

A.Y. 2021-2022

Jharokha

Students' Newsletter



**St. Francis Institute of
Management and Research**

Approved by AICTE & DTE, Affiliated to University of Mumbai
An ISO 9001:2015 Certified and NAAC Grade "A" Accredited Institute

DTE CODE: 3119

GENERAL COUNCIL



XVI GENERAL COUNCIL

L to R : Rev. Bros. Joseph Chettikulath, Wilfred Monterio, Sebastian George, Joseph Karimalayil, Alphonse Nesamony, Thomas Pulickal, Backyanathan Arockiyasamy

OUR FOUNDER



Bro. Paulus Moritz

Founder of The Congregation of the Missionary Brothers of St. Francis of Assisi (CMSF)

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While COVID19 seemed relentless in 2021, for many of us the year also signified a rediscovery of the importance of humanity in unleashing love, alliances, and togetherness. We took a step back and reflected on our goals, values, and purposes. Everyone at St. Francis Institute of Management and Research was reassured of the many accomplishments and strengths of our community during this time.

Since the outbreak of COVID19, the wonderful collaboration between students and staff has enabled our students to continue their education and we are grateful for the talent and agility of everyone involved. At the same time, our teachers came together for physical and remote activities, throughout the transition to a hybrid mode of education.

Welcome to Jharokha, an annual newsletter for students about student-centered activities and professional life at St. Francis Institute of Management and Research. The institute has had a turbulent time with a plethora of different student activities. We are off to a great start with several informative conferences, webinars, and skills development programs. The enthusiasm of our students has set our institution on a new growth trajectory. We would like to express our sincere gratitude to all students for their contribution to building our brand. This newsletter reflects our

community spirit. The level of professionalism and care shown by all stakeholders was moving.

As we look to the future of work and a transformed global economy, the focus is on preparing and developing the next generation of business leaders by providing the best training, support, and resources. possible to succeed in these uncertain times.

We thank and praise God, Our Almighty for being with us in all through our endeavours for causing all our efforts to be fruitful, in him. We would like to acknowledge and appreciate the efforts of all our volunteers and contributors who have been in association with us in publishing this issue of Jharokha 2022. Our Special thanks to our beloved Chairman, Bro Alphonse Nesamony, and Our Director, Dr. Harish Kumar S. Purohit, for their continuous support, consistent encouragement and for their in-depth insights and valuable inputs. We would also like to thank all our faculty and staff members for their timely contributions in the publishing of this Newsletter Jharokha 2022. We would also like to thank our governing council members and all our stakeholders for their persistent interest, consistent endeavours towards the ongoing progress of SFIMAR. Our special thanks to our enthusiastic student's community of SFIMAR for their dynamic service and vibrant support all through our endeavours.

EDITORIAL TEAM ADVISORY



Bro. Alphonse Nesamony
Chairman: SFIMAR



Dr. Harish Kumar S. Purohit
Director: SFIMAR



Prof. Jestin Johny
Assistant Professor



Dr. Ritesh Kumar
Assistant Professor



Mrs. Papinder K. Nagi
Librarian



Mrs. Selma Baptista
Asst. Librarian

CHAIRMAN'S MESSAGE



Bro. Alphonse Nesamony
Chairman, SFIMAR

Dear Readers,

At last, our Post Graduate Management Students of St. Francis Institute of Management and Research (SFIMAR) and PGDM are back on the campus after a gap of two years due to the pandemic. The students are in good spirit; enthusiastically participating in all the activities of their respective programmes and courses within the classrooms and outside the classrooms. They have the feeling that a new dawn arrived.

During the pandemic, our teaching faculty and staff kept up the momentum by delivering the Post Graduate Educational Services to the students through online mode, blended mode, and hybrid mode. There was a strong bond between the teachers and students addressing all the students' related issues till the final placement activities. Thanks to our Industry Partners, Alumni, and Institutes' Counsellors for their whole-hearted support of our students through wellness sessions and other technology-aided delivery systems. The Institute added new technologies and software to aid the students to get access to the library and IT department remotely. Thanks to our dedicated teachers, staff, alumni, recruiters, and other service providers for their overall engagement with the Institute and students during the 2021-2022 academic year which was very much challenging and at the same time paved the way for new creativity, opportunity, and innovation.

The Maintenance Department, Security, and Housekeeping staff kept the campus clean, maintaining the greeneries and upkeep of all the infrastructure facilities in a secure manner. They facilitated the sanitizing as per the Standard Operating Procedures and ensured Covid-19 protocol on the campus.

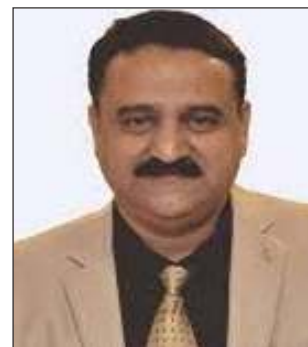
Our Leadership, General administration staff, and Admin Staff coordinated and met all the requirements as per the norms of the regulatory/statutory bodies including approval process, admission process, examination process, etc. Our NAAC/IQAC Team and ISO are fully engaged in outcome-based self-review activities, Processes, and quality improvement of programs and courses in preparation for the 2nd Cycle of NAAC Accreditation.

My appreciation to the students' contributors and editorial team of Jharokha 2021-2022 for bringing out the new edition of the print depicting as much information about the happenings at St. Francis Institute of Management and Research for the benefit of all our students, past students, aspiring candidates, and all other stakeholders.

Dr. Harish Kumar Shyamsundar Purohit joined our Institute as Director of St. Francis Institute of Management and Research on 1st February 2022. A hearty welcome to him and wish him God's abundant blessings.

On behalf of Management, Director, Faculty, Staff, and Alumni members; I wish you and your family members to have the experience of Easter joy on all the days of your life. Happy Easter!

DIRECTOR'S MESSAGE



Dr. Harish Kumar S. Purohit
Director, SFIMAR

I am extremely delighted to unveil the e-magazine, JHAROKHA - student's newsletter. Our student authors have put across some amazing pieces of writing, displaying their creative thinking, information and writing skills. The readers I am sure will get an insight of events happening in the SFIMAR campus. The magazine presents a panoramic view and glimpses of the growth of the institution at a steady pace.

It is quite inspiring to watch and witness the potential of our students unfolding at various stages and situations. At SFIMAR, the uniqueness of each student is recognized, nurtured and treasured with the emphasis on LEARNING and not just teaching. We believe that education is a complete process that leads to the attainment of the full potential of the student. Our endeavour is to equip our management students with life-skills to face the real world - be it planning, organizing, deciding, questioning, reasoning, analysing, team building, communicating effectively, or dealing with challenges confidently.

Our focus is to produce global citizens, with virtues, respect and appreciation of diverse cultures and religions for a life-learning experience. They should be self-motivated, independent, confident decision makers to take up a leadership role in future. At SFIMAR we arm our students with technological supremacy and help them integrate it with values, morals and our cultural legacy. The course curriculum has been painstakingly planned on scientific guidelines to provide students with intellectual stimulation, physical robustness, and emotional independence. It is our vision to foster a quality-conscious business school where excellence is driven by values, success is strengthened by ethics and modernity is fortified by tradition.

This magazine has recorded achievements such as webinars attended by students, competitions won by the highly talented students, innovative projects carried out, various clubs and forums activities, research activities, and entrepreneurial initiatives. All these events and activities stand as a witness to the monumental efforts taken by the management to make the college a place of excellence in education, research and overall development of the students. I extend my greetings and best wishes to the students of SFIMAR, and I take this opportunity to extend a personal invitation to all the readers of JHAROKHA to visit the campus. Finally, from the entire team of JHAROKHA, I wish all the readers a happy reading!

ABOUT SFIMAR

St. Francis Institute of Management and Research (SFIMAR) was established in 2002 by “The Society of the Congregation of Franciscan Brothers” to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade ‘A’ accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Section 2 (f) & 12 (B) of UGC Act 1956. It is also ISO 9001:2015 Certified by DNV (Det Norske Veritas). The courses conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air- Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty members deliver various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields.

SFIMAR believes in the overall development of students and runs several Personality Development Programmes. SFIMAR also provides its students additional certification Programmes such as, Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM) Mandatory Programmes, CIMA, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assists students in achieving appropriate placements and has a track record of almost 100% placement for the past several years. The courses conducted at

SFIMAR campus are in a state-of-the-art infrastructure environment with Air-Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty and research scholars bear the responsibility to impart knowledge to aspiring students at SFIMAR. A right blend of Industrialists and Academia from various organizations, are invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.

VISION:

To flourish as a seat of learning of international standards for developing an entrepreneurial class of value-based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.

MISSION:

To enter the realm of globally successful B-schools by imparting value-based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.

QUALITY POLICY:

SFIMAR is committed to the endeavour of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.

COMMUNITY ENGAGEMENT PROGRAMS OF SFIMAR

COMMUNITY ENGAGEMENT:

St Francis Institute of Management and Research is involved in the contribution to the community through its ISR Club - Abhimaan and through Mumbai University's Department of Lifelong Learning and Extension (DLLE) programmes. Every year several activities are carried out by the Staff and Students of SFIMAR. Our Institute carries out Institute Social Responsibility (ISR) activities through the social club "ABHIMAAN" and through its Lifelong Learning and Extension Projects under the Department of Lifelong Learning and Extension (DLLE), Mumbai University. The Institute is guided by St. Francis of Assisi who is the Patron Saint of Ecology for his love for nature and the environment. The Institute also carries out the ethos 'Service through Enterprise' of its Founders - Society of the Congregation of Franciscan Brothers which has a strong societal-responsibility dimension in what it does.



Abhimaan Blood Donation Camp and Inauguration of Kala Sadhana Art and Charitable Centre on 18th November 2021



Gifts distribution to underprivileged children by Kala Sadhana Art and Charitable Trust. 18th November, 2021



Kala Sadhana Activity on 18th November 2021



Abhimaan Club activity for Prem Sangh on 26th of February 2022

STUDENT'S ENGAGEMENT:

Students apply business management knowledge outside of the classroom in business plan competitions, integrated management projects, internships and through local and international study trips. Working directly with the business community, the Career Management Centre offers students career development activities such as mock interviews, career search, communication skills, and on-campus career fairs. Alumni Association events are organized to provide students with an opportunity to network with alumni who can assist them as mentors or provide job-leads, references or letters of recommendation. The replication model replicates a real-life corporate scenario on the campus. The model is based on the working relationship between students and the corporate. Companies outsource modules of their Marketing, Administrative and Financial analysis projects to the students.

COMMUNITY ENGAGEMENT PROGRAMS OF SFIMAR




St. Francis Institute of Management and Research (SFIMAR)
In Association With
St. Francis Institute of Management & Research (PGDM)

Celebrates
Rashtrapita Mahatma Gandhi Jayanti and The Week of Non-Violence
Oct. 2, 2021 to Oct. 7, 2021

Theme
Preserve Non-violence, Mutual Appreciation among Communities, and Safeguard Fundamental Rights

Events

Speech Competition
6th October, 2021

Topic:
1. Responding to stereotypes, prejudice and discrimination
2. Cultural Diversity as a critical business issue
3. Importance of inclusion at Workplace

Time: 4:45PM to 6:30PM

Prizes: 1st- Winner e-Certificate and cash prize of Rs.1000/-
2nd- Runner up e-Certificate and cash prize of Rs.750/-

Quiz Competition: 7th October, 2021

Topic: Rashtrapita Mahatma Gandhi and Non-violence
Time: 1:15PM to 1:30PM

All participants will get e-participation certificate

Prizes: 1st- Winner e-Certificate and 2nd- Runner up e-Certificate

[Link for registration](#)

'Celebration of Rashtrapita Mahatma Gandhi Jayanti and International Day of Non-violence', SFIMAR organized Speech Competition and Quiz Competition

St. Francis Institute of Management & Research (SFIMAR)
Gate No 5, Mount Poincur, S.V.P Road, Borivali- West, Mumbai- 400103


Let's learn and play
Watch the videos and answer simple questions



'Guess the Logo / Tag line / Personality, etc and win attractive prizes
Winner ₹ 1,500
Runner Up ₹ 1,000
All active participants will get an E-Certificate

Saturday 17th July 2021
04.00 to 05.00 pm

SFIMAR Quiz Competition: Pehchan Kaun (Identify the Brand and Personality)



St. Francis Institute of Management & Research
An Initiative by Ministry of Women and Child Development

EMPOWERED GIRLS... EMPOWERED INDIA!

Events:
1. Online competition
2. Online quiz/quizathon

Time: 11:00 AM - 01:00 PM

Exciting Prizes:
₹ 10,000/-

Mumbai, Maharashtra, India
St. Francis Institute of Management and Research 7th Floor, Gate no 5, Sardar Vallabhbhai Patel Rd, Mount Poincur, Borivali West, Mumbai, Maharashtra 400103, India
Lat 19.242687°
Long 72.853432°
24/01/22 04:29 PM

*National Girl Child Day Celebration Competition 24th Jan 2022
Gandhi Jayanti Speech (Elocution) and Quiz Competition 6th and 7th October 2021*

STUDENT ACHIEVEMENTS

MMS TOPPERS 2021

We are proud of our students' academic achievements who showed academic brilliance in different disciplines and specializations. Ms. Ankita Swant topped in MMS Finance and secured 9.66 CGPA. Ms. Christeena Aloor secured 9.57 and Mr. Jay Shah secured 9.59 CGPA.



Ankita Sawant
9.66 (Finance)



Jay Shah
9.59 (Finance)



Christeena Aloor
9.57 (Finance)

PGDM TOPPERS 2021

Mr. Nikhil Hose from HR was overall academic topper in PGDM and secured 4.55 CGPA. Ms. Benita Cardoz secured 4.26 in Finance and Ms. Jinisha Khandelwal secured 4.18 in Finance.



Nikhil Jose
9.66 (HR)



Benita Domnic
9.59 (Finance)



Jinisha Nikesh
9.57 (Finance)

PART TIME TOPPERS 2021

Ms. Jayashree Correia stood first in MFM and secured 9.09 SGPI. and Mr. Ashish Adhia stood Second in MFM and secured 9.03 SGPI.



Ms. Jayashree Correia
9.09 (MFM)



Mr. Ashish Adhia
9.03 (MFM)

OUTSTANDING PLACEMENT 2021



Ms. Alankrita Deshpande
was placed as Management Trainee with Byju's and bagged highest package (INR 10 lacs)

STUDENTS INTER-COLLEGIATE ACTIVITIES

Project 'XCELLENCE 2021

Annual Intra College Competition "Project 'Xcellence" was held through a virtual platform on 13th November 2021. It was a combined event held for all the 3 programs MMS, PGDM, and Part-time programs namely, MFM & MMM. The panellists from Industry were invited to evaluate the project competition. For the Finance panel - Mr. Raghavendra Poddar, Cluster Business Manager at AU Small Finance Bank, Mr. Saurabh Oak -Assistant Vice President, C I B Operations, JP Morgan, Mr. Dilpesh Jain - CFO, were invited.

Marketing panellists were Mr. Tej Mayekar-Entrepreneur and the Founder of M/S Geosmin Marketing Ratnagiri, Ms. Kavita Ramanujam -Assistant Category Manager, Maersk Tankers (Alumnus) & Ms. Foram Rajput Manager at ICICI Bank (Alumnus). HR panellists were Ms. Parna Mishra-Capability Consultant with Noble House consulting for Vodafone idea limited & Ms. Veronica Fernandes (Alumnus)-Senior HR Manager at NielsenIQ. IT and Operations was a combined panel and the panellists were Mr. Nikunj Shah-Chief Executive Officer at Softype, Ms. Somiya Balan-Quality Analyst, e-Emphasys.



Project 'Xcellence 2021 - Winners and Coordinators

PROJECT EXCELLENCE AWARD DISTRIBUTION CEREMONY 2021



ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (SFIMAR)

IN ASSOCIATION WITH

ST FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (PGDM)





FINANCE PRESENTERS :
 Ms. Anisha Ajayan || Ms. Natasha Albuquerque
 Mr. Kantilal Gangal || Mr. Harshit Desai || Ms. Rachana Nair
 Mr. Jobby Koikaleth || Ms. Janhvi Shah || Ms. Surabhi Gharat
 Ms. Venisri Shetty || Ms. Ruchita Rebello || Ms. Kavita Attarde
 Ms. Sanyukta kotian



WINNERS



Ms. Rachana Nair



Mr. Harshit Desai



Mr. Jobby Koikaleth

FINANCE

Rachna Nair
MMS (1st Place)

Harshit Desai
MMS (2nd Place)

Jobby Koikaleth
MMS (3rd Place)



ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (SFIMAR)

IN ASSOCIATION WITH

ST FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (PGDM)





MARKETING PRESENTERS :
 Ms. Cristeena Paul || Ms. Samrita Dave || Mr. Rony Cajetan
 Mr. Anish Geogre || Ms. Rikita Shetty || Ms. Rafat Shaikh
 Mr. Dominic D'Souza || Ms. Apurva Sankhe || Ms. Priyal Bole



WINNERS



Ms. Cristeena Paul



Ms. Apurva Sankhe



Mr. Anish Geogre

MARKETING

Cristeena Paul
MMS (1st Place)

Apurva Sankhe
MMS (2nd Place)

Anish George
MMS (3rd Place)

PROJECT EXCELLENCE AWARD DISTRIBUTION CEREMONY 2021

 **ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (SFIMAR)**
IN ASSOCIATION WITH
ST FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (PGDM) 



HUMAN RESOURCES PRESENTERS :
Ms. Ishwari Phansekar || Ms. Nisha Gokarn
Ms. Prajakta Bhale || Ms. Verena Vaz

WINNERS

  Ms. Verena Vaz

  Ms. Prajakta Bhale

HUMAN RESOURCES

Verena Vaz
PGDM (Ist Place)

Prajkata Bhale
MMS (IInd Place)

 **ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (SFIMAR)**
IN ASSOCIATION WITH
ST FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (PGDM) 



OPERATIONS & INFORMATION TECHNOLOGY :
Mr. Sanil Sachin Gharat || Mr. Ninad Tanaji Gawande
Mr. Rohan Vikas Kadam || Mr. Aaron Antonio Neves

WINNERS

  Mr. Sanil Sachin Gharat
(Operations)

  Mr. Aaron Antonio Neves
(Information Technology)

OPERATIONS & INFORMATION TECHNOLOGY

Sachin Gharat
MMS (Ist Place)

Aaron Antonio Neves
MMS (IInd Place)

Students Project Excellence competition was organized in November 2021 as an initiative to boost student's mental health during lock down.

STUDENT INTER-COLLEGIATE ACTIVITIES

Event name	Host College	Name of the student	Achievement
BATCH 20-22			
Biz Quiz 2021	Dr. V.N. Bedekar Institute of Management Studies, Thane	AmitKumar Dubey	3rd Place in Quiz Competition
Biz Quiz 2021	Dr. V.N. Bedekar Institute of Management Studies, Thane	Jaison George	3rd Place in Quiz Competition
Samiksha, 2021	Sasmira's Business School	Anisha Ajayan	2nd Place in Case Study
Samiksha, 2021	Sasmira's Business School	Laximan Thevar	2nd Place in Case Study
Samiksha, 2021	Sasmira's Business School	Prachita Sakpal	2nd Place in Case Study
Samiksha, 2021	Sasmira's Business School	Sanyukta Kotian	2nd Place in Case Study
Gandharva 2021	KJ Joshi college of Arts	Sanil Gharat	1st place in Photograph Competition
Aconte-21	Thakur College of Science and Commerce	Harshit Desai	3rd place in Debate Competition
Aconte-21	Thakur College of Science and Commerce	Amit Kumar Dubey	3rd place in Business Budget Competition
Aconte-21	Thakur College of Science and Commerce	Anish George	1st Prize in Elocution Competition
Tech Heist 2021	Chandrabhan Sharma College of Arts, Science and Commerce	Kiran Auti	1st Prize in Digital Diary (Blog) Competition
Tech Heist 2021	Chandrabhan Sharma College of Arts, Science and Commerce	Ishwari Phansekar	1st Prize in Rangoli Competition
M-Pulse 2k21 InnoVision	S.I.A College of Higher Education of Dombivali East	Nisha Gokarn	1st Prize in Motivational Guru Competition
	Bhartiya Shikshan Mandal	Ishwari Phansekar	5th Place Poster Making Competition
BTM PRISM 2021	Hinduja College of Commerce	Cristeena Paul	2nd Place Flyer Making Competition (Made in India)
BTM PRISM 2021	Hinduja College of Commerce	Ligin Saji	3rd Place Flyer Making Competition (Made in India)
JET ALEXANDRA' 21	Jeppiaar Engineering College	Anish George	1st Prize in Paper Presentation Competition
JET ALEXANDRA' 21	Jeppiaar Engineering College	Abhishek Kadbane	1st Prize in Paper Presentation Competition
JET ALEXANDRA' 21	Jeppiaar Engineering College	Nisha Gokarn	1st Prize in Stress Interview Competition
JET ALEXANDRA' 21	Jeppiaar Engineering College	Harris Lopes	2nd Prize in Stress Interview Competition
BATCH 21-23			
Metamorphosis 2021 [spell it right]	B.K. Birla college	Anushka Dcosta	2nd Price
Karma [mock stock]	Jhunjhunwala college	Ankit Pradeep Poddar	2nd Price
Karma [mock stock]	Jhunjhunwala college	Vidhi Mishra	2nd Price
Nirvaan [Poster Making]	Nirmala memorial Foundation College of commerce & Science	Kristoff Nigel D'souza	2nd Price

INSTITUTE – INDUSTRY INTERACTION

As emerging business practices and new technologies are reshaping the business industry, there is an urgency to upgrade the curriculum of business studies to promote responsive practitioners who can meet evolving industry demand. Industry leaders highlighted that key professional competencies such as problem-solving, identifying risk, research skills,

communication skills, negotiation skills and practice management are lacking in business graduates. Indeed conferences, workshops, inter collegiate competition and seminars can fill up these voids left over by the core academic business curricula. Guest lectures organized at SFIMAR in both MMs and PGDM programs are as follows.

GUEST LECTURES/WORKSHOPS/WEBINARS ORGANIZED IN SFIMAR MMS I BATCH 2020-22

Progr./ Course	Mode	Lecture	Name of Date	Organization Resource Person	Designation	Topic
MMS	Online	1/22/2021	Trupti Valotia	Pooja Wellness Centre	Proprietor	Mindful Leaders
MMS	Online	2/20/2021	Bhavin Mehta	Bridge Solution Pvt Ltd.	Founder & CEO (The good brokers .com)	Special Dilemma of Early Career
MMS	Online	3/6/2021	Devandra Bhatt	L&T Infotech	Retd. DGM L&T	Practical Infotech Application of OM
MMS	Online	3/11/2021	Vibhuti Patel	NA	NA	Women in Leadership: Achieving an equal future in a Covid-19 world
MMS	Online	9,12,16th Mar. 2021	Jacob Nadar	Charles Solution (Tally)	Founder	Tally (Beginner Skills)
MMS	Online	3/13/2021	Gauri Das	India Factoring	VP & Head	Emerging of HRChallenges In OB
MMS	Online	3/19/2021	Purvi Shah	Gatinidhis Team of Waste Management	Organic Kitchen Gardening	Harit Ghar : Five Star Home
MMS	Online	3/27/2021	Anand	Bombay Stock Exchange Shringarpure	Trainer at BSE Institute Ltd.	Economic Indicators
MMS	Online	4/10/2021	Shuvayan	Edelwiss Gen Insurance Bhowmik	Zonal Sales	Selling to Various ManagerStakeholders
MMS	Online	7/17/2021	Hardik Shah	Vyapaar Network	Salesman - Production & Marketer	Challenges faced by budding entrepreneurs & ways to overcome
MMS	Online	7/24/2021	Harushi Kulkarni	LIT Musword (SAAS)	Ex Consultants	People Analytics HRM
MMS	Online	8/7/2021	Rachit Neema	Lubrizol Adv. Material	Marketing Pvt. Ltd.	Evolution of Marketing ManagerStrategies Post-Covid
MMS	Online	8/14/2021	Mr. Dilip Rajput	Adian Services Pvt Ltd	Founder &	Importance of Law Managing Partner to Business
MMS	Online	8/21/2021	Prijei Thomas	Alchemy Capital	AVP	Analysis of Financial Statements in IB
MMS	Online	8/21/2021	Dr. Smriti Umesh Khanna	Mumbai Kidney Foundation	Palliative Care	Social Initiatives of Charitable Organization their Business Model & Role for Social Impact
MMS	Online	8/30/2021	Adv. Aleen Savina	Advocate Marques	Advocate	Posh - Prevention of sexual Harassment
MMS	Online	9/4/2021	Dr. Riya Nathani	BSE & Krishna	Resource Person Foundation	Investor Awareness Program
MMS	Online	9/18/2021	Prof. Saurabh M	Saraf College Panchamia	Assistant Professor	Practical Aspect of filling Income Tax return of individuals having salary income or business income
MMS	Online	10/9/2021	Prijei Thomas	Alchemy Capital	AVP	Analysis of Finance & IT Sector

INSTITUTE – INDUSTRY INTERACTION

GUEST LECTURES /WORKSHOPS/WEBINARS CONDUCTED IN PGDM PROGRAM DURING COVID 2021

ST FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (PGDM)					
GUEST LECTURE					
ACADEMIC YEAR - 2021-22					
Date	Topic Name	Speaker's Name	Designation	Organisation	Specailization
8/14/2021	Fixed Income Securities	Mr. Jayesh Goradia	Senior Associate	BNP Paribes	Finance
8/14/2021	Emerging Trends in Retail Marketing	Mr. Abhay Uniyal	Director	SNAPDEAL, Former Senior Manager (Buying & merchandising) at Walmart-India Pvt Ltd.	Marketing
8/21/2021	Relevance of Mutual Fund in the New Digital Era	Mr. Yogesh Bisht	Financial Advisor	Mutual Fund Distributer	Finance
8/21/2021	Supply Chain Management and Logistics	Mr. Rodon Anorades	Manager	Fedex Express	Marketing
8/21/2021	International Performance Management	Dr. Rajan Tiwari	HR Director	Viiking Ventures	HR
8/28/2021	Latest Trend in HR	Ms. Namrata Ojha	Asst. Vice President	RBL Bank	HR
8/28/2021	Role of digitization in MSME Finance	Mr. Subhash Salian	EVP and Head of Digitization and Business Analytics	Yes Bank	Finance
9/4/2021	Risk Management in Banks	Mr. S.S.N. Murthy	Retired General Manager	Union Bank of India	Finance
9/4/2021	Campaign Management in the B2B Trade Fair Industry	Mr. Grenville Mark Collaco	Lead Marketing Manager	Exponentia.ai	Marketing
9/18/2021	Banks role in Strengthening International trade and managing forex	Mr. Nikunj Gopani	Cluster Manager - Trade Finance	Kotak Mahindra Bank	Finance
9/18/2021	The State of Digital Marketing in 2021	Mr. Xavier Paul	Founder	XAPA	Marketing
9/24/2021	Investment Banking	Mr. Lourdes	Operations	JP Morgan Chase & SS&C GlobeOp.	Banking
9/25/2021	Financial Modelling (Financial Market - Finance)	Mr. Harshad Deshpande	Chief Manager	ICICI Bank Credit Risk Management Group	Finance
9/25/2021	Emerging Trends of Employer Branding	Mr. Girish Karnad	Director-Member of Board	SVC Co-operative Bank Ltd.	HR
9/25/2021	Evolution of Technologies in the Financial Market and its Marketing Strategy	Mr. Dhireesh Dalal	Vice President - Sales		Marketing
12/17/2021	Basics of Technical Trading	Mr. Ranjeet Menon	ClariTech Limited ADGM	Director	Finance
1/12/2022	Careers in Finance	Mr. Mihirsinh Parmar	Founder & CEO	SKILLSPIRE.IN	-
2/9/2022	Careers in HR	Mr. Nestor Mascarenhas,	Asst. Manager - Human Resources	Neptunus Power Plant Services Pvt Ltd.	-

INSTITUTE – INDUSTRY INTERACTION

GUEST LECTURES /WORKSHOPS/WEBINARS CONDUCTED IN PART-TIME PROGRAM DURING COVID 2021

Guest Lectures /Webinars conducted From June 2021 to December 2021						
Course	SPZ	Lecture Date	Name of the Speaker	Topic	Designation of the Speakers	Student Attendance (Count)
PT MFM	MFM	4/10/2021	Mr. Mehul Mehta	Technical Analysis (Guest Lecture – Online)	Assistant Professor – BRCM College, Surat	15
PT MFM/MMM and FM/MM	MFM / MMM and FM/MM	4/11/2021	Mr. Chirag Thakkar	Leveraging LinkedIn Account to Increase Connectivity and Job Search (Guest Lecture – Online)	Digital Marketing Consultant	40
PT MFM/MMM and FM/MM	MFM / MMM and FM/MM	9/26/2021	Ms. Abhilasha Gupta	Understanding Self	Assistant Professor – M K Sanghavi College	43



Guest Lecture on Impactful Communication, April 2022

WEBINAR SERIES DURING 2021-22

The COVID-19 pandemic has been among the most disruptive forces in recent memory, shocking the way political, economic, and educational systems are governed and operated. Within the education space, higher education has seen among the greatest disruptions resulting from the pandemic. The COVID-19 pandemic and global lockdown portrayed an unprecedented challenge on the academic system specially towards skills development of students. To counter the challenges, several Webinar sessions were conducted online by SFIMAR. These online events were usually interactive, business management related sessions to motivate and disseminate business knowledge to the aspiring students virtually. Webinar sessions were organized by MMS and PGDM to boost and enhance the innovation quotient, management capabilities, interview skills, communication abilities and employability skills of students. Below is the brief account of what has been done during the year 2021-22.

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH
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AN ISO 9001:2015 CERTIFIED AND NAAC "A" GRADE ACCREDITED INSTITUTE

FREE LIVE WEBINAR

Topic: How to crack MH CET
Date: 26th June 2021
4:00 pm to 5:30 pm

Speaker
Mr. Rishi Chourasia
Founder & Director - VIKALP Education

Webinar on How to Crack MH CET, 2021

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (PGDM)
Free Webinar For
All Final Year Graduation Students

How To Deal with Exam Stress
Get Tips to cope up with Exam Fear, Anxiety & Stress

For Registration call :
74000 71626
8408073486
022 - 28917096

On Thursday
13th March, 2021
at 5.00pm to 6.00pm

You can register from the below link
<https://bit.ly/3pO24v6>

Speaker / Ms. Natasia Fernandez
Natasia Fernandez is Dynamic Mentor, A Facilitator of Consciousness & Empowerment Coach with a unique approach & passion for being in transformation for people inside and out being a catalyst for change.

Webinar on How to Deal With Exam Stress, 2021

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (PGDM)
Organizes

Certificate Course in GST

Learn More !!! Earn More !!!

- Training by Industry Expert
- Practical Training
- Latest Course Modules
- Become an Expert in GST Return Filing.

www.sfimmar.org

CA. RUPESH SHAH

Day	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
Day 1	Friday	26th November, 2021	27th November, 2021	28th November, 2021	29th November, 2021	30th November, 2021	1st December, 2021
Day 2	Saturday	27th November, 2021	28th November, 2021	29th November, 2021	30th November, 2021	1st December, 2021	2nd December, 2021
Day 3	Sunday	28th November, 2021	29th November, 2021	30th November, 2021	1st December, 2021	2nd December, 2021	3rd December, 2021
Day 4	Monday	29th November, 2021	30th November, 2021	1st December, 2021	2nd December, 2021	3rd December, 2021	4th December, 2021
Day 5	Tuesday	30th November, 2021	1st December, 2021	2nd December, 2021	3rd December, 2021	4th December, 2021	5th December, 2021
Day 6	Wednesday	1st December, 2021	2nd December, 2021	3rd December, 2021	4th December, 2021	5th December, 2021	6th December, 2021
Day 7	Thursday	2nd December, 2021	3rd December, 2021	4th December, 2021	5th December, 2021	6th December, 2021	7th December, 2021

Registration Link
<https://forms.gle/rPKBp26r5k6ZBraq8>

Registration Fee : Rs. 1500/-

For Registration Contact:
7400071626 / 8408073486
022 - 28917096

Webinar on Certificate Course in GST, 2021

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH
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Gate No. 5, Mount Poon, S.V. P. Road, Borival West, Mumbai - 400 103
"Enlightening Minds, Defining Leaders"

Internal Quality Assurance Cell (IQAC)
and
Learning and Information Resource Centre (LIRC)
Presents
Webinar
on
Intellectual Property Rights

Date and Time: 15th January 2022, 2.00 p.m. to 4.00 p.m.
Mode: Online through Zoom, Registration Fee: Nil
Resource Person : **Dr. Runjun Tondon**

Dr. Runjun Tondon
Deputy Dean, HOD - Intellectual Property,
Lovely Professional University

Key Themes of the Webinar

- Overview of IPR
- Types of IPR
- Need of IPR
- Entrepreneurship and IPR Protection
- Leads for Commercialization

Who Should Attend the Programme?
Faculty and Staff Members, Research Scholars, Students and Librarians

6-Certificates would be emailed to all the participants of the programme

Link for Registration:
<https://forms.gle/1BNV5LXSLXSLH7Z1>

For enquiries : Dr. Sanku Jaiswal - 7502635, write@lpu.org, Mr. Poojinder K. Nagi - 981331475, poojinder@lpu.org

Webinar on Intellectual Property Rights, Jan2022

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH (PGDM)

Invites You All

International Yoga Day 2021 Celebrations

Join Us for the Web session
Yoga an Effective Strategy for Managing COVID
Monday, 21st June, 2021 @ 09.00am to 10.30am

Session by :
Mr. Gautam Utekar

Registration Link :
<https://forms.gle/rPKBp26r5k6ZBraq8>

Call for Registration : 7400071626 / 8408073486 / 022 - 28917096
www.sfimmar.org

Webinar on International Yoga Day, 2021

CAREER MANAGEMENT CENTER UPDATES

The Career Management Centre (CMC) is the liaison between our highly diverse talent pool of students, alumni and employers who benefit from their expertise. CMC helps recruiting companies for their promotion on the campus and handle the entire placement process. With a view to preparing its students to be the leaders of the next generation, the Institute prides itself on having a well-established Career Management Centre (CMC) for its students. CMC organizes various programmes and sessions to make sure that the students meet the industry needs to gain a head start at the workplace and make an early impact. CMC also assists corporations in identifying and connecting them with the right talent on campus while at the same time helping students identify and match their interests, abilities, and values and honing their skill sets to meet job-specific opportunities. Student Skill Development Programme (SSDP) is the latest CMC offering which brings tailor-made training programmes and Certification to students. CMC also hosts a Corporate On-boarding

programme through which, students are appraised of organization culture and required skills by the Corporate On-boarding Partners.

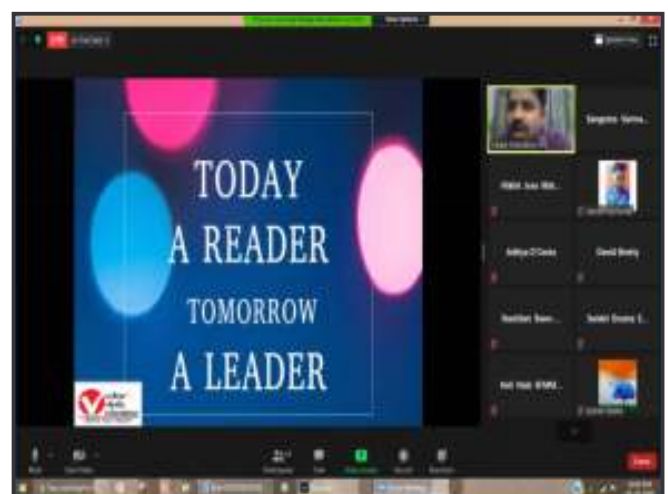
CMC Skill Development Programme

Student Skill Development Programme (SSDP) is an excellent initiative of the institute that brings Training programmes and Certification to students as per the industry requirements. CMC also hosts a Corporate On-boarding programme through which, students are appraised of organization culture and required skills by the Corporate On-boarding Partners. Students are then assigned projects which are executed as on-the-job corporate assignments to imbibe a sense of task ownership and responsibility. It enables students to have hands-on experience in management and they learn to innovate and think critically for better business solutions and efficient use of resources, resulting in higher and sustainable productivity.

ONLINE TRAINING CONDUCTED FOR MMS & PGDM



*Smart Answers to the
Key questions
7th & 18th September 2020*



*Business News Analysis
3rd, 10th, 17th, 23rd & 30th October,
13th, 20th & 27th November, 2020*

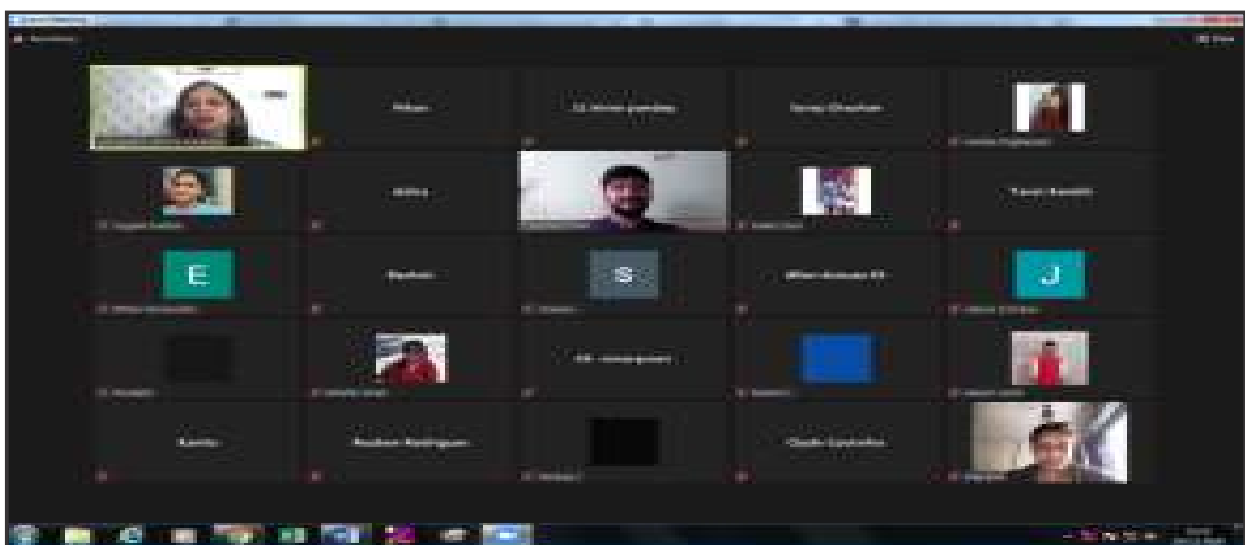
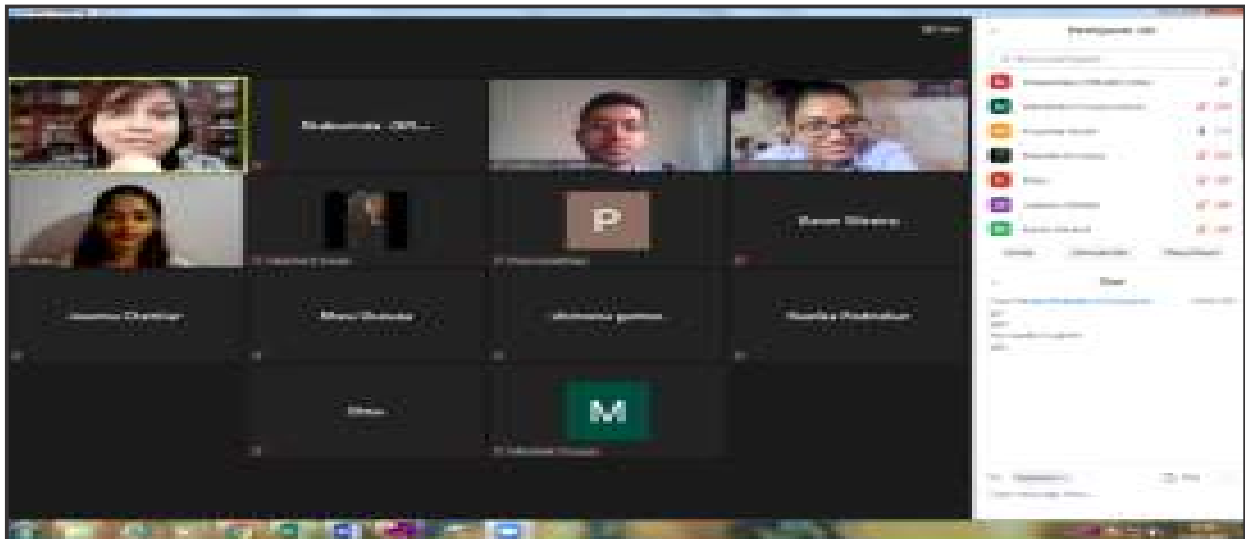
RECRUITERS FINAL PLACEMENT 2021-22



ALUMNI CONNECT

Every student at SFIMAR becomes an integral part of its ever-growing family and therefore, the institute highly values its alumni relationships. By maintaining a close connection with the alumni, the institute regularly encourages them to maintain a sense of belonging to the institute. Several alumni regularly visit their alma mater and are deeply involved with the institute through participating in the several events and activities throughout the academic year that encourage alumni members to contribute towards the institutional holistic development.

SFIMAR is proud of its several distinguished alumni that have gone on to become top performers in the corporate world and also have carved out a niche for themselves as entrepreneurs. By maintaining continued association with such alumni, the institute has been able to strengthen its network within the industry. By facilitating interaction with such alumni, SFIMAR allows its students to benefit from gaining the latest industry insights. Alumni connect is organised thrice in an academic year for the identified grooming purposes.



Alumni Connect – MMS & PGDM 2021 - 2022

ANVESHİ 2021

St. Francis Institute of Management & Research conducted the National Level Research Paper Competition 'Anveshi 2021' on the theme of 'Impact of Covid 19 and The Road to Economic Recovery' on 25th May 2021. The aim of the conference was to give due recognition to the inquisitiveness and creativity of students and to provide them with a platform to exhibit their research potential. Students were invited to participate and discuss the evolving business practices, explore their ideas, and contribute to society. The papers presented were intellectual, rich in quality spreading on diverse themes, such as transformation taking place in the field of education, training, employment, technology, population, economy, and infrastructure.



The banner features two circular logos at the top corners. The central text is arranged as follows: 'St. Francis Institute of Management and Research (SFIMAR)' in red, 'and' in small black, 'St. Francis Institute of Management and Research (PGDM)' in blue, and accreditation details in red below. The word 'PRESENTS' is in small black, followed by 'ANVESHİ 2021' in large, bold, black letters with a horizontal line underneath. Below this is the subtitle 'A National Level Student Research Paper Presentation Competition on' in black. In the center is a white silhouette of a person in a meditative pose, surrounded by a purple lotus flower. At the bottom, the theme 'IMPACT OF COVID-19 ON BUSINESSES AND THE ROAD TO ECONOMIC RECOVERY.' is written in red, and the date 'Date: 19/06/2021' is in black with a horizontal line underneath.

St. Francis Institute of Management and Research (SFIMAR)
and
St. Francis Institute of Management and Research (PGDM)
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An ISO 9001:2015 Certified and NAAC Grade 'A' Accredited Institute

PRESENTS

ANVESHİ 2021

A National Level Student Research Paper Presentation Competition on

IMPACT OF COVID-19 ON BUSINESSES AND THE ROAD TO ECONOMIC RECOVERY.

Date: 19/06/2021

*National Level Research Paper Competition 'Anveshi 2021' on the theme of
"Impact of Covid 19 and The Road to Economic Recovery, 2021"*

SFIMAR CELEBRATIONS

SFIMAR conducts various festivals such as staff and faculty birthday celebrations, Christmas celebrations, Republic day, Independence Day, Onam and Teacher's day, Dandiya night and other events so as to provide opportunities for students and staff to interact with peers and to create a friendly working environment. Most of these activities are group-oriented due to which students get to know about people from different cultural backgrounds and interests. These healthy interactions not only enhance interpersonal and communication skills of students but also prepare them for the real world. Employers seek candidates who can think out of the box and possess effective communication skills. Those who can multitask, take initiative, and are enterprising have better chances of getting hired. Students grow in multiple directions if they actively participate in college fests. Students who volunteer and organize college fests display their self-starter attitude, which is highly appreciated by recruiters, especially while hiring for managerial positions. Besides that, students also develop four essential skills from organizing fests – planning, teamwork, leadership, and multi-tasking. They also learn how to balance personal and professional life which helps in differentiating between doers and dreamers.



Independence Day Celebration 2021

REPUBLIC DAY CELEBRATION 2022

Republic Day is one of the most important national events for India and its citizens. It is the day when the Constitution of India came into force in 1950 on 26th of January. It has been celebrated every year since 1950 and will be continued in the future forever to remember the occurrence of Indian Constitution. Republic day is a national holiday all over India.



Republic Day Celebration 2022

CHRISTMAS CELEBRATIONS 2021

At SFIMAR, Christmas eve was celebrated on December 25th, 2021. At SFIMAR, Christmas is celebrated every year with great joy and happiness. Indeed, Christmas should be celebrated in truth and spirit, understanding the real meaning of Christmas. Christmas is a season of Love, healing, and renewed strength.



Christmas celebration 2021 at SFIMAR with Kala Sadhana Art and Charitable Trust for underprivileged children



Christmas Celebration 2021 - Fun, games and gifts from Santa for underprivileged children



Christmas Celebration 2021 - for Faculty and staff

CLUB AND FORUM ACTIVITIES

SFIMAR organizes several club activities and forum activities so as to focus the needs of the students by providing various opportunities to the students in a direction to enhance their knowledge through different activities. The forum not only enhances knowledge but also provides the platform to apply that knowledge along with Managerial skills. The forum ignites the spirit of competition among students by conducting various competitions which also develop the ability and strengthen each student. The overall development of personality is the prime focus of all these endeavours. The Outbound training would give an opportunity for students to bond together, communicate and work in teams, as well as lead in activities that are normally based on the concept of learning with fun.

Finatics Forum: Finatics Forum organizes activities to assist members in evaluating careers in finance and identifying current career opportunities, extend the practical finance education with job-specific knowledge and connect members with alumni and other finance professionals. Activities undertaken: On December 12, 2021, Mock Stock Competition (one of the events of Finatics Club) was held for the students of Master of Management Studies (MMS) of St. Francis Institute of Management and Research in the college campus led by Dr. Natika Poddar.



Winners of Mock Stock Live Trading Competition, 2021

Renaissance Forum: In this forum, the HR students take the lead in arranging events. Thus, it enables the students in developing their skills in planning, organising and arranging for the events successfully. The club activities are organized on a regular basis to instill team spirit among the students and implement the HR concepts practically.



CLUB AND FORUM ACTIVITIES

ISR Abhimaan Club 2021 - Debate Competition: SFIMAR carries out its Institute Social Responsibility (ISR) activities through the social club 'ABHIMAAN' and through its Lifelong Learning and Extension Projects under the Department of Lifelong Learning and Extension (DLLE), Mumbai University. The Institute is guided by the spirit of St. Francis of Assisi, who is the Patron Saint of Ecology for his love for nature and the environment. The Institute also carries out the ethos 'Service through Enterprise' of its Founders – Society of the Congregation of Franciscan Brothers, which has a strong societal-responsibility dimension in what it does. The VISION and MISSION statements of the Institute not only helps in developing students into global business leaders and entrepreneurs, but also helps imbibe a deep sense of responsibility in its students, faculty, and staff towards the society and the environment.



Abhimaan Blood Donation Camp and Inauguration of Kala Sadhana Art and Charitable Centre on 18th Nov, 2021

CLUB AND FORUM ACTIVITIES

Malay Club: Malay club is the perfect platform to showcase artistic capabilities. It is a revolutionary idea that redefines the meaning and purpose of art. Malay club, a fine arts club, is initiated by Dr. Natika Poddar to bring out the talent and imagination of the students in MMS, PGDM and MFM/MMM.



Malay Club Organised Art of Wall Hanging Making Competition, 2021

Green Club: Green Club is a dynamic body of St. Francis Institute of Management & Research. SFIMAR has a wonderful lush green campus and Green Club members along with the Maintenance department are managing the green activity. Scale-up Green Seminar was conducted by StartupGreen Biz and St Xavier's Tech IIC on 2nd September, 2021. The session was wonderful and highly informative. Our students got the opportunity to hear from people who are already into green businesses and are experiencing the flavour of it. Total 20 students and 4 faculty/staff members attended the seminar and were awarded an e-Certificate.



Online Seminar on Scaleup Green Initiative - September 2021

CLUB AND FORUM ACTIVITIES

Prerna Club: The Prerna club imbibes the essence of “Entrepreneurship” to management students at SFIMAR. Objectives of the Prerna club are: 1. Conceptualization of business ventures. 2. Creation of a data bank of entrepreneurship cases. 3. Interaction with entrepreneurs 4. Execution of micro-ventures incubation.

FIRST Global Entrepreneurship Catalyst Symposium 2022
26-27 FEB, 2022
 9 AM to 5 PM (IST)
 Virtual event

Event Organizer: Charmaine Gange

Symposium Enquiries: firstglobalentsyp2022@gmail.com
Registration Link: <https://forms.office.com/r/7f30972u4>

PARTNERS & SPONSORS

First Global Entrepreneurship Catalyst Symposium -February 2022



STUDENT ENTREPRENEUR AT SFIMAR

Mr. Abhishek Dixit, PGDM First Year student (Batch 2021-23) specialising in Marketing has started his own venture (cloud kitchen) under the name of La Torrtila, in Malad, Mumbai.

His company is registered with Prerna Club SFIMAR and he’s mentored by the institute team.



Prerna Club organised a talk on Start-up cloud kitchen named La Torrtila by Mr. Abhishek Dixit

CLUB AND FORUM ACTIVITIES

In July 2018 College successfully completed its first round of plantation drive for the year, with the help of Green Yatra, a Mumbai-based NGO. Faculty and staff members of Green Club and students from PGDM I participated in the programme. The Government of Maharashtra initiated a plantation drive in 2018 all over the state. The Club members and students planted trees on 30th December 2021.



Tree plantation on 30th December 2021.

Talking Product Management with Suhas Motwani

Article by Mayur Achari in Conversation with Suhas Motwani
(PGDM, 1st Year, Batch- 2021-23)



Everyone is talking about product management nowadays and wants to break in as a product manager. Even I was curious about the same. To understand more about it, I connected with Suhas Motwani who is currently working with PepsiCo and is also a volunteer of the largest aspiring product managers community named the Product Folks.

Being an MBA student, the role interested me a lot, so I wanted to get a helicopter view of the whole product ecosystem and figure out what would be the right industry to work for. Suhas says, there are a lot of industries and startups which are growing but we should look at what area interests us and what are we comfortable working with. He adds we should have a decade-long vision about it as one industry might grow faster than the others but if our interest aligns with these industries that would be a perfect match to start with. He explains the same by giving his interest area: community and education in combination and the whole web 3 space. Our goal should be to find the right intersection.

While that was very clear we have to start somewhere, right? That was the exact question floating around in my head and I have been posing this very question to my mentors at B-school. They told me the best route to enter the product role was to go through sales being a B.Com student which made complete sense because sales are where you directly interact with the customers and identify their problems or various problem points. I asked the same question to Suhas to understand his vantage point and to know how he started his journey in the product. Surprisingly his journey was an accident where he reached out to a person via cold email and started working with him for a couple of weeks after office hours and enjoyed the problem statement and ended up making a great product for him by adding a lot of value to his work. It was the traditional way back then, but the market has opened up a lot with a lot of opportunities today, he adds.

To dig deeper I asked if it is really necessary to start with sales to reach a product manager role since there are a lot of Associate Product Manager programs coming up. Suhas says – There is no right or wrong path to it, you can do it either way because product management is more of a mindset than hard skills. You have to pick up a few technical skills, a few design skills, a few management skills. Wherever we start it's our choice.

Suhas in his Twitter thread talks about how to crack the PM interview, in that he talks about the T-shaped skills to focus on where the T specifies the breadth of these skills. What he means to say is there should be one or two skills that we should pick up and specialize in when we are entering the product space, it can be anything UI/UX, management, coding, marketing, etc.

LIFE-CHANGING – PANDEMIC

The covid-19 Pandemic has changed the whole world,
All the human minds remained twirled.
The offices were latched, The development was scratched.
Education went online, Fear started to incline.
But is there any positive side?
Yes, because families started to abide.
Humanity increased, emotions were revealed.
Ludo helped us relive our childhood, Memories released,
Love Bond strongly stood.

It taught us to cease every moment, even to help our opponent.
Every minute of your life is to be cherished,
Yet remember that your health is to be nourished.
No matter what you are, be kind and adore mankind.
Let there be love and care in every gesture, Then life will be like an evergreen pasture.
Change in life can be instant or gradual,
Life doesn't come with a handy manual.

-Poem by Saloni Yogesh Gowda
(MMS, 1st Year, Batch- 2021-23)

Geopolitical tensions between Russia-Ukraine and its impact on Businesses

Article by Vidhi Shukla
(MMS, Ist Year, Batch- 2021-23)

The conflict between Russia and Ukraine can be looked at through the prisms of geo-culture, geo-politics, and geo-economics. If this continues, it may have a deeper impact on the security of both Europe and Asia through its spillover effect. India because of its stature as a global power can play a major role in addressing the complex geopolitics emerging out of the Slavic geocultural space.

For India, the uncertain geopolitical situation arising out of the Russia-Ukraine war is both an opportunity and a challenge. The rise in prices of oil and gas in the international market will have an impact on India. Similarly, sanctions by the West will also to a substantial extent hit India's investment in Russia — particularly in the energy and other mineral sectors. India's defence sector may also face a problem in procuring equipment from Russia. In a nutshell, India's economic recovery could come up against a bit of a strong headwind. As for the opportunity part, the conflict provides India a chance to be a global leader by helping resolve the crisis. Despite the sanctions on Russia, it is expected that Indian companies will get exemption from the US and European countries in doing trade with Russia. This will also, to a substantial extent, neutralize Russia's dependency on China. India's position that the best way to resolve the dispute is through mutual negotiations has been appreciated by different quarters having stakes in the conflict. US President Biden has also reportedly reposed faith in India for influencing Russia to resolve the stalemate. At the same time, instead of taking sides, India did the right thing by abstaining from voting at the UNSC. India maintained that "all member states should honor principles of international law & UN Charter, as these provide a constructive way forward". By doing this, India strengthened its strategic autonomy and enhanced its status in global politics.

LET'S LEND A HELPING HAND, WHENEVER WE CAN

Hey folks, what is our purpose?

In this life that feels like a circus.

We have our chores to do I understand,

But have you considered lending a
helping hand?

In whatever we do and whenever we can,

For those pleading eyes and needy souls

As it's our life's only goal.

So let's take a step out of our comfort zone.

Lending a heart that comforts others,
rather than our own.

But reaching out with intense empathy,

And not just a cold sympathy.

For service is our call

Let's go do it, pouring our all.

Helping is no humor

It's rather a confirmation that yes!
your human.

For every Individual needs to strive

And all of us need help in life

Yet we all say indeed what a Good life!!

We need to understand each other more

Maybe even need to be a mentor

But that's how life goes

Hand in hand humanity roars.

For it is not just about helping

But also moulding,

As we mould others

They Contribute to moulding another,

Together we grow better

Which gives the utmost pleasure.

And then when we see the satisfied souls,

That will make us complete and whole,

With the happiness that can't compare,

For its in giving that we receive as

St Francis said.

Growing beyond ourselves, to serve a greater plan.

Let's lend a helping hand, whenever we can.

- Poem by Blossom Tuscano
(MMS, Ist Year, Batch- 2021-23)

STUDENTS CORNER

Living in The 'CLOUD'

Article by Aquib Rafique Patel
(MMS, Ist Year, Batch- 2021-23)

From the motive of business being profit to the modern-day approach of financial management of wealth maximization a lot of things have changed.

The earlier primary motive of a business was to fetch profit by dealing with the tangibles. But today's business world is more about increasing the paper value which is very sensitive to the sentiments of investors. The modern business world is flooded by the fancy of 'Start-up' which is the favourite of millennials owing to the trend, low CAPEX, advantage of the technological era, and of course history of making individuals richer than nations. But the failed stories of start-ups often get buried and only successful ones make it to the surface. In fact, 90 percent of the start-ups fail and only 10 percent of them survive, and not necessarily all of them thrive. The reasons cited by promoters include running out of money, being in the wrong market, a lack of research, bad partnership, ineffective marketing, etc. Another reason might be too much emphasis on technology, Start-up's are trying to make a living on the cloud, but certain businesses or certain functions of business require human interaction without which the business may not be able to sustain.

LUCK

He worked by the day
And toiled by night.
He gave up play
And some delight.
Dry books he read
New things to learn.
And forged ahead,
Success to earn.
He plodded on with
Faith and pluck;
And when he won,
Men called it luck.

Poem by Neenad Lopes
MBA in Financial
Management (MFM),
2nd Year, Batch 2020-23

PICTURESQUE CORNER



Cherry (Still time)

Name: **Kristoff Dsouza**
Program: MMS Batch 2021-23 Div: B



Landscape Scenery (Art nature)

Submitted by: Srija Ramkrishnan
MMS - I Batch: 2021-23 Roll No.: SFMMS2123-0065



Take time to do what makes you happy!



STUDENTS TESTIMONIES



For me, the journey of SFIMAR is like a roller coaster ride. While I was enjoying my first year of the course, participating in various events and at the same time getting good scores in academics, the ride becomes dangerous and

we have to attend the lectures from home, which was very boring, but SFIMAR managed to give us countless opportunities to develop the various skills and all the time my mentor was helping me to grow better and try to sharpen my skills. Being an SFIMAR alumnus is a pride of my life.

Ms. Isha Keniya_
(PGDM Batch 2019-21)



I was introduced to interesting management theories and concepts during my two-year PGDM program at SFIMAR. Apart from imparting knowledge, the program emphasized on practice-based

and experiential learning. When there were online classes arranged during the pandemic, the

institute leveraged different engagement tools to ensure that the students have an engaging online learning experience. As a result, I am able to apply my learnings in corporate today. The programme has equipped me with the required knowledge, skills and attitude which are integral for the development of an individual.

Mr. Nikhil Jose Mathew
(PGDM Batch 2019-2021)



Being a part of SFIMAR has been an amazing experience for me. It has helped me grow personally and professionally. The faculty at SFIMAR leaves no stone unturned to shape my future.

They offer me a chance to learn beyond the classroom boundary. I have made great connections with my educators. SFIMAR has helped me stand stronger for what's coming in the future. What they teach me here is not just knowledge, it's experiences too. I will cherish the memories made at SFIMAR for a lifetime.

Savia Fernandes
(MFM Batch 2020-2023)

ALUMNI SPEAKS

After 10 years, I can proudly say that the institute was a huge stepping stone for my career in the corporate world and thereafter in entrepreneurship. The teachings, projects, case studies, internships and curriculum all helped me personally to grow and create high standards at my workplace.

Ritesh Gulrajani
(MMS Batch 2008-10)
Founder, TripEdge Travels



I have had the privilege to be in the only student for MMS operation programme at SFIMAR. From the very beginning, the institute and especially the amazing teachers have been successful in

engraving in us the sense of responsibility, curiosity, and the fire to go beyond our capacity. The seeds of where I am today have been planted there and I am grateful for that.

With state-of-the-art facilities and the best teachers, the future of the students is in great hands and they are on the right path to becoming successful leaders in whichever field they go.

Pratik S Kadam (Patrick)
Manager, System & Process
Management,
Corporate Logistics India
Schaeffler India Limited





SFIMAR A STUDENT CENTRIC INSTITUTE

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EVENTS

- INDUCTION OF MMS-I
- SUMMER EXCELLENCE
- TEACHER'S DAY
- GENESIS
- FOUNDER'S DAY
- INTERNATIONAL INDUSTRIAL VISITS
- EXUBERANCE- INTER COLLEGIATE EVENT
- SAMPARK - ALUMNI MEET
- PATHH- INTERNATIONAL RESEARCH SEMINAR
- CEO / CFO MEET
- SPARK- BUSINESS PLAN CONTEST
- ANVESHI- STUDENT RESEARCH PAPER CONTEST
- FUN-N-FAIR
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LEARNING & PRACTICING MANAGEMENT

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- CHRISTMAS
- HOLI
- GUDI PADWA
- RAMZAN-EID

DEVELOPMENT OF CORPORATE & GLOBAL CITIZENS

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- BOOK PRESENTATION
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- FILM SCREENING
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- INDUSTRY ACADEMIA INTERACTION
- PHYSICAL FITNESS, AEROBICS, FOOD & DIET PLAN
- PLACEMENT
- SPONSORSHIP

TO DEVELOP CAPABILITY FOR WORKING IN TEAMS & DEVELOPING LEADERSHIP QUALITIES

ACADEMIC EXCELLENCE

- CURRICULUM & BEYOND
- IN-HOUSE CASE STUDY DEVELOPMENT
- RESEARCH & PUBLICATION
- INTERACTION WITH 100 PRACTICING PROFESSIONALS

DEVELOPING WORLD CLASS BUSINESS LEADERS

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ENTERPRISE

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