

A.Y. 2019-2020



ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH



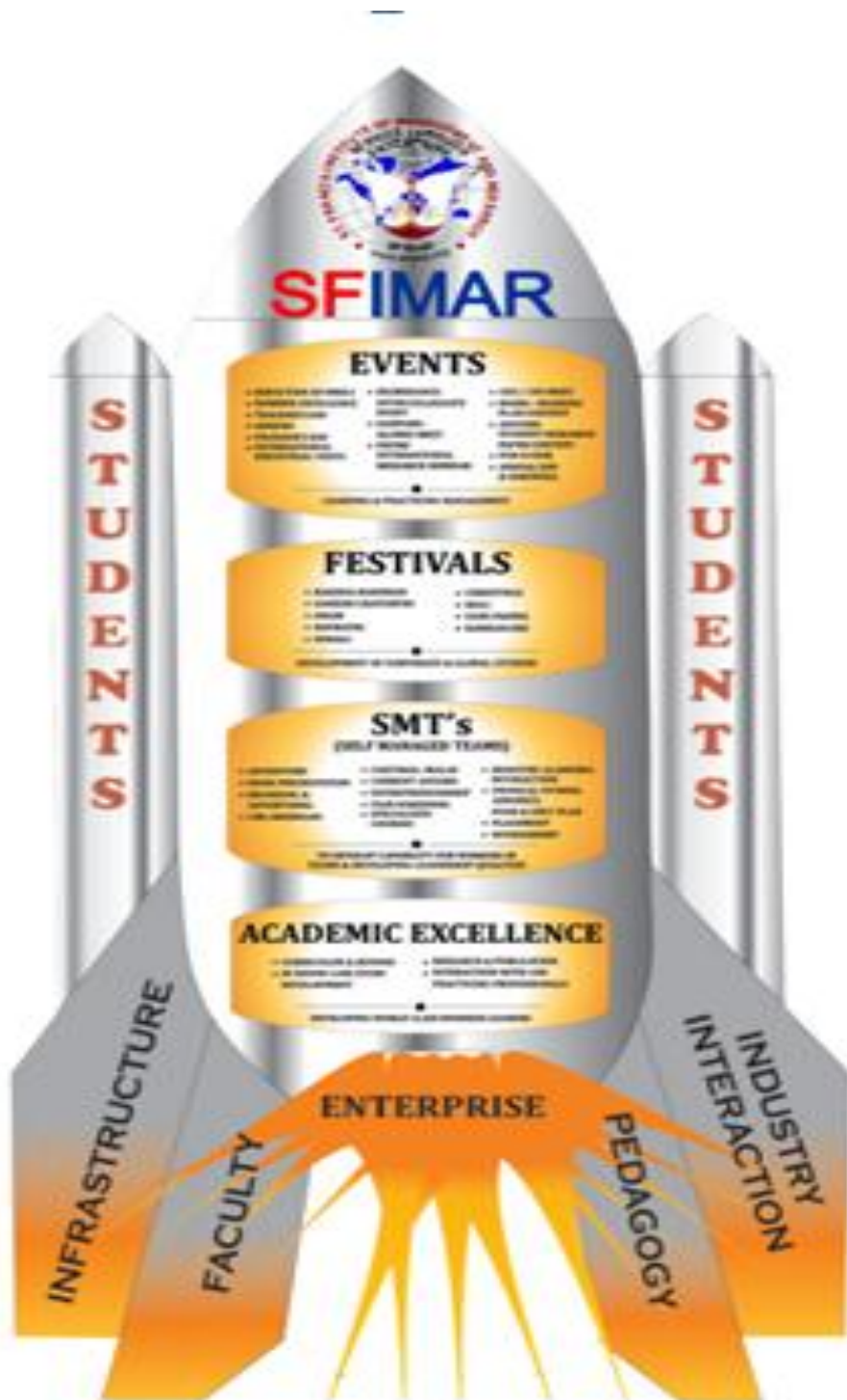
Iharokha

Students' Newsletter



DTE Code: MB 3119

SFIMAR INSIGNIA



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ACKNOWLEDGEMENTS

As you are aware, the present pandemic has significantly disrupted the Indian educational sector, which is a critical determinant of a country's economic future. In fact, the structure of teaching and learning and assessment methodologies were the core area primarily to be affected by this devastating pandemic. This disruption in the delivery of education pushed many of our educationalists to resort to e-learning platforms to complete the learning contents to students through online mode. No wonder, education institutions have been shut down to prevent the number of corona-cases from rising further. Since students are the future of the world, and their lives are so precious, which is why, all precautionary measures have been taken by our GOVT and our institute to fight against this global epidemic and protect our students in all possible manner. Let us all together fight against this Corona-Goliath (giant) with one spirit and move ahead towards the mark. One thing is sure, that is change is inevitable and all that matters is how we adapt ourselves into this change system.

We thank and praise God, Our Almighty for being with us in all through our endeavours for causing all our efforts to be fruitful, in Him. We would like to acknowledge and appreciate the efforts of all our volunteers and contributors who have been in association with us in publishing this issue of Jharokha 2020.

Our Special thanks to our beloved Chairman, Bro. Alphonse Nessamony, and our Director, Dr. Henry Babu for their Continuous support and valuable inputs. We would also like to thank all our faculty and staff members for their timely contributions in publishing of this Newsletter Jharokha 2020. We would also like to thank our governing council members and all our stakeholders for their persistent interest, consistent endeavours towards on-going progress of SFIMAR. Our special thanks to our enthusiastic students community of SFIMAR for their dynamic service and vibrant support all through our endeavours.

-Editorial Team

OUR FOUNDER



Bro. Paulus Moritz

Founder of the Congregation of the Missionary Brothers of St. Francis of Assisi
(CMSF)

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ABOUT SFIMAR



St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by “**The Society of the Congregation of Franciscan Brothers**” to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by the University of Mumbai. SFIMAR is **Grade ‘A’** accredited by National Assessment and Accreditation Council (NAAC) and is also an ISO 9001:2015 Certified Institute.

SFIMAR believes in the overall development of students and runs a number of Personality Development Programmes. The courses conducted at SFIMAR campus are in state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty and research scholars bear the responsibility to impart knowledge to aspiring students at SFIMAR.

A right blend of Industrialists and Academia from various organizations, are invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.

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VISION

To flourish as a set of learning of International Standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of future.

MISSION

To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.

CHAIRMAN'S MESSAGE

“Change is inevitable”

Jharokha our Institutes' news magazine is a medium of disseminating all our readers about the success story of our students' community and teaching and non-teaching fraternity, and institute as a whole from its inception. The editorial team is playing a tremendous role in compiling news and other write ups according to the need of the time. For the first time we are venturing to publish the present issue of **Jharokha e-magazine** due to the changing circumstances. I wish all the editorial team immense success and God's blessings for bringing out this Students' Newsletter in flying colours.



SFIMARITES ended the year 2019 with grand 'Christmas' celebrations in multifarious manner. The New Year began with big bang with academic teaching-learning process and very many mega events like HR Summit Chaired by Late Mr Devrajan, Global Head, SS & C GlobeOp, Graduation Ceremony graced by Prof Ravindra Kulkarni, Hon'ble Pro-Vice Chancellor of Mumbai University, the Annual Day-Luminous chaired by Rev. Bro. Mathew Thekkemury, Exuberance- Intercollegiate Events, Pathh-International Research Paper Presentation, Anveshi-Students' Research Paper Presentation and many more memorable learning activities. This was the time many of the top-notch companies and firms were approaching our 'Industry Consultancy Team' for consultancy services across India. All our stakeholders were happy with the positive developments in the Institute including preparation for NBA accreditation. All of a sudden we were caught up with the Coronavirus Pandemic and 'Human Emergency' all over the world which started already end of December 2019 in Wuhan, China.

On 5th March, 2020 University Grants Commission sent out its first Advisory for Universities and Colleges-Novel Coronavirus (Covid-19) to take adequate precautionary steps and also to sensitize the students about the epidemic. Then the Government declared shut down of schools and colleges from 14th March 2020. Five of our students decided to continue to live in the College Hostel including an Indonesian student who is doing his PhD with SFIT. They are taken good care of. In the meantime, the college Administration and Director left no stone unturned to complete the sessions of our first year students through online mode. All the faculty members remain continuously connected to students to deliver their lectures and also to give mentoring and counselling support. The Institute's counsellors also remain continuously engaged with students. The Placement team was trying to find out job opportunities and Industry Projects for the students. All the activities were supported by the IT team led by Mr Prakash Lalwani. Meantime the admission team headed by Dr. G. Ramesh, Dr. Sulbha Raorane and Dr. Natika Poddar is doing their promotional activities and seeking all the possible support from our readers.

While we understand that the Covid-19 lockdown has compelled us to adjust into a new way of life, we must accept and obey the rule of social distancing to protect our lives. It is also important that we keep a positive attitude and remain productive more and more.

By the time you receive the present e-magazine in your mail; the UGC Commission must have sent Guidelines/Advisories regarding the measures to be taken for the current academic session as well as next academic session in the larger interest of the student community. May God bless you.

Best Wishes

**Bro. Alphonse Nessamony,
Chairman**

DIRECTOR'S MESSAGE

I am extremely delighted to unveil the e- magazine, *JHAROKHA* - student's newsletter. Our student authors have put across some amazing pieces of writing, displaying their creative thinking, information and writing skills. The readers I am sure will get an insight of events happening in the SFIMAR campus. The magazine is presenting a panoramic view and glimpses of the growth of institution at a steady pace.



It is quite inspiring to watch and witness the potential of our students unfolding at various stages and situations. At SFIMAR, the uniqueness of each student is recognized, nurtured and treasured with the emphasis on LEARNING and not just teaching. We believe that education is a complete process that leads to the attainment of the full potential of the student. Our endeavour is to equip our management students with life-skills to face the real world – be it planning, organizing, deciding, questioning, reasoning, analysing, team-building, communicating effectively, or dealing with challenges confidently.

Our focus is to produce global citizens, with tolerance, respect and appreciation of diverse cultures and religions for a life-learning experience. They should be self-motivated, independent, confident decision makers to take up a leadership role in future.

At SFIMAR we arm our students with technological supremacy and help them integrate it with values, morals and our cultural legacy. The course curriculum has been painstakingly planned on scientific guidelines to provide students with intellectual simulation, physical robustness, and emotional independence. It is our vision to establish a quality-conscious business school where excellence is driven by values, success is strengthened by ethics and modernity is fortified by tradition.

This magazine has recorded achievements such as workshops attended by Faculty members and students, competitions won by the highly talented students, innovative projects carried out, various clubs and forums activities, functions and festivals of the current year, research activities, entrepreneurial initiatives, outbound activities including industrial visits etc. All these events and activities stand as a witness to the monumental efforts taken by the management to make the college a place of excellence in education, research and overall development of the students.

I extend my greetings and bests wishes to the teachers, staff and students of SFIMAR, and I take this opportunity to extend a personal invitation to all the readers of JHAROKHA to visit the campus.

Finally, from the entire team of "JHAROKHA" I wish all the readers a happy reading!

With Best Wishes,
Dr. Henry Babu
Director- SFIMAR

ACADEMIC PROGRAMME UPDATES 2019 -2020

Academic program Updates herein, incorporates academic toppers of SFIMAR, Induction programs of PGDM and MMS and Part time programs, Students' certifications Programs, Students inter- collegiate activities and Student's Publications. Purpose of our Student Induction Program is to help our new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.

ACADEMIC TOPPER – BATCH 2017 – 2019 PGDM



MR. DANIEL PREM KUMAR KUPPALA

ACADEMIC TOPPERS – BATCH 2017 – 2019 MMS



MR. BRENDON PATRICK D'SOUZA

ACADEMIC TOPPERS – MFM/MMM BATCH 2016 – 2019



MS. DIPTI PREMKUMAR AGARWAL

SFIMAR PROGRAMS

The programs conducted at SFIMAR campus are in state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty and research scholars bear the responsibility to impart knowledge to aspiring students at SFIMAR. A right blend of Industrialists and Academia from various organizations, are invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.

MMS

MMS is a comprehensive Post-Graduate Degree Program that aims to develop students into innovative thinkers and successful managers. It refines their skills to meet the demands and requirements of the today's Industry. The course structure provides a perfect combination of conceptual framework and practical insights to tackle business challenges. This program is conducted on a semester-wise with four semesters spread over two academic years. In the second year, the students have the choice of five specialization areas, namely, Finance, Marketing, HR, Operations and IT.

PGDM (General Management)

PGDM (General Management) is a two year full-time Programme approved & recognized by AICTE, New Delhi and DTE, Government of Maharashtra. The PGDM (General Management) at SFIMAR is a unique "**Three Dimensional**" Programme offering '**Functional Specialization**', '**Sectorial Specialization**' coupled with emphasis on transformational leadership. The PGDM Programme at SFIMAR emphasizes on practice-based and experiential learning.

THREE YEAR PART-TIME

Financial Management (FM):

The program covers all the related areas of Finance and Accounting with emphasis on managerial applications. Candidates having experience in Finance or related areas of finance such as Management Services, Project Planning and Control, Corporate planning, Management Audit, Internal Audit, Marketing Analysis and Economic Analysis will find these programs extremely useful.

Marketing Management (MM):

The program covers all the related areas of marketing including public sector marketing. It seeks to develop an integrated top management perspective which is necessary for marketing executives to move into top-level general management positions. Candidates seeking admission to this program must have practical experience in any of the following related areas: Marketing Planning, Sales Management, Marketing Research, Distribution, Public Relations, Advertising, Export Marketing and Applied Economics.

INTERACTIVE LECTURES:

SFIMAR encourages Interactive lecturing, which involves an increased interchange between teachers, students and the lecture content. The use of interactive lectures can promote active learning, heighten attention and motivation, give feedback to the teacher and the student, and increase satisfaction for both.

INDUSTRY INTERACTION:

To bridge the gap between the theoretical and practical aspects of the curriculum, Industry Interaction is extremely important. This need has been recognized by SFIMAR and has addressed through the series of guest lectures by inviting the eminent speakers from the various companies from across sectors. Regular association and meetings with Corporate provide industry exposure to the students which give them understanding of industry practice

GROUP EVENT MANAGEMENT:

AT SFIMAR, our College Special events bringing students together probably stand out as being amongst the most memorable. Events unite students' community together and enable them to build team work. Events have the unique ability to unite people through shared goals and experiences. SFIMAR arranges many such special events wherein, students are very much encouraged to sharpen their leadership skills.

GROUP DISCUSSIONS:

A group discussion among students is being organized to see and evaluate their thinking skills, listening abilities and how they are communicating their thoughts. Group discussion generates a creative thinking in all participants, and offers solution to a specific problem and Improves analytical abilities to think on a particular given topic. SFIMAR ensures that Group Discussions are taking place amidst students so as to build their assertiveness, listening skills, leadership skills and communication skills.

PERSONALITY DEVELOPMENT PROGRAMS:

Personality development is the development of the organized pattern of behaviours and attitudes that makes a student distinctive. Personality development occurs by the on-going interaction of temperament, character, and environment. Personality is what makes a student a unique person. Having understood this need, SFIMAR ensures to conduct sufficient programs of this nature through CMC.

CASE STUDIES:

Since the case method is an excellent way for students to learn new cognitive skills, as well as improve their analysis and evaluation skills, SFIMAR always ensures that business students are actively engaged in the process of abstracting basic principles from complex examples through case studies.

PROJECT BASED LEARNING:

Project-based learning activities always produce positive learning outcomes through collaborative work and offers opportunities for knowledge enhancement and skill building. The learning experiences were designed to be authentic--the students are to engage in real-life situations.

ACADEMIC PROGRAMME HIGHLIGHTS

INDUSTRIAL VISITS:

The objective of the Industrial Visit is to help students gain first-hand information regarding functioning of the Industry, which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom. Preparation should be such so as to guide students towards recognizing the important elements in an industrial visit and provide support materials necessary to increase the effectiveness of this experience. Understanding these requirements, SFIMAR ensures to arrange domestic and international visits to Both PGDM and MMM students.

LAB EXPERIENCES:

Lab experiences provide opportunities for students to learn procedural skills in a setting where they can observe, practice, explore, and solve problems and gain mastery through hands-on use of disciplinary tools and techniques. Our Institute understands the lab requirements and strive to fulfil them.

TEAM ASSIGNMENTS:

Group work can be an effective method to motivate business students, encourage active learning, and develop key critical-thinking, communication, and decision-making skills. One of the teaching components at SFIMAR is students' team assignment, this being the important learning component.

BUSINESS PLAN:

Our students at SFIMAR are encouraged to prepare business plans as part of their academic process, since the best way to prepare for a business start-up is to formulate a business plan. A business plan is a very important strategic tool for entrepreneurs. A good business plan not only helps entrepreneurs to focus on the specific steps necessary for them to make business ideas succeed, but it also helps them to achieve both their short-term and long-term objectives.

BUSINESS QUIZ:

Besides the obvious academic benefits of expanding a student's knowledge and exploring new skills in students, business quizzes redefine the education system in significant ways to encourage team work and instil business confidence. SFIMAR always strive to impart business skills through Quiz programmes.

ROLE PLAY:

Since Role play will give students the needed skills to handle problematic social and business interactions, which may happen as they progress through life, SFIMAR makes sure that Role-play technique is being adopted so as to allow students to explore realistic situations by interacting with other people in a managed way in order to develop experience and trial different strategies in a supported environment.

ACADEMIC PROGRAMME UPDATES

INDUCTION CEREMONY

The goal of Students Induction Program is to help our new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration

MMS INDUCTION PROGRAM 2019



The Induction ceremony for the first year students of MMS was held on 28th September

PGDM INDUCTION PROGRAM 2019



The Induction ceremony for the first year PGDM students was held on 27th June 2019.

PART TIME INDUCTION PROGRAM 2019



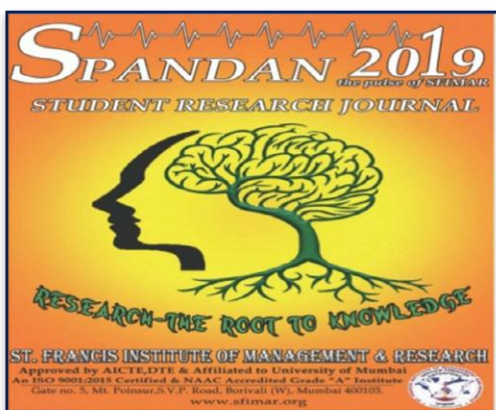
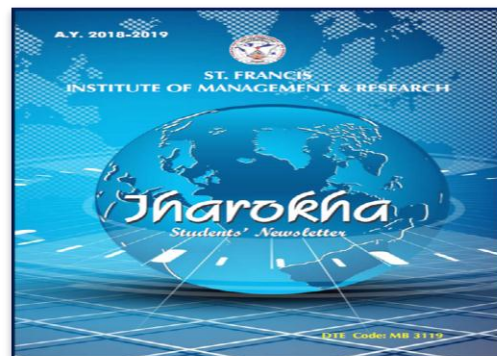
The Induction Program for the Part-Time students was held on 6th July, 2019

ACADEMIC PROGRAMME UPDATES

STUDENT'S PUBLICATIONS

JHAROKHA: STUDENTS NEWSLETTER

This is student's Newsletter prepared and published biannually with a view to disseminate the information concerning SFIMAR students activities conducted every year at SFIMAR and outside campus. Newsletter of Jharokha highlights the manifold best practices, testimonials, Institute's social responsibility, extension/outreach programmes and other areas of operation.

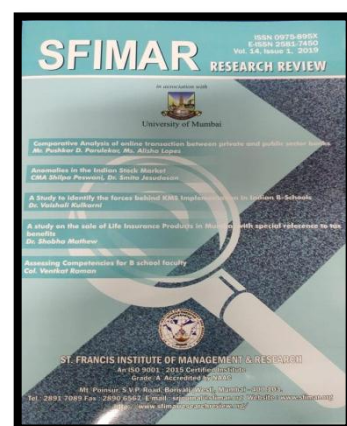


SPANDAN:

With a view to encourage students' researches, SFIMAR is publishing SPANDAN to disseminate application-oriented knowledge in various segments of management. It is felt that this publication can help in encouraging and promoting indigenous management research and extension activities. It is also considered as a platform to share the ideas, views and experiences of management students, student researchers, and academicians of SFIMAR.

SFIMAR RESEARCH REVIEW

This is a half yearly journal with a Print ISSN number (0975-895X), published with an objective to disseminate applied research information in various segments of business management. It is felt that this publication can help in encouraging and promoting indigenous management research and extension activities. Indeed, SRR serves as a platform to share research ideas, views and experiences of management practitioners, researchers, and academicians at the national and international level.



FACULTY ACHIEVEMENTS

DR. G. RAMESH

PROGRAMME HEAD – MMS

- ✓ Academic advisory council member – St. Johns Institute of Management & Research
- ✓ Academic advisory council member – St. Francis Institute of Technology
- ✓ Conducted FDP for all faculty members of SFITI on 'Interpersonal skills and Leadership'
- ✓ Spearheaded the initiative of SFIMAR as PhD research center of university of Mumbai
- ✓ Received Chartered Management Institute Certificate from Dudley College, UK as a part of AICTE-UKIERI program



DR. SULBHA RAORANE

PROGRAMME HEAD – PGDM

- ✓ Published various research papers and has also written and published 7 books for Mumbai University syllabus
- ✓ Completed 2nd Ph.D. in Business Policy and Administration from University of Mumbai in December, 2018.
- ✓ Editorial Board Member and Review Board Member for various research conferences.



DR. NATIKA PODDAR

PROGRAMME HEAD – PART TIME

- ✓ Cleared Cost Accounting. Associate member at ICAI .ACMA Dr.Natika
- ✓ Cleared SET Examination June 2019.
- ✓ Recipient of Teaching Excellence Award from MTRES, Sept. 2019.
- ✓ Appointed as a Paper setter for Project Finance subject by University of Mumbai.
- ✓ Mumbai University Recognized PhD Guide.
- ✓ Received Chartered Management Institute Certificate from Dudley College, UK as a part of AICTE-UKIERI program



TRAINING & CERTIFICATIONS

Using training and certifications students can ensure that they will remain competitive and look for new opportunities to expand their role. SFIMAR offers various trainings and certifications to enhance students' academic performance through innovative and collaborative training methods. These certifications not only provide the necessary skills and tools to improve academic performance management, but also establish a credential that is recognizable in business industry.

Students Certificate Program - MMS and PGDM Batch

SFIMAR 24/10/2019 CERTIFICATE PROGRAMS MMS & PGDM A.Y. 2019-20	
Certificate No.	Topic
MMS & PGDM : 1st YEAR	
C-1	Graphics Training
C-2	Workshop on Good & Service Tax (GST)
C-3	French Language
C-4	Cambridge English Certification
C-5	NISM Certification on Equity and Stock Trading
C-6	Mock Stock
C-7	Youth leadership and People Skill (YLPS)
MMS & PGDM : 2nd YEAR	
C-8	Advance Excel Training
C-9	Certificate in Alternate Investment Industry (CAII)
C-10	Workshop on Financial Modeling
C-11	HRM Automation Certificate Training
C-12	Digital Marketing
C-13	IOT Workshop
C-14	Data Analytics

Compiled By: Ms. Sangeeta Varma- Manager, Corp. Relations & Placements

Approved By: Dr. D. Henry - Director

Approved by: Bro. Alphonse Nesamony - Chairman

SFIMAR "STUDENT SKILL DEVELOPMENT PROGRAM (SSDP)" Jan 6, 2020 MMS I: Batch 2019-21 A.Y. 2019-20	
S.No.	Topics
1	Razor Sharp Focus
2	Alumni Connect 1- An Insight on choice of Specialization
3	Resume Building
4	Verbal Communication
5	Written Communication
6	Body Language
7	Identifying Strength & Weakness
8	GD Etiquettes & Assessment
9	Facing F2F Interviews
10	Basic Excel
11	Training on Aptitude Test - Reasoning & Logical
12	NISM Certification on Equity and Stock Trading : C-5
13	Mock Stock
14	Youth leadership and People Skill (YLPS): C-7
N O T E	1. Any other session if required by the students can also be arranged with due approval from the authorities 2. All the students seeking placement assistance through the Institute are required to attend all the Training sessions as mentioned above as per their specialization. 3. The wilful defaulters will not be eligible for the placement assistance.

Prep. By HOD CMC: Ms. Sangeeta Varma

Appr. by Director: Dr. D. Henry

Appr. by Chairman: Bro. Alphonse Nesamony

SFIMAR "STUDENT SKILL DEVELOPMENT PROGRAM (SSDP)" Oct 1, 2019 PGDM I: Batch 2019-21 A.Y. 2019-20	
S. No.	Topics
1	Basic Excel
2	Graphics Training : C-1
3	Workshop on Good & Service Tax (GST) : C-2
4	French Language : C-3
5	English Communication - Cambridge English Certification: C-4
6	Personality Development with Management Games
7	Razor Sharp Focus
8	Verbal Communication
9	Spoken English
10	Vedic Maths
11	Goal Setting
12	Non-Verbal Communication
13	Body Language
14	Basic IT for Management
15	Yoga & Mind Power
16	How to become Mentally Strong
17	Strength & Weakness
18	Alumni Insight on choice of Specialization
19	Body language
20	Resume Building
21	NISM Certification on Equity and Stock Trading : C-5
22	Mock Stock : C-6
23	Youth leadership and People Skill (YLPS) : C-7
24	How to develop Assertiveness
25	The Art of Conversation - Do's and Don'ts
26	Techniques of Leading Group discussion
27	How to improve Non Verbal Gestures
28	Mindfulness
29	Power of Habit
31	Management Movie and Discussion
32	Building Self-Confidence & Emotional Intelligence
33	Power of You
N O T E	1. Any other session if required by the students can also be arranged with due approval from the authorities 2. All the students seeking placement assistance through the Institute are required to attend all the Training sessions as mentioned above as per their specialization. 3. The wilful defaulters will not be eligible for the placement assistance.

Prep. By HOD CMC: Ms. Sangeeta Varma

Appr. by Director: Dr. D. Henry

Appr. by Chairman: Bro. Alphonse Nesamony

CERTIFICATIONS & WORKSHOP PROGRAMS

SFIMAR Certifications serve a multitude of purposes for different students: they are sometimes used to bridge the gap between different phases of academic study, or to provide additional professional training and qualifications. The variety of different certificates can be overwhelming. College certificates programs prepare students to obtain the professional certificates they need to gain employment or advance in their careers. SFIMAR provides its students additional certificates Programmes such as, Alternative Investment Industry, Project Management, certificates from NISM etc. which improves their knowledge and employment prospects.

INTERNET OF THINGS (IOT):

"INTERNET OF THINGS (IoT)" is organized for MMS Students in Semester III. IoT is a new revolution of the Internet. The workshop focuses on developing various IoT applications using Arduino and Raspberry Pi circuits. Some of the applications developed by the students are Electronic Voting Machine, Water Irrigation System, Soil sensor System, Fire Alarm Systems, LED Systems etc.

DATA ANALYTICS:

SFIMAR imparts in-depth training in the concepts and techniques of data analytics which helps in building a foundation in the area of business intelligence. Special focus is given on predictive analytics like regression, clustering, and smoothening techniques.

DATA VISUALIZATION:

Data Visualization Workshop for MMS Students is conducted regularly during Semester III. The workshop focuses on providing hands –on experience on tools like Tableau, Orange and MS Excel widely used for Data Visualization.

R PROGRAMMING:

This Workshop is conducted for MMS students in Semester III. The workshop covers the whole data life cycle ranging from Data Acquisition and Data Storage using R Studio. It also helps students in applying data modelling through R programming using various algorithms.

NISM:

The training is based on NISM-Series-XII: Securities Markets Foundation. The training covered the basics of the Indian Securities Market, Derivatives Markets, Mutual Fund Industry and processes in the primary and secondary markets.

YOUTH LEADERSHIP PROGRAMME (YLPS):

In association with TISS, the 45 hours certification program is organized by SFIMAR in association with TISS. It helps students gain sustainable and relevant skills to make them employable. This programme enhance students' personality through many interactive sessions on values, ethics, business etiquette, counselling enhance students' personality through many interactive sessions on values, ethics, business etiquette, counselling and leadership.

CERTIFICATIONS & WORKSHOP PROGRAMS

FINANCIAL MODELLING:

In association with Fore Vision It is a case study based and hands – on experience course for Finance specialization students in Semester III. The various modules consist of introduction to financial modelling and equity research, financial statement analysis, financial projections, valuation techniques and modelling dashboard. The course uses smart sheets for quick learning and the trainers are certified industry experts.

FINANCIAL STATEMENT ANALYSIS:

The course comprehends the tools used in financial statement analysis to analyse the performance of the company. It develops proficiency of fresher to get hands-on experience before joining the industry.

PROJECT MANAGEMENT:

The course validates student's competence to perform the role of a project manager, in leading and directing the projects and teams. It encompasses all aspect of managing a project with live case-study.

HUMAN RESOURCE MANAGEMENT SYSTEM & PROCESS AUTOMATION:

The course teaches HR software that combines systems and processes that connect human resource management and information technology. Its usage helps the students to understand the role of HR in the industry.

ADVANCED MS–EXCEL:

With increasing use of technology in work life, students need to possess skills of operating various application software. One of the most widely used tools is MS Office. Advanced Excel training is provided to MMS students to help them work efficiently at their workplace.

HUMAN RESOURCE WRITTEN CORRESPONDENCE:

The course teaches HR students to script Job Offer Letters, Candidate Rejection Letters, Preparing Job Descriptions, Employee Recognition Letters, Letters of Reprimand, Termination Letters, Job Performance Warning Letter, Letter of Recommendation, Promotion Letters, Appraisal Letters, Show Cause Letters and Charge Sheet Letters.

DIGITAL MARKETING:

Digital marketing certificate course is conducted for marketing specialization students. The topics covered are Search Engine Marketing, E-commerce marketing, social media planning and Google Analytics.

CERTIFICATIONS & WORKSHOP PROGRAMS

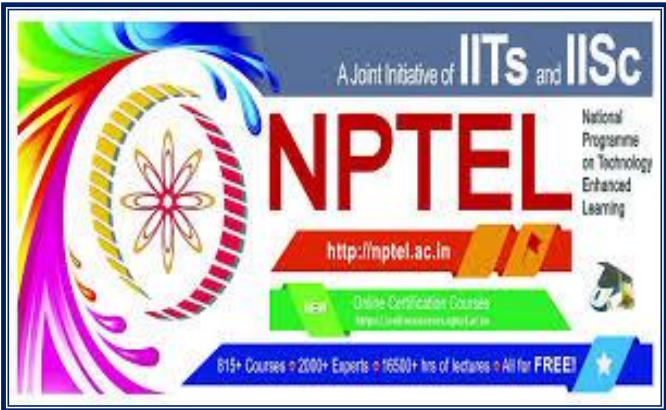
CERTIFICATIONS BY "TISS" - 2019



CERTIFICATIONS OF "NISM" - 2019



CERTIFICATIONS OF "NPTEL" - 2019



National Programme on Technology Enhanced Learning (NPTEL) is an initiative funded by Ministry of Human Resource and Development, Government of India and coordinated by IIT Madras and other IITs. The project's central idea is to put recorded lectures taught by its member institutes online for open access. It is one of the most extensive educational YouTube channel covering engineering, basic sciences, and some humanities and social science subjects.

CERTIFICATIONS & WORKSHOP PROGRAMS

CERTIFICATION IN ALTERNATE INVESTMENT INDUSTRY - 2019



CERTIFICATION IN FINANCIAL MODELLING 2019 - 2020



STUDENT'S GROUP COUNSELLING



STUDENT'S SKILL DEVELOPMENT PROGRAMMES



FRENCH LANGUAGE CERTIFICATIONS



GST CERTIFICATION



ADVANCE EXCEL CERTIFICATION



DATA INTERPRETATION & DECISION



GROUP DISCUSSION ASSESSMENT



NUMERICAL REASONING & APTITUDE



MOCK STOCK SESSION



DIGITAL MARKETING SESSION



INSTITUTE QUALITY STANDARDS AND INFRASTRUCTURE

SFIMAR has indeed undertaken several measures to upgrade institutional quality standards in order to offer our students best learning experience and unique environment. Some of our significant measures focus on Faculty development programs, Management development programs, MOU with best performing business institutes and involving in Research consultancy work with top corporate companies so as to have vibrant Professional associations and memberships

SFIMAR MEMBERSHIPS AND ASSOCIATIONS

- INDIAN MERCHANTS CHAMBER (MIC)
- BOMBAY MANAGEMENT ASSOCIATION (BMA)
- THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY (ASSOCHAM)
- BOMBAY CHAMBER OF COMMERCE AND INDUSTRY (BCCI)
- CHRISTIAN CHAMBER OF COMMERCE AND INDUSTRY (CCCI)
- ALL INDIA ASSOCIATION OF INDUSTRIES (AIAI)
- CONFEDERATION OF INDIAN INDUSTRY (CII)
- LOCAL CHAPTER WITH IIT BOMBAY AND MADRAS (NPTEL)
- ARIIA – ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT SURVEY
- MHRD INNOVATION CELL

TIE UPS AND MEMORANDUM OF UNDERSTANDING

- MOU - Ottawa University
- Binary University - MOU
- GlobeOp Financial Services (India) Pvt. Ltd
- GlobeOp Financial Services Technologies (India) Pvt. Ltd.
- Ace Performance Consultants
- Aon CoCubes
- Bejobbed Incorporation
- Fore Vision
- IMOU Between SFIMAR and NIPM
- Internshala - MOU
- Engaging minds 99 MOU
- SFIMAR-IDF-MoU.pdf
- SkillWiseSolutions-SFIMAR MoU

INSTITUTIONAL DEVELOPMENT UPDATES

RESEARCH AND CONSULTANCY UPDATES

The very Objectives of Research and Consulting is to build a team of Expert faculty who can provide Consulting Services for the Industry, to build Consulting as a USP for Brand building of SFIMAR and to improve relationships with Corporate which can assist in Placements. At SFIMAR we apply the RDVC (Research Development Value Chain) concept wherein Research forms an integral component of the faculty's work. Faculty members undertake research on a wide range of topics pertaining to current business requirements. Besides providing administrative assistance that facilitates research related activity in the Institute, the Research Centre of SFIMAR also documents the status of research projects and maintains a list of faculty publications. The Centre publishes all the research activities of SFIMAR through its bi-annual Research Journal known as the SFIMAR RESEARCH REVIEW. SFIMAR faculty members regularly publish their work in reputed refereed national and international journals. The Research Development Value Chain is represented by a Review Committee that deals with the review of overall research activities conducted by the SFIMAR faculty members. The committee periodically approves and monitors all the research activities to ensure that the research undertaken in the respective field is in alignment with modern business management trends. About 132 research articles have been published by our faculty so far from the year 2010 and our faculty go for international and national conference for presenting conference articles. Our faculty have also authored and published so far 21 books

Sr. No.	Name of Faculty	Research Topic	Publication	Month, Year	Details about the Journal
1	Col. Venkat Raman	Assessing Competencies for B school faculty	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
2	Dr. Vaishali Kulkarni	A Study to identify the forces behind KMS implementation in Indian B-Schools	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
3	Mr. Pushkar Parulekar & Ms. Alisha Lopes	Comparative Analysis of online transaction between private and public sector banks	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
4	Ms Shilpa & Dr. Smita	Anomalies in the Indian Stock Market	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
5	Dr. Natika, Ms. Aditi & Mr. Sangam	A Study of Equity Valuation Models and Strategies - Analysis of Automobile sector	Indian Journal of Ecology (2020) 47 Special Issue (9): 90-95	Jan-20	NAAS Rating: 4.96
6	Ms. Shilpa & Dr. Mayank	The volatility effect across size buckets: evidence from the Indian stock market	Investment Management and Financial Innovations, 16(3), 62-75.	Aug-19	ABDC 'B' category
7	Mr Jestin	Potential of Block chain Technology in Supply Chain Management - A literature Review	International Journal of Physical Distribution and Logistics Management	Jul-19	ABDC 'A' category
8	Dr. Simmi Prasad	Consumer perception on private label brands in organized retail stores of Mumbai suburbs	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138
9	Dr. Simeon	Business Analysis of Amazon-A global player	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138

INSTITUTIONAL DEVELOPMENT UPDATES

PHD CENTER INAUGURATION



St Francis Institute of Management and Research (SFIMAR), Mumbai started PhD program for the academic year 2019-20 under University of Mumbai. The Research Centre for PhD program for the academic year 2019-20 was inaugurated in the presence of distinguished guests and Governing council members. The PhD Program offers research aspirants the opportunity to pursue the research in the domains of marketing, Finance, Human resource, and General Management.

CONSULTING ASSIGNMENTS COMPLETED

- ✓ Consultancy on competency assessment of senior management of National Thermal Power Corporation Limited (NTPC)
- ✓ Consultancy on competency assessment at Oil and Natural Gas Corporation (ONGC)
- ✓ Consultancy on competency assessment of senior management of Aditya Birla Health Insurance



INFRASTRUCTURE

Infrastructure of college holds very much importance especially when it comes to providing various facilities to the students for education and health purposes. Buildings, classrooms, laboratories, and equipment-education infrastructure - are crucial elements of learning environments in colleges. There is strong evidence that high-quality infrastructure facilitates better instruction, improves student outcomes, and reduces dropout rates, among other benefits. In line with these requirements, SFIMAR ensures to provide sound support to students the following facilities.

RECENT IT UPDATES

IT Department has already installed SPSS Software Ver 26.0, AMOS Software and STAT CRAFT Software Data Analytic Software. LAB 109 was already assigned as Research Lab, and 10 desktops with high configuration have been setup already for SPSS including AMOS Software. Stat Craft Statistics Software is browser based system with 65 licenses

SPSS AMOS Software:

SPSS Amos software, more easily performs structural equation modeling (SEM). More quickly create models to test hypotheses and confirm relationships among observed and latent variables. Secondly E-governance has already installed STAT CRAFT Software - Data Analytics Software. Digital English Language Software (Audio Visual) is also installed in Lab 203.

IT LAB



E – LEARNING FACILITIES



RESEARCH LAB



CAMPUS TV



INFRASTRUCTURE

LEARNING AND INFORMATION RESEARCH CENTRE

SFIMAR's LIRC provides information support to learning, teaching, and research & consultancy domains. A digital library with dedicated computer terminals is available for students. The LIRC provides a conducive environment to users being equipped with all modern facilities. Completely integrated library software including bar-coding system has automated a lot of procedures and facilitates efficient circulation of books and other library material. The bibliographic details of library documents can be accessed through OPAC (Online Public Access Catalogue) from any of the work stations (computer terminals) available in the campus through Wi-Fi. All NPTEL videos are available with Library towards enrichment of students' knowledge.



BOOK EXHIBITION

SFIMAR LIRC organized a Book Exhibition for 1 day on 23rd October 2019 from 9:30 am – 5:30 pm in the Assembly Hall. Books and E-books on Management and allied subjects, Non-fiction, Literature etc. were displayed for giving requisition for the library and/or individual purchase. Members were requested to give specific book requests if any in their subject/s of interest.



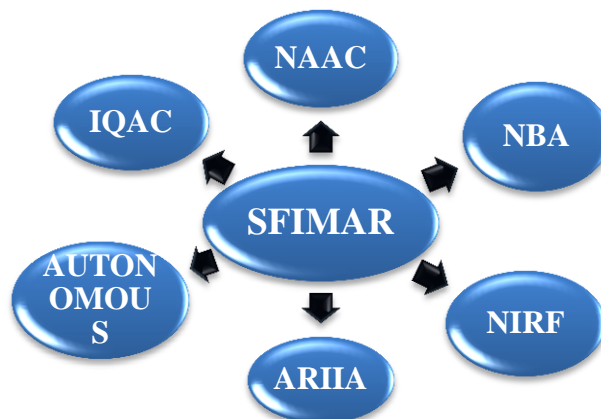
CENTRE OF EXCELLENCE

The Centre of Excellence at SFIMAR provides a forum where knowledge and understanding of business can be exchanged between the academic and the corporate world. The main objective is to provide a platform for the generation and exchange of knowledge in different business areas, with particular emphasis on emerging issues of the corporate world.

ENTREPRENEURIAL DEVELOPMENT

Centre of Excellence also focuses on developing entrepreneurial spirit amongst the students. It aims to inculcate Entrepreneurial attitude among the students. It plans to collaborate with many start-ups and small businesses to help them in their business by providing insights about the same to our students. The Centre aims to nurture and encourage the development of budding entrepreneurs in business and technology domains.

The courses conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities. A core team of experienced and qualified faculty member deliver various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs a number of Personality Development Programmes.



QUALITY POLICY

SFIMAR is committed to the endeavour of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.

ISO – 9001 – 2015 CERTIFICATION

SFIMAR is ISO 9001-2015 certified Institute by DNV (Det Norske Veritas) and has completed 9 years of implementation of the Quality Management System. The main objective of ISO implementation is to achieve continual improvement in the functioning of the Institute and in meeting the expectations of the stakeholders.

NAAC ACCREDITATION

National Assessment and Accreditation Council of India has granted Grade 'A' accreditation to St Francis Institute of Management & Research (SFIMAR).

ASSOCHAM

In a country where Education is highly valued, how do you distinguish yourself as the Institute of choice? This is a question asked by many B-schools when it comes to taking their Institute to the next level. Mediocrity is the enemy of being good, and being good an enemy of achieving excellence. While some of their contemporaries who established B-schools entered the fray of being the best B-school at the word 'go', St. Francis Institute of Management & Research (SFIMAR) took more of a marathon approach. No point in running out of breath after the first lap. This approach paid rich dividends in the form of two prestigious awards in one calendar year.

INSTITUTIONAL UPDATES

BCCI OFFICE SAFETY AWARD

BCCI office safety award was awarded on 16th October 2108 to SFIMAR

INSTITUTIONAL CERTIFICATES OF APPRECIATION

SFIMAR has received many awards such as “Business connect”, “Indian development foundation” and Certificate of excellence from “IARC centre for United Nations”.



MHRD INNOVATIVE CELL

Institution's Innovation Council Portal registration is done on 13th Aug'19. Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

ENTREPRENEURSHIP AWARENESS DRIVE WITH E-CELL IIT KHARAGPUR



ISO 9001: 2015: QUALITY MANAGEMENT SYSTEM

The Quality-Management-System is also known as QMS. It is a collection of processes, records, policies and documented procedures as per the kind and size of educational institute. This set of the documentation describes the set of internal rules that will govern how an organization educational institute creates and delivers service and product to client & customers. At SFIMAR, the ISO 9001-2015 External re-certification audit was conducted on 22nd June 2019



FACULTY DEVELOPMENT PROGRAM

FDP PAR EXCELLENCE AT SFIT

A Faculty Development Program (FDP) for the teachers of St Francis Industrial Training Institute (SFITI) was conducted at St Francis Institute of Management (SFIMAR) campus on 13 Aug 2019 and 14 Aug 2019. A total of 12 teachers including the Principal of SFITI, Mr Xavier Fernandes participated in the FDP. The 2- day FDP programme emphasized on topics like Dealing with Empathy and the art of listening, Improving Interpersonal skills and becoming an effective communicator, Building High performance culture in the Institute.



FACULTY DEVELOPMENT PROGRAM

FDP ON OUTCOME BASED EDUCATION



MANAGEMENT DEVELOPMENT PROGRAM (MDP)

Management skill is an area which is applicable for wide spectra of discipline. One such discipline is the non-managerial/non- management cadre faculty members who can use these skills in their teaching learning process. Such a proposal was received from one of the prominent institution of St Francis namely St Francis D’Assisi College, Nongstoin. A two day MSD programme was conducted by SFIMAR faculty members, Dr. G Ramesh and Prof. Shilpa Peswani FOR TEACHERS IN ST. FRANCIS D’ASSISI COLLEGE, SIEJLIEH, NONGSTOIN, MEGHALAYA ON 1ST AND 2ND MARCH 2019. The objective of the programme was to train the teachers with management skills required to enhance effectiveness and efficiency.



MOU & COLLABORATIONS

MOU WITH “OTTAWA UNIVERSITY USA”

This MOU was executed on 07th of October 2018 between Ottawa University and SFIMAR to establish and develop bilateral relationships between the institutions so as to enhance research and educational processes at both institutions and thereby expand the academic spectrum and their culture awareness between faculty, staff and students. This MOU will facilitate exchange of faculty members, students and academic information, materials, programs, in developing and implementing joint academic programs, in co-organizing joint conferences, and workshops.



Ottawa University, USA

MOU WITH “BINARY UNIVERSITY”

MOU was made between SFIMAR and Binary University on 24th November 2017 with an objective to understand, promote international understanding, development and friendship as well as to stimulate and support academic pursuits among students and faculty of two institutions in as much as that the two institutions will engage mutually in students and faculty exchange programs, collaborative research projects, involve in exchange of publications, short term training programs, workshop, seminars and conferences. This MOU is still active stimulating academic vibrancy in both institutions.



Binary University, Malaysia

MOU WITH "ATAL INCUBATION CENTRE (AIC)"



MOU WITH "SKILL WEB SOLUTIONS"



YOUTH LEADERSHIP AND PEOPLE SKILL (YLPS)

The second edition of the certificate program namely "Youth Leadership and People Skill (YLPS)" was conducted from 06 Oct 2018 to 09 Mar 2019 by St Francis Institute of Management and Research (SFIMAR) in association with Tata Institute of Social Science (TISS). Out of 57 registered participants, 49 participants successfully completed the program and were awarded the completion certificate by TISS, during the certificate distribution event scheduled on 06 Sep 2019 at 03.30 pm in the Assembly Hall.



MOU WITH "INDIAN DEVELOPMENT FOUNDATION (IDF)"



SFIMAR focuses on Student development in with the integration of academic learning programs with the larger issues of personal improvement and individual growth. It is a student centered, holistic experience focused on understanding (and demonstrating) values, nurturing skills, and moving towards knowledge.

Thought Leadership Programme:

The idea of ‘Thought Leadership’ programme introduced by the Institute is to enhance the student’s knowledge of current thought-provoking topics, ideas generation and their deliberation on the subject matter, communication skills. The programme underlines directional guidance to the students to prepare them for answering questions in placement interviews on recent topics and trends in their area of their specialization.

Lead by example:

The ‘Lead by Example’ programme picks up small cohorts of students in various niche areas, based on their aptitude and attitude. These students are provided specialized advanced training in those niche areas to excel and lead other students. Faculty members and CMC Dept. are extensively involved in conducting mock interviews and group discussions for all the students. Corporate recruiters have been brought in to train the students in these two aspects.



Mindfulness Talks

Session on Ethics and Meditation by Sister Judy Johnson SFIMAR ensures extensive mentoring & coaching for its students. Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development. Extensive Mentoring allows the mentee to explore new ideas with confidence. All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored

Peer Teaching Style:

SFIMAR encourages Peer-to-Peer Tutoring style that involves students teaching other students, A peer tutor boosts the classroom learning by stating examples that relate to other peer students; Having a tutor who is of a similar age level also helps in bridging the learning gaps.



Stress mgmt. & physical fitness:

SFIMAR ensures that its students are fit enough to fight the challenges they face. Students are provided enough opportunities to build on their physical fitness and embark on the healthier path. Aerobics, Yoga & Meditation are also dedicatedly followed in campus. Also Stress Managements sessions by the Brahmakumaris are conducted regularly at SFIMAR.

Guest lecture:

Guest Lecture on Cyber Crimes by Adv. Pankaj Bafna SFIMAR undertakes various consulting assignments & live projects throughout the year. Students are encouraged to take-up Live Industry Projects that gives them practical exposure to their existing theory Knowledge gained in the classroom.



Live industry projects

At SFIMAR, emphasis is given on not only making the students academically brilliant, but true leaders and team players, thus preparing them for the real life corporate world. This is done by inviting people from industries and top institutions to provide valuable information to the students about the latest updates of the industry.

STUDENT DEVELOPMENT INITIATIVES

INDIAN DEVELOPMENT FOUNDATION (IDF)

Indian development foundation (IDF) undertakes initiative to provide learning for underprivileged people on hygiene, moral reasoning through volunteers from various domain like students, corporate personnel. Faculty in charge are Prof. Col. Venkat Raman, Prof. Shilpa Peswani and Prof (Dr.) G. Ramesh.



INDUSTRY VISIT

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum and objectives of industrial visit is to provide students an insight regarding internal working of companies in various departments like finance, marketing and sales and production department. SFIMAR arranges industrial visits every year for both PGDM and MMS and Part time students so as to expose them to industrial situations.

PGDM DOMESTIC INDUSTRIAL VISIT

Industry Visit for PGDM Batch of 2019-21 was conducted from 17th to 19th October, 2019. The places visited were **Pune and Mahabaleshwar**. Students visited to **Parle Products, KNEST Aluminium Formwork Company, Mala's fruit products** along with sight visit to Table land & Parsi point, Panchgani Market, Mapro's shopping outlet, Lingmala waterfall.



INDUSTRY VISIT

MMS DOMESTIC INDUSTRIAL VISIT

An industrial visit cum picnic was organized by SFIMAR for MMS first year students from 08 to 10 November 2019. Students from the first Semester, both A and B divisions along with Prof Sanchayita Bannerjee, Col Venkat Raman, Prof Jackson John and Ms Sheeba Nadar from the Staff left for Pune and Mahabaleshwar on industrial visit. One team proceeded to Brinton carpets. The second team went to Vulcan Technologies and the third team went to Atul Overseas Ltd. All three are located at Pirangut in Pune.



PGDM INTERNATIONAL INDUSTRIAL VISIT – 11th – 17th NOVEMBER, 2019



MMS INTERNATIONAL INDUSTRIAL VISIT – 16th – 21th NOVEMBER, 2019



As emerging business practices and new technologies are reshaping the business industry, there is an urgency to upgrade the curriculum of business studies to promote responsive practitioners who can meet evolving industry demand. Industry leaders highlights that key professional competencies such as problem-solving, identifying risk, research skills, communication skills, negotiation skills and practice management are lacking in business graduates. Indeed conferences, workshop, inter collegiate competition and seminars can fill up these voids left over by the core academic business curricula.

DATE	EVENT NAME	HOST COLLEGE	NAME OF THE STUDENT	CLASS	RECEIVABLES	POSITION
03-01-2020	Convengo	Rohitdas Patil college	Frank Rodricks	MMS A	Certificate	2nd Place In Mock Stock
03-01-2020	Convengo		Jay Shah	MMS A		
03-01-2020	Convengo		Joy Fernandes	MMS A		
16-01-2020	Mauj	Saraf	Punita Nadar	MMS1 B	Trophy,certificate &2500 gift card	1st in calligraphy & 2nd in nail art
16-01-2020	Urja	Thakur college	Jacob Antony	MMS A	Certificate And Cash Prize	1st in Chaturae
16-01-2020	Urja		Anusha Nair	MMS A		
16-01-2020	Urja		Ashwini yadav	MMS A		
16-01-2020	Urja		Sandeep Shajan	MMS1 B		
16-01-2020	Urja		Parth Patel	MMS1 B		
17-01-2020	Urja		Harren Norohna	MMS A	Certificate And Cash Prize	2nd in Tom & Jerry
17-01-2020	Urja		Kunal Kadam	MMS A		
17-01-2020	Urja		Cleon Rebello	MMS A		

BCCI CONCLAVE QUIZ – BUDGET 2020



CHAKRAVYUH



TEAM FOR URI



“AAICHE” CONFERENCE



TIMSR EVENT



STUDENT'S INTER – COLLEGIATE ACHIEVEMENTS

"UMEED" CARROM WINNERS



RADIO MIRCHI MARATHON



SPARDHA WINNERS



STOCK EXCHANGE CONSORTIUM



DSIMS "FINANCIA"



IES



SUMMER EXCELLENCE 2019

The main purpose of summer projects is that first year MBA students can get exposure to the real business world during summer internships. MBA summer internships are a great way to learn specialization subjects with practical exposure and that too under the guidance of corporate professionals. Summer Excellence provides a platform to SFIMAR'S budding management professionals to showcase their business knowledge and enhance their functional skills. It is perceived as a pinnacle of management fundamentals and provides an opportunity to implement the skills learnt in the classroom into the diverse working scenario. The presentations of Summer Excellence were judged by a panel from the corporate sector in each specialization respectively.



Summer excellence was conducted in the month of October 2019.

The following are the results of students who received first prize in respective specialization.

FINANCE WINNERS

1st prize: Movil Joyson Mathias

2nd Prize: Sanmay Dinesh Tribhuvan

MARKETING WINNERS

1st prize: Zenior Ricky Borges

2nd Prize: Sayali Dnyandev Sawant

HR WINNERS

1st Prize : Danica Ernestine Lobo

2nd Prize : Shweta Sharad Chaugule

OPERATIONS WINNERS

1st prize : Siddhesh Sugandh Tawde

2nd Prize: Sonali Sanjay Mhatre

OUTBOUND TRAINING FOR STUDENTS 2019

As part of curriculum, outbound Training for Students of PGDM,MMS and PART TIME was organized by Institute. The intent of organizing such an event was to provide lessons in real Management terms and correlate to the lessons taught in closed confined of class room- in the areas of Leadership, Team Management, Decision Making and Creativeness- all of which are required to climb up the corporate ladder.

PGDM OUTBOUND TRAINING (8th FEBRUARY, 2020)



MMS OUTBOUND TRAINING (8th FEBRUARY, 2020)



PART TIME OUTBOUND TRAINING (26th JANUARY, 2020)



SPEAKER SERIES 2020

At SFIMAR, emphasis is given on not only making the students academically brilliant, but true leaders and team players, thus preparing them for the real life corporate world. This is done by inviting people from industries and top institutions to provide valuable information to the students about the latest updates of the industry.

Eminent Speaker Series 2019-20 was planned to be conducted on 22/02/2020 and 14/03/2020. Resource person on 22/02/2020 was Dr. Kaustubh Dhargalkar, who is an entrepreneur-turned-academician & Innovation evangelist. He has founded three companies from 1990 to 2005 in the domain of productivity enhancement technologies for manufacturing. His topic of discussion was 'Design Thinking & Innovation'.

The second round of the series was conducted on 14.03.2020 and the resource person was Mr. Samish Dalal, who specializes in the field of Negotiation, Entrepreneurship and Innovation. He is an associate professor at S P Jain and is also in-charge of the GFMB Program (Global Family managed business) Program at SP Jain Institute of Management.



MENTORING

SFIMAR ensures extensive mentoring & coaching for its students. Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development.



DLLE INITIATIVES

Our Institute carries out many Institute Social Responsibility (ISR) activities through the social club “ABHIMAAN” and through its Lifelong Learning and Extension Projects under the Department of Lifelong Learning and Extension (DLLE), Mumbai University. Also, the Institute is one of the active participants of Mumbai University’s Department of Lifelong Learning and Extension (DLLE) and has received an appreciation letter as the best management institute to carry out social causes such as child abuse, working women’s development etc.

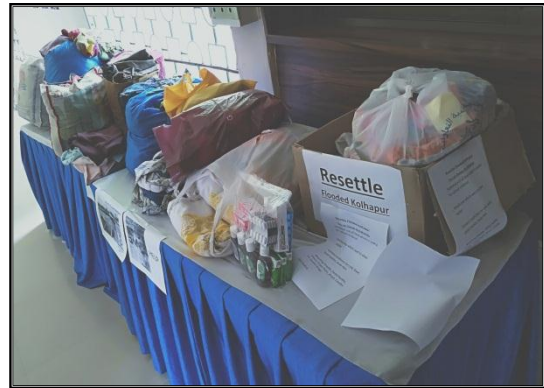
SEMINAR ON “CANCER PREVENTION” – 12th OCTOBER, 2019



HEALTH CHECKUP CAMP – 3rd AUGUST, 2019



FLOOD RELIEF FOR KOLHAPUR – 24th AUGUST, 2019



BLOOD DONATION CAMP – 19th NOVEMBER 2019



DLLE INITIATIVES

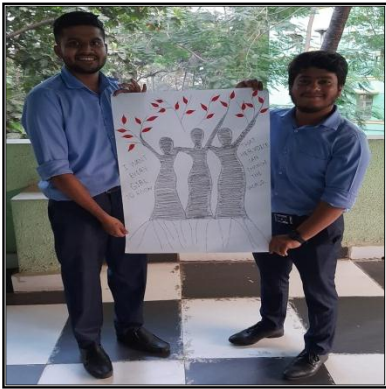
“UDAAN 2020” – 1st & 3rd FEBRUARY, 2020

STREET PLAY COMPETITION



Students performing Street play in UDAAN at SFIMAR & Students participating in UDAAN 2019 Festival held at MVM College.

POSTER MAKING COMPETITION



VIGILANCE WEEK (28th OCTOBER – 3rd NOVEMBER)



INDIAN DEVELOPMENT FOUNDATION

Indian development foundation (IDF) undertakes initiative to provide learning for underprivileged people on hygiene, moral reasoning through volunteers from various domain like students, corporate personnel. Faculty in charge are Prof. Col. Venkat Raman, Prof. Shilpa Peswani and Prof (Dr.) G. Ramesh.



MAJOR EVENTS 2019 - 2020

GRADUATION CEREMONY 2019 - 2020

St Francis Institute of Management and Research (SFIMAR) organized Graduation Ceremony, 2020 for the passed out students of 2017-19 batch of MMS and PGDM students and 2016-19 batch of Three Year Part-Time MMS (Marketing/Financial Management) Degree Program students on 11th Jan 2020 from 10.30 am to 2 pm at SFIMAR Auditorium. Graduation Ceremony marks the transition from Student's life to Professional life and then they become our Alumni and Brand Ambassadors of our Institute for the rest of their lives. The Graduating students were conferred their Management Degrees/Diploma's, Certificates and Medals by the Chief Guest of the event Honorable Pro Vice Chancellor, University of Mumbai Dr. Ravindra Kulkarni in the presence of Reverend Bro. Mathew Thekkemury, Vice President, Board of Governors, Reverend Bro. Alphonse Nessamony, Chairman and other Governing Council Members of the Institute, Parents/Spouse of the students, Director, Faculty members and staff.



MAJOR EVENTS 2020

LUMINANCE - 2020

Luminance 2020, the 18th Annual day of St. Francis Institute of Management and Research was conducted on 29 of February 2020 at our institute Auditorium. The chief guest for the ceremony was Asst. Superior General and Vice President of the Governing Board Bro. Mathew Thekkamury, our guest of honor General Councilor Bro. Dominic Polaprayil and our institutions department heads. Our chief guest Matthew Thekkamury showered his blessings upon the gatherings. Then followed award distribution, wherein, the Bro. Paulus Moritz Memorial Award for Academic excellence, Best Student Award, Bro. Nicholas John Memorial Award for the rising star, the Helping hand award, Brand Ambassador award, Highest Attendance award, Placement leader award and the Staff Service Excellence award were presented by our chief guest and Director Dr D Henry to the respective winners.



"PATHH" - 2020

Pathh is a mega event of SFIMAR, wherein an assembly of academicians, researchers, executives and government representatives present their papers and share their valuable their research findings before an expert panel. Pathh 2020 was the 15th Annual International Research Conference, which was organized on 15th February, 2020. The theme of the conference was "Impact of Fourth Industrial Revolution on Global Economy". Mr. Prashant Karmalkar, CEO of Circular Angle was the Guest of Honor and Dr. Sajeev Kumar Nair, Senior VP Reliance Industries Ltd., was the Chief Guest for the Event.



“ANVESHİ” - 2020

St. Francis Institute of Management & Research conducted the National Level Research Paper Competition 'Anveshi 2020' on the theme of 'Emerging Business Models in the Current Economic Scenario', on February 28, 2020. The aim of the conference was to give due recognition to the inquisitiveness and creativity of students and to provide them with a platform to exhibit their research potential. The research papers presented were intellectual, rich in quality spreading on diverse themes, such as transformation taking place in the field of education, training, employment, technology, population, economy and infrastructure.



“EXUBERANCE” - 2020

Team Exuberance consisted of a small group led By Assit. Prof. Jestin, Vasudha Rao, Jackson John, Col Venkat and Mr. Kiran. The two days program was meticulously planned by our team, since the event of this nature would take many days and months to make it indeed a professional event. Exuberance is a platform that brings together creative, energetic, and intellectual talent from across the city. It's the Annual Inter-Collegiate Fest of SFIMAR—an array of exciting management events, cultural, and sports festival hosted at SFIMAR, Borivali campus. The enthusiastic Spirit was very high among all the organizers and participants. Of course, Director and Faculty played a pivotal role for the success story. Great personalities were invited to the Institute during inauguration and also for the Annual Day/Exuberance.



MAJOR EVENTS 2019 - 2020

“HR SUMMIT” - 2019

In these present turbulent, yet exciting times, an HR professional has to constantly stay ahead of the curve in order to preempt and evade the pitfalls which the new environment unfolds from time to time. Keeping in line with these above requirements, HR summit 2019- “Paradigm Shift in HR was organized by SFIMAR in collaboration with NIPM on 23rd November 2019. HR Summit 2019 primarily focused on the latest developments of HR in the corporate sector and corporate experts from various organizations expounded in detail and threw much light on the emerging HR trends and practices to the participants. The chief guest was Mr. Devarajan, from “Head India fund services businesses” and other key note speakers were Mr. Girish Karnad from “Shamrao vithal Cooperative bank limited”, Dr Pramod Sadarjoshi CEO, Talentsmith consulting, Mr. Anujnath Galgottia, CEO, Corporate Galaxy human capital and other expert panel members.



“PRAKALPA” - 2019

PRAKALPA is an Inter-Collegiate Project Presentation for the Part Time Students (MMM & MFM Students)



SFIMAR CELEBRATIONS 2019 - 2020

SFIMAR conducts various festivals such as staff and faculty birth day celebrations, Christmas celebrations, republic day, Independence Day, Onam and teacher's day, Dandiya night and other events so as to provide opportunities for students and staff to interact with peers and to create friendly working environment. Most of these activities are group-oriented due to which students get to know about people from different cultural backgrounds and interests.

"INDEPENDENCE DAY" - 15th AUGUST, 2019



"ONAM CELEBRATIONS" - 10th SEPTEMBER, 2019



"DANDIYA NIGHT" - 11th OCTOBER, 2019



“TEACHER’S DAY CELEBRATION”



“CHRISTMAS CELEBRATIONS”



“WOMEN’S DAY CELEBRATION”



SFIMAR CELEBRATIONS 2019 - 2020

“BIRTHDAY CELEBRATION”



“REPUBLIC DAY”



CLUBS AND FORUM ACTIVITIES 2019 - 2020

“FINATICS FORUM – MOCK STOCK”

Finatics Forum organizes activities to assist members in evaluating careers in finance and identifying current career opportunities, extend the practical finance education with job-specific knowledge and connect members with alumni and other finance professionals. Activities undertaken: On January 14, 2020, Mock Stock Competition (one of the events of Finatics Club) was held for the students of Master of Management Studies (MMS) of St. Francis Institute of Management and Research in the college campus led by Dr. Natika Poddar. Event was organized by Mr. Vaibhav Shah (Resource Person).



“FILM SCREENING CLUB”

The Film Screening Club selects award winning Movies, Short Films, Documentaries etc. based on management concepts and screens them for MMS & PGDM Students. The Movies screened by the club are followed by a detailed discussion focusing on the learning’s from the movie. The Club promotes experiential learning and Edutainment. Film Screening Club selects popular Movies, Short Films, Documentaries etc. based on management concepts. The Club promotes experiential learning style & Edutainment. Movie – Moneyball is an American biographical sports drama to build a team of undervalued talent by taking a sophisticated saber metric approach to scouting and analyzing players.

CLUBS AND FORUM ACTIVITIES 2019 - 2020

“GREEN CLUB”

The primary objective of green club is to promote "green activities" among all the stakeholders of SFIMAR and bring out a sense of responsibility in improving the conditions of environment among them. A team of twelve students and six faculty/staff of the Green Club from SFIMAR went on a field trip to Bassien Agro Farms located near Arnala Beach, Virar West, to develop an understanding on Hydroponics and Inorganic farming on 9th January, 2020



“MALAY CLUB”

Malay club is the perfect platform to showcase artistic capabilities. It is a revolutionary idea that redefines the meaning and purpose of art. Malay club, a fine arts club is initiated by Dr. Natika Poddar in order to bring out the talent and imagination of the students in MMS & PGDM.



Art Of Rangoli



Best Out Of Waste



CLUBS AND FORUM ACTIVITIES 2019 - 2020

“NIMRITI CLUB”

Nirmiti Forum a marketing forum- Nirmiti shapes the students through various activities conducted during the course of the year. Prof. G Ramesh & all other Marketing specialization professors have been very supportive in providing the students with their valuable inputs.

“PRERNA CLUB”

The Prerna club imbibes the essence of “Entrepreneurship” to management students at SFIMAR. Objectives of the Prerna club are: 1. Conceptualization of business ventures. 2. Creation of a data bank of entrepreneurship cases. 3. Interaction with entrepreneurs 4. Execution of micro-ventures by incubating.



“RENAISSANCE CLUB”

The HR students take the lead in arranging events. This enables in developing the students to plan and arrange for the events successfully. The club activities are organized on a regular basis to promote the team spirit and implement the HR concepts practically.

YOGA DAY

International Yoga Day was celebrated by the students and teachers with great enthusiasm. Students PGDM I demonstrated various asanas followed by Mr Gautam Utekar chanting. Warm up exercises were taken and all the students performed sitting and standing asanas, importance of these were explained simultaneously. The celebration concluded with synchronized recitation of shlokas and speech by Trainer



CAREER MANAGEMENT CENTRE ACTIVITIES 2019 - 2020

The Career Management Centre (CMC) is the liaison between our highly diverse talent pool of students, alumni and employers who benefit from their expertise. CMC helps recruiting companies for their promotion on the campus and handle the entire placement process. With a view to preparing its students to be the leaders of the next generation, the Institute prides itself on having a well-established Career Development Centre (CMC) for its students. CMC organizes various programmes and sessions to make sure that the students meet the industry needs to gain a head start at the workplace and make an early impact. CMC also assists corporate in identifying and connecting them with the right talent on campus while at the same time helping students identify and match their interests, abilities, and values and honing their skill-sets to meet job-specific opportunities. Student Skill Development Programme (SSDP) is the latest CMC offering which brings tailor-made training programmes and Certification to students. CMC also hosts a Corporate On-boarding programmes through which, students are appraised of organization culture and required skills by the Corporate On-boarding Partners.

RECRUITERS FINAL PLACEMENT 2019 -2020

RECRUITERS - FINAL PLACEMENTS Year- 2019 - 20



RECRUITERS SUMMER PLACEMENT 2019 - 2020

RECRUITERS - FINAL PLACEMENTS Year- 2019 - 20



PLACEMENT ACE PERFORMERS 2019

Placement – ACE Performers (Batch 2017 – 19)



Romario Gomes
SquareYards-
(International Placements)



Pratik Pagare
Zycus Infotech



Anupama Khadanand Aryal
BlackRock Services Pvt. Ltd



Carolyn Mathew
BlackRock Services Pvt. Ltd



Erica Julian Pinto
BlackRock Services Pvt. Ltd



Julee Suresh Dalvi
BlackRock Services Pvt. Ltd



Neeraja Surve
BlackRock Services Pvt. Ltd



Prerana Arun Rao
BlackRock Services Pvt. Ltd



Sagar Mehta
BlackRock Services Pvt. Ltd



Abel Abraham George
nura Financial Services Pvt. Ltd.



Anushka Sanjay Naidu
Nomura Financial Services Pvt. Ltd.



Smitesh Yogesh Paralkar
Godrej & Boyce Mfg. Co. Ltd.



Saiju Jose Koonamplakil
Asian Paints



Suryavijay Sharma
Amul



Rahul Anil Potdar
Stanton Chase

CMC SKILL DEVELOPMENT PROGRAMS

Student Skill Development Programme (SSDP) is the latest CMC offering which brings tailor-made training programmes and Certification to students. CMC also hosts a Corporate On-boarding programmes through which, students are apprised of organization culture and required skills by the Corporate On-boarding Partners. Students are then assigned projects which are executed as on-the-job corporate assignments to imbibe a sense of task ownership and responsibility. It enables students to have hands-on experience in management and they learn to innovate and think critically for better business solutions and efficient use of resources, resulting in higher and sustainable productivity.

ALUMINI IMMERSION

Alumni are an integral part of SFIMAR. They are very closely associated with the Institute and regularly visit to their alma matter. Alumni members are deeply involved with the holistic development of the institute and are invited for the interaction with the current students, guidance in curriculum development, Summer Project guidance, assistance in entrepreneurship, mentoring of students, assistance in placement, knowledge sharing through guest lectures, as judges & panellists in competitions etc.

There are distinct events where alumni members participate throughout the academic year.

1. Alumni Connect I: Interaction with 1st Year students, guidance on the “choice of specialization”
2. Alumni Connect II: Interaction with 2nd Year students: guidance on Industry profiles
3. Alumni Connect III: Alumni prepare the current students to help students launch themselves in the corporate world.
4. SAMPARK –. This is the Star event of alumni. It is an “Annual Alumni meet”, an event of awards and rewards. The Alumni Members are awarded for the Corporate & Entrepreneurial Excellence by “SFIMAR RATNA AWARD”.

The objective is to recognize outstanding achievement in a professional discipline or in Business by our Alumni and honour Alumni’s accomplishments in their respective professional fields or leadership in Business and Entrepreneurship and outstanding contribution to their communities.

“DISTINGUISHED ALUMNI” Award is launched in A.Y. 2018-19 for the alumni who has played a distinguished role in rendering his/her services for the holistic development of the institute.

5. Mentoring – Alumni members frequently visit on Saturdays for mentoring the students.
6. Knowledge Sharing: identified Alumni members are invited for guest lectures as per their expertise.
7. Participants in various meetings for the value addition in curriculum and in the holistic development if the institute.
8. **Summer Excellence:** It is an Intra collegiate summer Internship competition. This event is planned every year post public presentations of internship work in the month of August every year. The senior alumni members are invited as judges/ panellists.
9. **SFIMAR Alumni Chapter:** The Expectation from the Alumni chapters is networking; knowledge sharing, job prospects for current students as well as alumni members, mentoring, educational events and other opportunities that can help foster the career growth in the specific field. The Alumni Association members take the lead in organising the same in coordination with the SAA committee members of the Institute.
10. **Newsletter:** SFIMAR has launched its Alumni Newsletter “Reflections” in A.Y. 2016-17. The SFIMAR Alumni Association- Vice President and nominated committee members take the responsibility of collection of data, compilation, designing and publication. It is a soft copy publication.

ALUMINI CONNECT FOR STUDENTS

CMC has arranged the "ALUMINI CONNECT" programme for 1st year students of batch 2019-21, Saturday 31st August, 2019 to give guidance to the students "on the choice of specialization and the skill set required". This interaction has helped the students immensely and solved their queries pertaining to the subject.

The Alumni Mentors who participated were:

1. Ms Priyanka Parab: Ex Sr. HR L & T Infotech & Professional Trader Batch 2006-08 (MMS)
2. Mr Siddharth Dattani Deputy Manager, Piramal Housing FIN Limited, Batch 2012-14(PGDM)
3. Mr Darshan J Shah - Sales Associate, Amazon India, Batch 2012-14(PGDM)



ALUMINI CONNECT

Alumni Connect was organised on 19th September 2019 from 5.00 PM to 8.30 PM at Assembly Hall at SFIMAR Campus. It was focused on Entrepreneurial development. Mr Hardik Shah, Joint Secretary SAA from 2006-08 batch, took the lead in arranging this chapter in coordination with the Institute. A talk by the renowned speaker and successful entrepreneur Ms Susan Josi, Managing Partner, Havas Life Sorrento, was arranged for the alumni. The topic was "Antherprerna" The meeting was followed by networking & dinner.



NON TEACHING STAFF PICNIC



TESTIMONIALS

STUDENT'S TESTIMONIALS



PGDM has offered me some of the most blissful moments of my life. From Industrial visits to lectures, faculty makes sure that we learn something new. The pedagogy isn't just textual, presentations & research projects form an appreciable portion of the syllabus. SFIMAR works in a manner that no student is left behind. Events and festivals aid us in team bonding, being more responsible, meeting deadlines, et cetera. In whatever times I've spend in SFIMAR, I've not regretted a single moment.

-Mr Oreste Joseph [PGDM 19-21]

It's been less than a year and life at SFIMAR seems really amazing and exciting. SFIMAR has given me an astonishing platform for my overall growth and development. The activities, clubs and events have built my self-esteem positively, and helped me understand the importance of team building and team work. The campus also is an amazing place and there is a whole new level of positive energy that surrounds in the campus. The faculty, staff and admin department are also cooperative and have always been there for me and motivated me to become a more better and competent individual. In short, till date SFIMAR has been a journey full of fun and learning.



-Ms Benita D. Cardoz [PGDM 2019-21]



SFIMAR (PGDM) has provided us with Pre-commencement activities and Preparatory sessions before the start of actual academic sessions so that we could brush up basic skills and are ready for up-coming challenges for the next two years. It has helped me to develop a positive attitude in my studies and discover more about myself. Faculty of SFIMAR are very supportive and they make sure that every class is fun-filled, educational as well as interactive. The campus has good infrastructure and surrounded by greenery. I am grateful to be part of SFIMAR Family.

-Mr Amay Parkar [PGDM 2019-21]

TESTIMONIALS

St. Francis believes in a very comprehensive and holistic way of teaching which has indeed helped me improve my analytical, mental and social ability. Also the faculty members give personal attention to every student and analyse their individual capabilities to assist and guide them in a better way. This course is not just about learning within four walls of the classroom but involves field trips to incubation centres and industries that give us practical insights into the real world. We are well assisted when it comes to looking out for internship opportunities. St. Francis Institute is a blend of quality and fun when it comes to learning.



- Rochell Bhastekar – [MMS 2019-2021]



My MBA with St. Francis Institute of Management and Research is one of the best experiences of my life. In this one year, SFIMAR successfully brought clarity of thought, knowledge, confidence, courage and conviction to me and my goals. Real time exposure is always immense throughout the program. I owe a huge debt of gratitude to our Faculty members and our very own Respected Franciscan Brothers. They have contributed significantly to my knowledge base at SFIMAR. SFIMAR has helped me to carry on an increased sense of self-esteem and a feeling of accomplishment and personal satisfaction at every stage of life.

-Harren Noronha – [MMS 2019 – 2021]

My MBA with St. Francis Institute of Management and Research was one of the best experiences of my life. My MBA at this institute brought clarity of thought, knowledge, confidence, courage and conviction to me and my goals. Real time exposure was immense throughout the program. Faculty members give us enough encouragement and guidance to participate in the managerial fests of other colleges, which enhances our overall outlook towards management. Group Discussion and latest news Affairs keep us attuned to the latest business happenings around us.



- Devavrat Ghag – MMS 2018-2020



St. Francis Institute of Management and Research has shaped me from the day one to face the corporate world. Along with that goes an increased sense of self-esteem and a feeling of accomplishment and personal satisfaction. SFIMAR has it all, the amazing infrastructure, welcoming classmates, engaged faculty, Placement cell, the contents of the courses and the teaching framework they offer. Project based learning approach helped for a holistic development. SFIMAR has been full of opportunities that were full of fun and learning with the international exposure. I truly feel that the management skills covered in due course will be invaluable in reaching my career goals.

~Aditi Pal - [PGDM 2018-2020]

TESTIMONIALS

My journey at ST.FRANCIS has been full of excitement, challenges and learning. It was an environment of great fun, where every day we were offered the chance to learn something new. At SFIMAR the focus is on nurturing and enriching the young talents so that they are metamorphosed into efficient and effective managers. I believe that the experience and learning that I received at SFIMAR will always guide me towards success in personal as well as professional matters. I found the environment at SFIMAR focused on developing a personality that can take on any challenge, while constantly moving forward. SFIMAR provided me an opportunity to work with BlackRock, which I feel is the best company to start my career with. I thank SFIMAR and its faculty for giving me unconditional support to step on the first rung of the ladder of success.



-Movil Mathias [MMS – 2018 -2020]



I am extremely grateful for St. Francis Institute of Management and Research giving the opportunity to broaden my horizon. The friendly atmosphere around the campus makes it easier to break barriers of shyness. Faculty at SFIMAR is easily approachable and students having any difficulties regarding their courses are always guided by them. The Non-teaching staff is very helpful and cooperative. The two years at SFIMAR have been truly fruitful and amazing. This journey has given me a lot to learn and explore.

-Sabrina Shiny [MMS 2018-2020]

ALUMINI TESTIMONIALS



Looking back 5 years from the time when I completed my MMS Finance in a difficult economic environment, and looking at where I stand now, a lot of credit goes to the thought processes and management concepts learned at SFIMAR. I am proud to say that our batch did very well and most of the students are at an elevated path of their career. I would like to thank my professors, placement team and specially my colleagues who kept on challenging each other to get the best out of everyone. Learning at SFIMAR gave a different dimension to the management studies which has always helped me in building my career. I thank the Institute for preparing me to meet the corporate challenges efficiently.

-Ritesh Gulrajani { Senior Manager - Finance & Projects, Kuoni Travel Group

I received the quality education and the exposure through practical experience called internship. In addition we had various renowned guest speakers from industry who groomed us to face the corporate world more confidently. Apart from industry training, we were always encouraged to participate in inter-collegiate fest and various other in-house activities that helped us groom even more. SFIMAR has not only helped me understand business dynamics but has also imparted the skills to execute in a rapidly changing business environment.



~Engelbert Gonsalves { SAP Consultant – L&T InfoTech

TESTIMONIALS

ALUMINI TESTIMONIALS



SFIMAR has changed my attitude and approach towards my career. I am happy to see my SFIMAR friends growing on a success ladder. Indeed, SFIMAR was a great learning ground for me and my batch mates.

~Abhijit Khatav { Zonal Manager, Reliance Jio Infocom Pvt. Ltd.}

SFIMAR has helped me gain a broader perspective of overall business features and supplementary subtlety to my personality. I will be grateful to the faculty at SFIMAR for all their teachings. It was not just a stride in the right direction but a leap towards my professional goals. I landed my dream job through SFIMAR, and it has been a wonderful career journey so far.

-Anand A.Vayda {Manager–Programme Management R&D–Portescap India Pvt. Ltd.}



Today as I stand successful and stable in life, I look back and reflect where it all started. SFIMAR is the name which comes to my mind instantaneously played the most important role in shaping my pathway from a college student to the money man as they call me today (for managing others' valuable funds). The management education imparted by the professors in SFIMAR has helped me build up my confidence to deal with the corporate challenges. I will always be grateful towards everyone at SFIMAR, who has helped me to take my career ahead.

-Ameya Jadhav { Analyst Nomura}

The Essentials of Online Education in the Emerging Scenario

Online education has gained immense popularity among working professionals and students pursuing higher education. These categories of online learners find immense benefit in the autonomy and flexibility that these courses offer. Online courses can be planned around their schedule which may include full-time employment, internships and caring for family.

Distance learning has been around for a long time, even before technology made it extremely accessible. Traditional schooling is now seeing an increased proliferation of virtual training materials and online courses. If online education is here to stay, then what are its implications for traditional learning? Instead of focusing on pros and cons, the conversation we should be having today is about leveraging online education to make our education systems more conducive to learning. Technology also adds on to the visual experience by incorporating animations that can be used interactively for effective learning and communication.

The classroom advantages

A school provides structure, support, and a system of rewards and penalties to groom its students. Traditional classroom education offers the benefit of face-to-face interactions with peers which are typically moderated by a teacher. It provides children, especially those in their early developmental years, with a stable environment for social interactions, helping them develop skills like boundary setting, empathy and cooperation. It also allows plenty of room for spontaneity, unlike a virtual learning setup.

Online education in the context of Business Schools

As students' progress to higher classes in school, they seek more autonomy and intellectual freedom. Online learning can help them pursue highly individualized learning programs, possibly even college level courses. They can explore their options by trying out introductory topics from different fields, before committing to a specialization. Online learning platforms can help these students become more independent learners, before they make their way into college.

Mobile apps that provide enhanced learning opportunities for school children have become quite popular as of late. Teachers and parents need to act as anchors and mentors, curtailing the kind of educational content students are exposed to, during this tricky phase of exploring the right career to pursue. Virtual schools that offer distance education have already sprung up in some parts of the world. They even offer a combination of the traditional system with online education. Online learning programs will also open up opportunities for children from the weaker socio-economic communities who have limited access to learning resources i.e. teachers, text books and infrastructure. It will connect them to a global network of online learners, exposing them to new perspectives. The ideas that they receive will not be limited by the number of heads in one classroom.

Online education for educators

Online training programs are helping teachers/educators advance their skills in curriculum implementation, policy, education systems and leadership, both independently and with the support of their institutions. It lets them collaborate with their peers and learn new instructional skills that are relevant to their career. These programs help them develop new skills and capabilities in their students with the help of technology and interdisciplinary approaches.

As the overlap of the traditional and online modes of education is becoming more and more inevitable, we owe it to our students to make their education relevant to their future through ingenuity, passion and careful planning.

-Isha Keniya [PGDM 2019 – 2021]

Technology is a gift of God. After the gift of life, it is perhaps the greatest of God's gifts. It is the mother of civilizations, of arts and sciences. Technology has certainly changed the way we live. It has impacted different facets of life and redefined living. Undoubtedly, technology plays an important role in every sphere of life. Several manual tasks can be automated, thanks to technology. Also, many complex and critical processes can be carried out with ease and greater efficiency with the help of modern technology. Thanks to the application of technology, living has changed and it has changed for the better. Technology has revolutionized the field of education.

The importance of technology in colleges cannot be ignored. In fact, with the onset of computers in education, it has become easier for teachers to impart knowledge and for students to acquire it. The use of technology has made the process of teaching and learning all the more enjoyable.

Getting the hang of 'utilizing' advancements has become a worldwide wonder. The Internet is frequently observed as a worth impartial device that conceivably permits people to beat the limitations of conventional elitist spaces and increase unhindered access to learning. It is broadly recommended that online innovations can help address issues of instructive value and social rejection, and open up equitable and available instructive chances.

New correspondence innovations, especially the Internet, seem to offer energizing opportunities for beating land access and cost hindrances to learning. However, it is difficult to envision that these innovations can impact the instruction of youngsters and grown-ups who need essential living assets and live with an immature instructive framework in a domain of political insecurity.

Market analysts have recognized India and China, the world's two generally populated and differing countries, as the quickest developing economies on the planet ("New World Economy," 2005). India, as a worldwide innovator in the out-sourcing of IT administrations, is, not normal for most creating nations, adding to the mechanical insurgency.

The development of China's assembling industry presently implies that most items utilized by individuals around the globe are made in China. The Indian and Chinese open and separation learning contextual analyses above, joined with their financial achievement, portray accomplishment in instruction and open door for their kin.

On an Indian point of view, it's incredible for the office goers and students who need to learn extra with their present educational program. Learning through innovation turned into a drifting idea during the lockdown in India due to COVID-19 even the pending talk was led through advanced stages. Aside from that, we have different effective plans of action for such e-learning as BYJU's, NIIT, Khan Academy, Coursera, Unacademy and some more. There's an extraordinary market and great open doors for such models because there is an enormous crowd for such learning and association.

-Aaditya Bhandari [PGDM 2019 -2021]

STUDENT'S CORNER

Let's Just Waste Time

Let's just waste time. Okay? Let's just, for one second, stop being who we are.
Let's rest on that seemingly comfortable recliner.
Let's just forget our daily hassles or the never ending pending work and let's look for some old stuff, find something we've been searching for like ages and wonder how it got there.
Let's play some of those "the 1975" hits or any songs that takes us down the memory lane.
Let's find those high school photographs and realize what kind of ugly creatures we were back then.
Let's have some hot "chai" and make funny sounds while sipping it up.
Let's open up to someone at 2 a.m. and try to slip in the conversation, whatever we've been trying to say for a long time and we know it's been bothering us ever since.
Let's wake up in the middle of the night, remember how good we had it, how happy we were and cry our eyes out 'cause don't mind what others say, you know that no matter how much you try to forget that it happened, it will have never not happened.
Let's spill some paint, make a mess of some old fashioned stuff and let the photographer within us do the talking.
Let's spread some of our favourite flavoured mayonnaise and not care about ripping the toast to shreds in the process.
Let's put on the dancing shoes, plug in your earphones, dance like there is no tomorrow and awaken the dancer inside you.
Let's prank call an old school friend to see whether they still gullible for it.
Let's try on some of the old attires resting in our cupboards and convince ourselves as to how we are still pulling it off.
Let's sit alone in the backseat of our cars and stare outside the window.
Let's take some time to appreciate our friends who are still with us and will continue to do so.
Let's teach someone how to whistle in one corner of the library.
Let's record someone sleeping and wake 'em up to capture their instant reaction.
Let's leave our laptops switched on and not worry about disabling the automatic sleep mode.
Let's rest our usual selves out for a while and discover something new.
Let's wish someone goodbye before they leave.

Let's just waste time. Let's just waste some time for the good. Shall we?

-Cherry Edison [MMS – I]

STUDENT'S CORNER

The Walking Truth

What world I'm living in? What's happening to it?
All the time I on my TV, I see rape murder and Terrorist.
Peace is left behind, Crime' on people's mind
That's the reason, we are still behind.
See the man, a Salve, Walking to their graves,
Struggling every night, to keep their sins Away.
Can't deny the community has turned racist, Man I swear to God, there's so much separation.
Our innocent people are crying out for help, we fail to talk about their mental health.
Politicians got their crowd in the headlock, and you wonder why people believe in take offs.
I grew up in Bhayandar, Where money was the Thing.
Let them talk about my place; Noronha Harren will be the King.
For we will fight the Revolution, It's a war not a sin.
Those days are gone when I used to cry, Cried for the things that made me lie.
Lying won't help which I now understand, Firm I stand, to my God's Own Plan.
Time didn't heal; it only helped me grow with the scar.
All I could do, is Fetch my Friends and Chill at the Bar.
The Three Kings came to You, Following the Star.
I want to be close to You Lord JESUS, enough of me Being Far.

-Harren Noronha [MMS - 1]

Has Our Education System Really Prepared us for the Real World???

So we've made through the 3 or 4 years of assignments, projects, exams completing our degree or diplomas and are now pursuing a post-graduation course and are almost ready to head out into the working world and begin adulting. We let out a sigh of relief, excitedly thinking about what awaits you, but are you actually ready??

The traditional thinking is that, college is a place where you develop an area of expertise, figure out your career and then plan and prepare for it. The basic idea is that in those 3 or 4 years of college, you develop the skills and knowledge which are required to enter the workforce and you're prepared! Now I think that this model is totally outdated.

What colleges offer is that, you have a textbook, you read it, give an exam, done! That's not what we want. Our colleges have taught us to memorize the content and spit it out in the exam paper. Well, real life is not based on memorization. Real life situations require critical thinking, problem solving, creativity, which is taken away by memorization.

When a company has to hire employees, they receive many applications for a single job; all having identical degrees and the value of that degree shrinks. That's where they start looking for employees who have the skills to perform the job. Companies, no doubt, want well educated employees but they also want employees who are creative, have the ability to take quick and smart decisions, who are mature enough to handle responsibilities at the workplace. But our college education hasn't really prepared us for the real world and has always sheltered us.

We might have a lot of academic knowledge but no practical knowledge. But if you were to spend those 3-4 years in the job market actually doing the job, you would come out a lot farther along. Colleges usually seem to focus on how well the students are scoring rather than how much the students were able to learn from what was being taught and how well were they able to apply that knowledge in real life situations.

Now the question pops, aren't there internships to gain practical knowledge? Internships let you develop required work skills and also gives you a taste of the corporate world. But that doesn't answer the question. What happens to those students who are eager to learn new things but just weren't able to get an internship or job, or didn't have the correct exposure to the corporate world? It would be so great if in those 3-4 years of college or post-graduation, we would have been given the academic as well as practical knowledge. Now-a-days, many young employees feel that they are inadequately prepared for the tasks offered and are facing challenges at their job.

Taking my own experience, I got my BMS degree in HR specialization, I learnt a lot about performance management, career planning, compensation management and so on, but it would have been so helpful if my education system would be integrated with practical application such as payroll software's, management software's, etc.

College education is still the best, direct path to get a career that pays well. College education gives us the intellectual knowledge that we need to apply. Many colleges now have started to focus on having Group discussions, debates, newspaper reading, etc. which lets students do critical thinking and also increases their general awareness which will help them in their careers. So in order for students to succeed in their life, their education needs to be reflective of what that life will consist of. The entire education system need not change, but a bit of integration with practical application can take the students to another level.

“Education is our passport to the future, for tomorrow belongs to the people who prepare for it today”

– Malcolm X

-Michelle D'souza [MMS – I]

In today's world, education is not completed without deep knowledge of the subject. Research plays a major role in understanding a particular area and completing the assignments or projects. Libraries are the primary and easy source of information since older times as they are available in all educational institutions and can be easily accessed by students. Public libraries are also provided by government for common people in cities. One can look at the library catalog and get the information regarding each and every book, journal or literature present there. In the today's era of internet, digital libraries are also convenient to utilize if anyone knows how to use internet. One can read or download files from websites and databases.

Another important way of getting the knowledge is face to face interviews with veteran people who have a lot of experience in their field. These people belong to these fields in the past and have hands on experience which is equally important as theoretical knowledge of books. Furthermore, subject teachers and mentors are also experts of their subjects and are the storehouse of information. Other methods such as market survey, feedback forms, government offices etc. can also be included for obtaining data.

Indeed, education is a foundation to a well-developed society and research is conducted to complete the assignments and help in creating deep and logical thinking among students. Nowadays research is the most important part of the students to fulfill their assignments. Some assignments are required a written answer and others give a spoken presentation. However finding useful information is only possible if you know where to look.

Assignment writing is an important part of an academic student's life although they do not like being given one. It is provided by the professors in order to test the knowledge and understanding of a student in a particular field. Writing assignment increases the student's knowledge, his research skills and his analysis power. It helps in judging one's performance with others. Academic assignment means you are provided with a topic or a case study with some information about it, you need to incorporate the information and explain the topic or solve the case study.

It helps the students to organize things and to understand the importance of deadlines making the student self-independent. The research and the analysis skill that a student applies while writing assignments, help in real organizations as well where you are faced with a number of challenges while performing your job. It leads to understanding what critical analysis is and it inculcates the same in one's thinking process which keeps a person grounded while achieving greater success.

There are students who do not feel like writing their assignments as they are more interested in completing their course rather than to gain knowledge. These students approach some online sites to make their assignment. Assignment Writing Help is one such online site which makes different assignments for students from different states and countries. They are one of the trusted and tested sites. They help in writing an assignment as per the university standards based upon the guidelines shared to complete the assignment.

Furthermore, libraries are very helpful to find out their assignments and do well knowledge moreover today's libraries are very well-equipped. In the library all type of materials are available like magazine, books, newspaper, encyclopedia etc. Recently the projectors, computers, C.D. rooms, internet are also ready for use. In Addition, they can enhance their knowledge by face to face interviews of experts. Besides this T.V. is the imperative device which obtains our knowledge alternatively if you can give a spoken presentation, you can show a video or a live telecast. To sum up, people can be good sources of information too rather than the parents by discussing with their children about the current affairs or their assignment.

-Jesuita Alvares [PGDM 1st Year]

The Empowered One

*Shivering while standing
Behind that close door
She heard some men whistling
Treating her as if she was a whore.*

*Her attempts of escaping
Failed miserably
Her hopes each time lowering
As they dragged her, tore her ferociously.*

*Who knew when born?
That she would have a destiny like this
When in pain she would deeply moan
While dreaming of living with solitude and bliss*

*A destiny filled with love and hatred
Where one man ripped, the other man saved
Not all men are the same, some are sacred
Where one treated her right, the other one misbehaved*

The Journey

*Breaking our nutshell
We've realized a truth
That this world though called a living hell
Somewhere within, has its heavenly booth.*

*After all the struggles
We've gone through with all our might
We've created our own moist happy bubbles
Hoping and wishing for the passing of a ray of light.*

*Through it all
We've broken several stereotypes
We've risen after a fall
And haven't paid heed to unnecessary hypes*

*Learning to find happiness
In every little thing around
We have freed ourselves from distress
Beneath which we were once bound.*

*This journey to heaven from hell
Has indeed been a blissful one
Every awakening has a new story to tell
Wherein the moments of sorrow are dusted and done*

-Venisha Pinto [MMS – I]

“Homemakers got the Magic in lockdown”

As the pandemic situation is prevailing, we are well aware of how corona virus has clasped its arms around our very own planet and is spreading the infection from one source to the other susceptible person. Different parts of the world are observing different levels of COVID-19 activities. Because there are not yet exact vaccines or treatments for COVID-19, the non-pharmaceutical interventions play a vital role for the same. At this time, Global efforts are paving way on lessening the spread of this virus. The Government especially is working closely alongside state, local, territorial partners as well as public health sectors to cease the spread of the virus and reduce the threat to Public health. Majority of the job sectors are maintaining their work pace via work from home methods. While all this continues, there's definitely something to ponder about, when you are stuck at home and can't get out. Here's the homemaker who is still continuing the job she/he has done since long period of time. But there's something unique about this situation at home, the fright of coronavirus as brought in a refreshing momentary of family bonding and love which wasn't so straightforward in the everyday life. If a mother prepares the breakfast, the father indeed helps her to cook food for the lunch and so on for the entire day. Many of the homemakers are making the most out of this quarantine period by spending time with their dear ones, playing indoor games, binge watching TV shows and more prominently going through the old photographs. It is now that most of the family members have realized that homemakers are Real people and not just mere objects. The worth of every individual at home is now perceived and it seen as a blessing to those families which missed the feelings of togetherness. For a homemaker, the love and support of their respective family members helps them acquire work in a better and productive way. Although for a not so good doing family from the financial perspective, life may seem difficult in this lockdown in regards to their daily requirements especially in terms of food, milk etc. We need to realize especially during this lockdown that sacrifice is something not easy to engage in but if we thrive ourselves and think of a better future to lead on, we ought to sacrifice for the good of everyone. Sacrificing for the good will surely unlock numerous gates leading to Deliverance of humans and blessings. The process we all going through now might be painful for many but the end result will steadily be gainful. So the opinion of lockdown being a burden to the homemaker's remains divided. The need of the hour is for us to realize our duties towards our family and especially for the homemaker so that we share their burden and fight for a better future. We need to re-evangelize our thoughts, our minds, work together and strive for the revolution for that's the magic that will lift us Out of this Situation.

-Harren Henry Noronha [MMS 2019 – 2021]



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2	National Knowledge Network	http://nkn.gov.in/en
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4	AICTE: NEAT	https://neat.aicte-india.org/
5	Spoken Tutorial	https://spoken-tutorial.org/
6	UG/PG MOOCs	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/
7	e-PG Pathshala	https://epgp.inflibnet.ac.in
8	Coursera for Campus, institutions or faculty	https://www.coursera.org/
9	TCS iON Digital Glass Room	https://learning.tcsionhub.in/hub/glass-room/
10	MTUTOR Digital eLearning	https://www.m-tutor.com/
11	National Mission on Education	https://www.it.iitb.ac.in/nmeict/home.html
12	DIGITAL LIBRARY INFLIBNET	https://ess.inflibnet.ac.in/
13	Smart India Hackathon	https://www.sih.gov.in/
14	YOUTH4WORK	https://www.youth4work.com/onlinetalenttest
15	IEEE RESOURCES - DIGITAL LIBRARY	https://ieeexplore.ieee.org/courses/details/EDP333
16	A-VIEW	http://aview.in
17	Virtual Labs	http://www.vlab.co.in/
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