Barthol Barretto Auxiliary Bishop of the Arch Diocese of Mumbai.



7.12.23 : The vibrant beats of Dandiya sticks echoed through the air as students and teachers of St. Francis Institute of Management and Research gathered for their annual Dandiya Night celebration. The event was a mesmerizing spectacle of traditional Gujarati dance, music, and cuisine, creating an atmosphere of unbridled joy and camaraderie. Students and teachers resplendent in their traditional Gujarati attire. The women, adorned in exquisite chaniya cholis, and. The men, were dressed in their kurta and pyjamas, their dandiya sticks striking in perfect sync. The dance floor was abuzz with energy as the DJ masterfully weaved together a tapestry of Dandiya Raas tunes, each beat igniting the dancers' spirits. Along this music laughter and cheering echoed the campus.



22.12.23 : The enchantment of Christmas lies not merely in elaborate decorations, but in the simplicity of love, kindness, renewal, and hope. On the evening of 22nd December 2023, SFIMAR Campus witnessed a heartwarming Christmas celebration with distinguished guests, including Chief Guest Bro. T. V.George, Chairman Bro. Alphonse Nesamony, Director Dr. Shalini Sinha, Deputy Director Dr. G.Ramesh, Registrar Bro. Xavier Munda, Director SFIMAR PGDM Dr. Sulbha Raorane, Franciscan Brothers, SFIMAR Alumni Association members, faculty/staff, and students, all gathered at 6:30 pm in the SFIMAR Grounds. The event served as a testament to the unity and fellowship within the SFIMAR community and highlighted the significance of purposeful giving during the festive season.



CELEBRATIONS @ SFIMAR

23.12.23 : The enchantment of Christmas lies not merely in elaborate decorations, but in the simplicity of love, kindness, renewal, and hope. An informal gathering of the faculty/staff in the Assembly Hall SFIMAR, featuring fun games, spot prizes, and a Christmas dinner for all attendees. The event culminated with the distribution of gifts, adding an element of surprise and joy to the celebrations.



27.12.23 : On the 27th of December 2023, the Kala Sadhana Arts and Charitable Centre (KSACC) in collaboration with SFIMAR Abhimaan Institute Social Responsibility (ISR) Club, orchestrated a heart-warming Christmas celebration themed Mas Natale - 2023. The event, held at the Institutes premises, sought to bring joy and festive cheer to children from the slum area in the local community.



SFIMAR IN NEWS

BUSINESS LINE. Pa. No. 06 Dated 13 Dec 2023. Mumbai Edition.
Events Classified in the Entrepreneurship column

St. Francis Institute of Management and Research organized INGITE your IDEAS

St. Francis Institute of Management and Research, Borivali, Mumbai held an event titled "INGITE your IDEAS" on December 1. The Institutions Innovation Council and the Prema Club collaborated to create the INNOCHATCH event. The purpose of the event was to foster an innovative and entrepreneurial spirit among the MMS 2023-25 batch students by giving them a venue to present their original company concepts. The function took place at the magnificent SFIMAR auditorium and began at 3:30 p.m. Participating in this business extravaganza were 36 teams, totaling 183 management students. A startup business idea had to be conceived and carried out within ten weeks by each team, which was made up of five or six students from the corresponding program. With great care, the committed faculty members organized the entire occasion. The 36 groups, which went by catchy names like "Re-Denominate," "Scent2Skin," and "Box2Plate," demonstrated their inventiveness and adaptability in addition to their financial savvy. The programs are designed to provide attendees with a better grasp of the entrepreneurial process, enhanced communication and teamwork abilities, and exposure to actual company difficulties. The ceremony was preceded by Honorable Chairman Brother Rev. Alphonse Nesamony and ended with a vote of gratitude from the Director and Dy Director. The director represented their renewed support for the students.

COMPANIES PATRONIZED US: 2024-25



St. Francis Institute of Management And Research An Autonomous Institution

Managed by the Society of the Congregation of Franciscan Brothers

"A Christian Religious Minority Institute"

Approved by AICTE, DTE Recognised and Affiliated to University of Mumbai

Accredited with "A+" Grade by NAAC and ISO 9001:2015 Certified Institute

MMS Programme Accredited by NBA, New Delhi.

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MMS Programme Accredited by NBA, New Delhi.

Enlightening Minds, Defining Leaders"

MMS ADMISSION

Batch 2024-2026



MASTER OF MANAGEMENT STUDIES (MMS)

(Two Year Full Time Course)

Intake 180 seats

(51% seats are reserved for the Christian Minority
Candidates of Maharashtra State)

DTE CODE : MB 3119

**100%
INTERNSHIP
&
PLACEMENT
ASSISTANCE**

ELIGIBILITY

- Graduate with minimum 50% aggregate or equivalent in CGPI from any recognized University
- **Entrance Scores Accepted :**
MAH-MBA / MMS-CET 2024 / CAT 2023 /
CMAT 2024 / XAT 2024/ ATMA 2024 / MAT 2024

SPECIALIZATION:

- ❖ Finance
- ❖ Marketing
- ❖ Human Resource (HR)
- ❖ Information Technology
- ❖ Operations

For enquiry contact:

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Service Through Enterprise